



Ajay Ranjan Mishra

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International Markets for Innovations

Ajay Ranjan Mishra is Founder, Pioneer, Author and Board Member. A highly respected professional, Ajay is currently heading a start-up company **IM4i** (International Markets for Innovations, www.im4i.com) based in New Delhi, INDIA.

Ajay is also Chairman of FG Innovations at ITU, (United Nations), Geneva. He is also Visiting Fellow on Business Strategies & Innovations at Judge Business School, Cambridge University, UK.

Ajay graduated in 1997 from the University of Delhi with Masters of Technology in Microwave Electronics and since then he has worked with Nokia and Nokia Siemens Networks (NSN) . A pioneer of many businesses at Nokia/ NSN that led to Millions of Euros to the company, in 15 years with Nokia/ NSN, he worked with more than 80 operators in more than 50 countries across six continents. Since 2007 he has served in roles such as Global Head of Industry Environment, Global Head of Business Development (Emerging Markets) and Global Head of Services Innovation Management. For Nokia, he served in Operations, Program Management and Business Development roles in India, Finland, UK, US and Singapore.

Ajay has authored many research papers in technology & management domain. He has also authored three books on Cellular Technologies. He was invited as Executive-in-Residence by INSEAD Business School, France, where he worked on Innovations. A pioneer of many businesses in Nokia/ Nokia Siemens Networks lead, he is founding member of two Indian Standards bodies.

Ajay's current interests are issues associated with innovations and their development, both technically and commercially with emphasis on Emerging markets (Bottom of Pyramid). He sits on boards of global companies and universities. He is currently based in New Delhi, India.