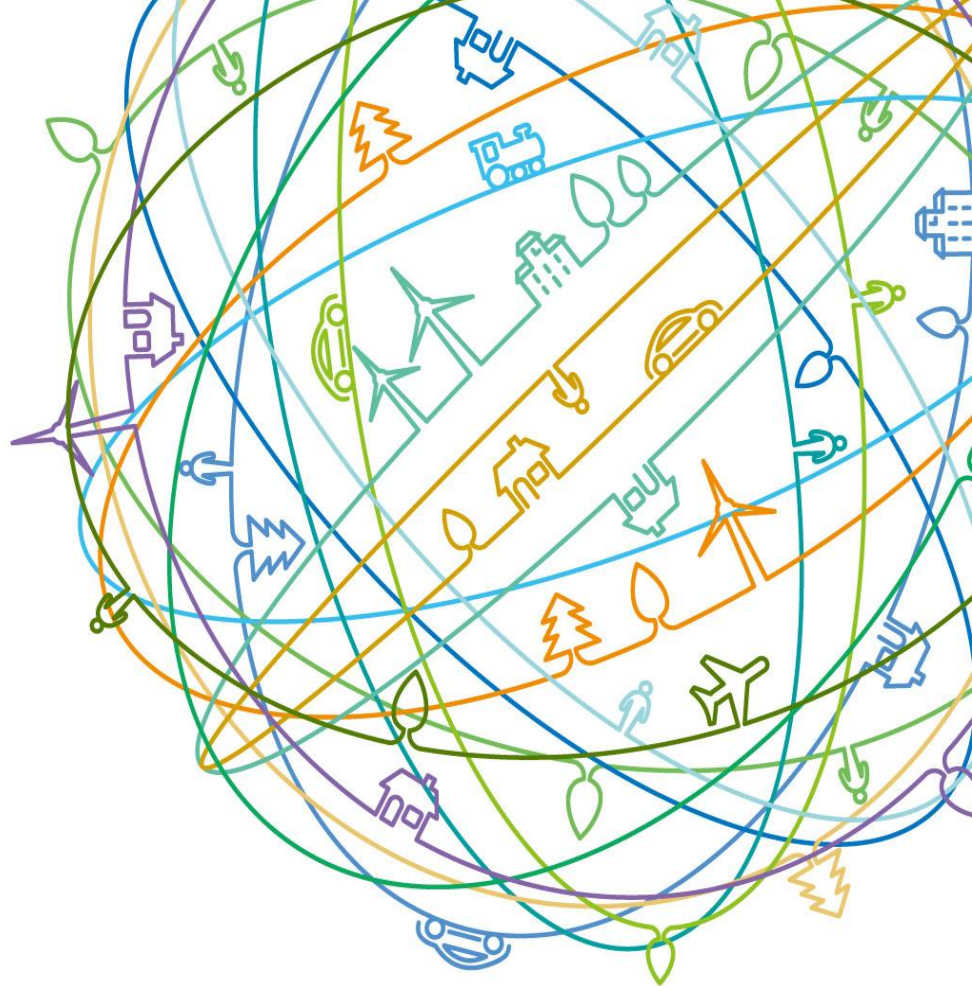


Huawei Reverse Strategy under Circular Economy

Anders Karlborg

Head of Global Logistics
Supply Chain Management

Huawei Technologies Co., Ltd.

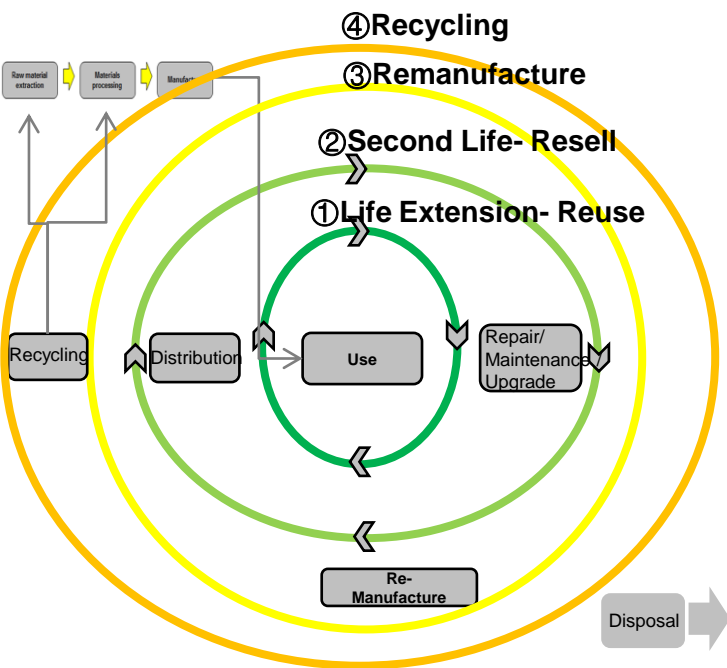


Huawei Reverse Strategy under Circular Economy

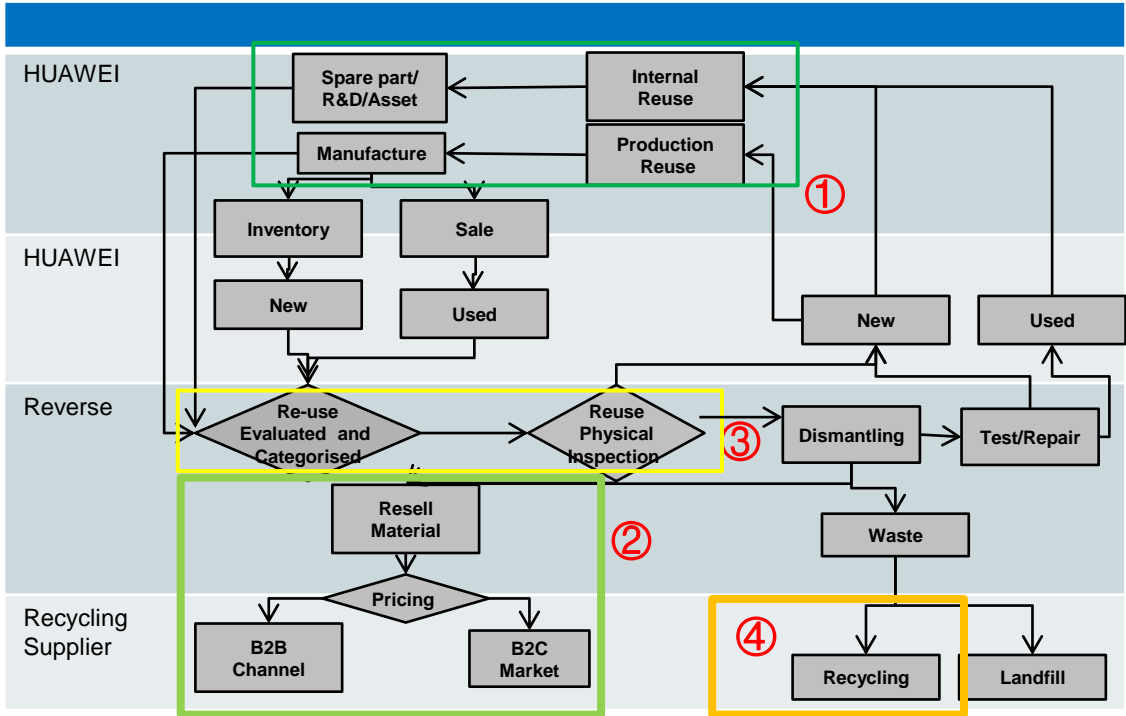
LTC

IPD - Add DFR (design for reverse) into IPD process to support sustainable development.

•CE Business Model – 4R



Huawei Reverse Model



Huawei Reverse Management Platform

Reverse Management Platform

Reverse Warehouse

- 234 reverse warehouse in 129 countries
- Function :
 - ✓ Collection
 - ✓ Storage
 - ✓ Distribution



Reverse Center

- 6 Reverse Centers (Hungary, Mexico, HK, Shenzhen, Brazil, Dubai)
- Function
 - ✓ Dismantling
 - ✓ Repair
 - ✓ Testing



Recycling Platform

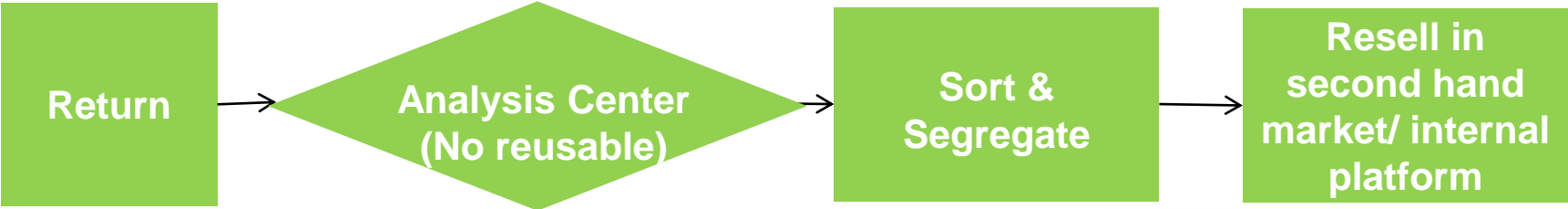
- 100% coverage recycling platform
- Cooperate with TOP supplier, and reduce the effect to the environmental
- Function
 - ✓ Waste Disposal
 - ✓ Resell



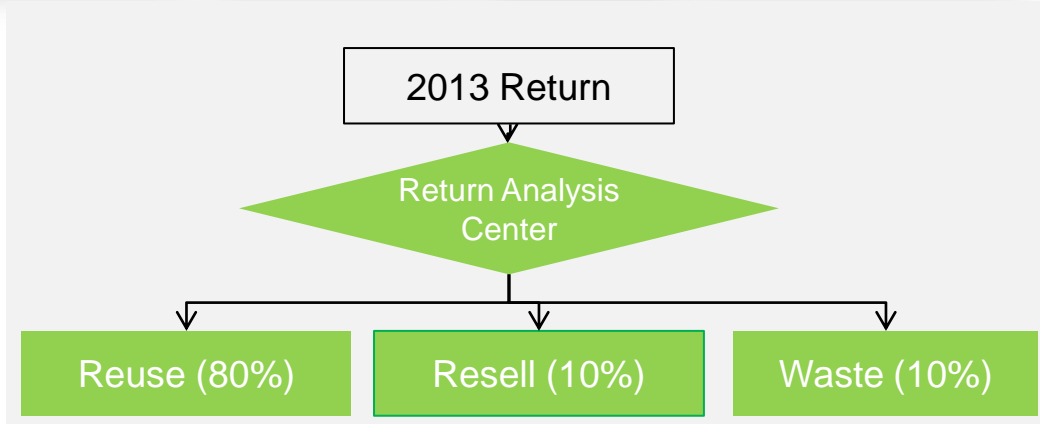
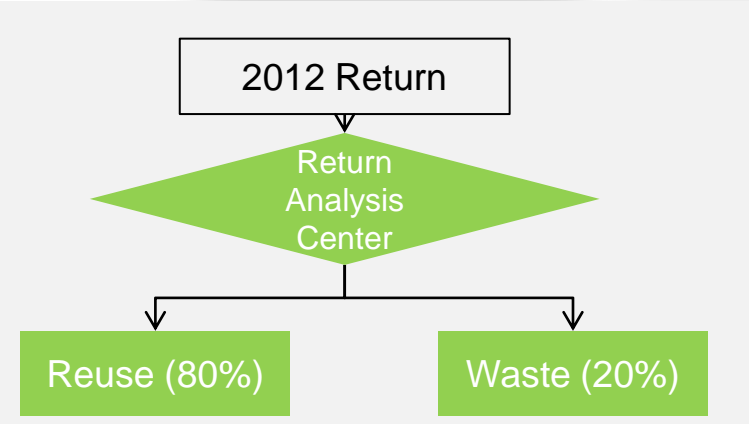
Process and IT

Organization & People

Resell Practice: Consumer BG B2B/B2C Resell Project



Resell Product



Recycling Practice: Bangladesh Buyback Project



1. Inbound To Supplier's Warehouse



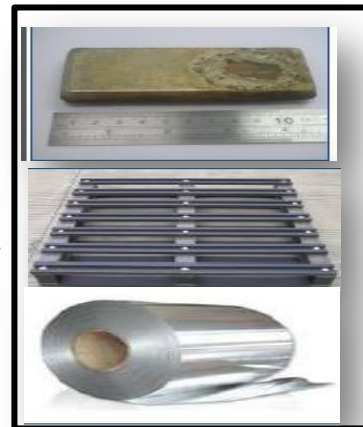
2. Sort & Segregate



3. Dismantling



4. Raw Material Extract



5. Raw Material



0.31%

Landfill

Summary

