



Session 5: Operational strategies for QoS measurement

OSS-based solutions: a cost effective way to measure QoS countrywide

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Who is speaking ?

- José Ruy Brazilian, from Belo Horizonte, Minas Gerais
- Electrical Engineer, specialized in Telecommunications and Computer Science by UFMG, with MBA in project management by FGV
- In the telecom industry for over 11 years
- Product Manager of an OSS-Based solution software
- This software won as the best one in its category in well know events of the industry in LATAM (2016), MENA (2017) and Africa (2017)







Network Overview

Network – Operation

Night



Day

It's 24 x 7 x 366 – yes, the leap year too!





Belo Horizonte 2.5 million people

Network - Performance



Not constant

The Network is CCnC





Countrywide











OSS Stats

OSS – Operation Support System



OSS – Can be more than one



OSS – Per vendor



OSS – Data Reporting



OSS – Characteristics

- Comparability: history data and other networks
- Trustable and complete: all users, all data, all the time (CCnC)
- Service level from network side
- Service level from user side (statistically)

OSS – Data Usage Examples

Network level KPIs

Data throughput geolocated







Drive Test

Drive test (DT)

- One car, with a driver and an engineer
- One laptop, some phones, a GPS
- Driving through a city at some day
- May connect to a few different cells



DT – Characteristics

- One UE in a particular moment in time
- No comparability: too specific to reproduce
- Not representative statistically
- Service level from user side (one user)
- Outdoor data only

DT – Data Reporting

Even for one user: different throughputs in the same path







OSS Stats vs Drive Test

Data amount

OSS Data

200 million people

All cells of the network (300.000)

24 x 7 x 366



Drive test

1 UE

Few cells in the route

1 instant in time (10 ms)

A small snapshot

Not CCnC

Data Usage

Throughput in a city: OSS Data vs drive test (up right)



Conclusion

- OSS Stats allows to compare operators continuously, with no big effort
- It's all data, all UEs, no distinction, 100%
- Comparison on different levels (country, state, city, etc.)
- Cost-effective if compared to drive test





OSS Stats Tools

Introduction

- Vendors usually have their own tool: but works for their equipment only
- Data can be loaded manually by engineers or automatically
- Allows to monitor and optimize the Network, improving its quality



Requirements for Regulators

- Support all vendors from the operators (multi-vendor)
- Support all technologies in the country (2G, 3G, 4G)
- Support vendors version changes
- Allow monitoring and comparison of operators in different levels (country, state, city, etc.)
- Allow creation of KPIs
- Cost effective





KPI Definition for QoS

Which KPIs - example

- Coverage is there a network?
- Accessibility can I use the network ?
- Drop is the network stable ?
- Data Throughput is it fast ?
- Best operator (a combination of the above)
- Map the questions you want to answer with the correct KPIs

KPIs Considerations

- Each vendor has its own way to measure the network, with its own counters
- Formulas between vendors must mean the same thing
- What time aggregation to consider when comparing the operators ?
 - All data
 - Busy Hour
 - From 9PM to 11PM
 - Complex criteria: the average of the 5 hours with highest traffic, within the 2 days in the week with the lowest accessibility

Why all data

- Different operators may have different busy hours in their networks – the comparison must be fair and with the same data
- The purpose is to rank operators in a region, not to optimize the network or meet minimum KPI values

Why busy hour

- More load in the equipment = more prone to problems
- The purpose is to meet minimum KPI values

Why not to use a fixed time

- Because networks are not constant
- Traffic profile changes, the busy hour changes

Why not to use complex time aggregations

- May yield in similar results as daily or busy hour analysis
- May require high computational resources
- Introduce complexity in an already complex environment is not good: may generate misunderstandings, miss calculations and unnecessary errors





Comparing Operators Performance

Comparing by different levels



Comparing by time

- Which operator is the best in the last week, month, year?
- Is the operator quality improving over time ?

Final Slide

- OSS Stats: a valuable source of data to improve networks
- IF MNO invests money in network, OSS Stats will reflect this
- Regulator to work together with MNO to improve network quality





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Thank You!

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