

Day One: June, Tuesday 17th 2014
8.00 – 18.00

Registration

"My Smart City 2050 in 3 words"

All Participants

Moderators and introducing Agenda:

Roberto Pagani *Professor, Architecture & Design - Polytechnic University of Turin* & **Paolo Pissarello** *Executive Vice President, Genova Smart City Association*

A Smart City from History to Future

Marco Doria *Mayor, City of Genoa*

Energy Transition and climate challenge: Hamburg on the road to a smart energy city

Hans Gabanyi *Ministry of Urban Development and Environment, Free and Hanseatic City of Hamburg*

Smart City Dreams come true (I): European Smart Projects

Celsius, R2Cities, Illuminate

Horizon 2020 and beyond

Simona Costa, *Liguria Region Brussels, Sherpa Group Eip Smart Cities*

Smart Interval

Modes of Transformation Governance and the Variety of Institutional Settings in European Cities

Jürgen Oßenbrügge *Economic Geography Team, Geography Institute, University of Hamburg*

Digital Agenda

Francesco Profumo *President of ANCI Observatory on Smart Cities*

Coffee Break

Transform Story

Ger Baron, *Amsterdam Economic Board*

Circular Economy

Marco Castagna, *President of AMIU*

Smart City Dreams come true (II): European Smart Projects

Marie, Coopenergy, Primes, Weenmodels

Cooperation, integration, lobbying in the Smart City Transformation Agenda

Julije Domac *President of Fedarene*

The Role of Regions in developing Smart Cities

Claudio Burlando

President of Liguria Region (tbc)

Lunch Break

Smart City 2050: kids propose their future

The kids, coordinated by **Antida Gazzola**, *Professor, University of Genoa*

A new generation of innovation policies

Mario Calderini, *Professor, Polytechnic University of Milan*

Smart City Workshops for Eight Key Points (Political, Economic, Social, Technological, Legal, Environmental, Governance, Spatial)

Jürgen Oßenbrügge, Transformers & participants

Smart Interval

Copenhagen European Green Capital 2014

Charlotte Korsgaard, *Municipal Development Tech. & Env. Administration*

Smart City Dreams come true (III): European Smart Projects

Elihmed, Electra, iCity, iLocate

Smart City Eight Key Points: Outcomes

Ulf Skirke *City of Hamburg*

& Gloria Piaggio *City of Genoa*

This is not a Paper: Smart Information for Smart Involvement

Massimo Russo, *Director of Wired Italia*

Over the Desert, over the Sea: Smart City South of the Mediterranean

Drissi Abderrahmane

Mayor of Ouarzazate

Conclusions

Roberto Pagani *Professor, Architecture & Design - Polytechnic University of Turin* & **Paolo Pissarello** *Executive Vice President, Genova Smart City Association*

Day Two: June, Wednesday 18th 2014
9:00 – 15:00

Moderator

Maurizio Melis *Independent Broadcast Media Professional, Radio 24 Smart Cities*

Smart City Dialogue: Experts & People

Transform Advisory Board (Marcello Capra, Pallas Agterberg, Rob Lichtman, Marianna Lubanski, Jürgen Oßenbrügge), Paola Girdinio, Walid Kamali, MEPs?, audience

Smart Interval

City Protocol Society: an integrated, global, shared approach to city transformation

Vicente Guallart *Chief Architect, City of Barcelona*

Imagine: Celsius Future City Vision

Katrina Folland, *Coordinator Smart City Gothenburg*

Coffee Break & Press Conference

Smart City Dreams come true (IV): European Smart Projects

Enpi Smart Day, Radical, Strategic, Geosmartcity

Global Energy Resources

Alessandro Clerici, *Chair 2010/13 WEC Study Group «World Energy Resources»*

Smart City Vienna Framework: development towards 2050

Volker Schaffler, *Project Manager Smart City Vienna*

Liguria Region Projects for Smart Urban Territory: smartness context analysis

Oliviero Baccelli, *Clas Group & Certet Bocconi university*

Lunch Break

Formal Opening of the Smart City Permanent Political Forum

Francesco Oddone *Alderman Smart City*

Transform Smart City Political Forum

Stefan Herms *City of Hamburg*

Conclusions

Marco Doria *Mayor City of Genoa*



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The Transformation process towards a Smart City is being started and discussed throughout the world. Awareness on cities' role in improving the future is growing and local, national and international Institutions realize a different approach in urban growth is needed.

Within the EU FP7 "Smart Cities and Communities 2011" call, the "TRANSFORM" project sees a consortium of cities – Amsterdam, Copenhagen, Hamburg, Genoa, Lyon and Vienna – working together with business and research partners to develop a Transformation Agenda to be used and shared with others.

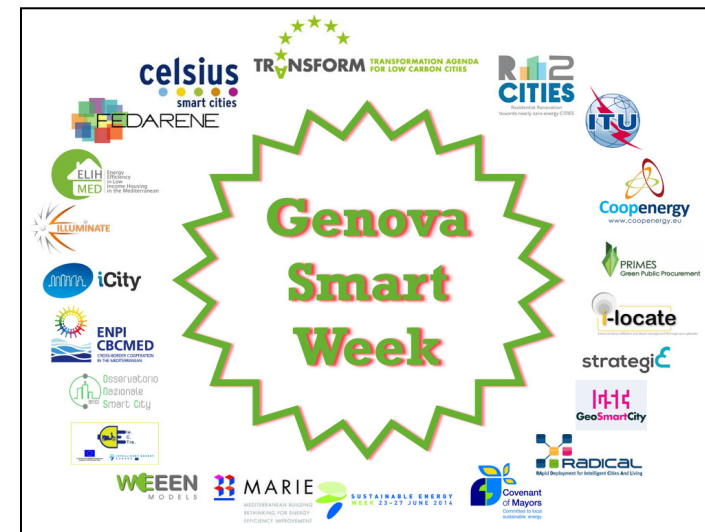
The first step towards the smart city transformation goal is political assumption and commitment on this strategy, which needs to be introduced coherently in the City's planning and actions.

In the context of TRANSFORM, the Cities of Hamburg and Genoa organize, on June 17th and 18th 2014, a "TRANSFORMtion dialogue", to inspire high level discussion about the strategic planning of a Smart City.

This will take place during the Genoa Smart Week which will include a number of activities and meetings analyzing the topic under several viewpoints.

Cities, institutions, research, business and civil society will participate in a constructive debate leading to agreement on concrete and feasible proposals for improving quality of life in cities.

This meeting wants to be the starting point in the process of integrated planning and, at the end of the event, all participants will jointly formally open the Smart City TRANSFORM Forum which will gather proposals, suggestions, ideas to be included in the Final Transformation Agenda on June 2015.



TRANSFORMATION Dialogue

High Level Political Event

June, 17th – 18th 2014

Salone del Maggior Consiglio
Palazzo Ducale, Piazza De Ferrari
Genoa

