



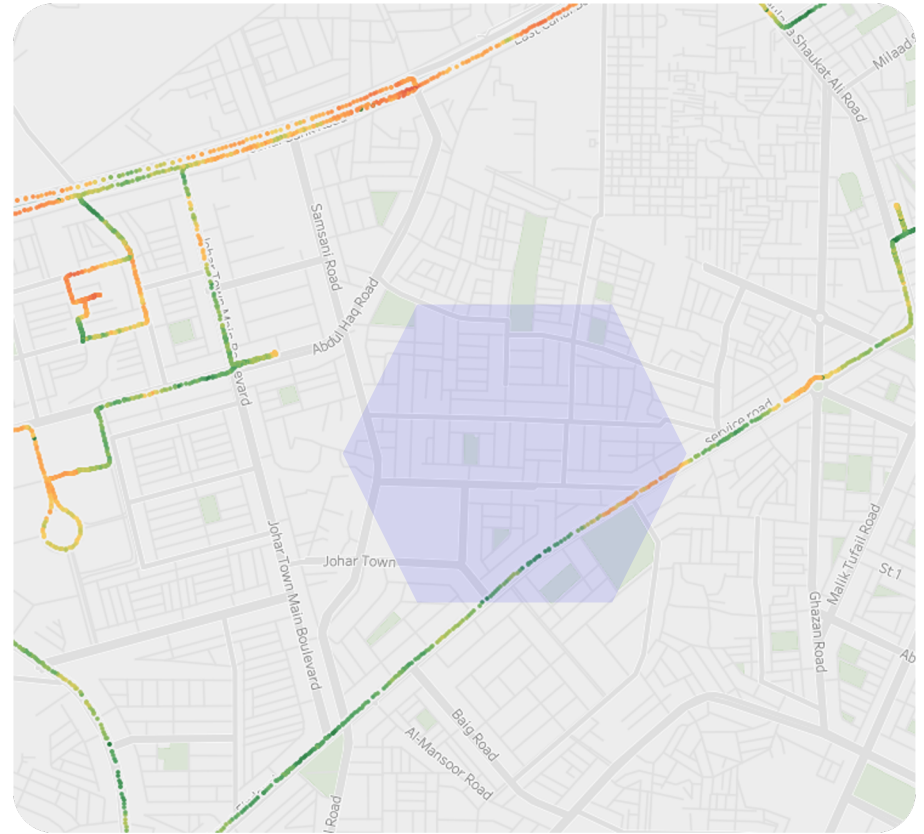
# Hexagon based Network Mapping Visualization

October 15th, 2022

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# Legacy Drive Testing Approach



# Crowdsourcing Approach

1

Limited number of parameters being collected passively.

2

User initiated tests are mostly by tech-savvy users creating bias

3

Lack of underlying protocol details.

4

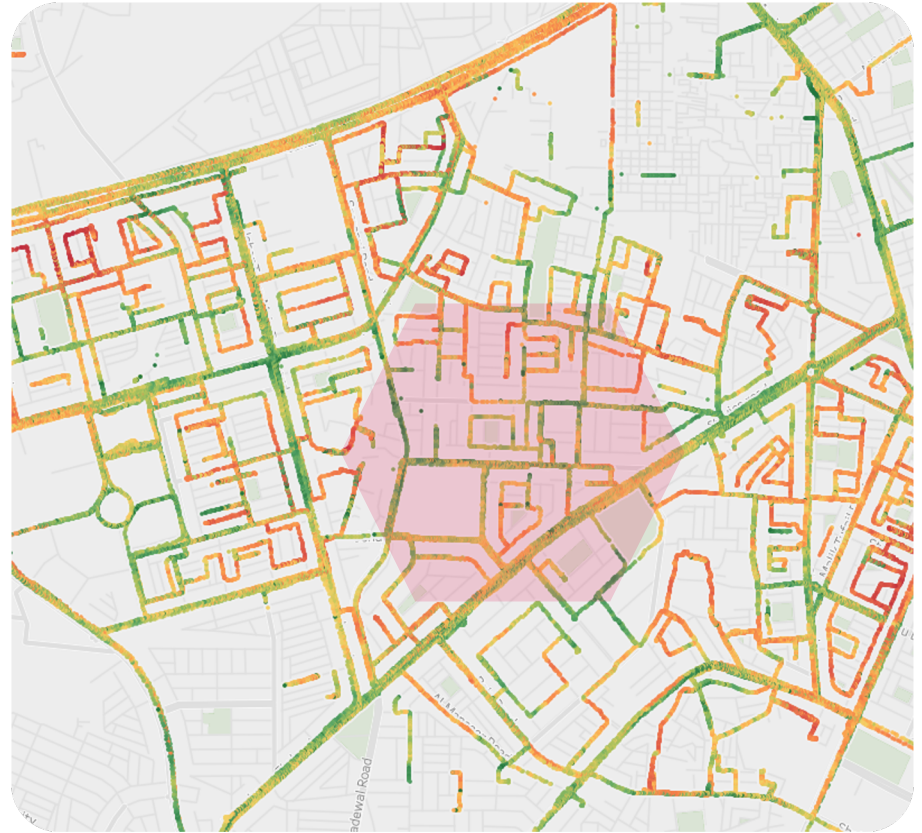
Increasing privacy concerns

5

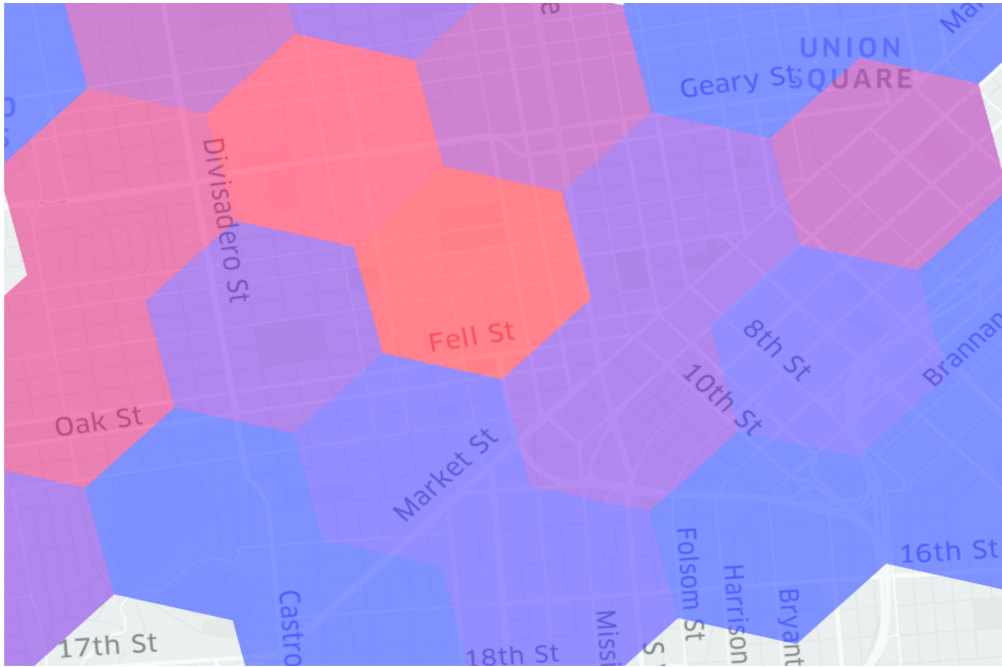
Lack of active-test control.

# Need for New Approach

- Active testing control
- Full layer visibility
- Comprehensive sampling across geographical and temporal planes
- Should not be dependent on users-initiated tests
- No passive data collection from third party applications



# Proposed Approach



Market-wise Fixed Geographical Bins



0.7 km<sup>2</sup>



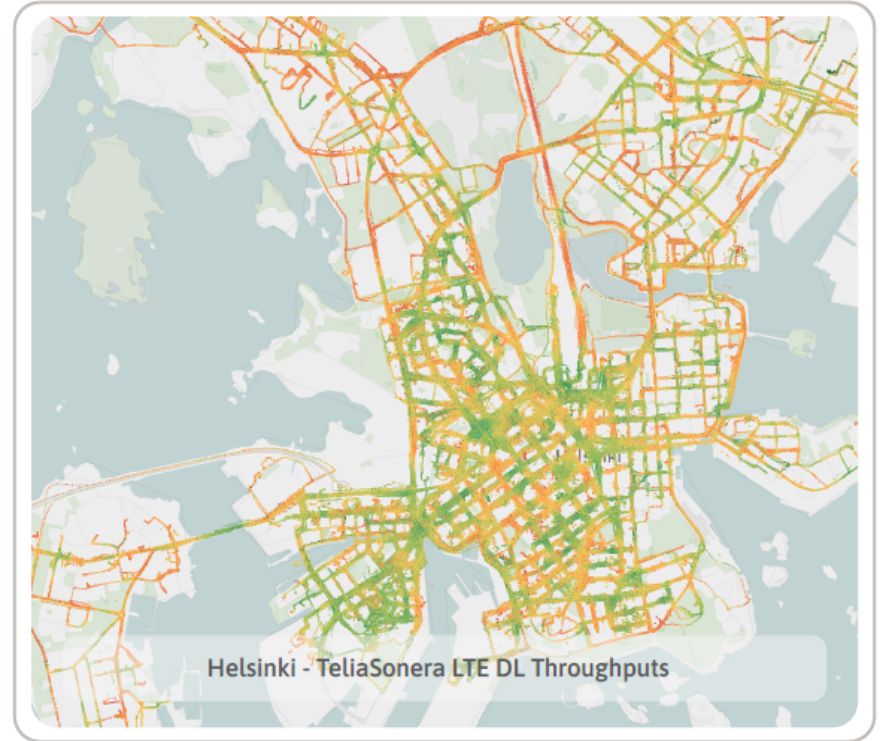
0.1 km<sup>2</sup>

# Practical Implementation Scenario

- Cloud Native Revolution platform
- Leverage urban mobility
- Thorough visibility for all the services

Network Independent KPIs

- Zero-touch Field Operations
- Qualcomm ICD licensed mobile app



## Ranking



DNA

wins in **115** out of **222** bins

DNA 115 51.80 %

Elisa 92 41.44 %

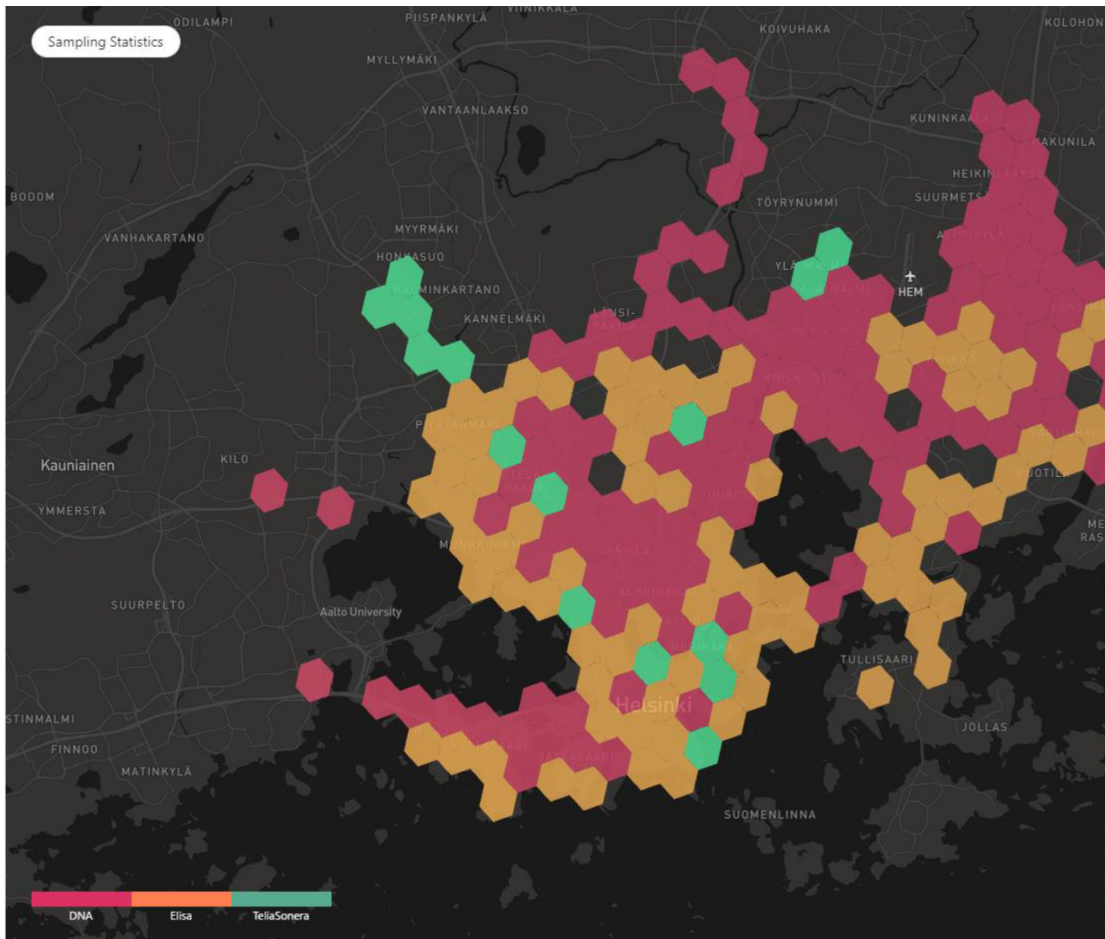
TeliaSonera 15 6.76 %

## Download Speed

DNA 16.98 Mbp/s

Elisa 15.85 Mbp/s

TeliaSonera 13.63 Mbp/s

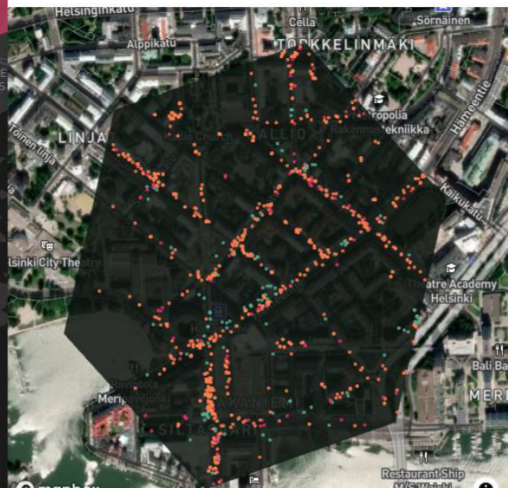


## Bin Details

DNA	142	15.61 Mbp/s
Elisa	1053	15.59 Mbp/s
TeliaSonera	208	13.77 Mbp/s

Active Tests

1,403



## Our Approach



### Urban Mobility + Our Devices

Ride Hailing

Food Delivery

Q-Commerce

Courier/Postal



### Cloud Computation

Scalable Capacity

Data Postprocessing  
pipelines



### Web-based Platform

KPIs

Analytics/Insights

Alerting

Data Visualization

## Supported Android Phones



Nokia  
X20



Samsung  
S21



Google  
PIXEL 5A



OnePlus  
9T

## RF Info

Diagnostic Port RF Info

Signal Strengths (5G NR, LTE, UMTS, GSM)

Signal Messages

Serving/Neighbor cells info (All Technologies)

CA info

Serving Cell Band, NR ARFCM, PCI

Handover Info (Inter-RAT, Intra-RAT)

Scell Event

Signal Quality (All technologies)

SINR (All Technologies)

## Core Features

Comprehensive protocol-level Event Pegging

Realtime Network Events on cloud

Realtime Test Results

Native Log Files can be exported as CSVs

Complete Cellular Protocol i.e., 3GPP, L2, L3

POLQA v4, PEVQ-S

Cell and Carrier Info

Operational Visibility

(Battery Levels, Resilience Use cases)

Locking Support

(Technology, Band, Carrier)

OTA Update Enabled

## Test Types

HTTP Data DL

HTTP Data UL

FTP DL

FTP UL

Voice Call (MOS)

HTTP Browsing

SMS

YouTube

WhatsApp

Speed test DL UL

Ping

## Technologies

5G NR

CBRS

LTE/LTE-A

WCDMA/HSDPA/HSUP

A

GSM/GPRS/EDGE

VoNR/VoLTE

Wi-Fi

## Log File Formats

CSV

NMF



# Thank You!

Drop us a message at:

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