

## <2025 ITU-T Workshop>

# Privacy Issues for Metaverse Frameworks

April 11<sup>th</sup> 2025

HoonJae LEE  
Dongseo University, Busan, KR  
hjlee@dongseo.ac.kr

# Agenda

1. Introduction to some Metaverse Frameworks or Platforms
2. Privacy Issues for Metaverse Frameworks
3. Conclusive Remarks

[Appendix] ITU FG-MV(Focus Group on Metaverse)

## Editor group

HoonJae Lee(KR): [hjlee@dongseo.ac.kr](mailto:hjlee@dongseo.ac.kr)

HeeBong Choi(KR): [hhbchoi@gmail.com](mailto:hhbchoi@gmail.com)

Antonio Kung(FR): [antonio.kung@trialog.com](mailto:antonio.kung@trialog.com)

Rusne Juozapaitiene(LT): [rusne@duomenuapsauga.eu](mailto:rusne@duomenuapsauga.eu)

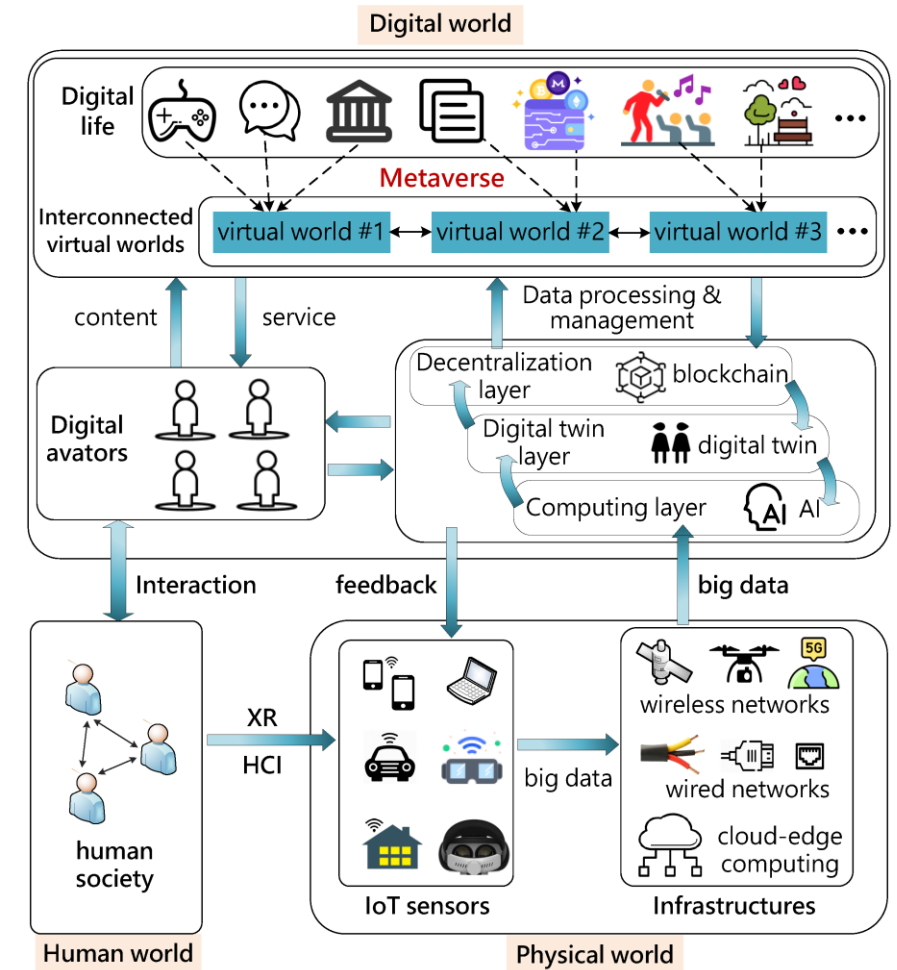
Vishnu KANHERE(IN): [vkanhere@gmail.com](mailto:vkanhere@gmail.com)

Dae-Ki Kang(KR): [dkkang@dongseo.ac.kr](mailto:dkkang@dongseo.ac.kr)

## ISO/IEC 27573 “Privacy Protection of User Avatar and System Avatar Interactions in Metaverse”

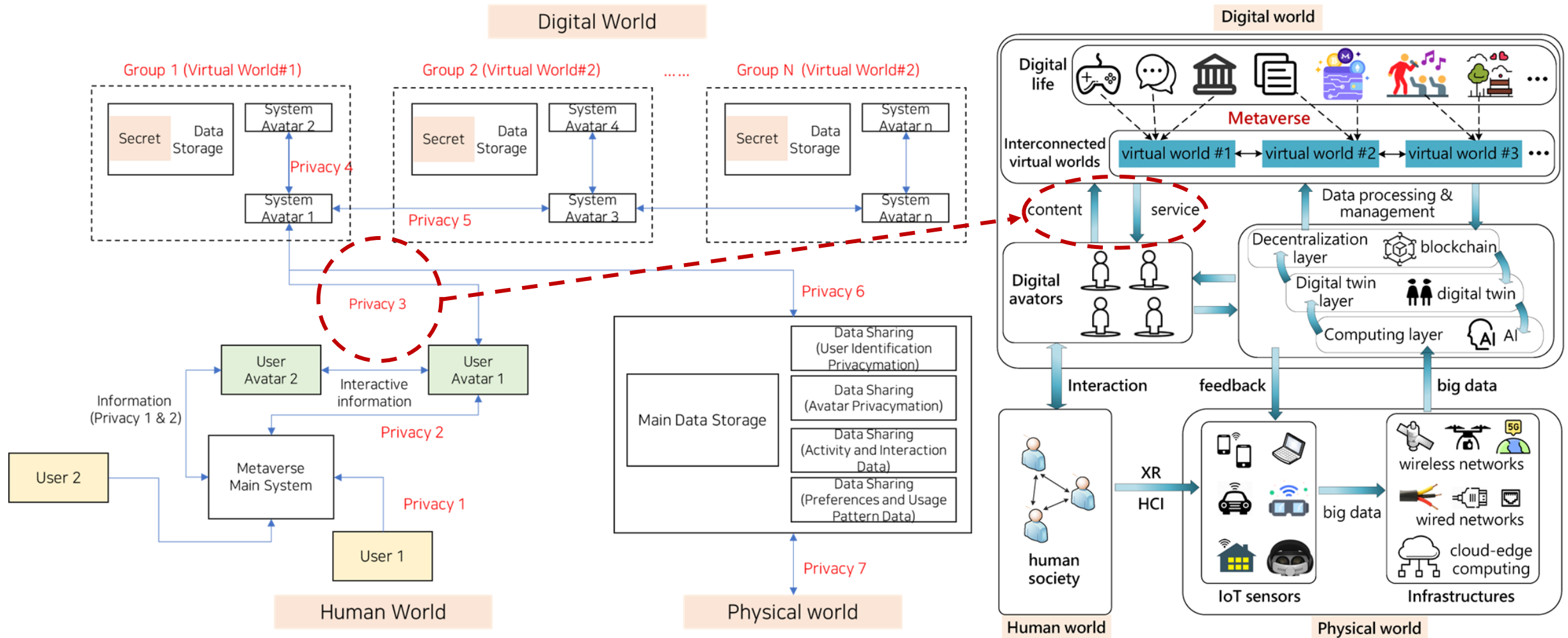
### Definition and Characteristics of Metaverse

- According to Wang (2023), the Metaverse represents the paradigm of the next-generation Internet and an evolving reality. It aims to provide a shared space where individuals can play, work, and communicate through self-contained virtual environments that allow for complete immersion, functioning as an ultra-dimensional space.
- Based on the advancements in recent technologies like augmented reality, artificial intelligence, and blockchain, the Metaverse may not only embody but also exceed the imaginations depicted in science fiction, materializing into the realm of reality.
- : Wang Y., “A Survey on Metaverse: Fundamentals, Security, and Privacy”, IEEE Access, Volume: 11 , Issue: 3 , March 2023



# ISO/IEC 27573 “Privacy Protection of User Avatar and System Avatar Interactions in Metaverse “

## Scope of Application



## Infrastructure

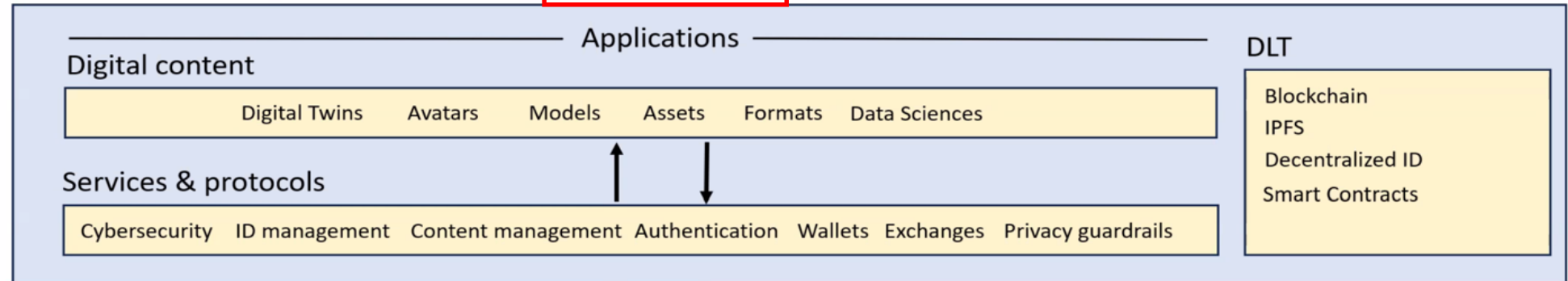
Computing      Network      Storage

## AI

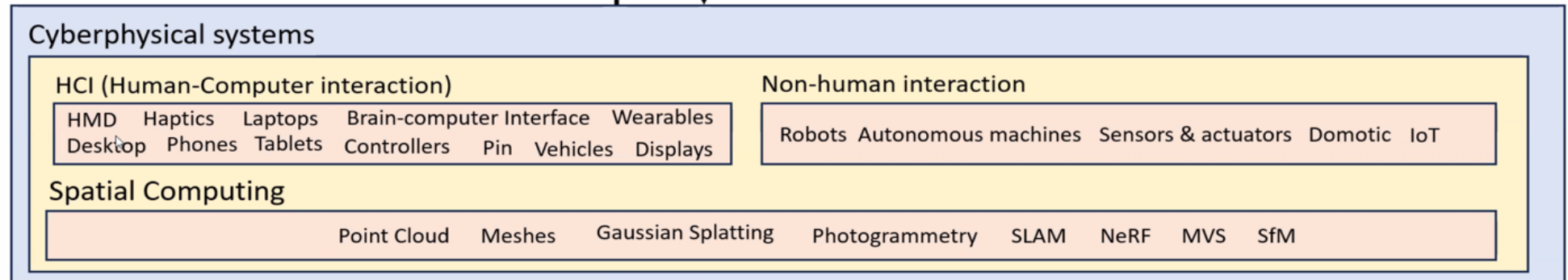
## Not technologies:

Computer vision  
Haptic feedbacks  
Spatial audio  
BCI  
Robotics  
Avatar creation  
Content creation  
Space creation  
Intuitive human interaction  
Language translation  
Synthetic humans (NPCs)

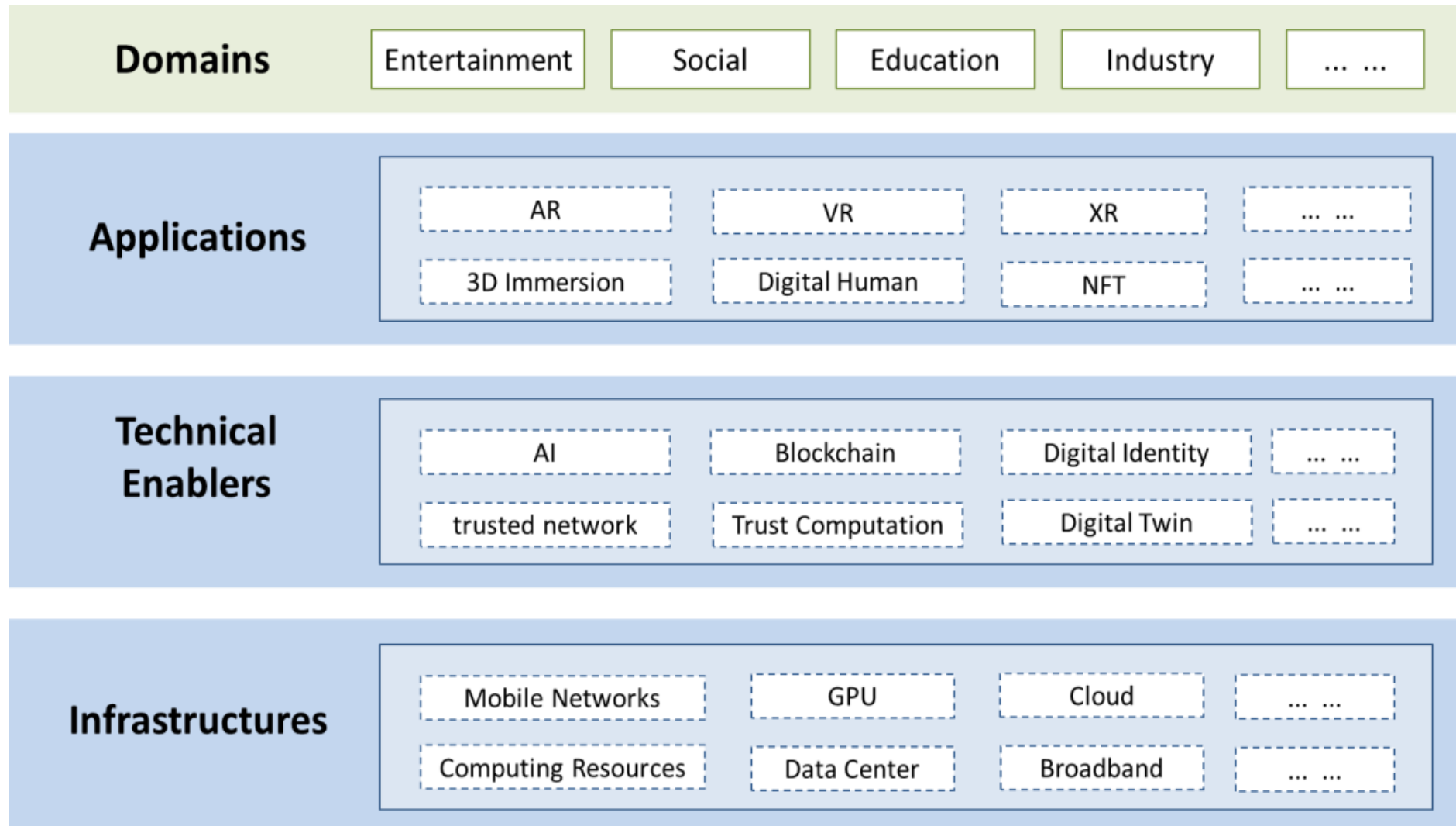
## Platforms (what people will call “The Metaverse”)



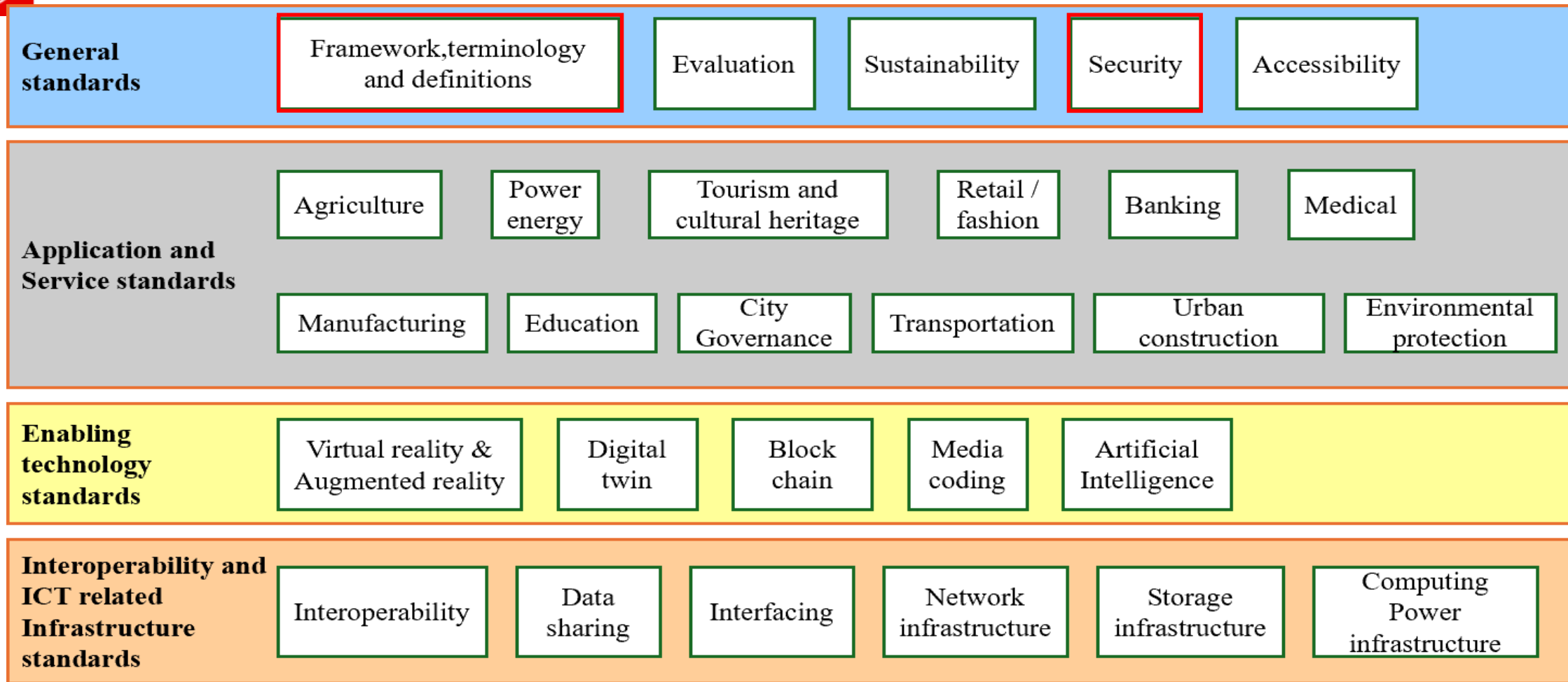
## Interface / Interaction



REAL WORLD



A **reference model** for a trustworthy metaverse

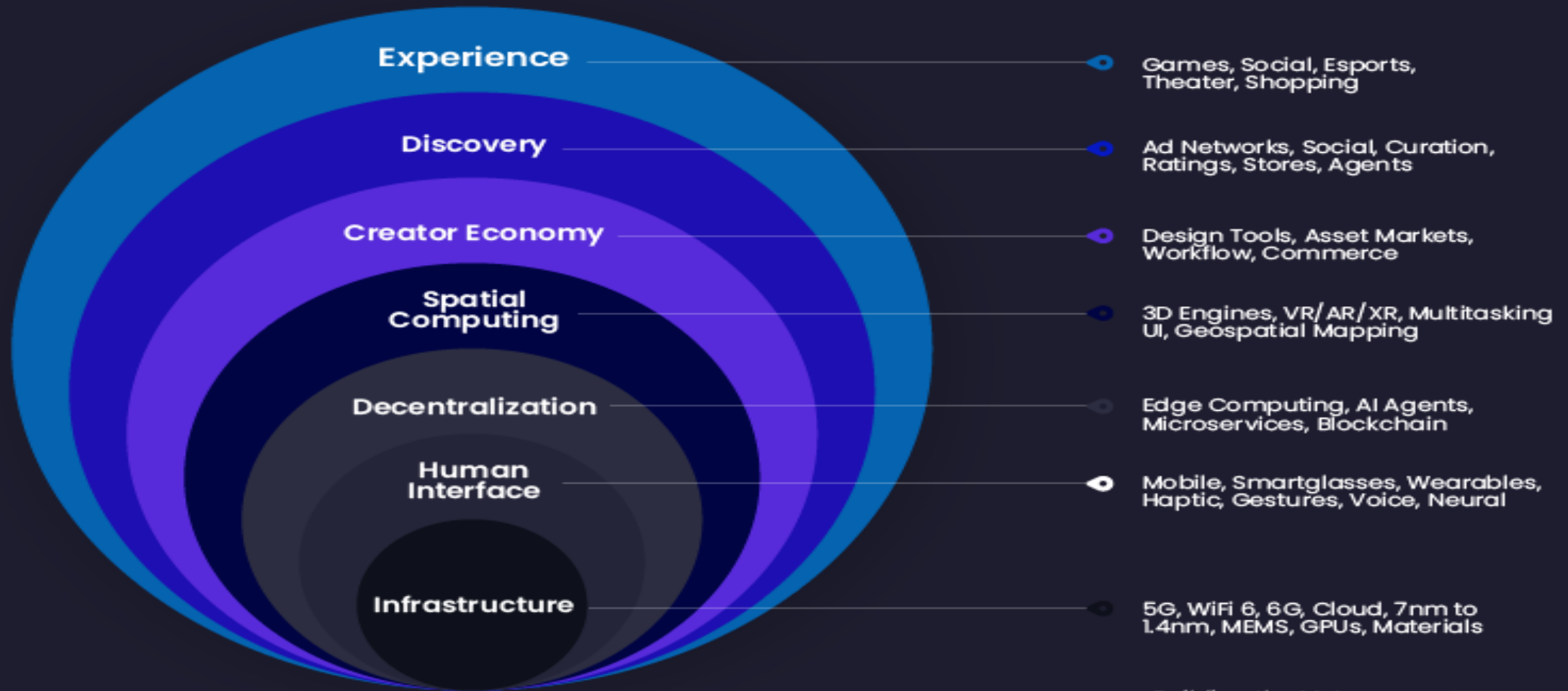


<Standards for metaverse can be generally classified into four categories>

- General standards,
- Application and service standards,
- Enabling technology standards, and
- Interoperability and ICT related infrastructure standards.



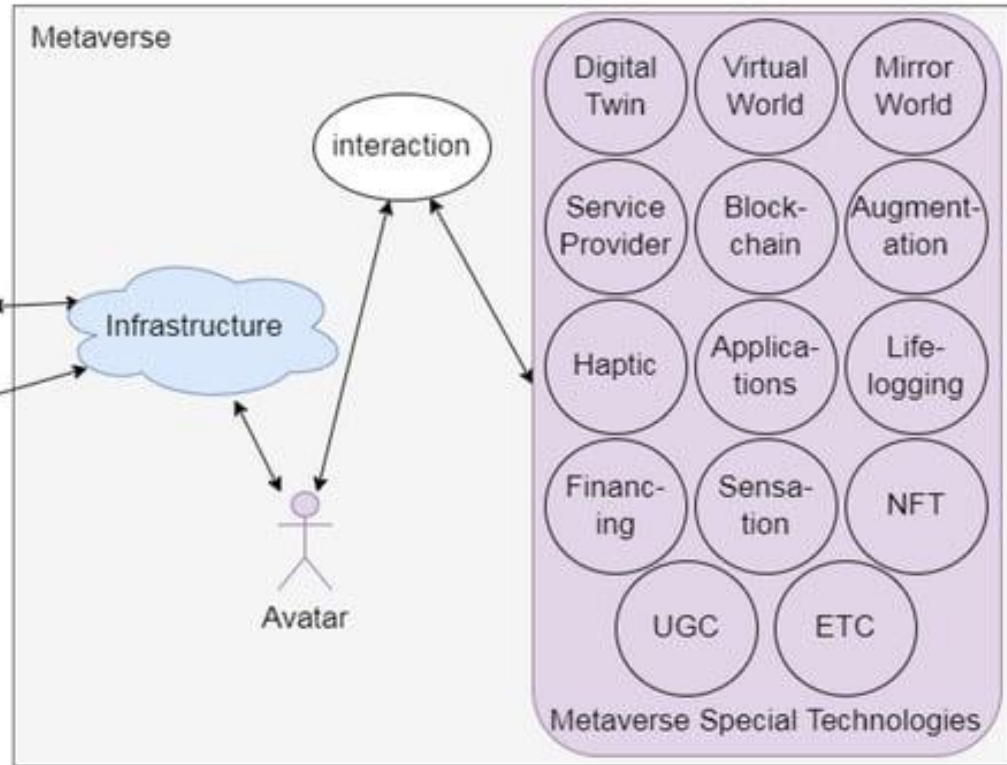
# The Seven Layers of the Metaverse



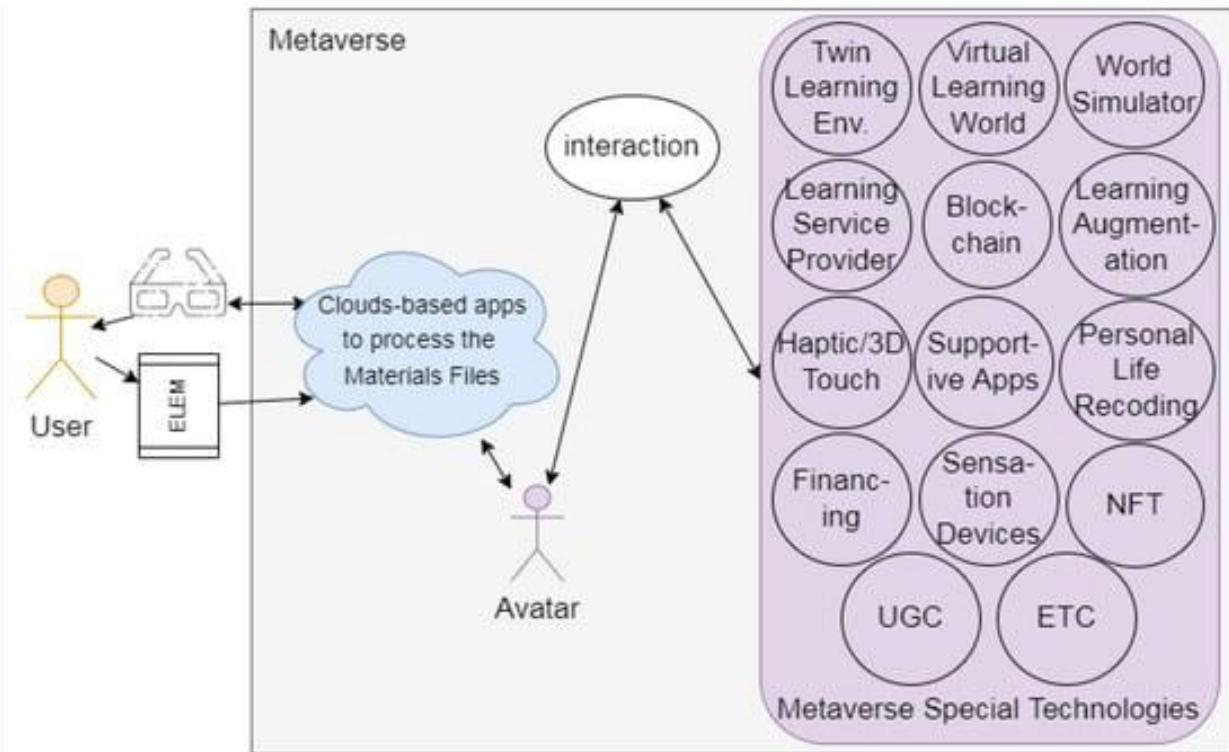
*Building the Metaverse*  
Jon Radoff



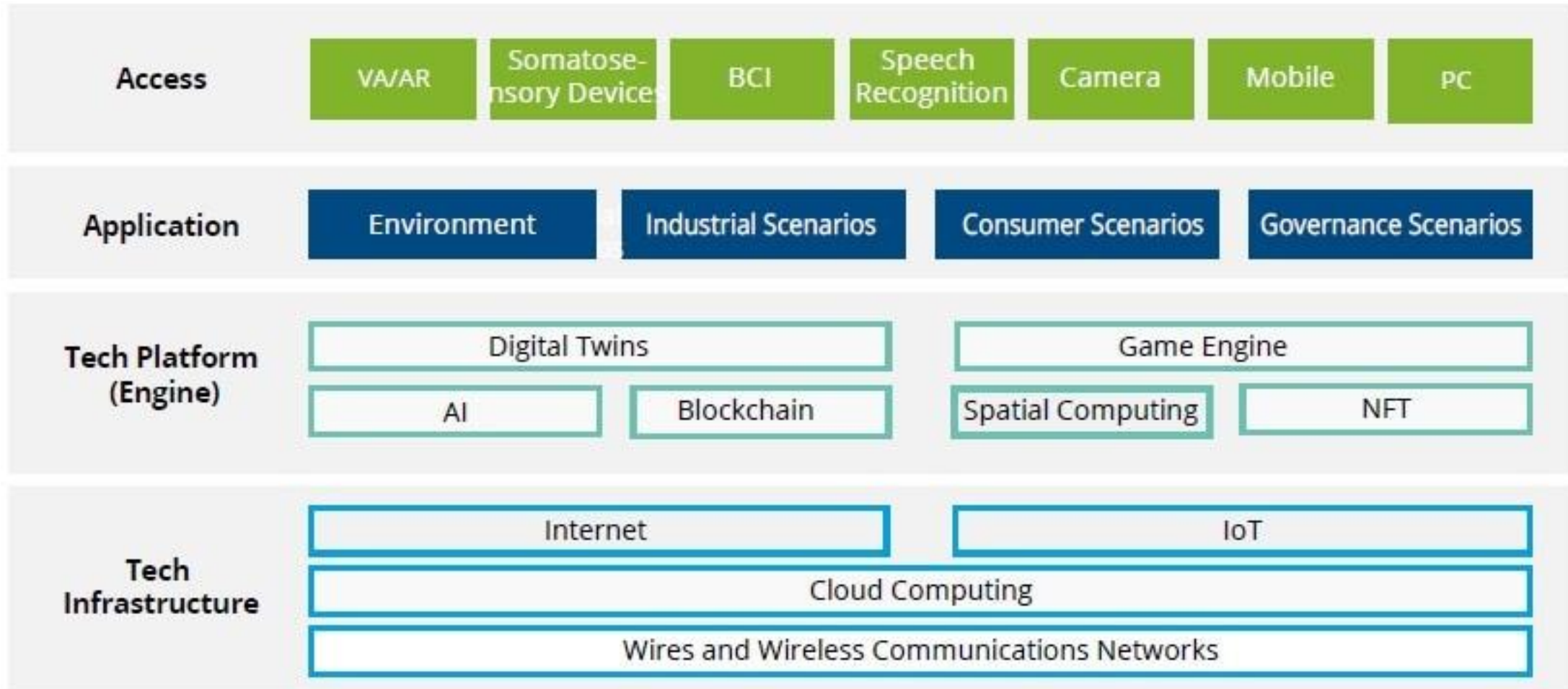




<Metaverse Framework>

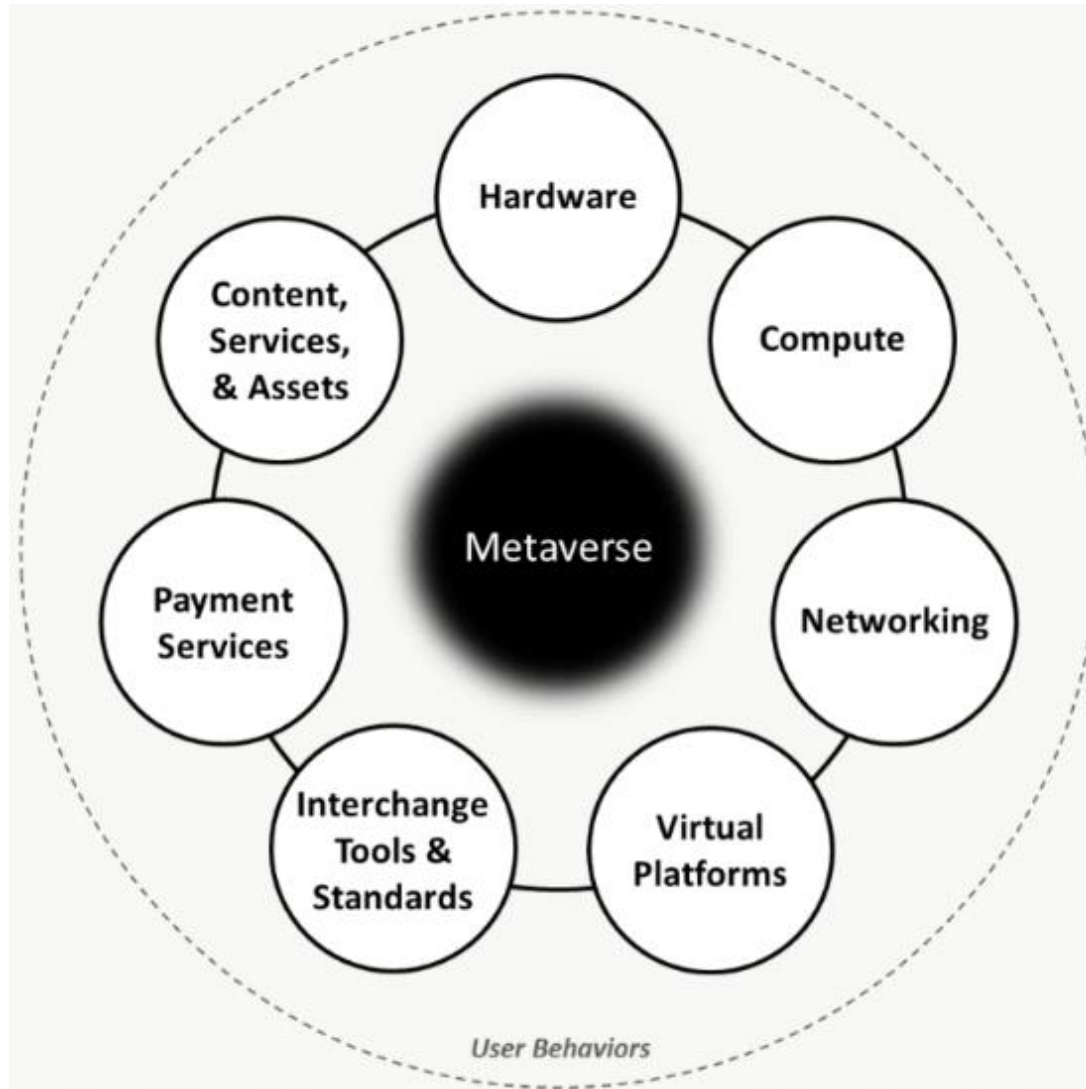


<Metaverse ELEM Framework>



Source: Deloitte analysis

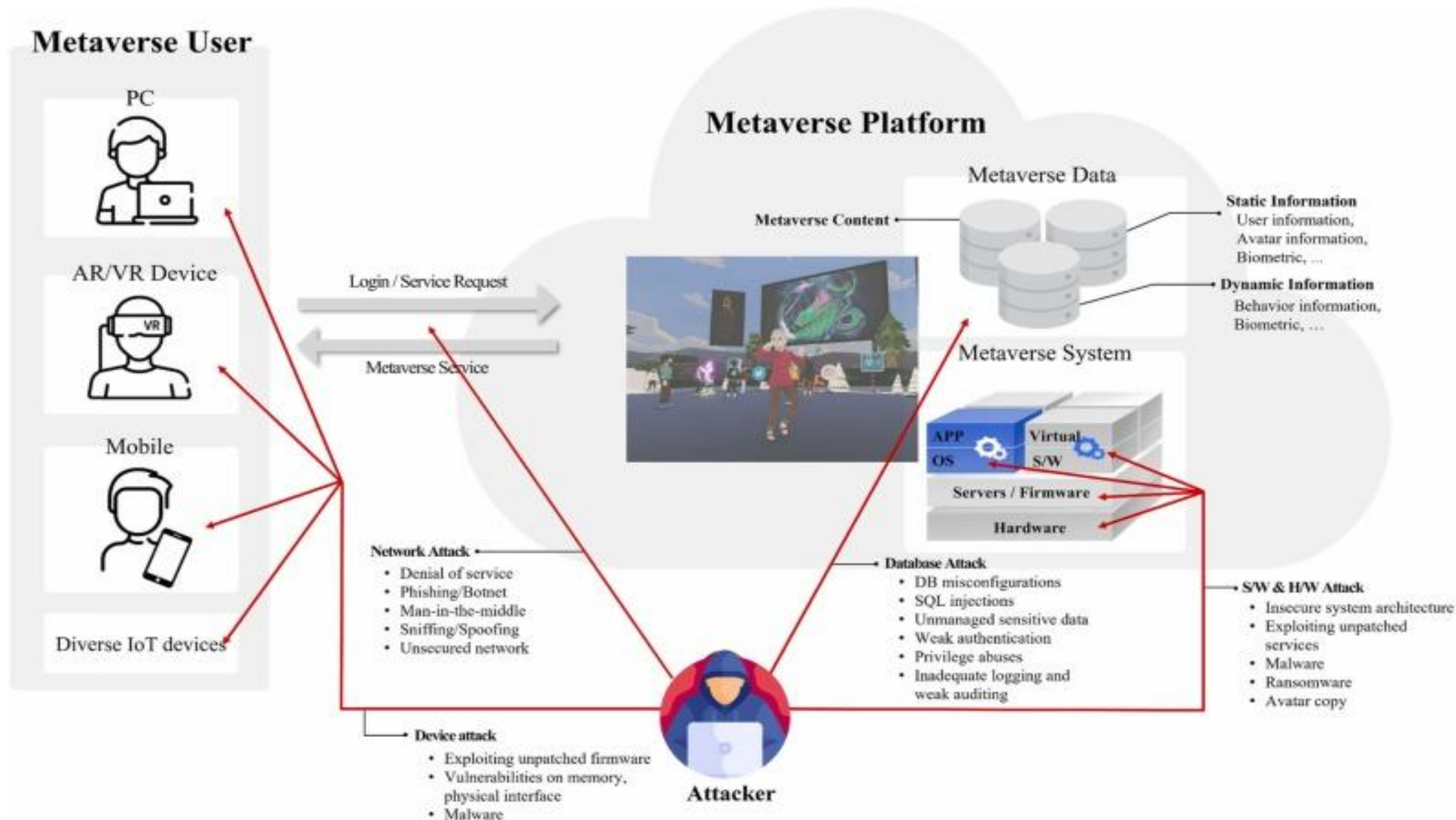
&lt;Industrial Framework: Four Layer&gt;



Framework for the Metaverse

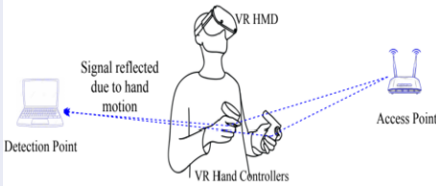
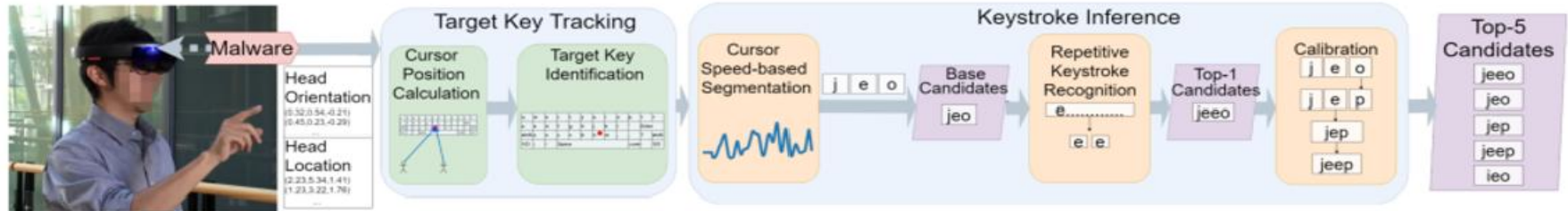
## 2. Privacy issues in the metaverse frameworks

## Security and Privacy Threats in the Metaverse

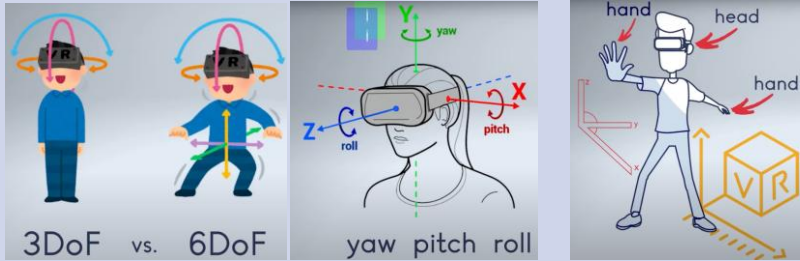


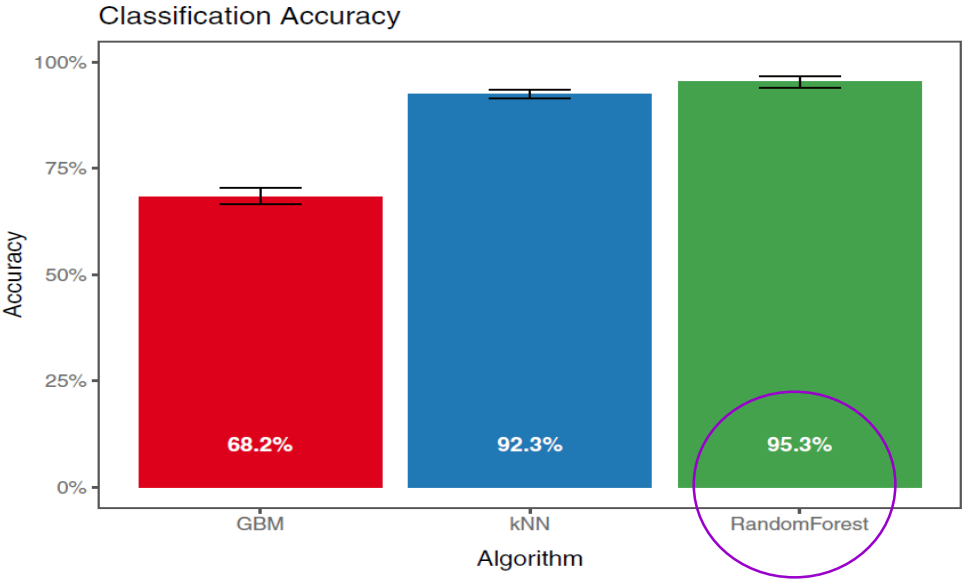
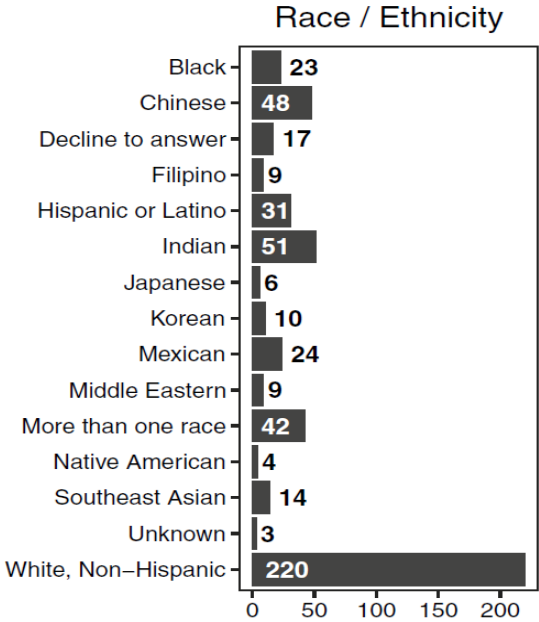
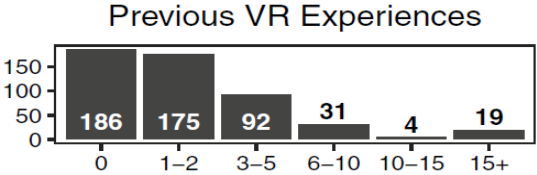
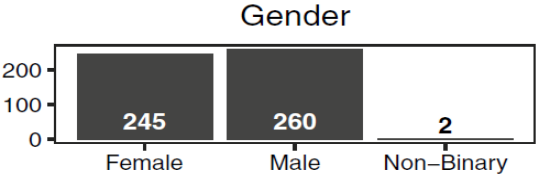
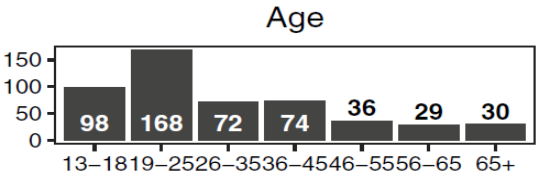


# Recent VR/HMD device attacks

Attacks	Sources	Threats
<b>Side-Channel Attacks</b> to the VR User Authentication	<p>"Pivot: Panoramic-Image-Based VR User Authentication against Side-Channel Attacks," ACM Trans. Multimedia Comput. Commun. Appl., Vol. 21, No. 2, Article 52. Publication date: December 2024</p>	<p><u>with current password-based user authentication schemes in mainstream VR devices, studies demonstrate that side-channel attacks can pose a severe threat to VR user privacy</u></p>
<b>VR-Spy: Side-Channel Attacks on Virtual Key-Logging in VR Headsets</b>	<p>"VR-Spy: A Side-Channel Attack on Virtual Key-Logging in VR Headsets,"IEEE Virtual Reality and 3D User Interfaces (VR), 2021</p>  <p>The diagram illustrates the VR-Spy attack mechanism. It shows a user wearing a VR HMD and holding VR Hand Controllers. A laptop is positioned to the left, labeled 'Detection Point'. An 'Access Point' is to the right. A dashed line represents the 'Signal reflected due to hand motion' from the hand controllers to the laptop.</p>	<p>VR-Spy, a virtual keystrokes recognition method using channel state information (CSI) of WiFi signals. <u>VR -Spy is that the side-channel information of fine-granular hand movements associated with each virtual keystroke has a unique gesture pattern in the CSI waveforms</u></p>
<b>HoloLogger: Side-Channel Attacks by Keystroke Inference on MR-HMD</b>	<p>"HoloLogger: Keystroke Inference on Mixed Reality Head Mounted Displays,"IEEE Virtual Reality and 3D User Interfaces (VR), 2022.</p>  <p>The diagram shows the HoloLogger attack workflow. It starts with a user wearing an MR-HMD. A 'Malware' icon points to a box containing 'Head Orientation (0.32,0.94,-0.21)' and 'Head Location (2.23,5.34,1.41)'. This leads to 'Target Key Tracking', which includes 'Cursor Position Calculation' and 'Target Key Identification'. This is followed by 'Keystroke Inference', which includes 'Cursor Speed-based Segmentation' (showing a waveform), 'Base Candidates' (jeo), 'Repetitive Keystroke Recognition' (e...), 'Top-1 Candidates' (jeo), 'Calibration' (jeo, jep, jeep), and finally 'Top-5 Candidates' (jeo, jeo, jep, jeep, leo).</p>	<p>to monitor MR headset motion and infer the user input through a benign App.</p>

# Recent VR/HMD device attacks

Attacks	Sources	Threats
Intelligent biometric personal information threats in metaverse environment	<p>Mark Roman Miller et al.(Stanford U.)," Personal identifiability of user tracking data during observation of 360-degree VR video," Nature, 2020.</p>  <p>The diagrams show a comparison between 3DoF (3 degrees of freedom) and 6DoF (6 degrees of freedom) tracking. The 3DoF diagram shows a user with a VR headset and hand tracking. The 6DoF diagram shows a user with a VR headset and hand tracking, with additional movement axes (yaw, pitch, roll) indicated. The yaw/pitch/roll diagram shows a user's head and hand movements in a 3D space, with axes labeled yaw, pitch, and roll.</p>	<p><u>the identifiability of users under typical VR viewing circumstances, with no specially designed identifying task. Out of a pool of 511 participants, the system identifies 95% of users correctly when trained on less than 5 min of tracking data per person</u></p>

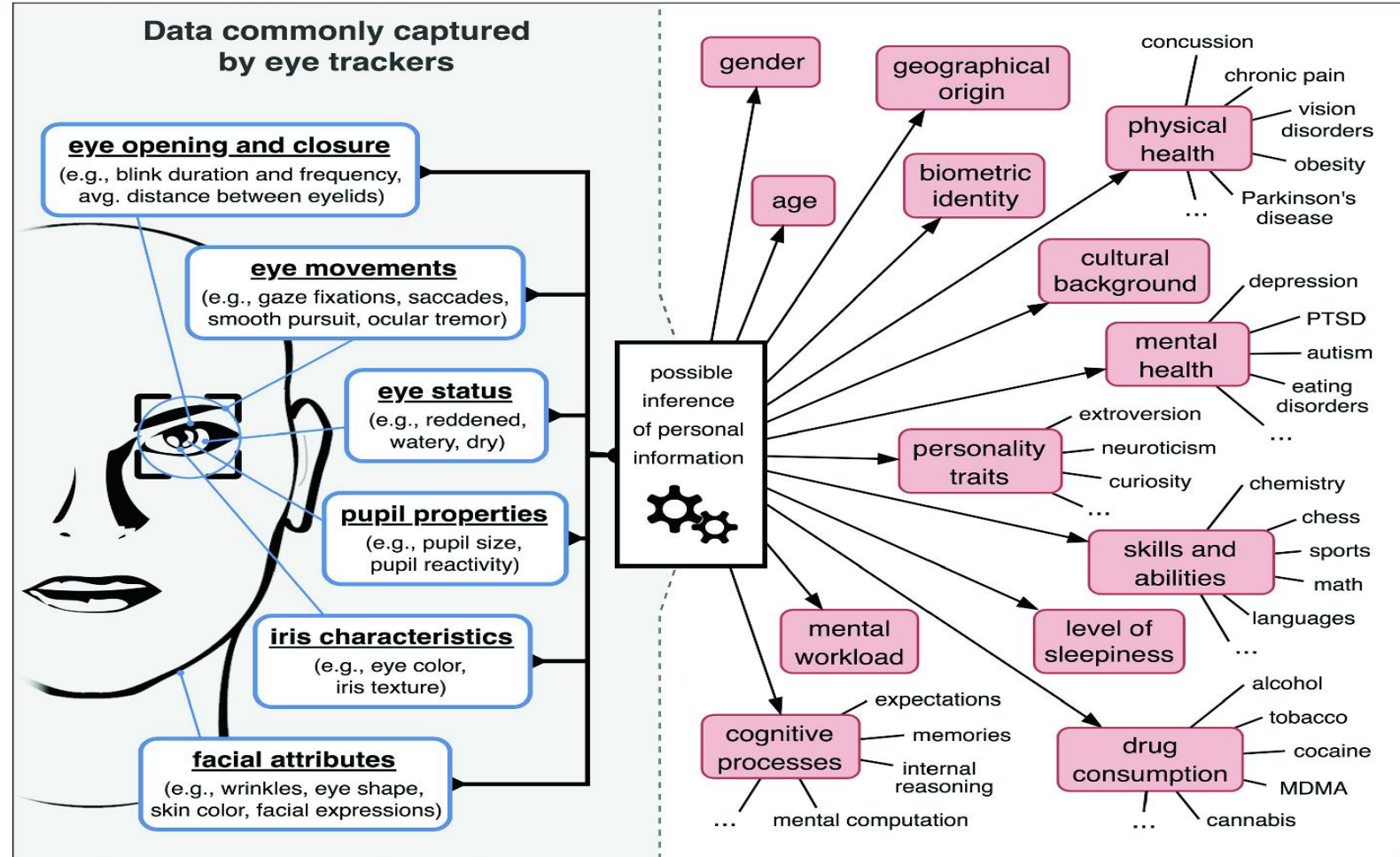




# Intelligent biometric personal information threats in metaverse environment

\* Jacob Leon Kröger, "What Does Your Gaze Reveal About You? On the Privacy Implications of Eye Tracking," [IFIP International Summer School on Privacy and Identity Management](#), Springer, 2020.

✓ **[Eye-tracking: eye opening and closure, eye movements, eye status, pupil properties, Iris characteristic, facial attributes]**  
**gender, age, geographical origin, biometric identity, physical health, cultural background, mental health, personal traits, skills and abilities, mental workload, level of sleepiness, cognitive processes, drug consumption**



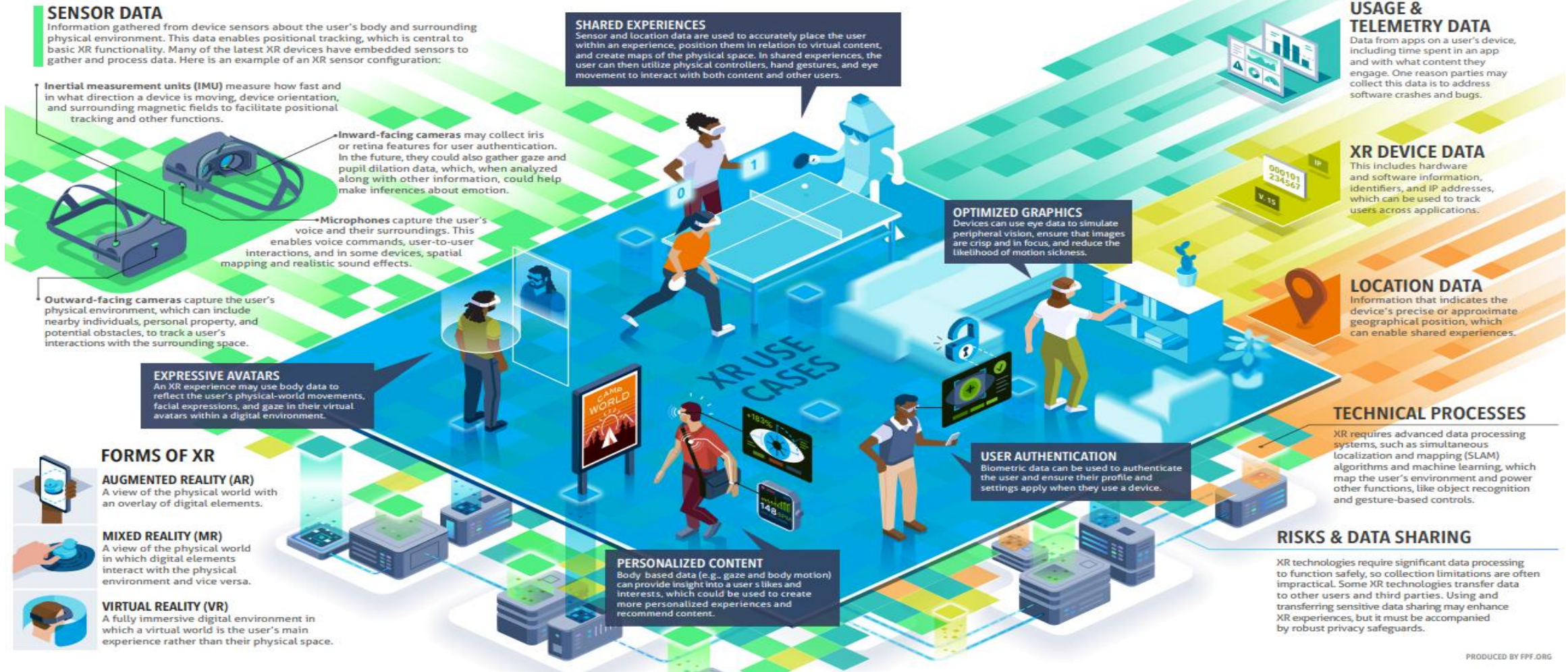


# Intelligent biometric personal information threats in metaverse environment

\* **Future of Privacy Forum**, <https://fpf.org/wp-content/uploads/2022/10/XR-Infographic-Screen-reader-friendly-version.pdf>, 2023.

## Understanding Extended Reality Technology & Data Flows

Extended reality (XR) environments, including those in virtual (VR), mixed (MR), and augmented (AR) reality, are powered by the interplay of multiple sensors, large volumes and varieties of data, and various algorithms and AI systems. These complex relationships enable functions like spatial mapping and eye tracking. However, these functions often depend on collecting, processing, and transferring sensitive personal data. This data use can pose privacy and data protection risks to both users and bystanders. Let's take a look:



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# Intelligent biometric personal information threats in metaverse environment

\* Future of Privacy Forum," <https://fpf.org/wp-content/uploads/2022/10/XR-Infographic-Screen-reader-friendly-version.pdf> ,2023.

- ✓ **Sensor data** : user's body and surrounding physical environment
- ✓ **Expressive Avatars**: user's physical-world movements, facial expressions, and gaze in their virtual
- ✓ **PERSONALIZED CONTENT**: Body-based data (e.g., gaze and body motion) can provide insight into a user 's likes and interests
- ✓ **TELEMETRY DATA** : Data from apps on a user's device, including time spent in an app and with what content they engage. One reason parties may collect this data is to address software crashes and bugs.
- ✓ **XR DEVICE DATA**: This includes hardware and software information, identifiers, and IP addresses, which can be used to track users across applications.
- ✓ **LOCATION DATA**: Information that indicates the device's precise or approximate geographical position, which can enable shared experiences.
- ✓ **USER AUTHENTICATION**: Biometric data can be used to authenticate the user and ensure their profile and settings apply when they use a device.

## Privacy issues in the metaverse frameworks

### 1. Personal Data Collection and Profiling

#### ▪ Types of Data Collected

- **Biometric Data:** Eye movement, facial expressions, hand gestures, and physiological data from VR headsets or wearable sensors.
- **Behavioral Data:** User interactions, engagement patterns, preferences, and social behaviors in virtual environments.
- **Location Data:** Geolocation tracking for augmented reality (AR) applications.
- **Financial Data:** Transactions conducted within Metaverse platforms.

#### ▪ Privacy Risks

- Detailed behavioral profiles can be created without explicit user consent.
- Risks of identity theft due to the storage of sensitive biometric data.

### 2. Lack of Robust Data Governance

#### ▪ Data Ownership and Control

- Ambiguity over who owns user-generated content and data.
- Limited transparency in how user data is shared with third parties.

#### ▪ Implications

- Potential misuse of data for targeted advertising, profiling, or even discrimination.
- Difficulty for users to track where their data is stored and how it is processed.



## Privacy issues in the metaverse frameworks

### 3. Identity and Anonymity Concerns

#### ▪ Digital Identity

- Persistent virtual avatars increase the exposure of personal and behavioral data.
- Risk of identity theft as users may bind personal information to their digital identities.

#### ▪ Anonymity and Privacy

- Inability to remain anonymous in certain Metaverse environments.
- Challenges in separating personal and professional identities.

### 4. Enhanced Tracking and Surveillance

#### ▪ Tracking Mechanisms

- Real-time tracking of user movements, body language, and interactions.
- Persistent cookies and analytics tools for monitoring user activity.

#### ▪ Privacy Implications

- Users face increased exposure to constant surveillance, leading to a loss of privacy.
- Risk of covert government or corporate surveillance.

## Privacy issues in the metaverse frameworks

### 5. Data Security and Breaches

#### ▪ Threats

- Potential for large-scale data breaches involving biometric and sensitive personal data.
- Vulnerabilities in decentralized systems for authentication and data storage.

#### ▪ Consequences

- Exploitation of user data for cybercrime activities.
- Increased risk of fraud and exploitation.

### 6. Cross-border Data Transfers and Jurisdictional Challenges

#### ▪ Jurisdiction Issues

- Variability in data protection laws across different regions.
- Metaverse platforms often operate across multiple jurisdictions, complicating legal enforcement.

#### ▪ Privacy Concerns

- Inconsistent levels of privacy protection.
- Difficulty in enforcing user rights across international borders.

## Privacy issues in the metaverse frameworks

### 7. Consent and Transparency Issues

- **Consent Mechanisms**

- Complex and lengthy user agreements.
- Lack of informed consent regarding data collection and sharing.

- **User Rights**

- Users may be unaware of how their data is collected and used.
- Limited options to opt out of data collection practices.

### 8. Augmented Reality (AR) Privacy Challenges

- **Data Overlap**

- Integration of real-world and digital information raises concerns about unauthorized data collection.
- AR applications may inadvertently capture data from bystanders who have not consented.

- **Privacy Risks**

- Bystanders' images and locations can be stored and analyzed without their knowledge.
- Difficulty in distinguishing between private and public spaces.



## Privacy issues in the metaverse frameworks

### 9. Interpersonal Privacy and Harassment

- **Social Interactions**

- Risks of harassment, cyberbullying, and stalking within virtual environments.
- Lack of mechanisms to ensure user safety and privacy during interactions.

- **Privacy Implications**

- Psychological distress and harm to users.
- Loss of personal boundaries in virtual spaces.

### 10. Children and Vulnerable Populations

- **Data Privacy Risks**

- Collection and exploitation of data from minors without proper safeguards.
- Vulnerable users may be more susceptible to privacy invasions.

- **Ethical Concerns**

- Inadequate age verification mechanisms.
- Lack of child-specific privacy protections.

### ISO/IEC 27573 & 27575 “Privacy for the metaverse frameworks”

#### ❖ Mitigating Privacy Issues in the Metaverse

- **Strong Data Encryption:** Ensure data is securely transmitted and stored.
- **User Consent and Transparency:** Simplify privacy agreements and ensure informed consent.
- **Robust Identity Management:** Implement decentralized identity solutions and multi-factor authentication.
- **Regulatory Compliance:** Adhere to global data protection laws such as GDPR and CCPA.
- **Privacy by Design:** Integrate privacy considerations into the development of Metaverse platforms.
- **User Awareness:** Educate users on privacy risks and best practices for protecting personal information.

## ISO/IEC 27573 “Privacy Protection of User Avatar and System Avatar Interactions in Metaverse “

## Privacy Protection during Interaction with System Avatars

The potential for personal information leakage in [Privacy3 \(User Avatar - System Avatar\)](#) is outlined in the table below

Type of Data Breach	Description	Potential Risks
<b>Personal Data Leakage</b>	Conversations between user and system avatars may contain names, addresses, phone numbers, and credit card information.	Spam, voice phishing, credit card theft
<b>Behavior Pattern Leakage</b>	Behavior patterns of user avatars can infer users' interests, preferences, and lifestyles.	Privacy infringement, misuse for marketing/promotion
<b>Voice/Facial Expression Data Leak</b>	Data related to voice or facial expressions encapsulates information about users' emotions and personality.	Invasion of privacy, discrimination, criminal activity
<b>Data Transmission Leakage</b>	Improperly encrypted data during transmission between avatars is susceptible to interception.	Leakage of personal, financial, or business information

### 3. Conclusive Remarks

#### ISO/IEC 27573 “Privacy Protection of User Avatar and System Avatar Interactions in Metaverse “

## Preventing Personal Information Leakage during Interactions

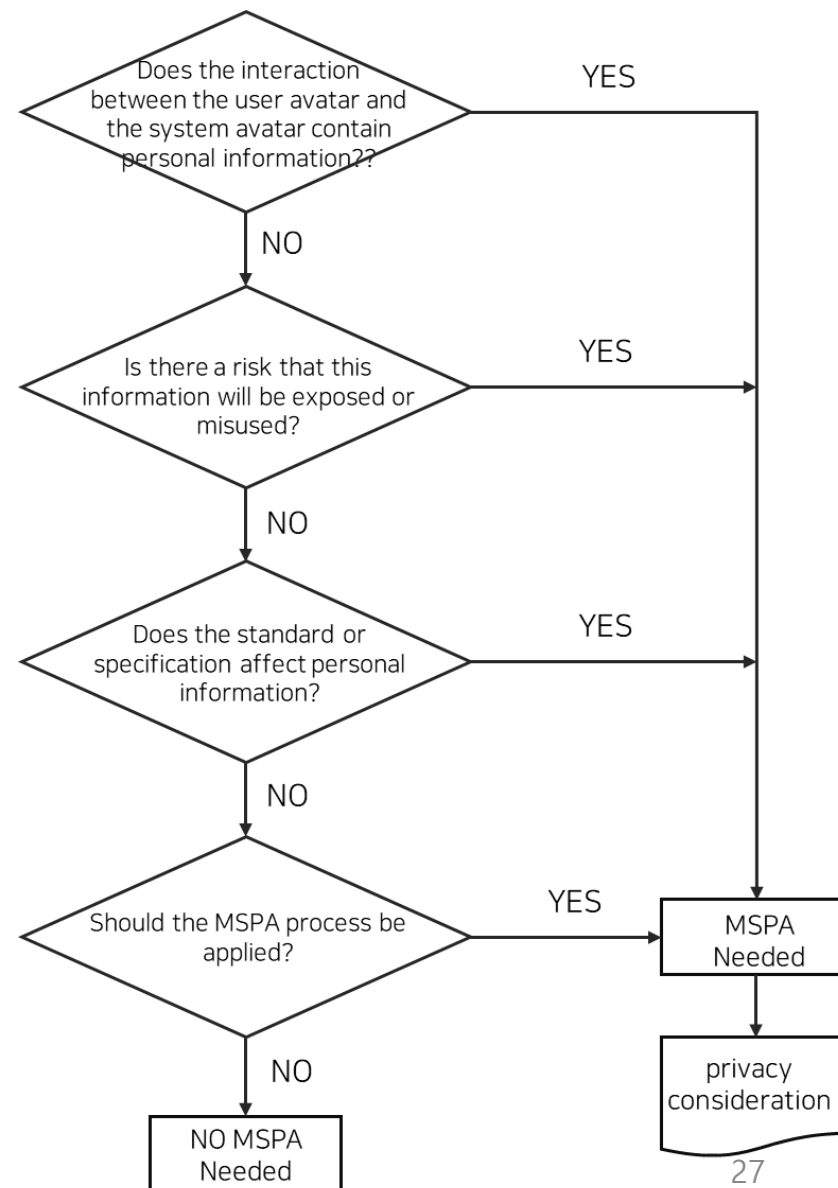
### Technical Areas

- **Encryption:** Protect data by using encryption techniques when it is stored or transmitted. **This makes it difficult to decipher the contents even if the data is exposed.**
- **Access Control and Authorization Management:** Access to data should be controlled, and the minimum necessary permissions should be granted based on the user's role and needs. May implement access control lists (ACLs) or role-based access control (RBAC) to prevent unnecessary data access.
- **Regular Security Audits and Vulnerability Analysis:** Monitor and review the security status of the system, identify security vulnerabilities, and apply improvement measures. This allows for the early detection and response to potential risks.
- **Data Breach Detection and Response Systems:** Establish a system that can detect data breaches in real time and prepare protocols for immediate response when a breach is detected. **This minimizes the impact of breaches and allows for swift response.**

### MSPA Processor

Questions for Determining MSPA Process Application in Standard or Specification Under Review (SUR):

1. **PII Handling:** Review if the SUR includes technologies that process Personally Identifiable Information (PII) or are capable of identifying individuals.
2. **Sensitivity and Protection Need:** Evaluate the sensitivity of the information and the need for protection in case of exposure or improper use.
3. **PII Generation:** Confirm whether the SUR directly generates PII.
4. **MSPA Execution Review:** Reassess the above three questions collectively and decide on the execution of the MSPA process.

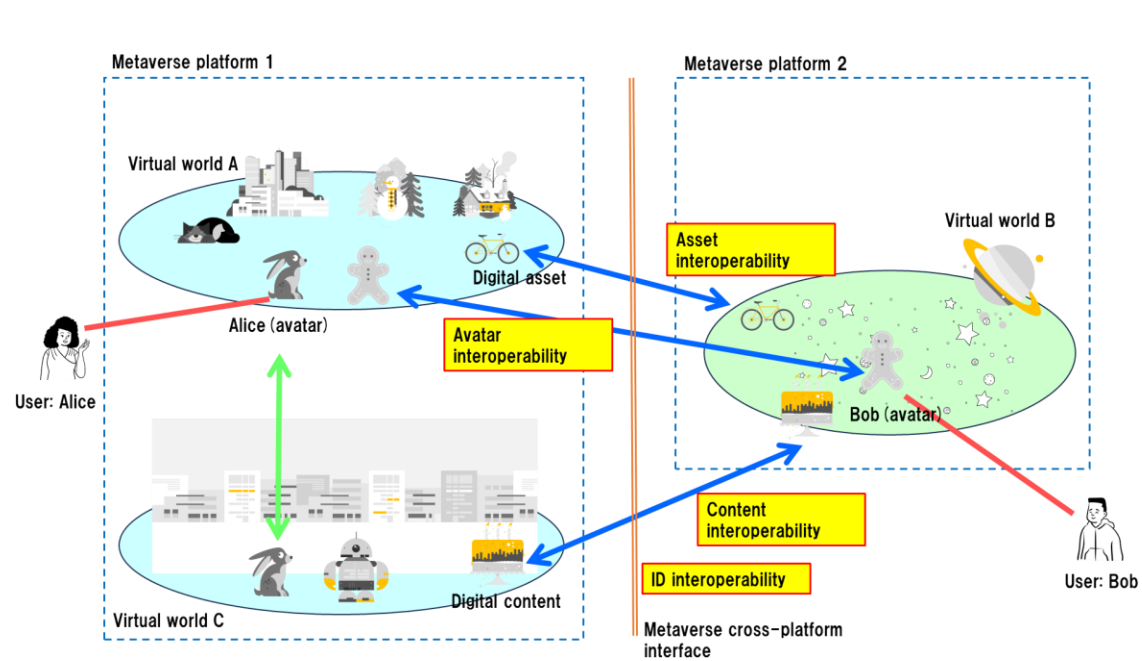


Many thanks for your attentions

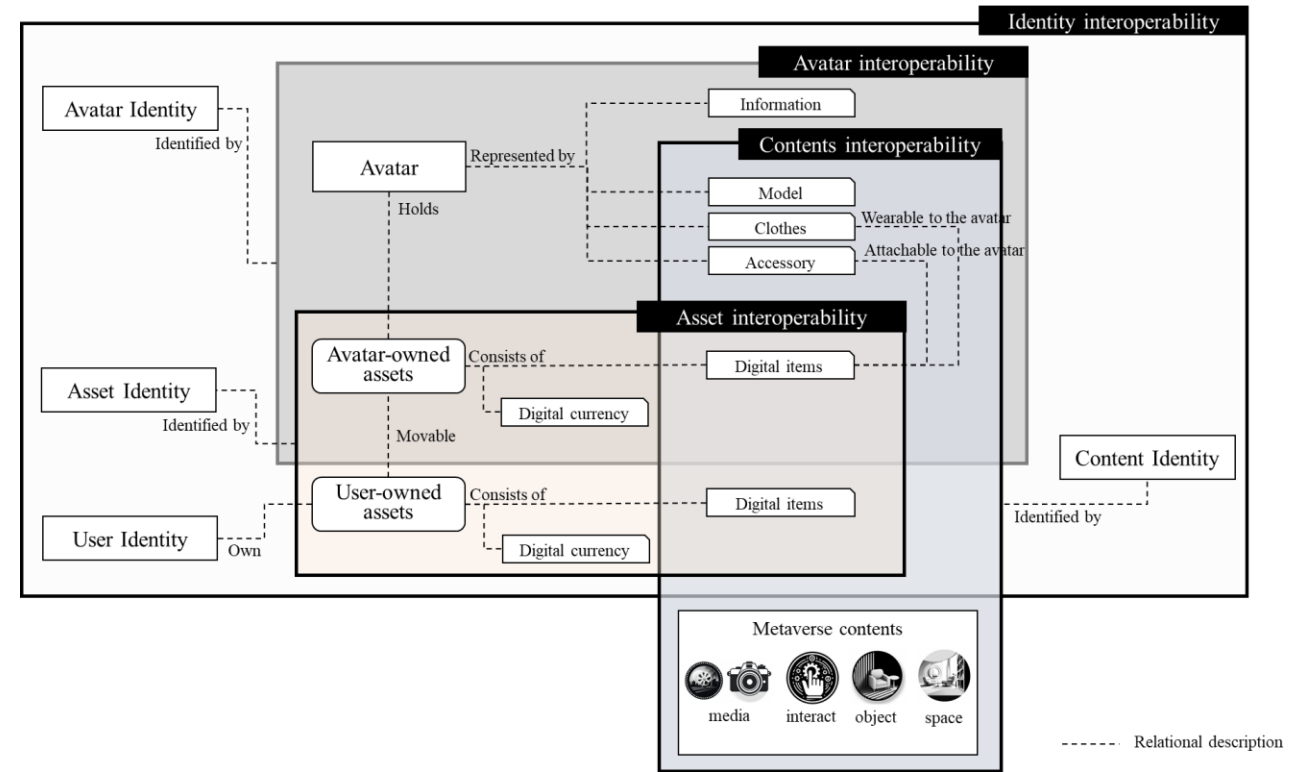


# [Appendix] ITU FG-MV(Focus Group on Metaverse)

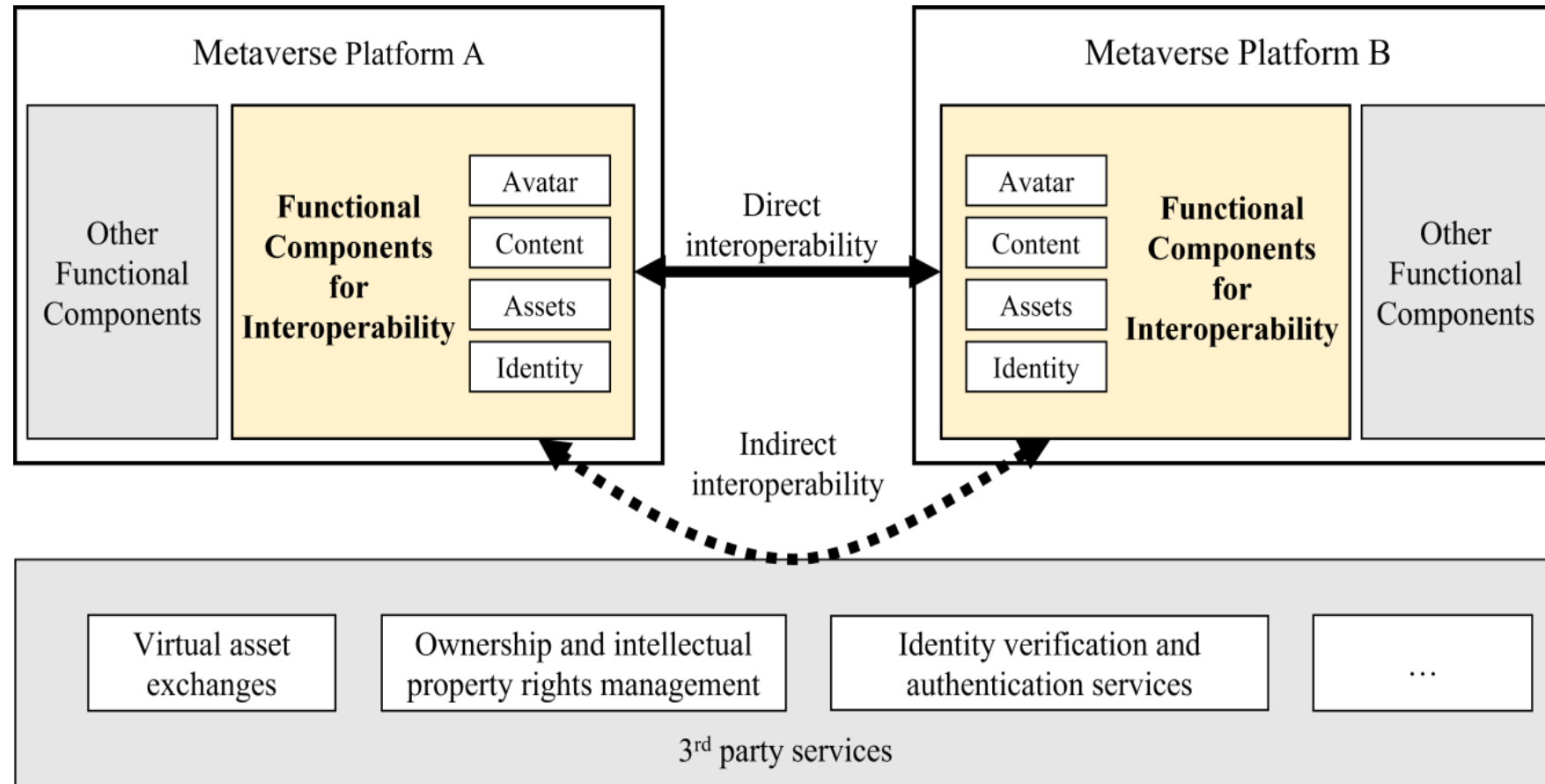




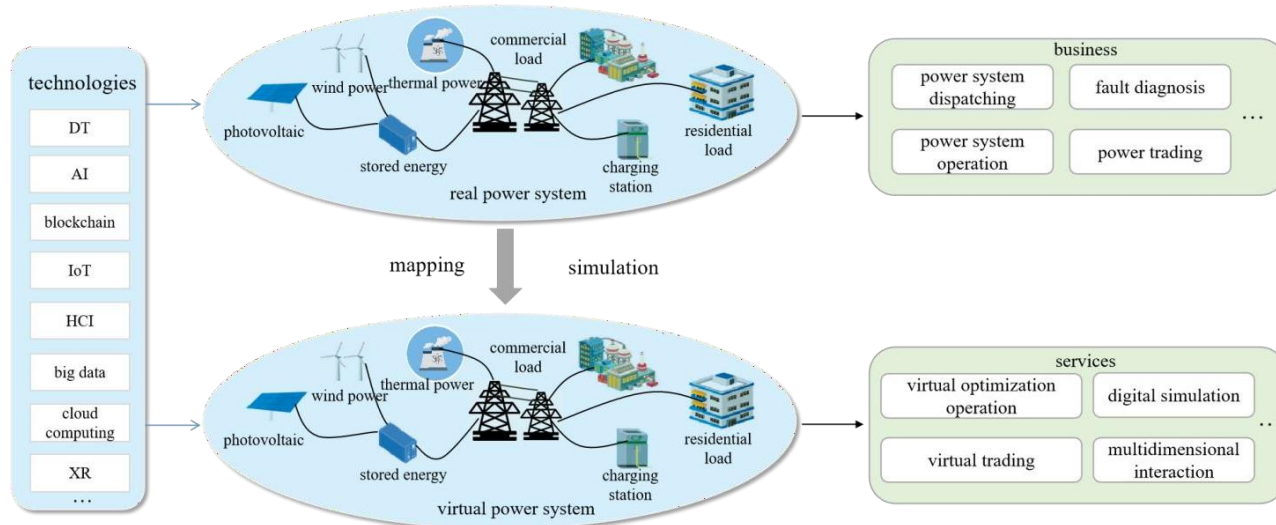
< Overview of metaverse interoperability >



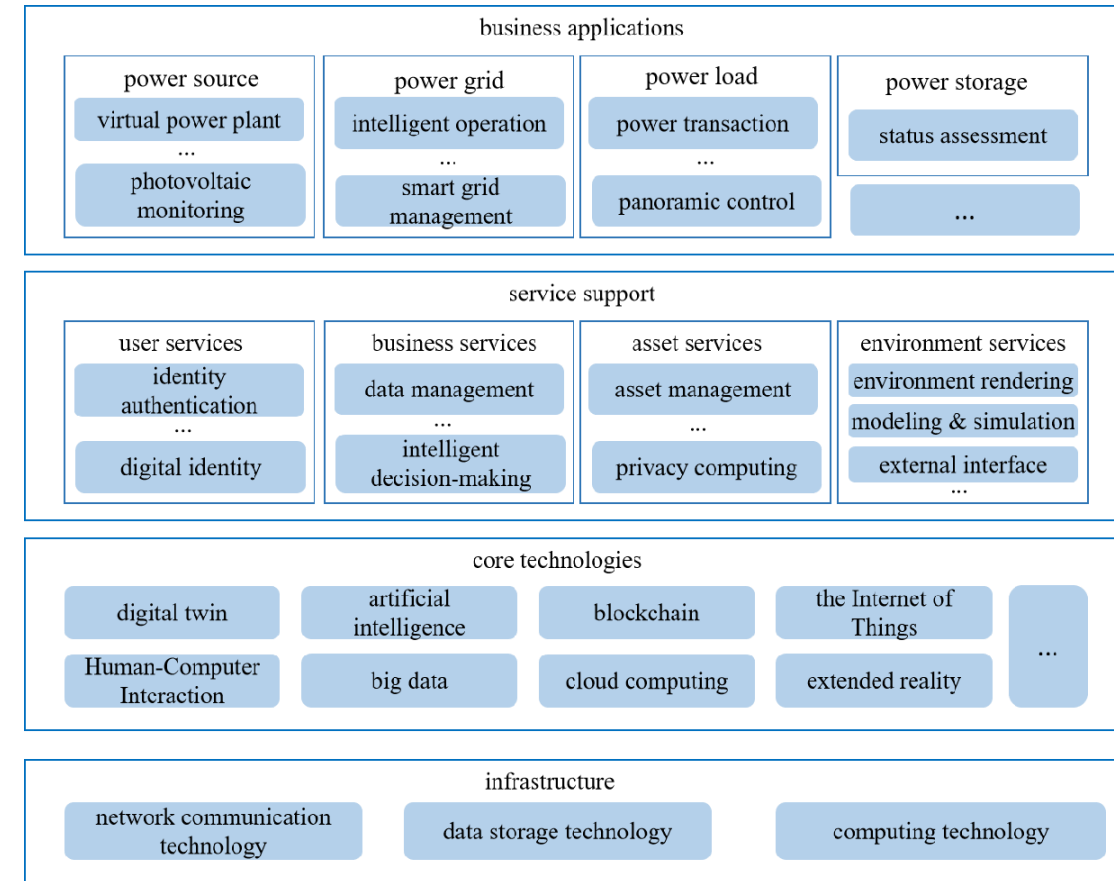
< Relationships among cross-platform interoperability aspects >



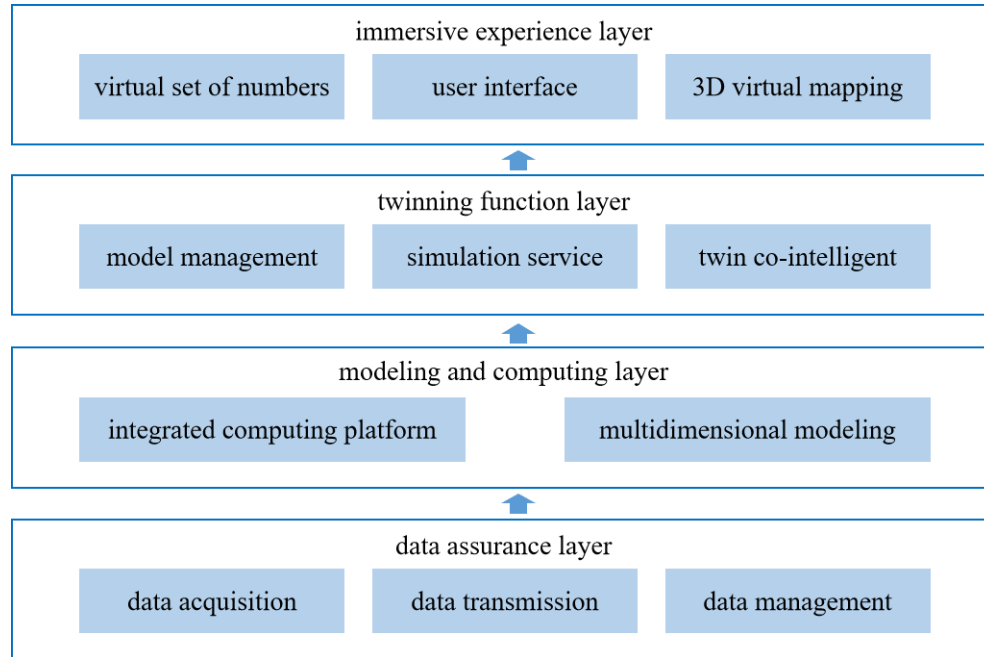
< Concept of metaverse cross-platform interoperability >



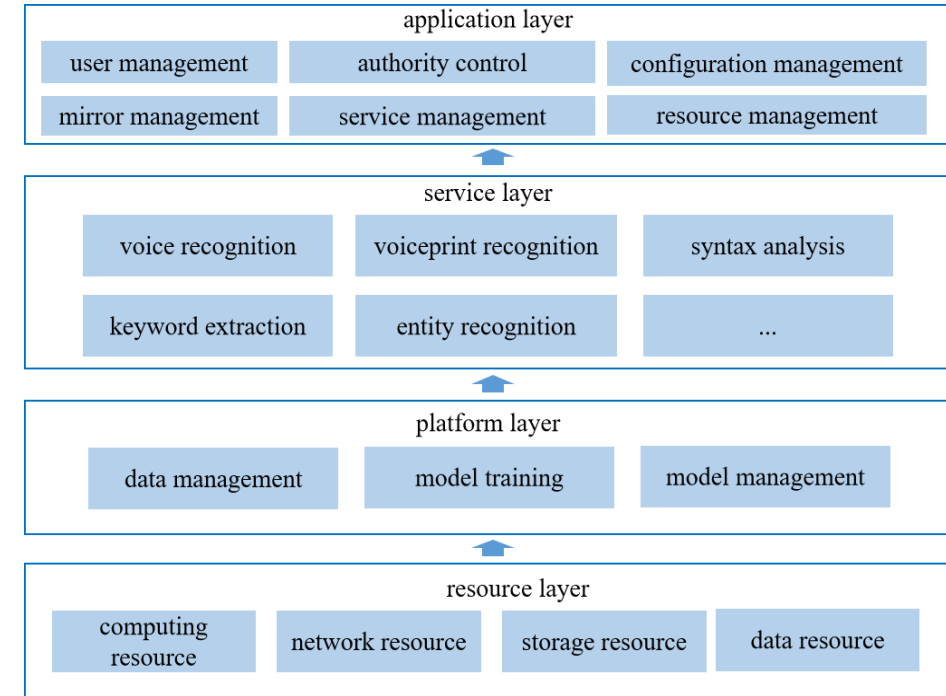
Mapping mode of the real and virtual power system



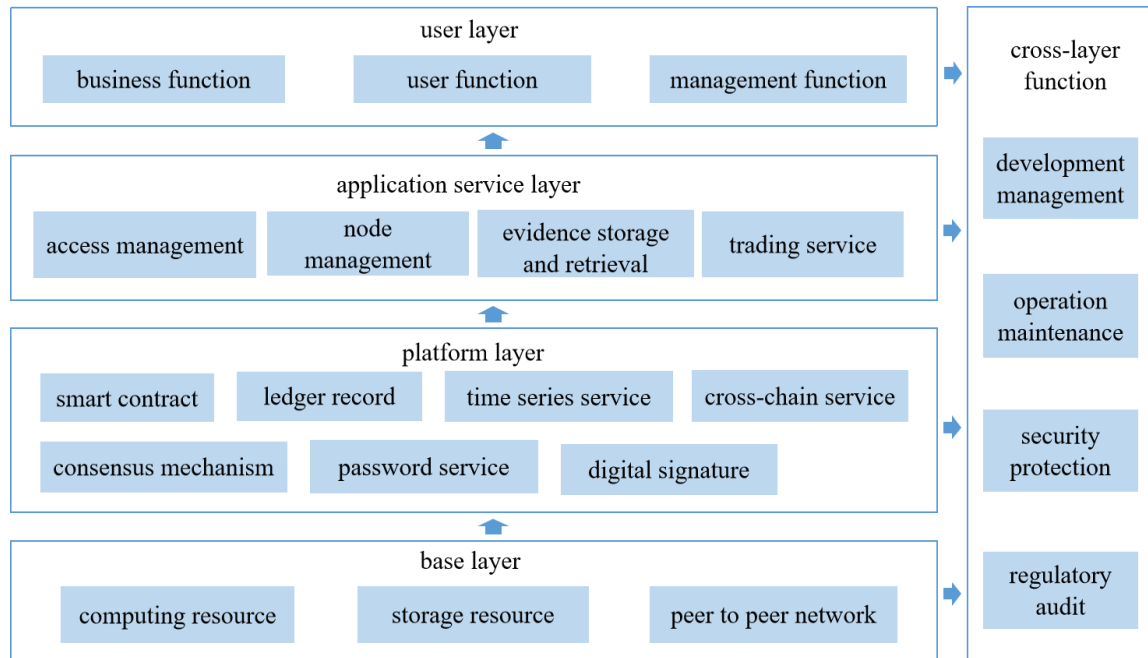
Framework of Power Metaverse



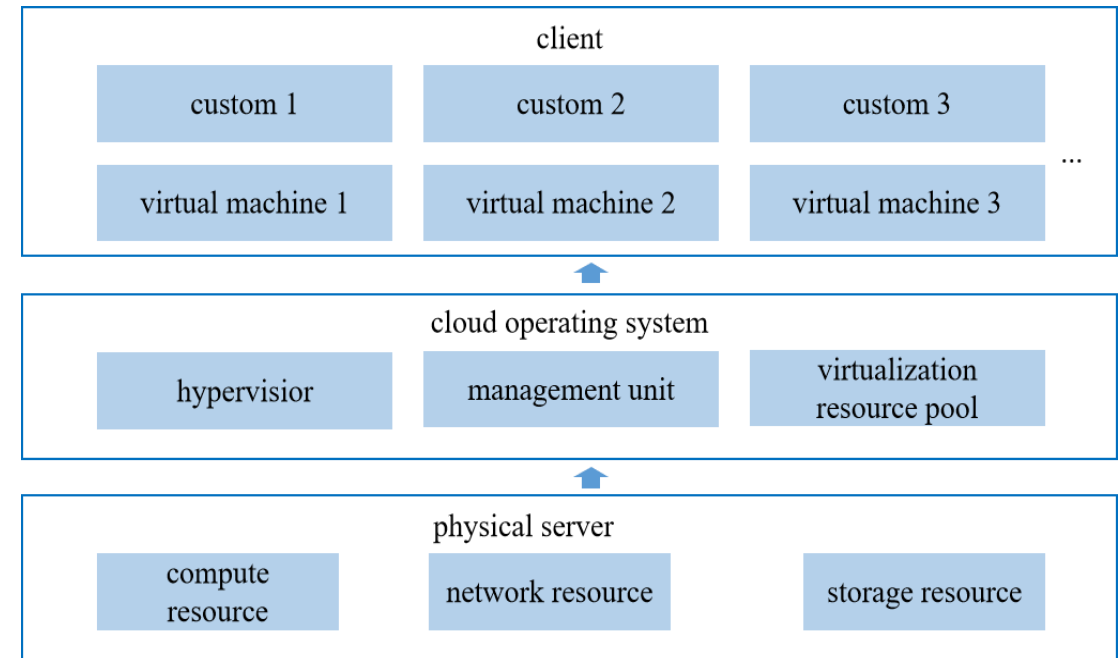
Technical framework of **digital twin**



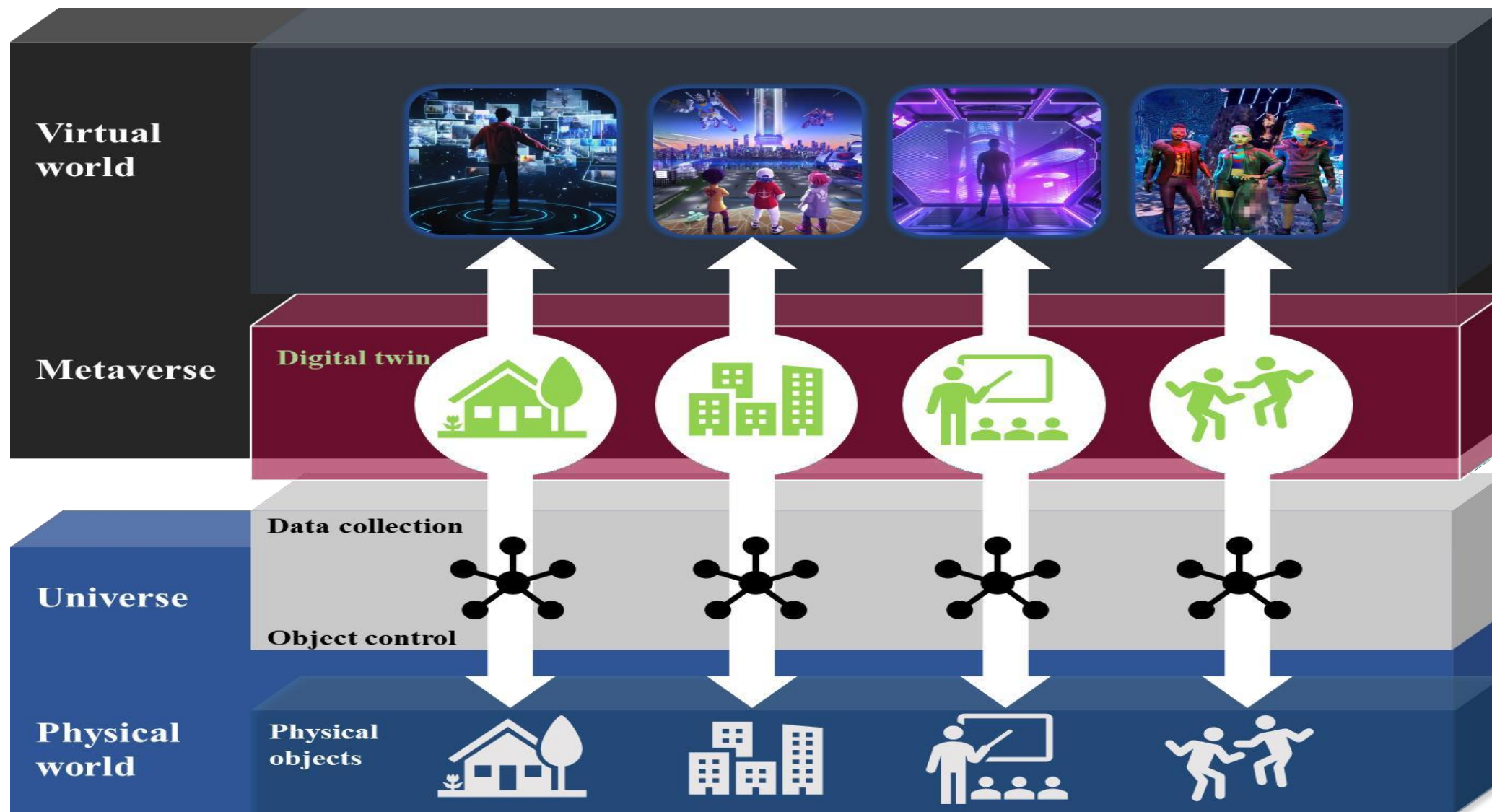
Technical framework of **artificial intelligence**



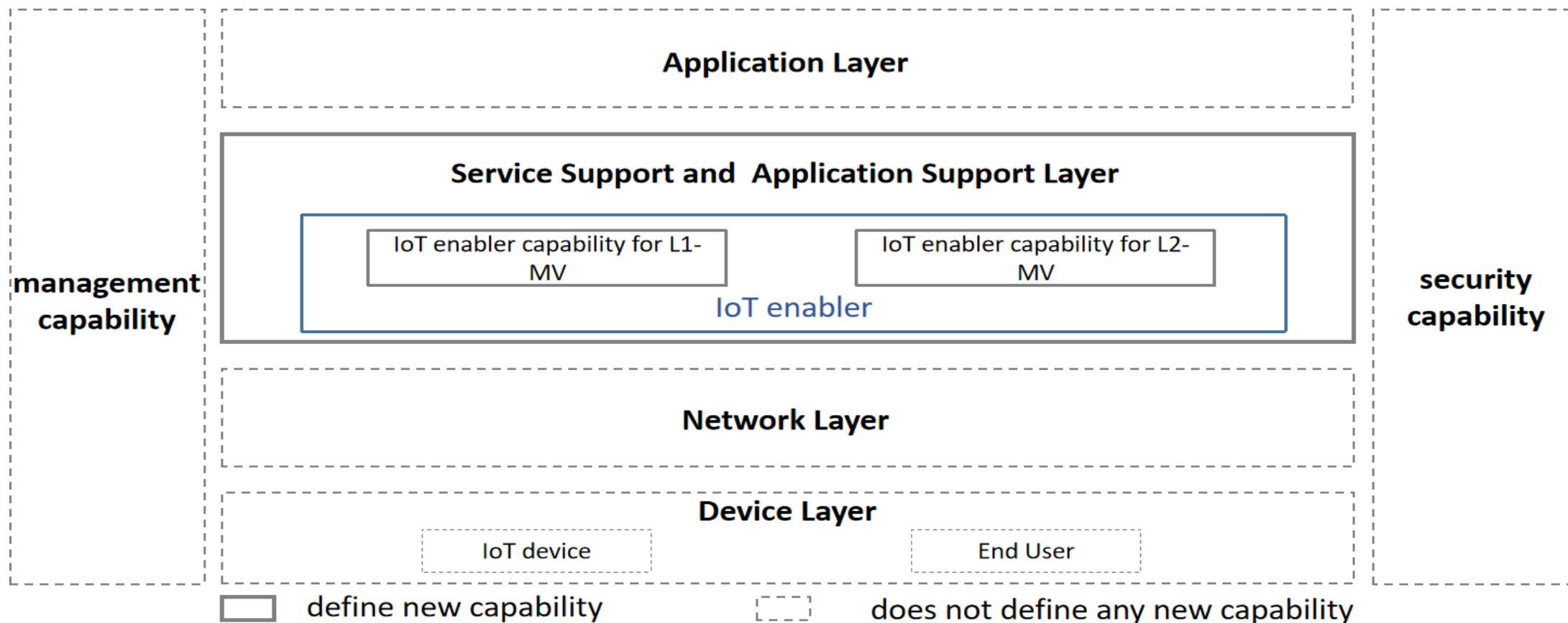
Technical framework of **blockchain**



Technical framework of **cloud computing**

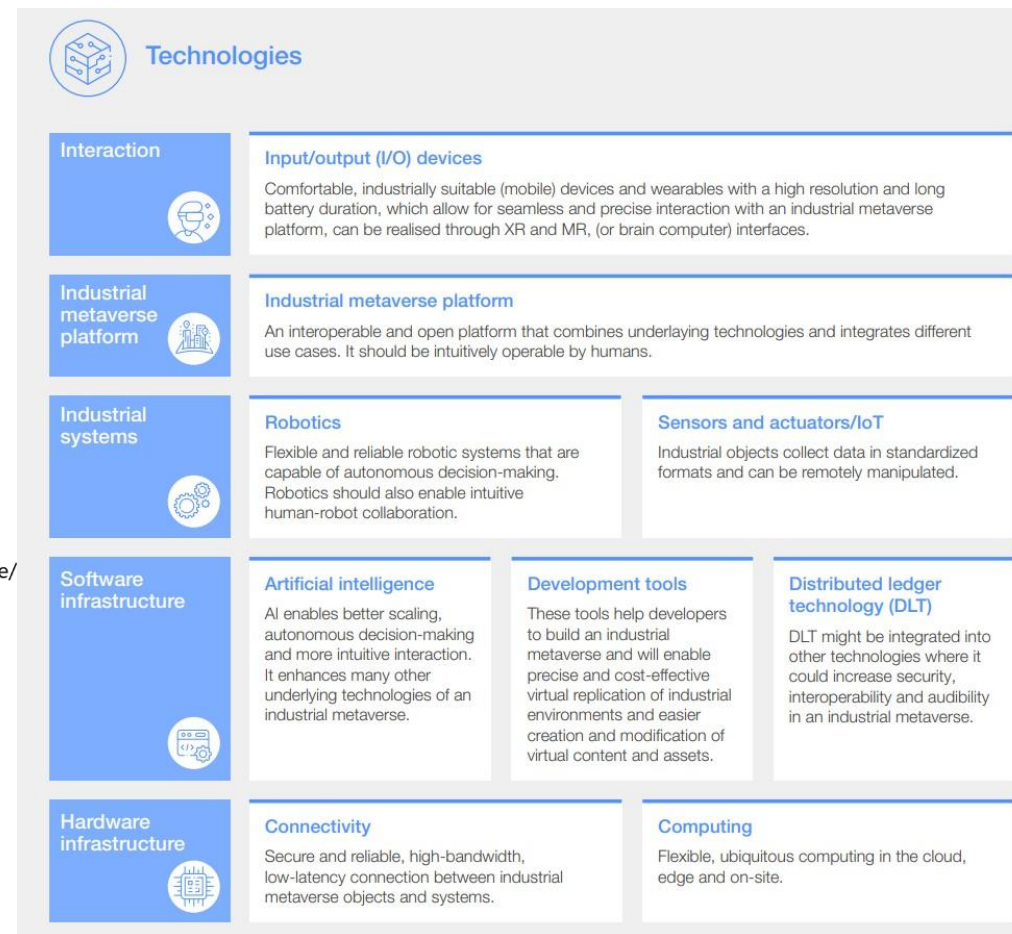
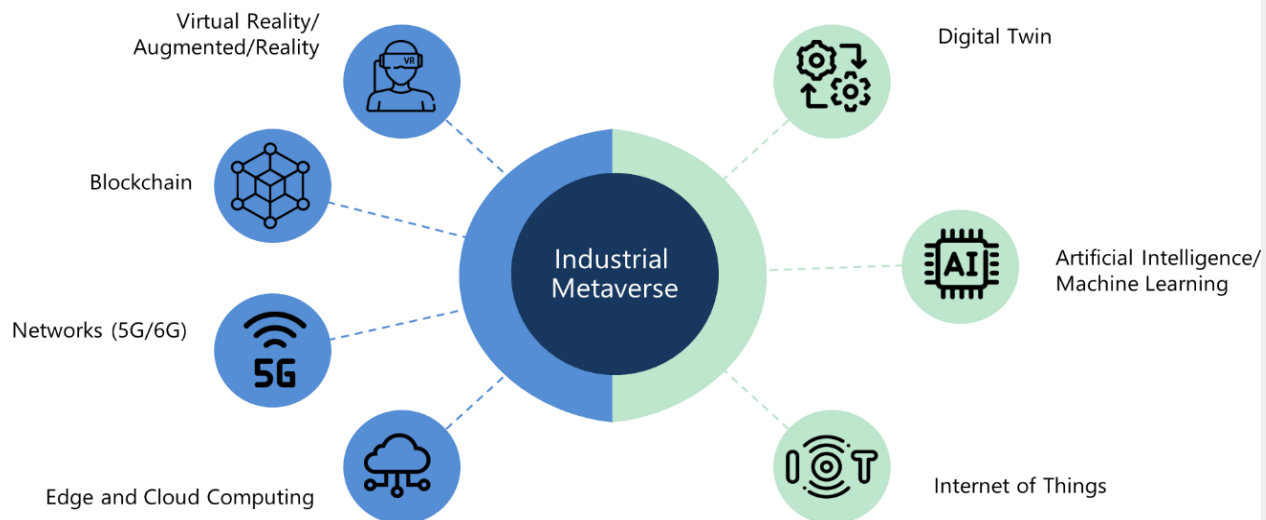


Concept of the **digital twin-based integration between virtual and physical worlds**



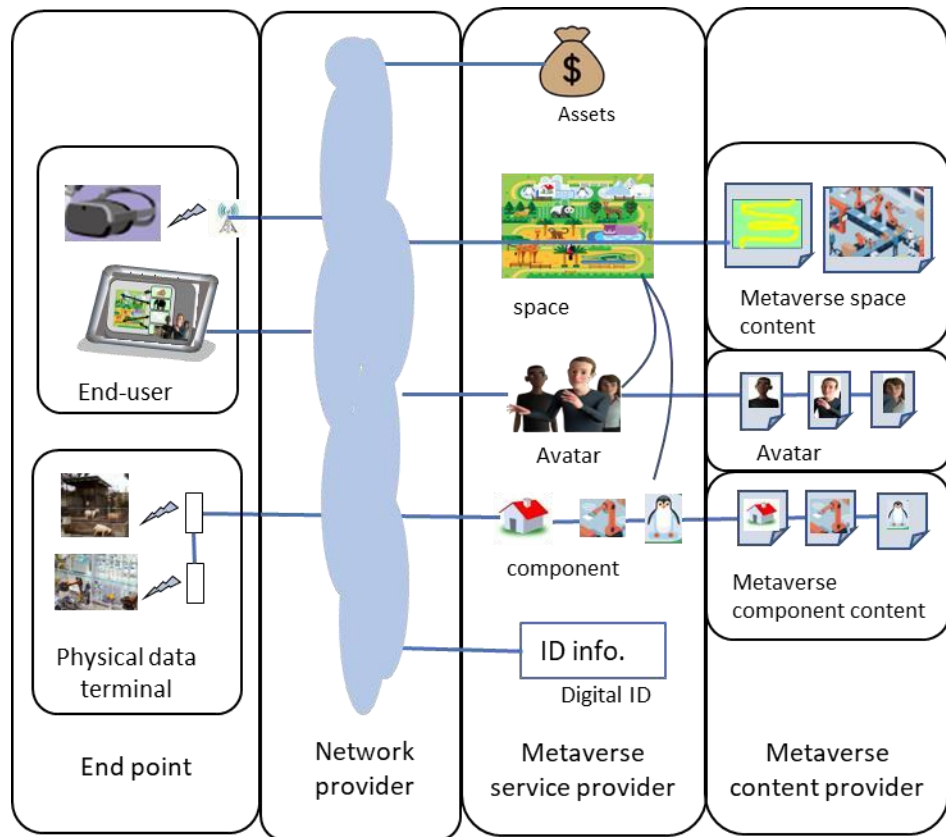
**The functional framework of MVIoT (Four Layers)**



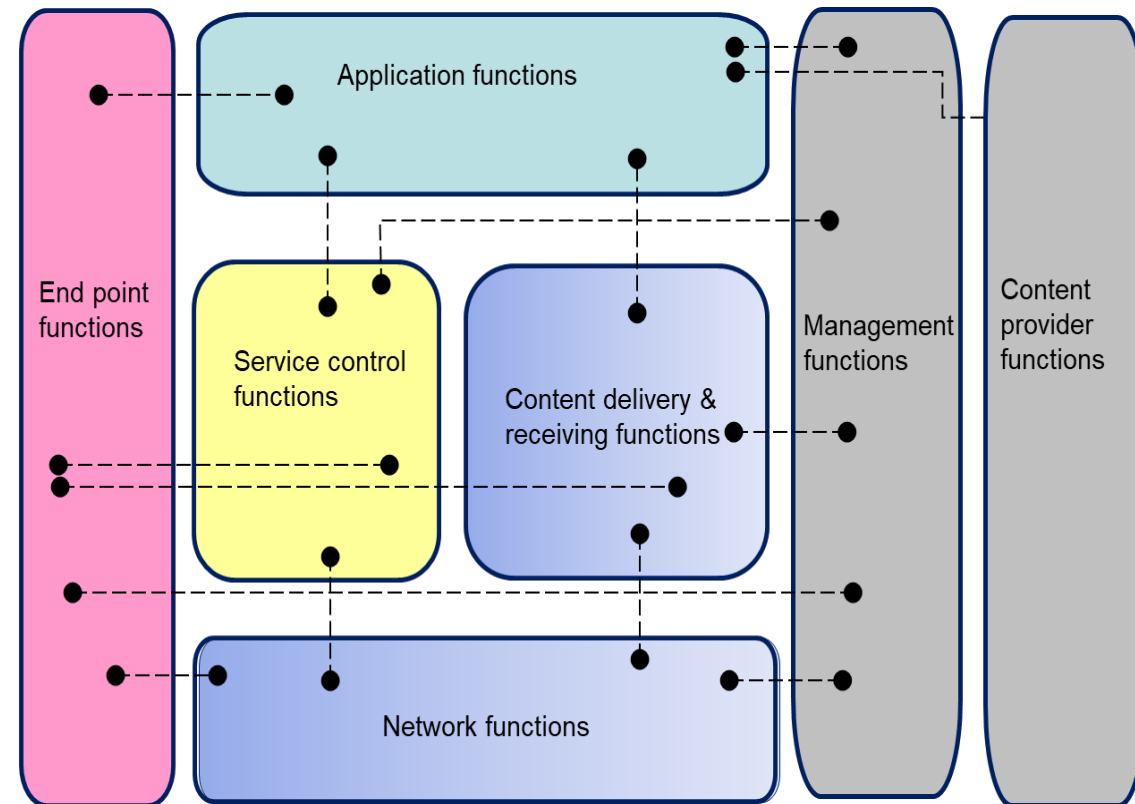


Technologies that support the industrial metaverse

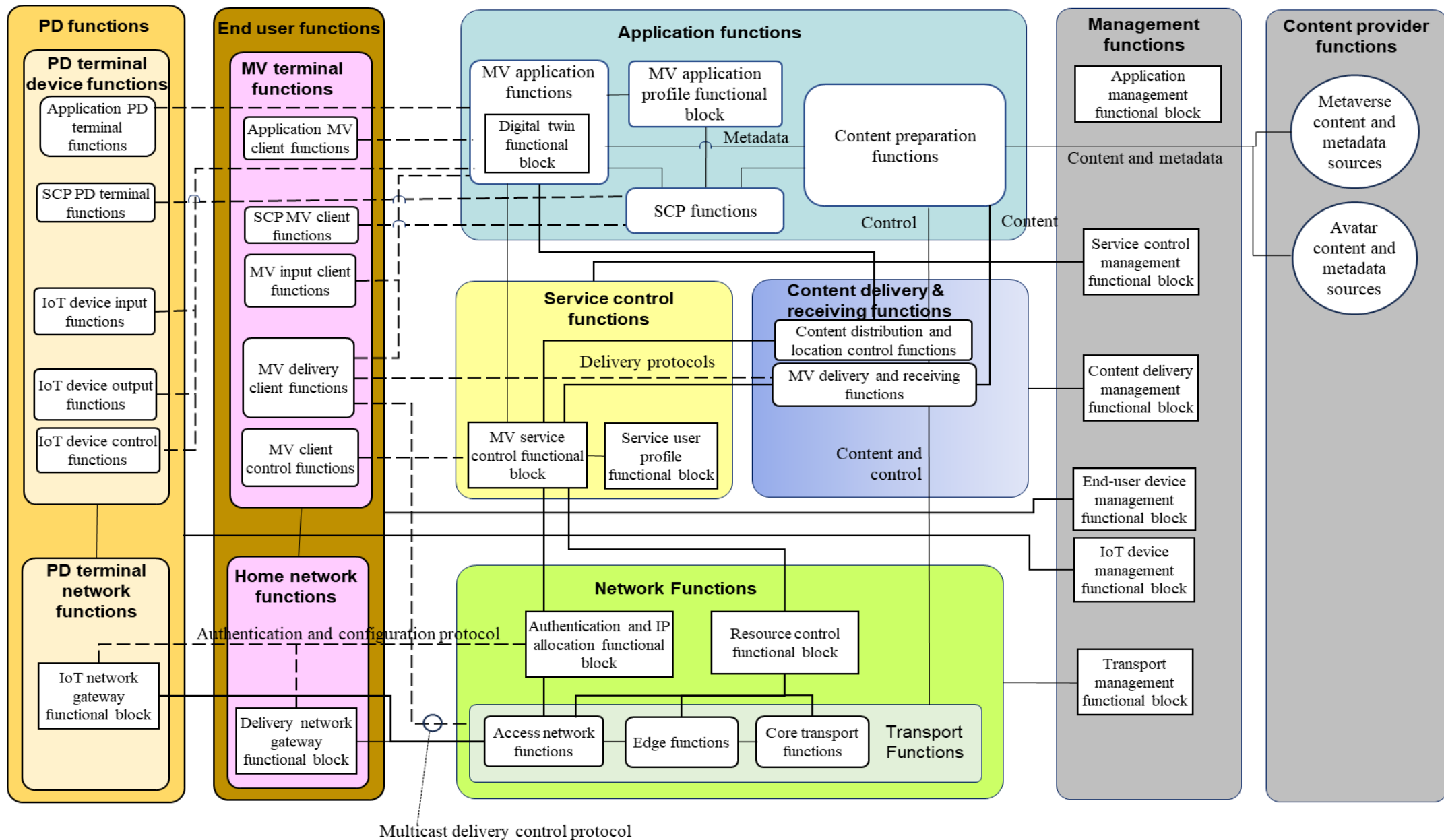
Emerging technologies within the five-layer technology framework



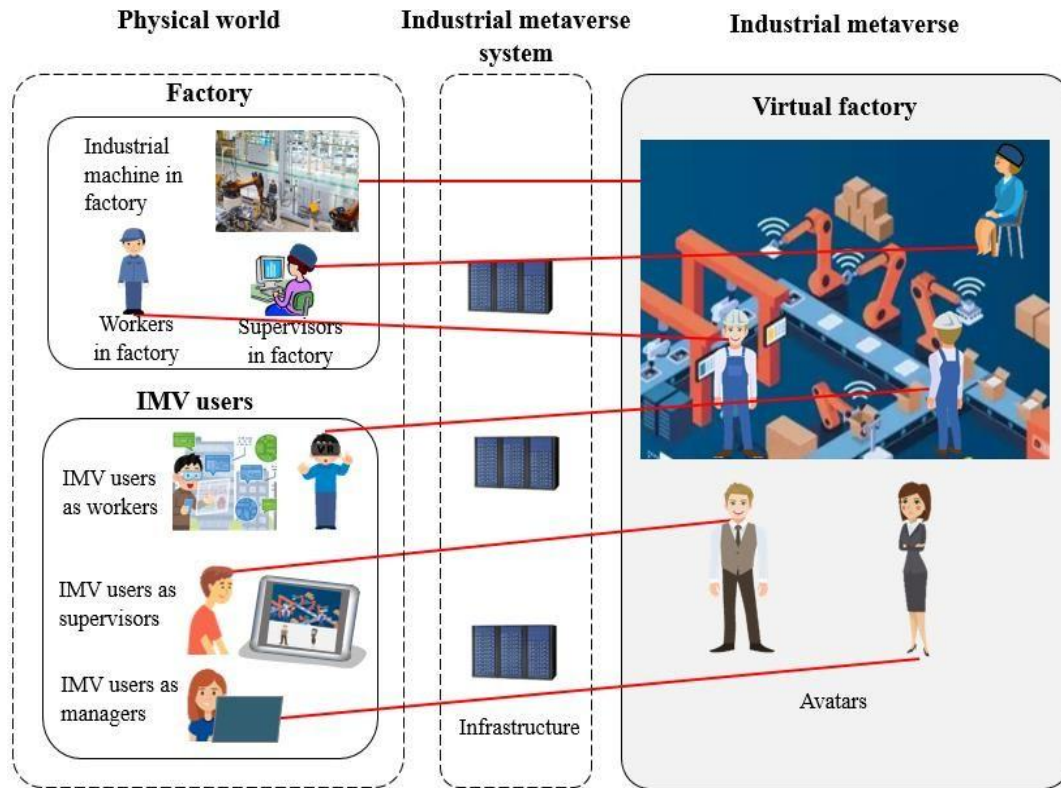
Metaverse domain



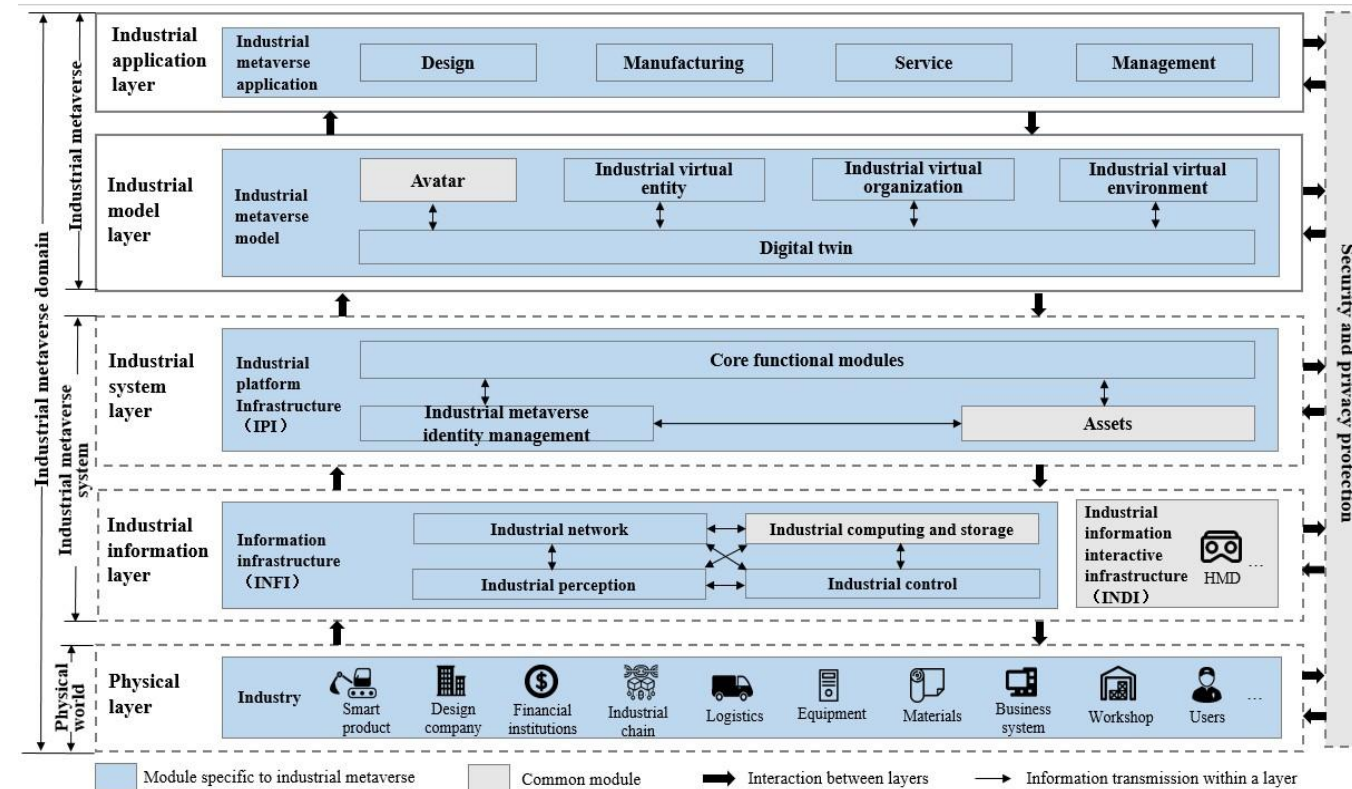
Metaverse functional architecture framework



Metaverse architectural overview (DT-IoT metaverse)

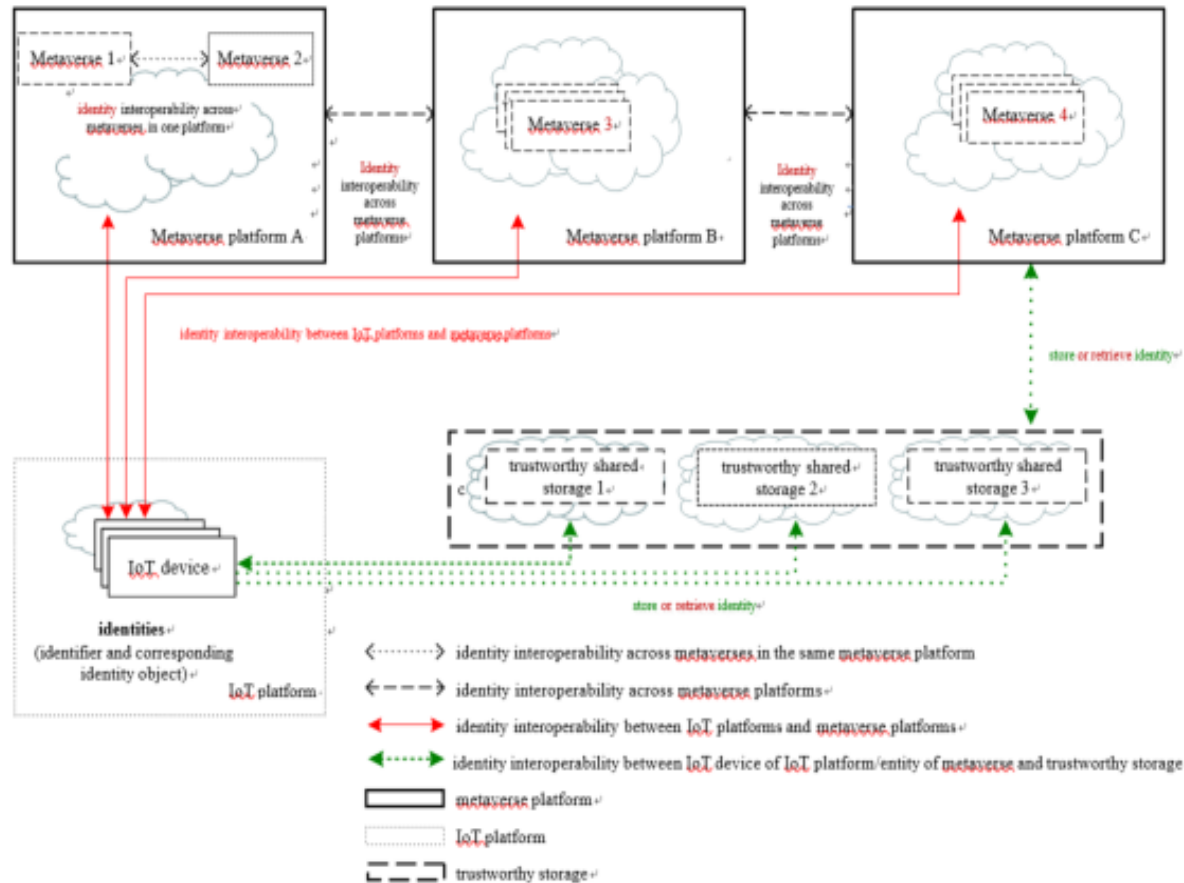


Overview of industrial metaverse domain

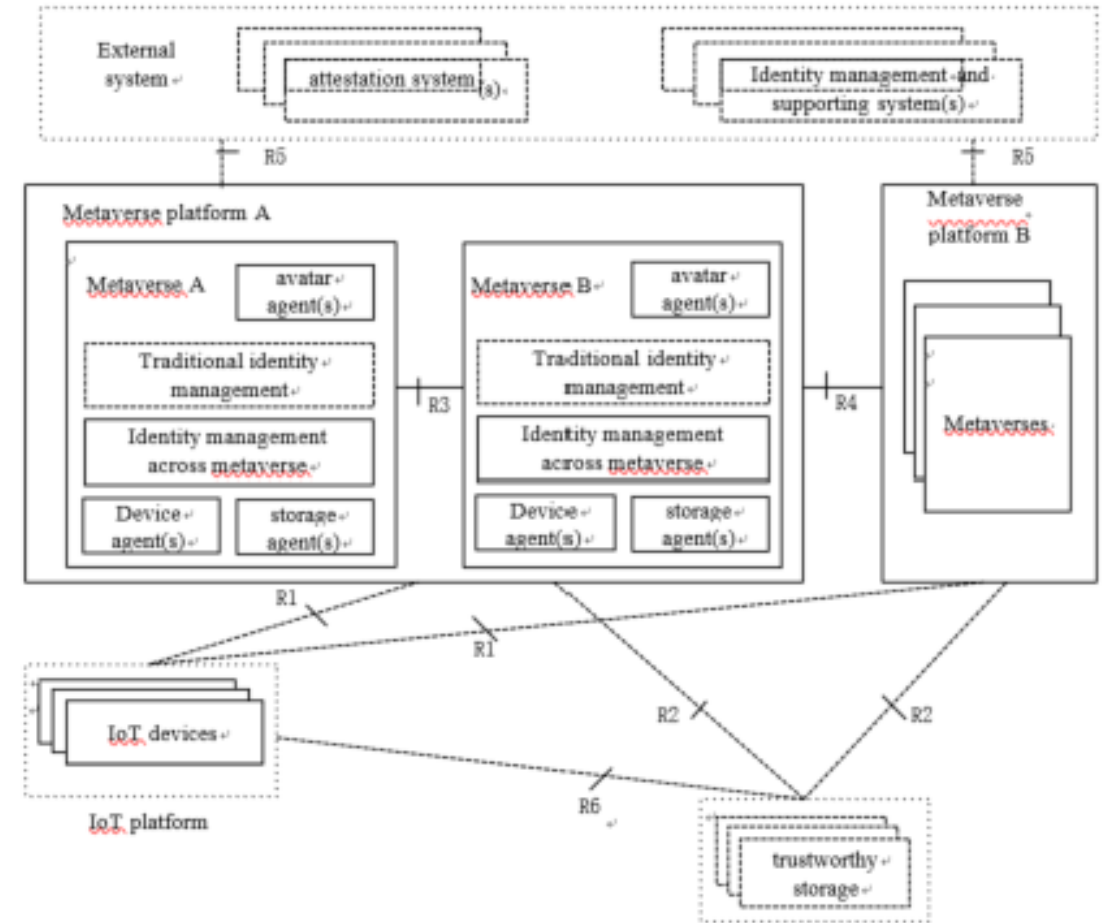


Overall framework of industrial metaverse domain

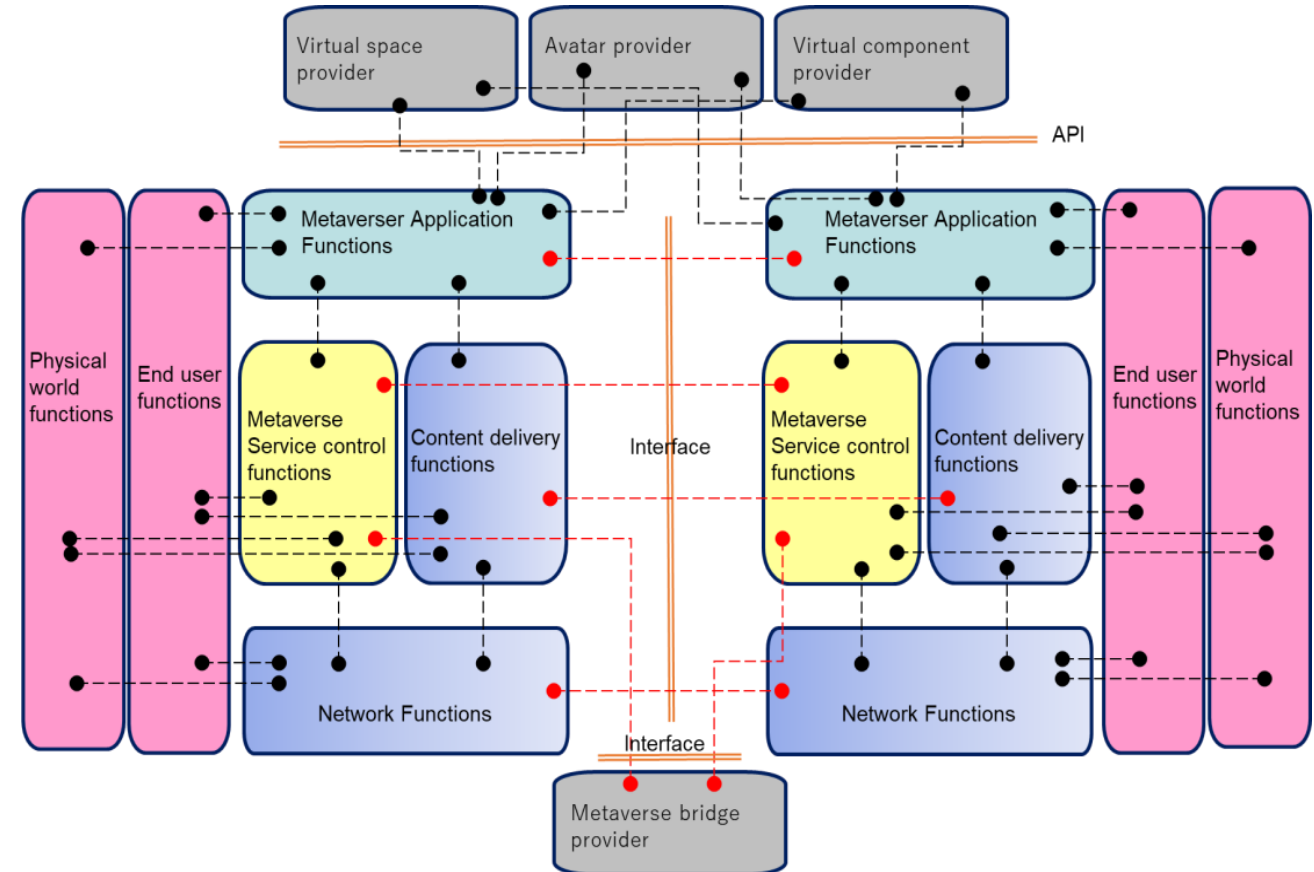
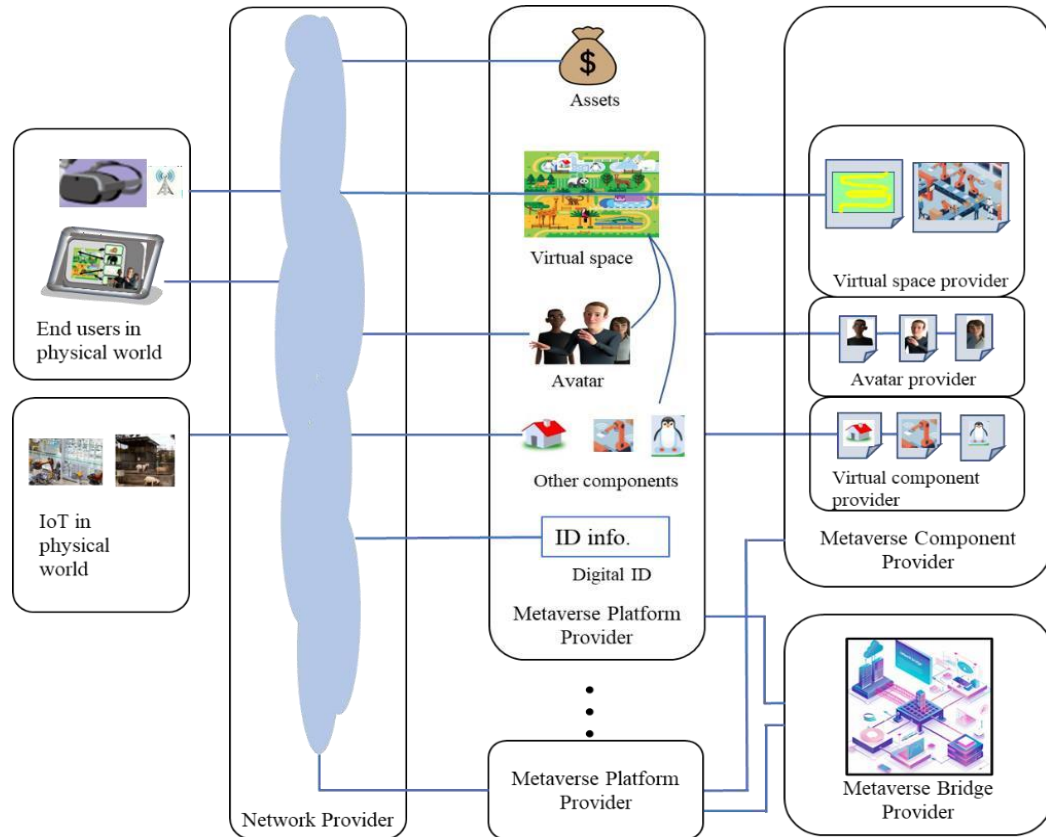




Technical feature of identity interoperability across metaverse platforms



Reference framework for identity interoperability across metaverse platforms

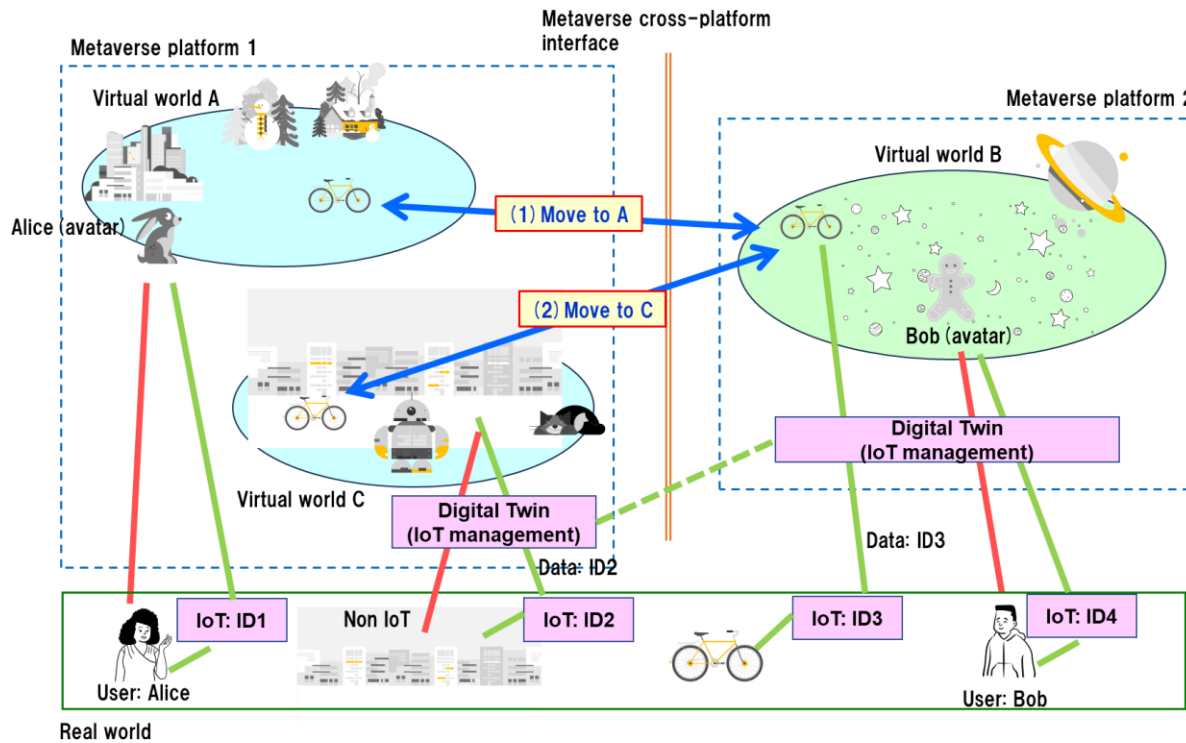


NOTE: Management functions are not shown in this figure (Red colored connections indicate interoperable connections)

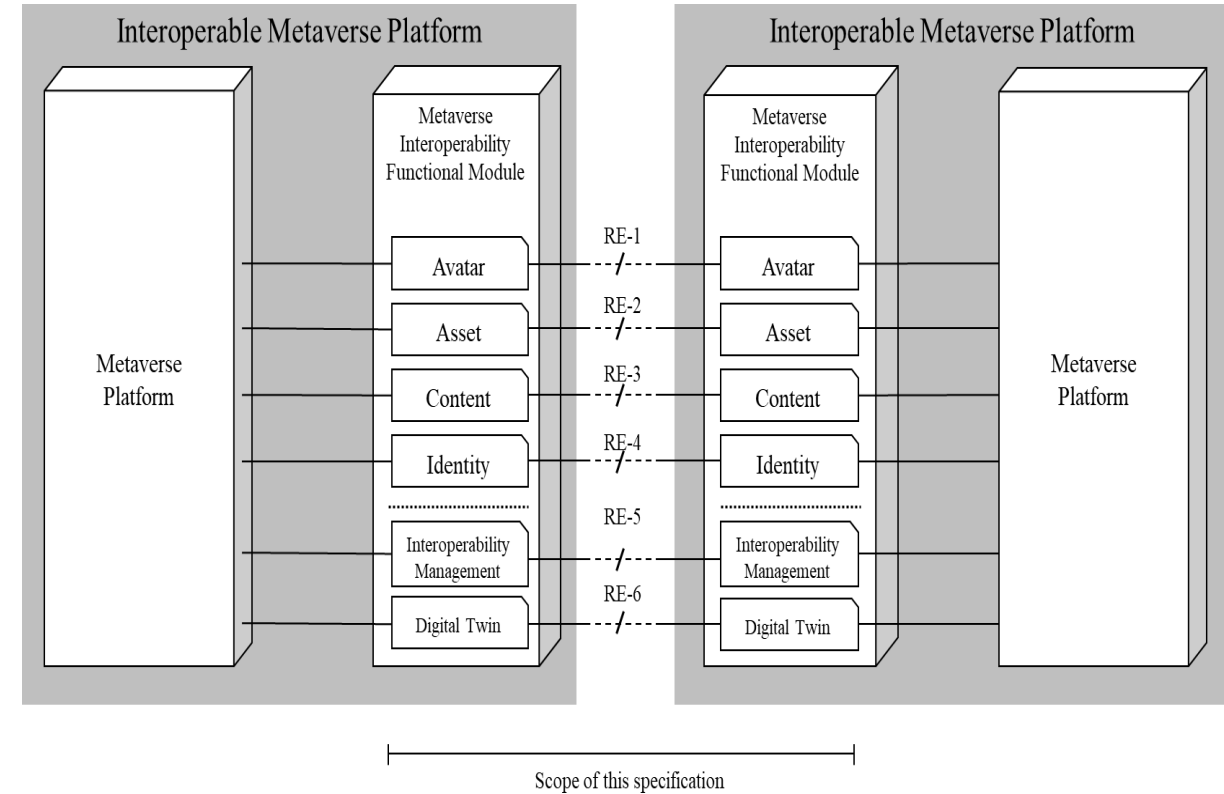
Stakeholders for metaverse cross-platform interoperability

Framework of metaverse cross-platform interoperability



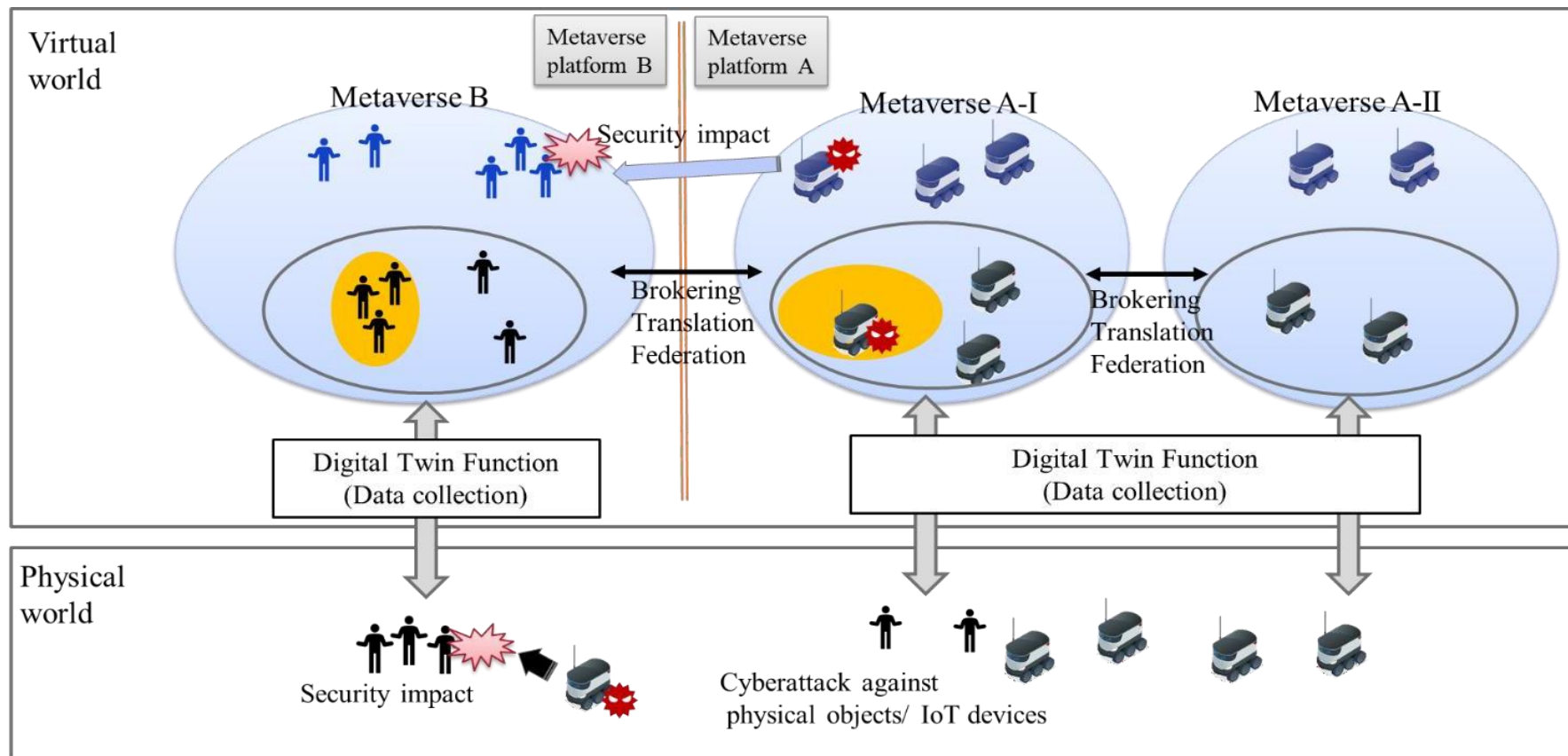


Interoperability of metaverses with both digital twins and IoT devices

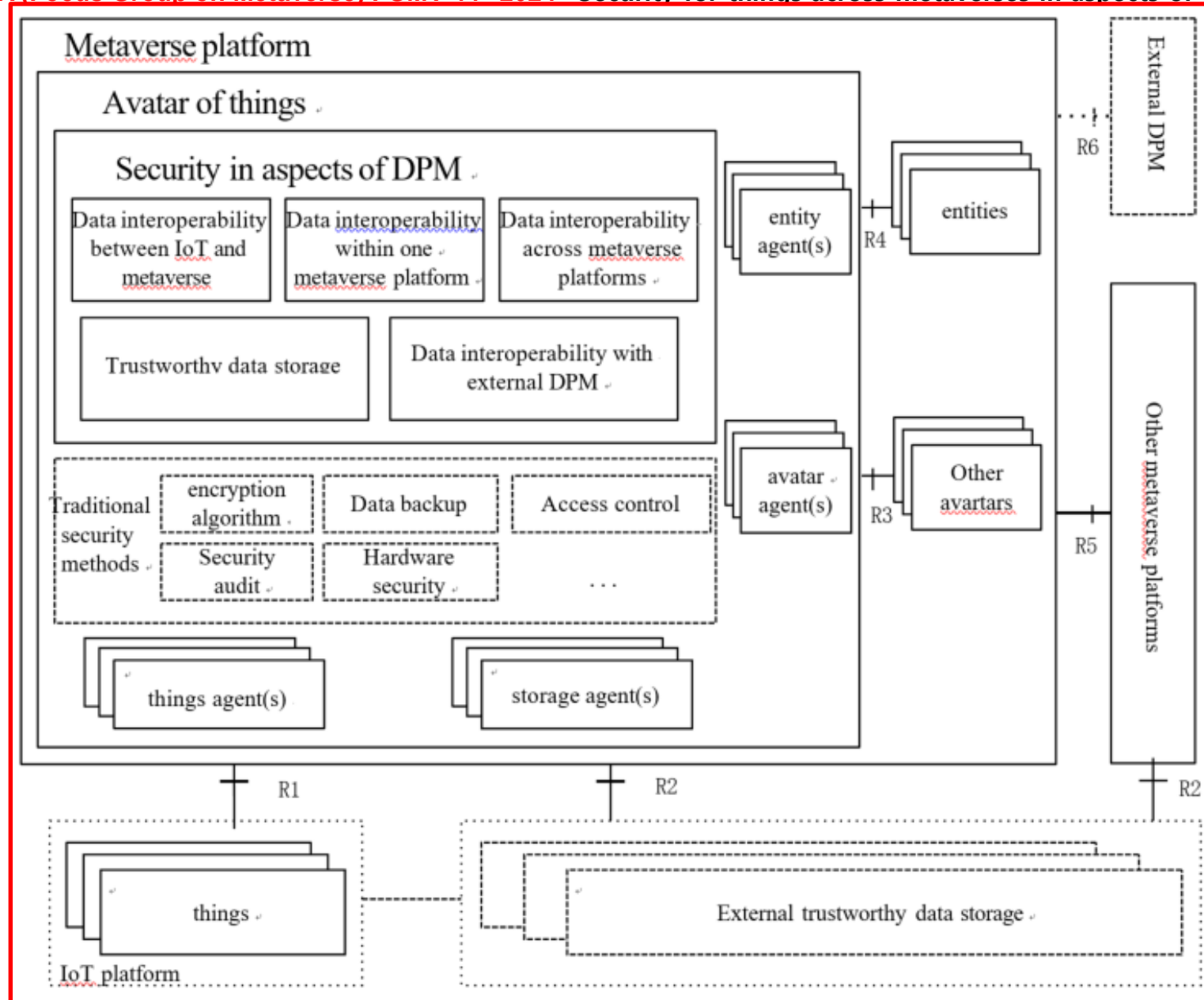


Architectural overview of interoperation between metaverse platforms

According to the discussions so far, the classification of the metaverse includes metaverse with digital twins and metaverse with IoT devices. To interoperate these metaverses securely, it is important to ensure the security of the underlying IoT devices and cyber-physical systems, as well as the cybersecurity of the metaverse stated in [ITU FGMV-10]. Since IoT devices and cyber-physical systems integrate the cyber and physical spaces, security measures should not be limited to cyberspace or individual systems but need to consider the impact on the physical space surrounding the systems. As shown in Figure, when network-connected devices are subjected to cyberattacks, it affects the surrounding physical entities, which in turn also impacts the metaverse with digital twin or IoT devices. The interoperability of digital twins is effective when evaluating the impact of cyberattacks on the physical space.



Cyberattack impact on metaverse with digital twin or IoT



## Requirements of security for things across metaverses in aspects of data processing and management

### (1) Security for things across metaverses in aspects of data processing

The data processing across metaverses includes data generation, data transmission and data analysis, mainly including the following aspects:

- It is required to use a unified data format (such as JavaScript Object Notation (JSON), Extensible Markup Language (XML) or Concise Binary Object Representation (CBOR)), and secure communication protocols (such as Hypertext Transfer Protocol (HTTP) or WebSocket) to ensure that the data exchange across metaverses has good compatibility and parsing.
- It is recommended to design and provide clear and complete API documents to clarify interface requirements in order to ensure that third-party developers can call services.
- It is recommended to support the identity authentication protocols across metaverses (such as Open Authorization (OAuth) or OpenID Connect (OIDC)) to achieve single sign-on (SSO) and cross-platform identification of user identity.

### (2) Security for things across metaverses in aspects of data management

Lifecycle management provides data collection, storage, utilization, sharing, deletion, and so on, to ensure the transparency and controllability across metaverses.

- It is recommended to establish a data activity log system, record the whole process of data processing, and support the audit and traceability of data operations.
- It is recommended to monitor data across metaverses in real time to detect and respond abnormal data behaviours.

### (3) Security for things across metaverses in aspects of data storage

When data is processed across metaverses, external trustworthy storage is used to help data exchange.

- It is recommended that data and records for data exchange and sharing are stored in a secure and tamper-resistant manner with the capability to report on it for audit purposes.
- It is recommended to provide a capability for connecting external storage to accommodate data volume growth in metaverses.

### (4) Data encryption algorithms

Cryptography is a tool to provide data security, the discipline which embodies principles, means, and methods for the transformation of data in order to hide its information content, prevent its undetected modification, and/or prevent its unauthorized use.

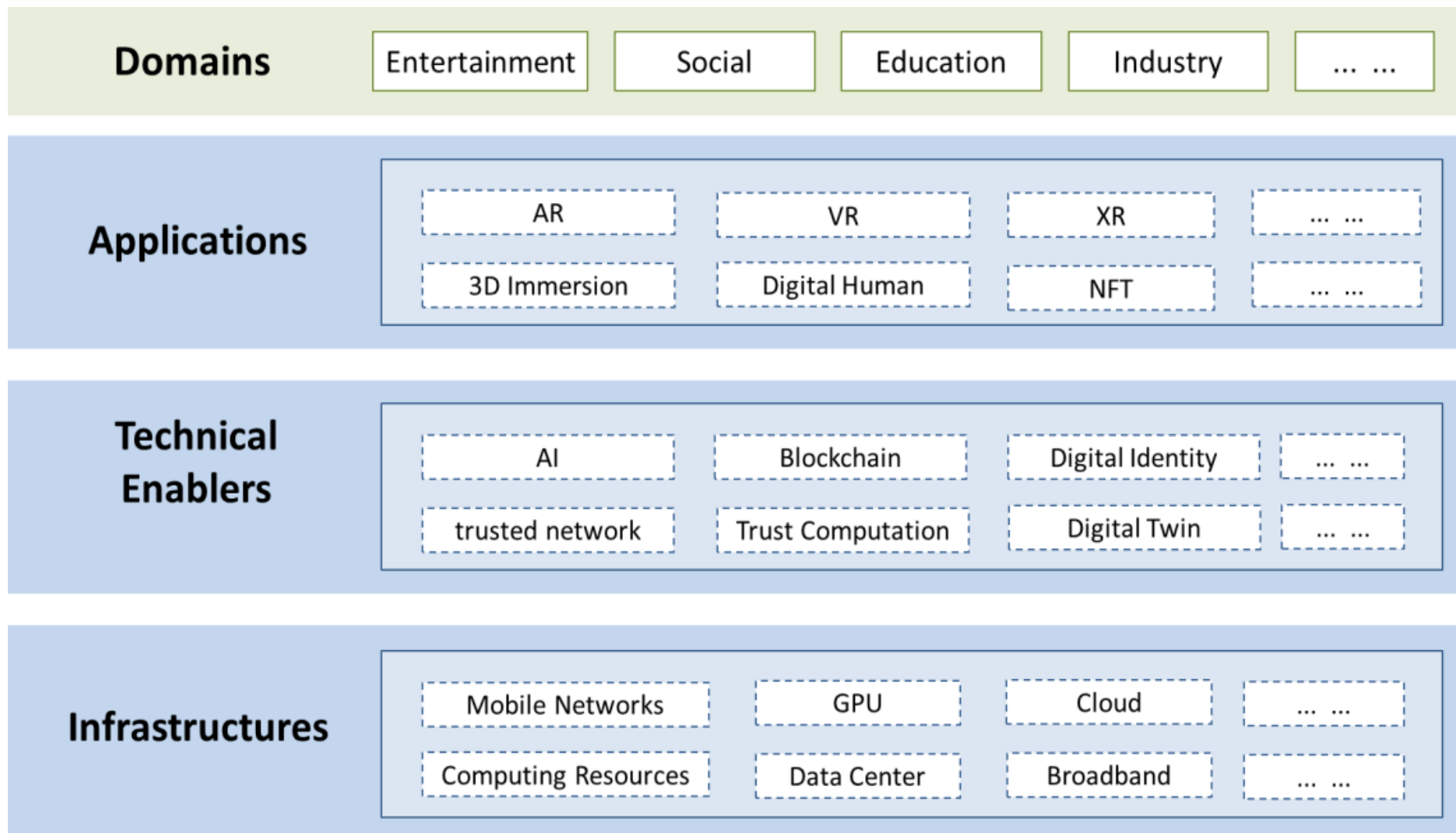
The data security dimension is composed of transmission data protection and data protection in rest, information flow control, secure session management and PII protection.

- It is required to encrypt data transmitted or stored using secure cryptographic algorithms.
- It is required to provide data security mechanisms for the support of trusted data transmission and circulation.
- It is recommended to use data encryption, digital signatures, hash function, and data fingerprints to ensure data security.

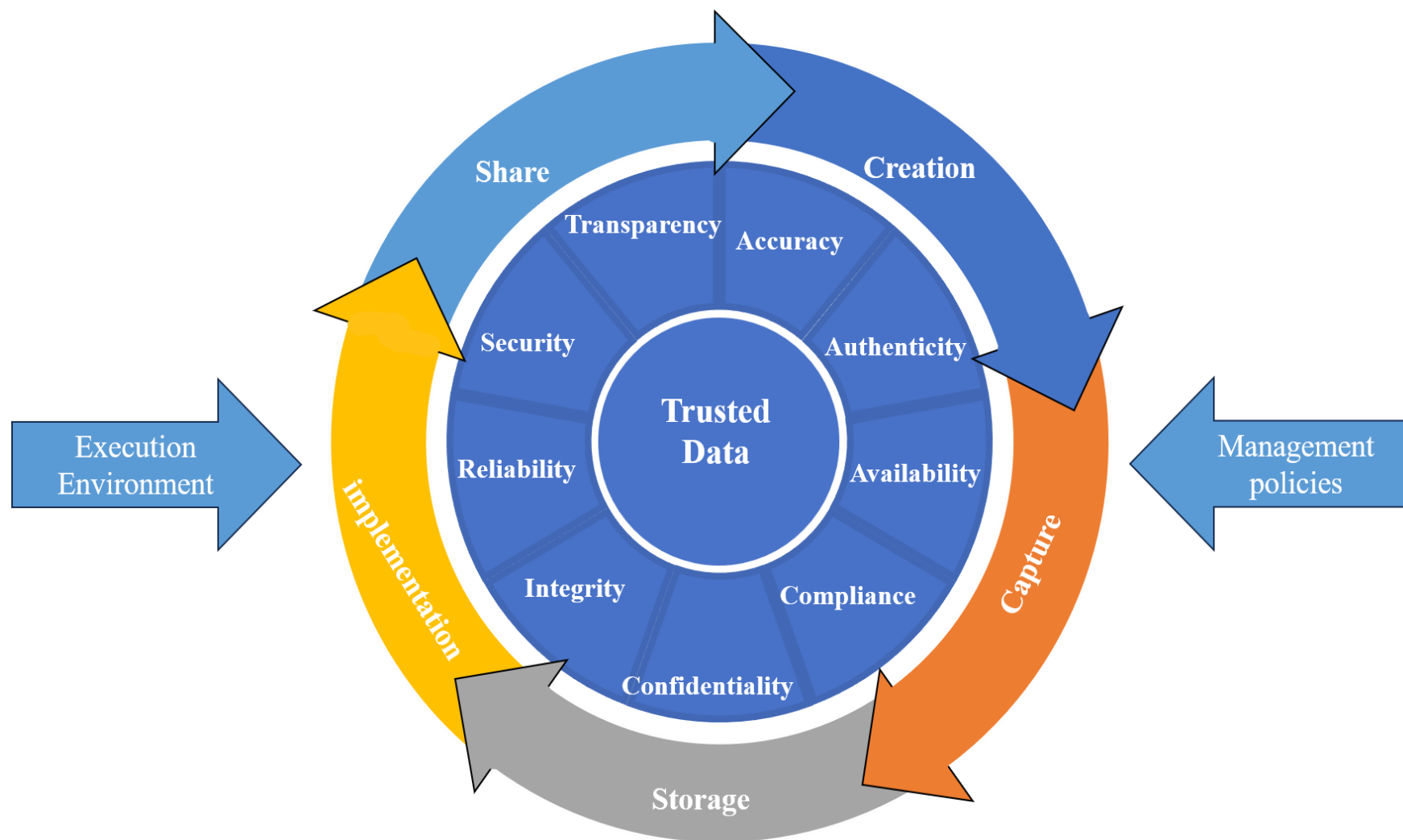
### (5) Access control of metaverse platform

The access control of metaverse platform is designed to ensure the security of the platform, user privacy and the data legality.

- It is recommended to provide authentication and authorization mechanisms to ensure that users can only access the functions and services they are authorized to access.
- It is recommended to implement a multilevel rights system to distinguish different roles such as ordinary users, content creators and administrators; and each role has different access and operation rights.
- It is recommended to provide secure login mechanisms, such as multifactor authentication (MFA), one-time password (OTP), to enhance account security and prevent unauthorized access.

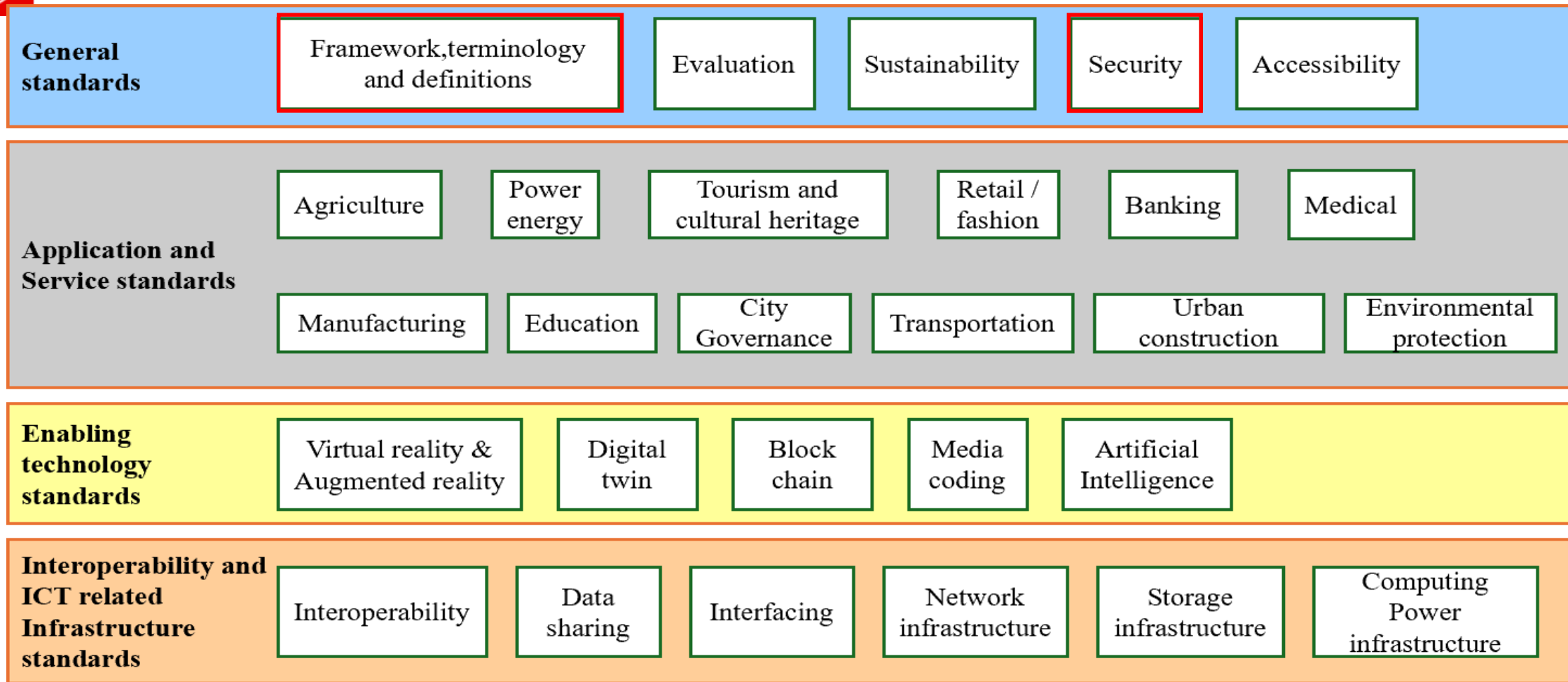


A **reference model** for a trustworthy metaverse



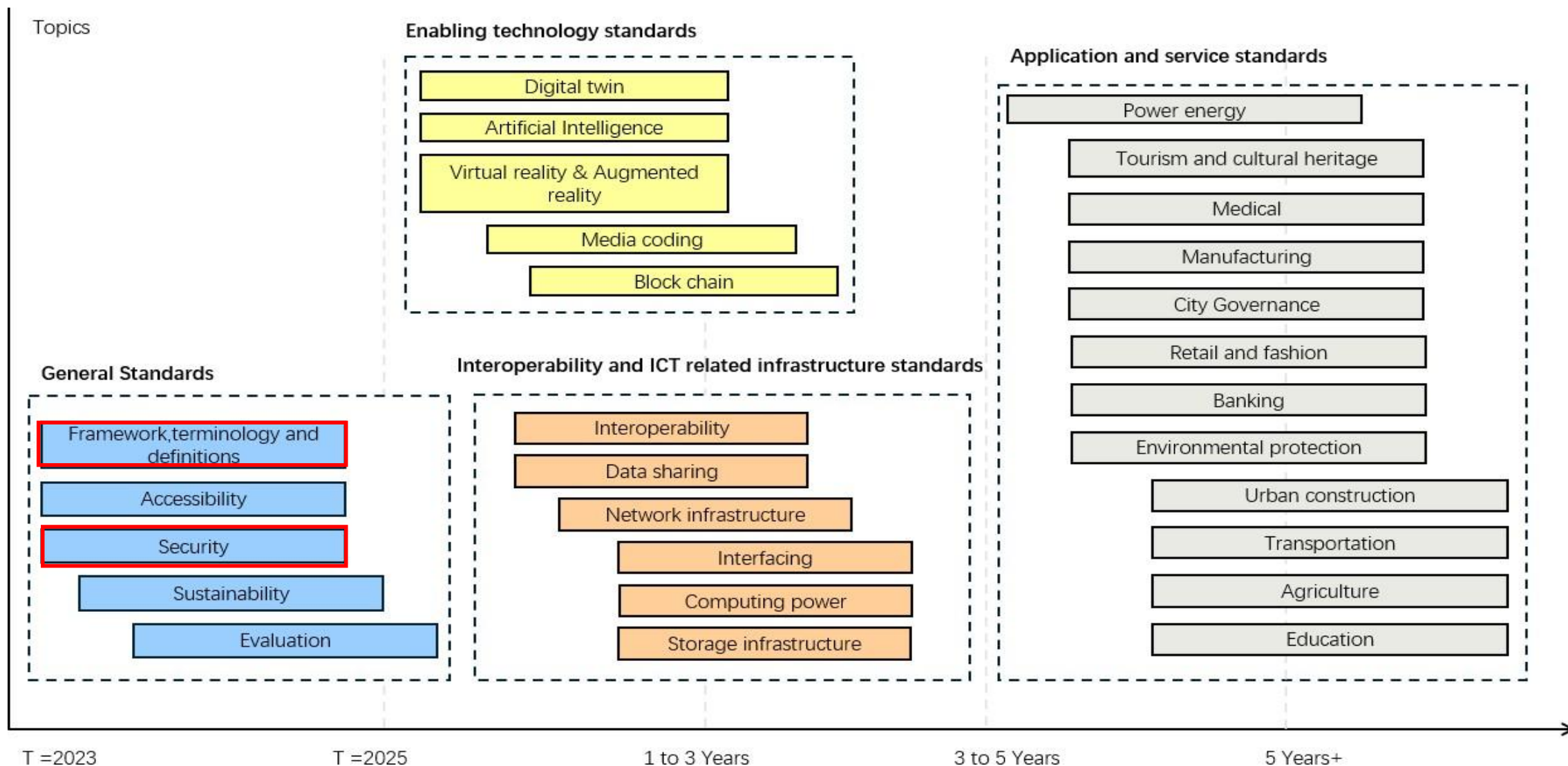
**The conceptual model of trusted data**





<Standards for metaverse can be generally classified into four categories>

- General standards,
- Application and service standards,
- Enabling technology standards, and
- Interoperability and ICT related infrastructure standards.



Possible timeline for standardization of metaverse