



IM4i

International Markets for Innovations

PAIN POINTS

- For Innovators – markets are death valley
- Countries, companies with higher growth are also top of innovations/ innovations drive growth
- Individuals with great ideas don't know what to do with their ideas and sometimes even with Innovations
- How to go International – ASAP? With less money!

BUSINESS AREAS - 1

IM4i – A UNIQUE CONCEPT

Web Portal

Supporting Innovators & Markets

Submit ideas/ innovations (free/ paid) for:

- Buy/ Sell of innovations
- Popularize ideas/ innovations
- Markets (Customers, companies & VCs to be members of the portal)

BUSINESS AREAS - 2

IM4i – A UNIQUE CONCEPT

Business Development

Innovating Minds meet Markets

- Support ‘Idea’ development to Business Case
- Support developed business cases to reach market through portal or directly to customers/ VCs
- Extended Support innovations/ innovation product companies to tap the market

BUSINESS AREAS - 3

IM4i – A UNIQUE CONCEPT

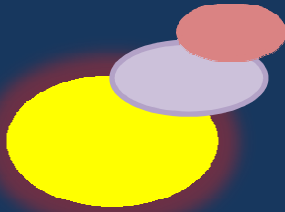
Innovation Ecosystem Development

“Inspiration from Medici ”

- Idea Generation Campaign for Young Turks
- Innovations Culture & Capture development programs for Academia, Regions, Countries
- Organize National & International Conferences and Seminars
- Support in anyway possible – development of innovation ecosystem
- Innovation High Circle – Invited Innovators Group

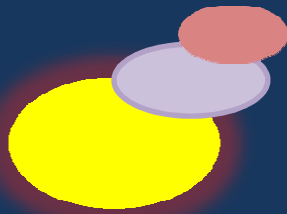
VISION

Be the largest Innovation
to Markets company in the
world by 2018

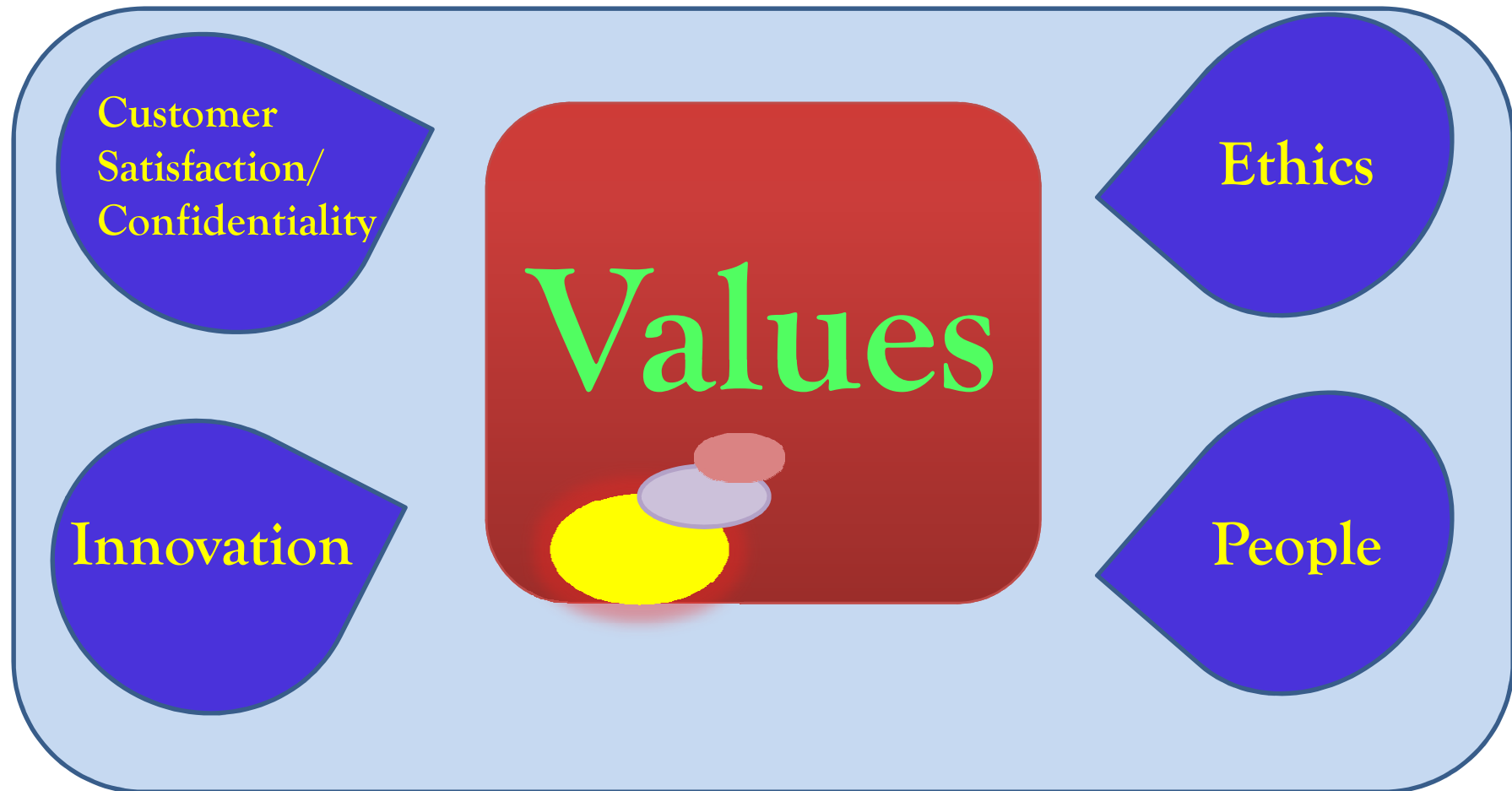


MISSION

Be the One entity that is
respected by innovators
across the world



VALUES



ABOUT US

- **IM4i started its Global Operation** in Jan 2014
- **HQ based in New Delhi**, India
- **Company representatives** based in **Beijing** (China), **Cape Town** (South Africa), **London** (England), **California** (US), **Moscow** (Russia) and **Singapore**
- Focus on **Golden Triangle**: Innovations, Standardization and Markets

FOUNDER – IM4i



Ajay Ranjan Mishra

Founder, Pioneer, Author,
and Board member

Ajay Ranjan Mishra is Founder of IM4i. A world renowned figure in field of Innovation, Telecommunications and Leadership, he graduated in 1997 from the University of Delhi. Since then he worked for 15 years with Nokia/ NSN where he served in roles such as Global Head of Industry Environment, Global Head of Innovation Management, Global Head of Business Development (Emerging Markets) etc. He is the pioneer of many innovative services in Nokia/ NSN leading that led to Millions of Euros profits to the company. He has authored many books and papers on technology/ management.

He is also Chairman of Focus Group on Innovations at ITU, Geneva. He is founding member of two Standards bodies in India.

He is also Visiting Fellow at JBS Cambridge University, UK, and was Executive-in-Residence at INSEAD Business School, France. He sits on board of various companies and Universities

ADVISORY BOARD

- The Group consists of:
 - CEOs, Ambassadors, Globally renowned Experts
 - Check out the website after 01st Feb 2014

OFFICES & EXPERTS

IM4i experts will be located all five continents across the world

- New Delhi, India (HQ)
- Beijing, China
- Cape Town, South Africa
- London, UK
- Singapore
- Moscow, Russia
- Sydney, Australia

CONTACT US

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