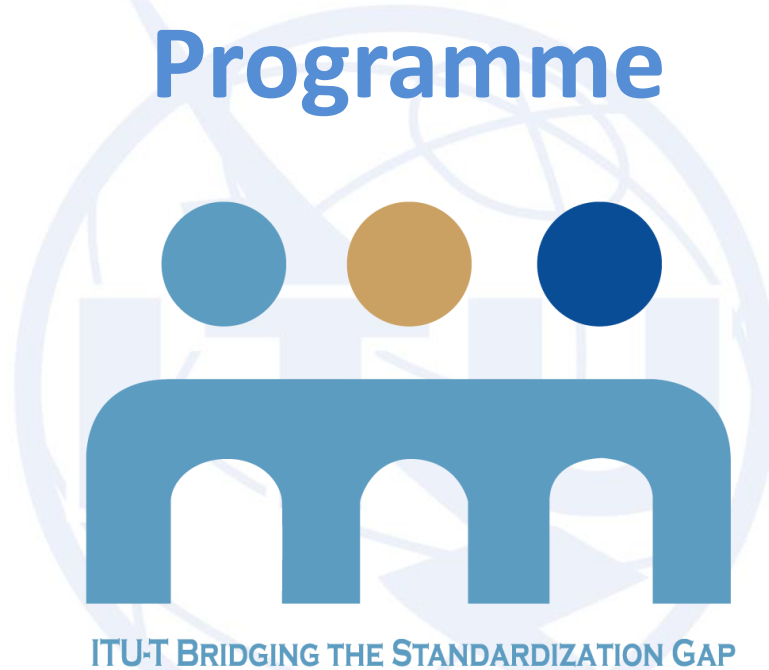


Overview of the Bridging the Standardization Gap (BSG) Programme



ITU Regional Standardization Forum (RSF) on
“Addressing Competition Issues in ICT Economy”

Colombo, Sri Lanka

1 October 2019



Table of Content

- Overview of the BSG Programme:
 - Aim & Objectives of the Programme
 - Key ITU Governing Texts Related to BSG
 - What are the main elements of BSG training?
 - How does BSG contribute to standards-making?

General Overview of the BSG Programme

Aims & Objectives of the BSG Programme

- To address the disparities in the ability of developing countries, relative to developed ones, to access, implement and influence ITU's international standards.
- To facilitate the efficient participation of developing countries in ITU's standards-making process, to disseminate information about existing standards, and to assist developing countries in the implementation of standards.



Bridging the Standardization Gap is a Key ITU Mandate

Governing Texts related to BSG include (but not limited to):

- ITU Constitution (Article 17)
- ITU Resolution 123 (Rev. Dubai, 2018)
- WTSA Resolution 54 (Rev. Hammamet, 2016)

RESOLUTION 123 (REV. DUBAI, 2018)

Bridging the standardization gap between developing¹ and developed countries

WORLD TELECOMMUNICATION STANDARDIZATION ASSEMBLY

Hammamet, 25 October – 3 November 2016

Resolution 44 – Bridging the standardization gap between developing and developed countries

CHAPTER III

Telecommunication Standardization Sector

ARTICLE 17

Functions and Structure

1 1) The functions of the Telecommunication Standardization Sector shall be, bearing in mind the particular concerns of the developing countries, to fulfil the purposes of the Union relating to telecommunication standardization, as stated in Article 1 of this Constitution, by studying technical, operating and tariff questions and adopting recommendations on them with a view to standardizing telecommunications on a worldwide basis.

BSG as part of the ITU-T Standards-Making Process

BSG Programme

Empowers participation and informed dialogue



Raises international acceptance and quality of ITU-T standards



Informs and Fuels Innovation



Is inclusive of needs and requirement of established & emerging markets



Ensures wider standards implementation

Acceptance, Buy-In, Global Reach

The 5 Strategic Pillars of the BSG Programme

The 5 Strategic Pillars of BSG



Awareness



Know How



Community



Engagement



Partnering

Strategic Pillar: Know How



STRATEGY

Choosing the **right strategy** in line with key objectives



CONTRIBUTION

Drafting well **structured and effective contributions** including concrete proposals



COMMUNICATION

Communicating and presenting effectively during ITU-T Study Group Meetings



COLLABORATION

Discussing proposals in a **spirit of collaboration** to achieve objectives



CONSENSUS

Gaining support and **building international consensus** is a vital part of the ITU-T standards-making process



ITUT BRIDGING THE STANDARDIZATION GAP

BSG Hands-on Sessions and Workshops (as of September 2019)	Trained Participants	580
	Represented Countries	72
	Represented Organizations	74
	Locations	11



Strategic Pillar: Know How



- E-learning training course on ITU-T Working Methods
- Available on www.academy.itu.int
- Accessible to all stakeholders, free of charge
- Upon completion of the course, you can obtain a certificate of achievement

The Recommendation ITU-T A.1: Work Methods for ITU-T Study Groups



As of September 2019	
Enrolled Participants	824
Certificates Issued	382



Strategic Pillar: Community

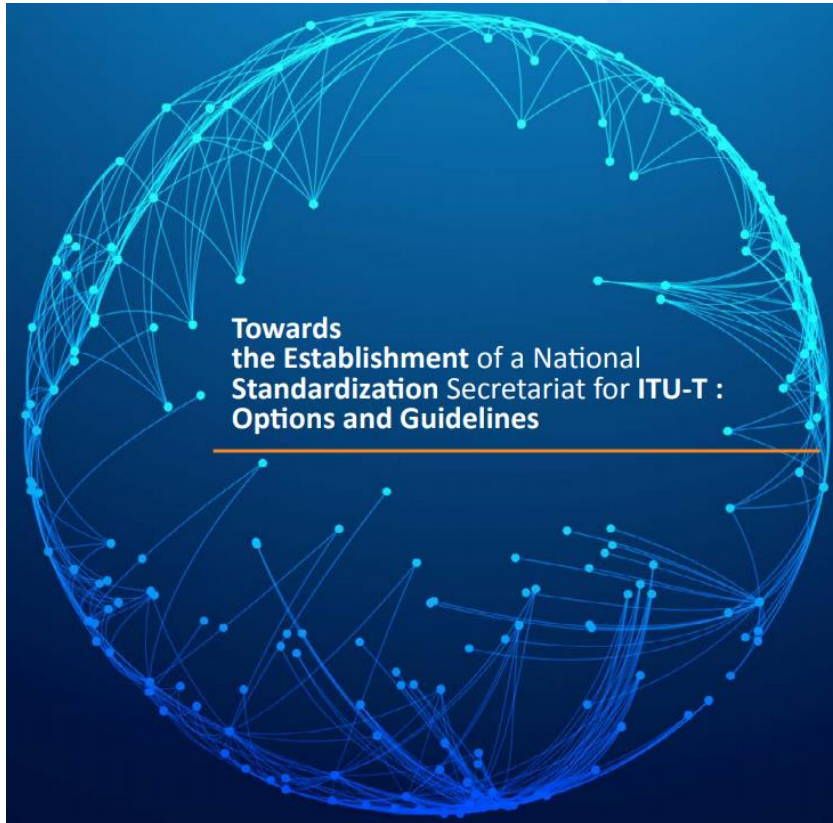


- The regional groups of ITU-T Study Groups play a key role for the BSG community.
- ITU-T has **24 active regional study groups**:



<i>Africa</i>	8
<i>Americas</i>	4
<i>Arab</i>	5
<i>Asia</i>	2
<i>Europe</i>	5

Strategic Pillar: Community



These guidelines aims for the creation of **National Standardization Secretariat** for ITU-T.

The benefits for NSS include:

1. Increased effectiveness through coordinated participation;
2. Avoidance of conflicting positions;
3. Improved awareness of information exchange;
4. Better dissemination of information;
5. Increased efficiency of resources;
6. Implementation of more ITU-T Recommendations

Download your copy here:

www.itu.int/go/bridging

Strategic Pillar: Engagement



- **Fellowships:** Through the provision of **fellowships**, delegates can participate in ITU-T Study Group meetings.
- **Mentorships:** Each ITU-T Study Group has assigned a **mentor** to help newcomers settle in and leave no questions answered.
- **Remote Participation:** More ITU-T Study Group and Focus Group meetings (including workshops) can be attended using **web conferencing tools** including GoToMeetings and Zoom.
- **MyWorkspace:** Mobile-friendly website for **easy access to meetings and meeting documents** for ITU-T Members.

MyWorkspace:
www.itu.int/myworkspace



ITU-T BRIDGING THE STANDARDIZATION GAP

Fellowships Awarded	
2017 Fellowships	140
2018 Fellowships	191

Strategic Pillar: Engagement



World Telecommunication and Information Society Day
17 May 2019 with the theme on “Bridging the Standardization Gap”

- Most engaged regional organization in the co-organization of meetings with ITU from 2015 to 2018:

Asia Pacific Telecommunity Wireless Group (AWG)

- One individual for having followed the BSG training programme and for having rapidly evolved into an impactful position:

Mr Lwando M. Bbuku, ZICTA, Zambia



Strategic Pillar: Engagement



- Two Member States, from Developing and Developed country, as most frequents hosts of ITU standardization meetings from 2015 to 2018: **respectively, Tunisia and the United States of America**
- **Engagement category** recognizing the most active Member State in ITU Standards Development (largest number of contributions, editors, and delegates 2015-2018): **The People's Republic of China**
- **Partnering category** recognizing the most active Member State in ITU Standards Development(largest number of contributions, editors, and delegates 2015-2018): **The Republic of Korea**



Strategic Pillar: Awareness



BSG approach for awareness and know-how of the standards-making process:

- Foster a **dialogue** and help move the standardization work forward
- Enhance the **overall quality of standards** across regions and worldwide
- Create a **wealth of exchange** and **networking opportunities** between informed decision-makers, policy-makers, partners and customers around the world
- Extend the global reach and **implementation of standards**



Asian Region:
China,
August 2018



Arab Region:
Kuwait,
December 2018



African Region:
Madagascar,
February 2019



Americas Region:
El Salvador,
September 2019





Strategic Pillar: Partnering

Our BSG partnership opportunities include:

1. Host a **hands-on training session** for a specific developing region, or country
2. Sponsor a **hands-on tutorial** or related event on ITU-T standards
3. Sponsor **content to facilitate standards-making** for developing countries
4. Contribute to the **BSG financial fund**



In Conclusion

The BSG Programme is a **key ITU** mandate and an **essential element** in **ITU-T standards-making process**.



Thank You for Your Attention

To find out more:

- BSG Secretariat
tsbbsg@itu.int
- BSG Website
www.itu.int/go/bridging