

A Statistical Framework to Monitor the Quality of Service in Mobile Networks

Regulatory Policy Unit Federal Institute of Telecommunications, Mexico







- \succ Foster competition in telecommunication services through regulation \rightarrow minimum standards for Quality of Service
- There are not yet normalized technical specifications or recommendations targeted for regulators that cover KPI or statistical methodologies to obtain national level results
- Resolution 95 (Hammamet) from the ITU:
 - References to create national measurement frameworks, strategies & testing methodologies to monitor QoS
 - Provide guidance to regulators
- Representative samples are needed to produce QoS monitoring results at a national level

NEW REGULATION – GUIDELINES FOR MOBILE SERVICE



- The IFT has approved the guidelines to establish the new quality of service standard for the mobile service
- Competition through the publication of QoS measurement's results
- Empowered users make informed decisions
- Mexico has one of the highest monetary sanctions for QoS \rightarrow Statistical robustness to justify penalties imposed to operators
- To complement QoS monitoring with QoE measurements (mobile apps, indoor measurements, highways, etc)
- Minimum requirements for the support & complaints management systems
- Methodology to monitor QoS defined KPI
- Publication of coverage maps that are accessible, comparable and user-friendly

NEW SYSTEM OF METRICS – VOICE & SMS





NEW SYSTEM OF METRICS – DATA SERVICE





STATISTICAL MODELING APPROACH



>Two-steps model:

First step:

Stratified Random Sampling

Select the geographical locations to be measured in the country

- Second step:
 - Simple Random Sampling
 - Determine sample size for each of the geographical regions





STRATIFICATION



Construct the strata by selecting non-overlapping groups from the geographical regions in the country

Stratification is used to produce a smaller bound on the error of estimation than would be produced by a simple random sample of the same size alone

Determine the number of estates to be measured every year:

$$n = \frac{\left(\sum_{i=1}^{L} N_i \sigma_i\right)^2}{N^2 D + \sum_{i=1}^{L} N_i \sigma_i^2} \quad n_i = n \left(\frac{N_i \sigma_i}{\sum_{i=1}^{L} N_i \sigma_i}\right)$$
$$i = 1, 2, 3$$

Number of estates



% population covered by estate

Where:

L = Total number of strata (L = 3); σ_i = expected standard deviation for stratum i; N_i = number of estates in each stratum N = total number of estates $D = \frac{B^2}{4}$, where B is the bound on the error of estimation; n_i = total number of estates in stratum i, and n = number of estates to be measured

SIMPLE RANDOM SAMPLING



Used to define the number of events needed to measure certain KPI with a defined confidence level and error of estimation

2

5

$$m_i = \frac{z_{1-\alpha/2}^2}{a^2} \cdot \left(\frac{\sigma_i}{\bar{\bar{x}}_i}\right)^2$$

$$\overline{x_i} = \frac{\sum_{k=1}^{m_i} x_k}{m_i}$$

Where:

 m_i = simple size for stratum i;

 $z_{1-\alpha/2}$ = percentil $1-\alpha/2$ of a standard normal distribution;

 $1 - \alpha$ = confindence level;

a = bound on the error of estimation;

 \bar{x}_i = mean value for the parameter under observation in stratum *i*, and

 σ_i y \overline{x}_i are calculated from previos measuring campaigns.



A weight is defined based on the population on each stratum N_i with respect to the total population N $w_i = \frac{N_i}{N}$

$$\bar{x}_{=} \sum_{i=1}^{L} w_i \bar{x}_i \qquad \qquad \sigma^2_{=} \sum_{i=1}^{L} w_i^2 \sigma_{\bar{x}_i}^2 \qquad \qquad \sigma_{\bar{x}_i}^2 = \frac{\sigma_i^2}{m_i}$$

Hypothesis testing to determine if the operator achieves the thresholds stablished by the regulator (statistical inference):

$$x_{st} = \frac{\bar{x} - \mu}{\sigma}$$

 $Z_{1-\alpha}$ = 1.64 for a standard normal distribution with a significance level of 5% If the test satistic (x_{st}) is greather than or equal to a critical value $z_{1-\alpha}$, then, statistically, there is not sufficient information to reject the null hypothesis with a significance level of α ; otherwise, the null hypothesis is rejected and the alternative hypothesis is accepted;



> To achieve national level metrics, different variables have to be taken into account:

- Geographic extension to cover
- Characteristics of geographical regions
- 🔅 Cost
- Resources (time, equipment, human resources)

Representative samples can be achieved through stratification and simple random sampling

It is important to "<u>calibrate</u>" the formulas with results obtained from each measurement's campaign

A methodology should define the duration of each event (for example, duration of the test, guard time intervals, setup time, time between events)
With the KPI definition and the testing methodology, it is possible to obtain the number of working days needed to perform a measurement campaign



QUESTIONS

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