

“Workshop on Disaster Relief Systems, Network Resilience and Recovery”

(Istanbul, Turkey, 11 December 2012)

Disaster relief systems in practice

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TURKCELL GROUP REGIONAL LEADER

TURKCELL GROUP

	Subscribers (mn)	Market Position
Turkcell Turkey	35.2	#1
Turkcell Superonline (fiber broadband)	0.4	#1
Kazakhstan*	12.7	#1
Azerbaijan*	4.4	#1
Georgia*	2.1	#1
Northern Cyprus	0.4	#1
Moldova*	1.2	#2
Ukraine	10.7	#3
Belarus	1.0	#3
Germany	0.4	-

9 countries

68.1 million mobile subscribers

Leadership in the region



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(*): Owned through Fintur. Turkcell holds a 41.45% stake in Fintur.




**IN A DISASTER
WHAT WOULD YOU DO?**

Call for help?



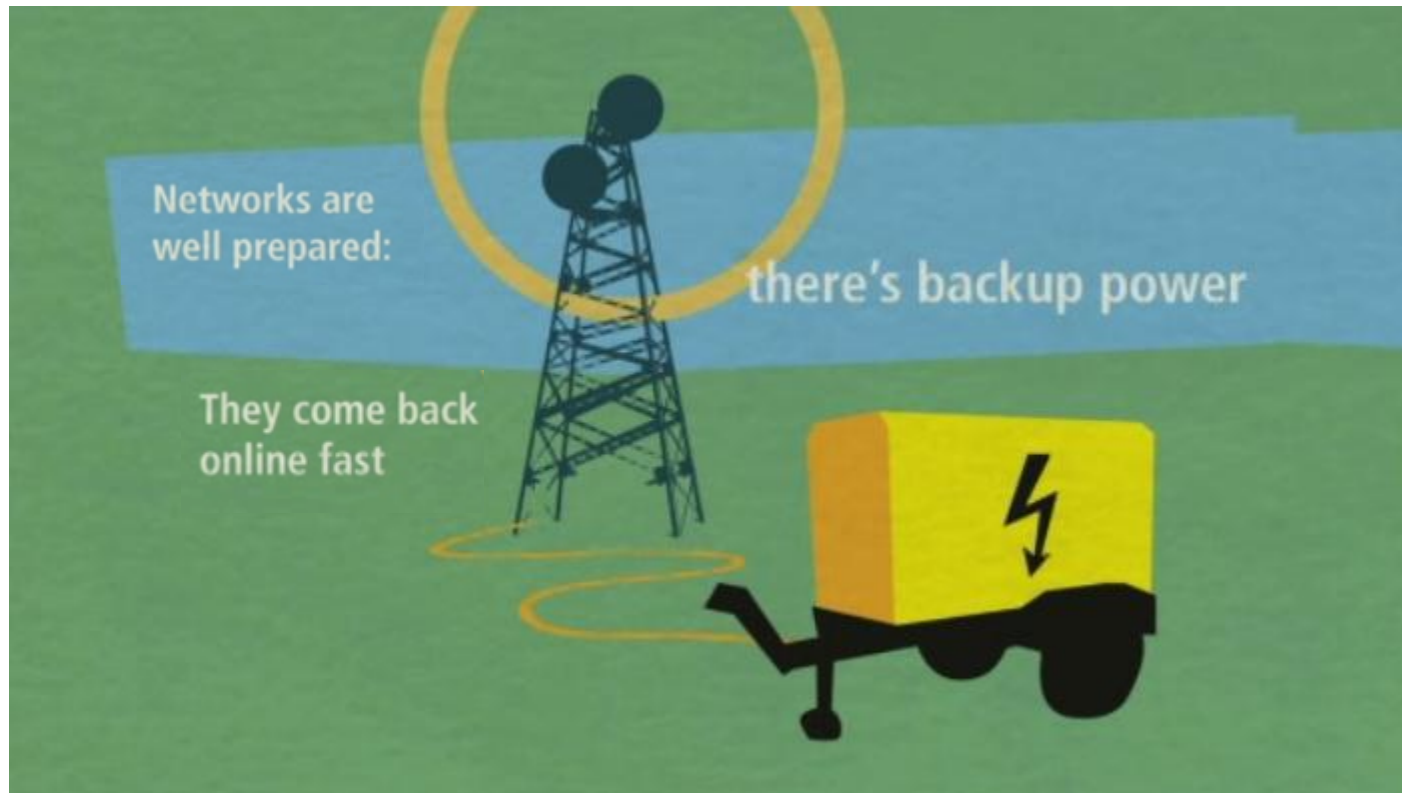






**Mobile networks
can be a matter
of life and death**

**Here's what
must happen**

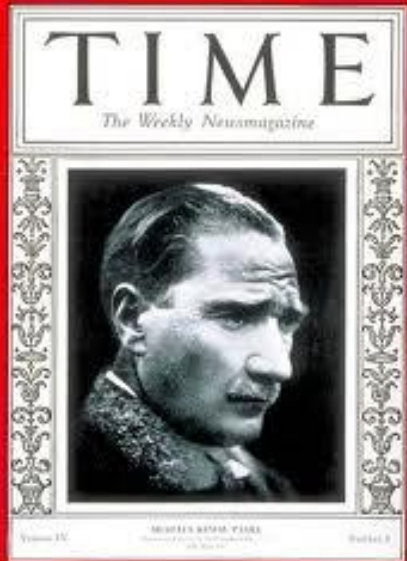


as well as supporting the
humanitarian response





How are we going to
make this happen?



“Before a disaster strikes, preventive and protective measures should be taken. Lament after the disaster is of no benefit.”

Mustafa Kemal Atatürk

Commander in Chief, Republic of Turkey President

Be prepared!

Hazzard:

- Natural Origin:
 - Geological
 - Meteorological
 - Biological
- Technology Source:
- Human Origin:
 - Accident
 - Deliberate

Turkcell and Turkcell Group Earthquake Disaster Practice



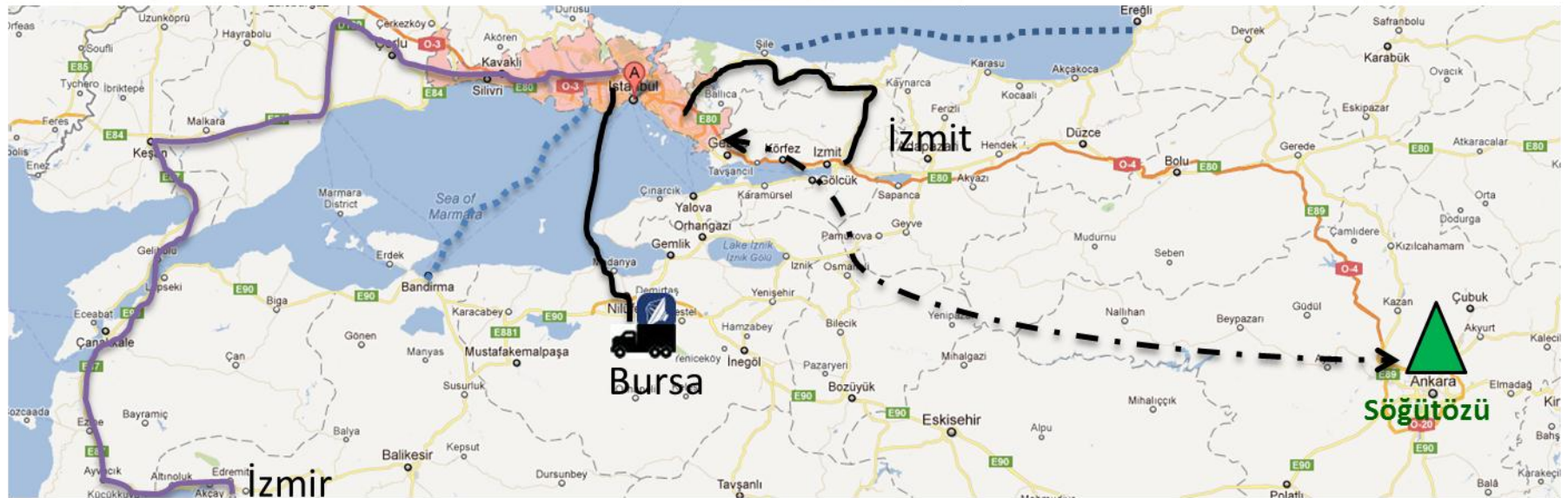
Turkcell and Turkcell Group Earthquake Disaster Practice



TURKCELL
SUPER ONLINE

KUZEY KIBRIS
TURKCELL

TURKCELL
GLOBAL BİLGİ



Emergency Network Resilience and Recovery Vehicle in Practice



Threads : Terrorist attacks, floodings, lightnings, fire, etc.

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“In preparing for **battle**, I have always found that plans are useless, but planning is indispensable.”

General Dwight David Eisenhower,
Commander in Chief, Allied Forces, Europe & U.S.A. President

Conclusions and Recommendations

Standardization of RS&NRR

- Before
- During
- After

