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| **电信标准化局** |  |
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2013年7月23日，日内瓦

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| 文号：  电话：  传真： | **电信标准化局第36号通函**  TSB workshops/A.N.  +41 22 730 5591 +41 22 730 5853 | - 国际电联成员国主管部门；  - ITU-T部门成员；  - ITU-T部门准成员；  - ITU-T学术成员 |
| 电子 邮件： | [tsbfginnovation@itu.int](mailto:tsbfginnovation@itu.int) | **抄送：**  - ITU-T各研究组正副主席；  - 电信发展局主任；  - 无线电通信局主任 |

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| 事由： | **有关“新兴经济体信息通信技术（ICT）创新”的国际电联讲习班 （2013年9月18日，瑞士日内瓦）** |

尊敬的先生/女士：

1 我高兴地通知您，国际电联将于2013年9月18日在瑞士日内瓦国际电联总部举办有关**“新兴经济体ICT创新”**的讲习班。[创新焦点组](http://www.itu.int/en/ITU-T/focusgroups/innovation/Pages/default.aspx)第六次[会议](http://www.itu.int/en/ITU-T/focusgroups/innovation/Pages/default.aspx)将于讲习班召开前的2013年9月16至17日在同一地点举行。

讲习班将于09:30开始。有关会议厅的详尽信息将在国际电联总部各入口处的屏幕上显示。注册工作将自08:30时起进行。

2 讨论将仅用英文进行。

3 国际电联成员国、部门成员、部门准成员和学术机构以及愿参加此工作的来自国际电联成员国的任何个人均可参加此讲习班。这里所指的个人亦包括作为国际、区域性和国家组织成员的个人。讲习班不收取任何费用，但也不发放与会补贴。

4 目前各国和相关公司都在寻找刺激创新的有效方法。总体而言，公司在通过开发创新产品、解决方案和部署新服务开辟新的收入渠道，政府则以制定目标明确的战略、政策和举措等手段尽可能实现社会经济的最大发展。整个业界均认为，创新是在有效实现经济发展目标的同时，开辟新的商业机会的关键所在。

为制定上述成功战略、政策和行动项目，我们需要回答本研讨会意在处理的一些重要问题：

• 在标准化和创新生态系统中，应如何促进标准化对创新产生的作用，反之亦然？

• 一些创业者对参与标准化活动持怀疑态度的主要根源有哪些？

讲习班的目的是探讨标准化的潜在优势作用，以及实现ITU-T标准化活动创新对公司、行业和国家发展带来的影响。此外，讲习班还将讨论创业者在实现创新标准化方面面临的主要障碍，并除提出行动建议外，还将就有效的战略和政策提出明确无误的建议。

5 讲习班的日程草案见**附件1**。包括演讲稿的日程将通过ITU-T网站的以下地址提供：<http://www.itu.int/en/ITU-T/Workshops-and-Seminars/ict/201309/Pages/default.aspx>。将根据新的或经修改的信息，不断对该网站进行更新。

6 国际电联的主要会议厅内设有无线局域网设施，供代表使用。国际电联Montbrillant办公楼内继续提供有线网络接入。详细信息见ITU-T网站（<http://www.itu.int/ITU-T/edh/faqs-support.html>）。

7 为了您的方便，**附件2**附有一份酒店确认表（见<http://www.itu.int/travel/>提供的酒店一览表）。有关酒店住宿、交通和签证要求的详细信息，请查询ITU-T网站：<http://www.itu.int/en/ITU-T/Workshops-and-Seminars/ict/201309/Pages/default.aspx>.。

8 为便于电信标准化局就讲习班的组织做出必要安排，我希望您能通过<http://www.itu.int/en/ITU-T/Workshops-and-Seminars/ict/201309/Pages/default.aspx>网址以在线方式向电信标准化局尽早、但**不迟于2013年9月9日**进行注册。**请注意，讲习班与会者的预注册仅以在线方式进行**。

9 我谨在此提醒您，一些国家的公民需要获得签证才能入境瑞士并在此逗留。**签证必须至少在讲习班开始日期的六（6）个星期前向驻贵国的瑞士代表机构（使馆或领事馆）申请，**并随后领取。如贵国没有此类机构，则请向驻离出发国最近的国家的此类机构申请并领取。

如果**国际电联成员国、部门成员、部门准成员或学术机构**遇到了问题，国际电联可根据他们向电信标准化局提出的正式请求与相关瑞士当局接触，以便为发放签证提供方便，但仅限于在所述的四个星期内办理。此类请求应通过您所代表的主管部门或实体发出的正式信函提出。该函必须说明申请签证人员的姓名和职务、出生日期、护照号码以及护照颁发日期和截止日期，并需附有一份经ITU-T所述讲习班批准的注册确认通知，而且必须通过传真（传真号码：+41 22 730 5853）或电子邮件（[tsbreg@itu.int](mailto:tsbreg@itu.int)）发至电信标准化局，上面注明“**visa request**”（“**签证申请**”）。**另请注意，国际电联仅能向国际电联成员国、国际电联部门成员、国际电联部门准成员和学术成员的代表提供帮助。**

顺致敬意！

电信标准化局主任

马尔科姆•琼森

**附件：2件**

ANNEX 1  
(To TSB Circular 36)

**Draft Programme**

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| **08:30 – 09:30** | **Registration** |
| **Policy Track​ ​** | |
| **​09:30 - 10:00** | **​Opening Remarks** |
| **10:00 - 11:30​** | **Session 1: Role of Standardization on Innovation Ecosystems**  Successful standards fulfill a definite need in the telecommunication and information markets. However, they also do allow innovations to be accomplished in a standard manner. Two important aspects: extensibility and inter-operability between different innovations; have its definite impact on the final adoption of such innovations by the end users. To foster efficient collaboration between the different stakeholders, a standards development organization might be necessary to achieve those aspects. Additionally, standardization offers a definite economy of scale pushing potential costs down and leading to a foreseen new revenue streams. This session tackle the potential role of standardization on the whole innovation ecosystems.​ |
| **​11:30 - 11:45** | ​**Coffee Break** |
| **​11:45 - 12:45** | **Session 2: Balancing Closed and Open Innovation Strategies**  Open innovation is creating a new revolutionary perspective in business strategies. Traditional business strategies focused on developing rival positions against competitors and other market dynamics; which usually contradicted with openness. However some industries are experimenting with novel business models that reap from a global creativity  momenta by employing open innovation strategies. This session investigates the correct the appropriate balance between closed and open innovation; in addition to the latter’s relationship with standardization activities.  ​ |
| **​12:45 - 14:00** | ​**Lunch** |
| **Technology Track​ ​** | |
| **​14:00 - 15:00** | ​**Session 3: New Emerging Innovations**  New emerging innovations are arising every day. This session presents the state of the art technology\service innovations that occur at every layer of the supply chain. The innovations are presented with a potential focus on its readiness for standardization. |
| **​15:00 - 16:00** | **Session 4: Innovations Technology Enablers**  Technology is a powerful means to develop innovation capacity, particularly since it is related the how innovations are implemented and evolved in addition to  how they proliferate. Major technologies which act as innovation enablers are discussed in this session investigating their potential standardization. ​ |
| **​16:00 - 16:15** | ​**Coffee Break** |
| **Innovation Socio-Economic Show Cases** | |
| **​16:15 - 17:15** | ​**Session 5: ICT Innovations for Emerging Markets with a Focus on FG Innovation Repository**  Innovations are spurring in different parts of the world. This session illustrates the successful show cases of innovations which have socio-economic impacts on societies which specific references to the FG Innovation Repository. |
| **Closing​ ​** | |
| **​17:15 - 17:45** | **Closing remarks and outcomes of workshop** |

ANNEX 2  
(To TSB Circular 36)

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| *This confirmation form* ***should be sent direct to the hotel*** *of your choice* |

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|  | **INTERNATIONAL TELECOMMUNICATION UNION** |  |

**TELECOMMUNICATION STANDARDIZATION SECTOR**

*Workshop on ICT Innovation----------------------------- from ------------------------- to -----------------------*

*Confirmation of the reservation made on (date) ------------------------- with (hotel) -------------------------------*

***at the ITU preferential tariff***

*------------ single/double room(s)*

*arriving on (date) --------------------------- at (time) ------------- departing on (date) -------------------------------*

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*Address*  ------------------------------------------------------------------------ *Tel: -----------------------------*

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*Credit card to guarantee this reservation*: AX/VISA/DINERS/EC (*or* *other) ---------------------------------*

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*Date* ------------------------------------------------------ *Signature*  -------------------------------------------------

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