

Shahar Steiff - AVP New Technology, PCCW Global



I have joined PCCW Global in 2001. During my tenure at PCCW Global I have served through Sales, Pre-Sales, Product Development, Business Development, IT and engineering, through which I have established a thorough understanding of the Telco world from a wide array of perspectives.

I have been involved in Standard bodies and industry projects for the past 10 years starting with the OSS-ICDS Forum which I have chaired. I have been involved with ONF, NGMN, ONAP as well as several ETSI projects. For the past 7 years I have been deeply involved with MEF through sitting on its Board of Directors as well as co-chairing the LSO Committee. I have been involved in the development of various MEF specifications and ONF and NGMN requirement documents, and am the editor of the MEF Commercial Affecting Attributes specification.

In addition to my involvement in external standard bodies I am also involved in the development and adoption of new technologies within PCCW Global. Of which to mention the integration of the Console-Connect network automation platform into the PCCW Global portfolio, and the successful leadership of a wholesale voice settlement PoC using a combination of Blockchain and Artificial Intelligence.