

Rethinking 6G through lessons learnt from 5G deployment

ETSI and ITU Symposium on ICT Sustainability:
Standards Driving Environmental Innovation

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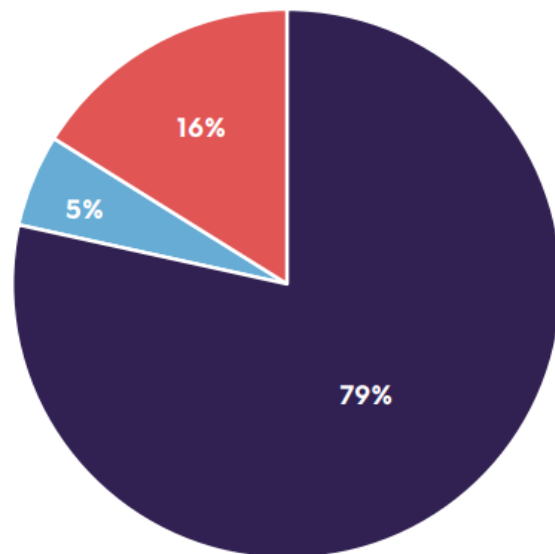
5G: the scapegoat of digital excesses ?



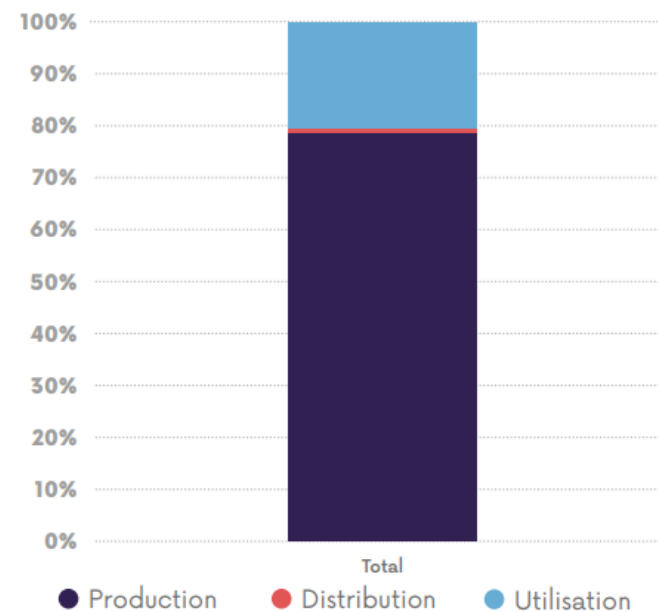
Destroyed 5G tower in Toulouse following a sabotage (November 2020)

The impact of ICT in greenhouse gases emissions

> 3-4% of worldwide GHG emissions in 2020 ... but the impact could triple between and 2050 !



● Data centers ● Networks ● Devices



For France +12% YoY mobile network energy consumption in 2022

Source: [ARCEP](#)

Unmet societal promises or early adopters ?

Remote surgery



Remote surgery, September 24, 2020 in Qingdao, China

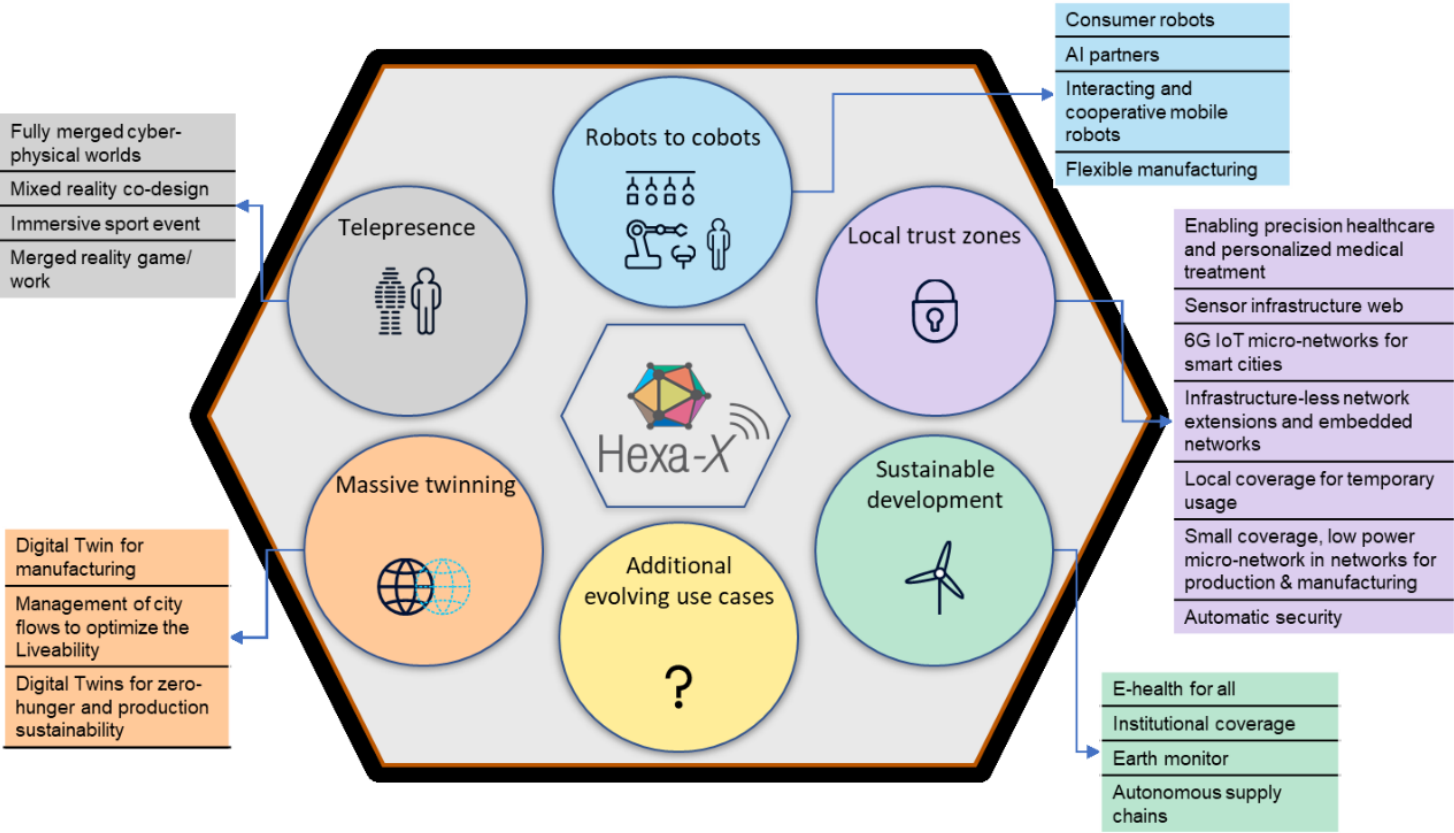
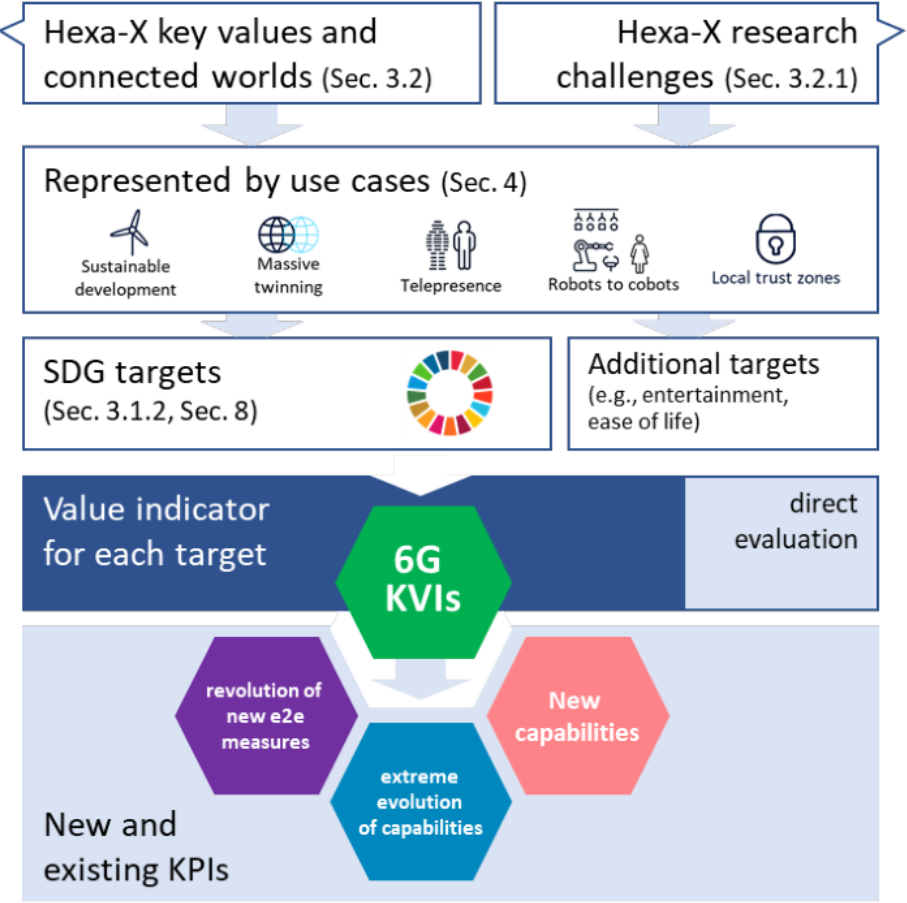
Autonomous vehicles



Cruise (owned by General Motors) robotaxi operating in San Francisco, 2023

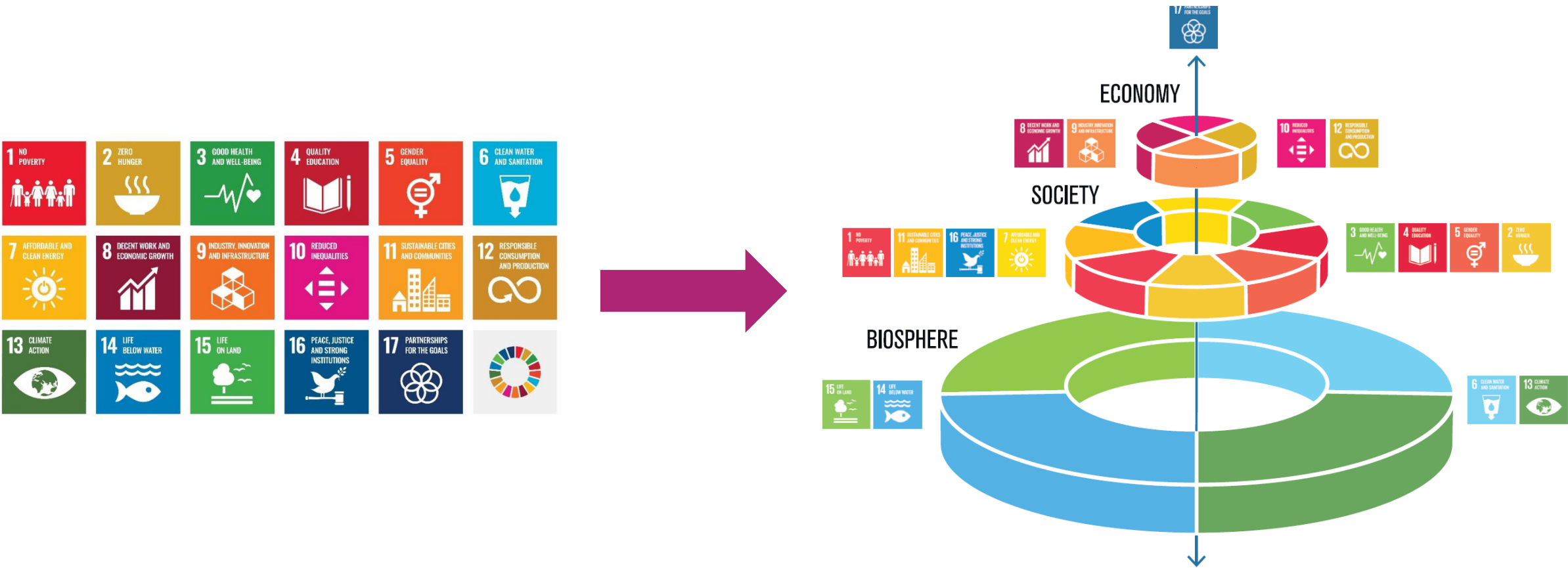
6G: from techno push to use cases based design

> Hexa-X project



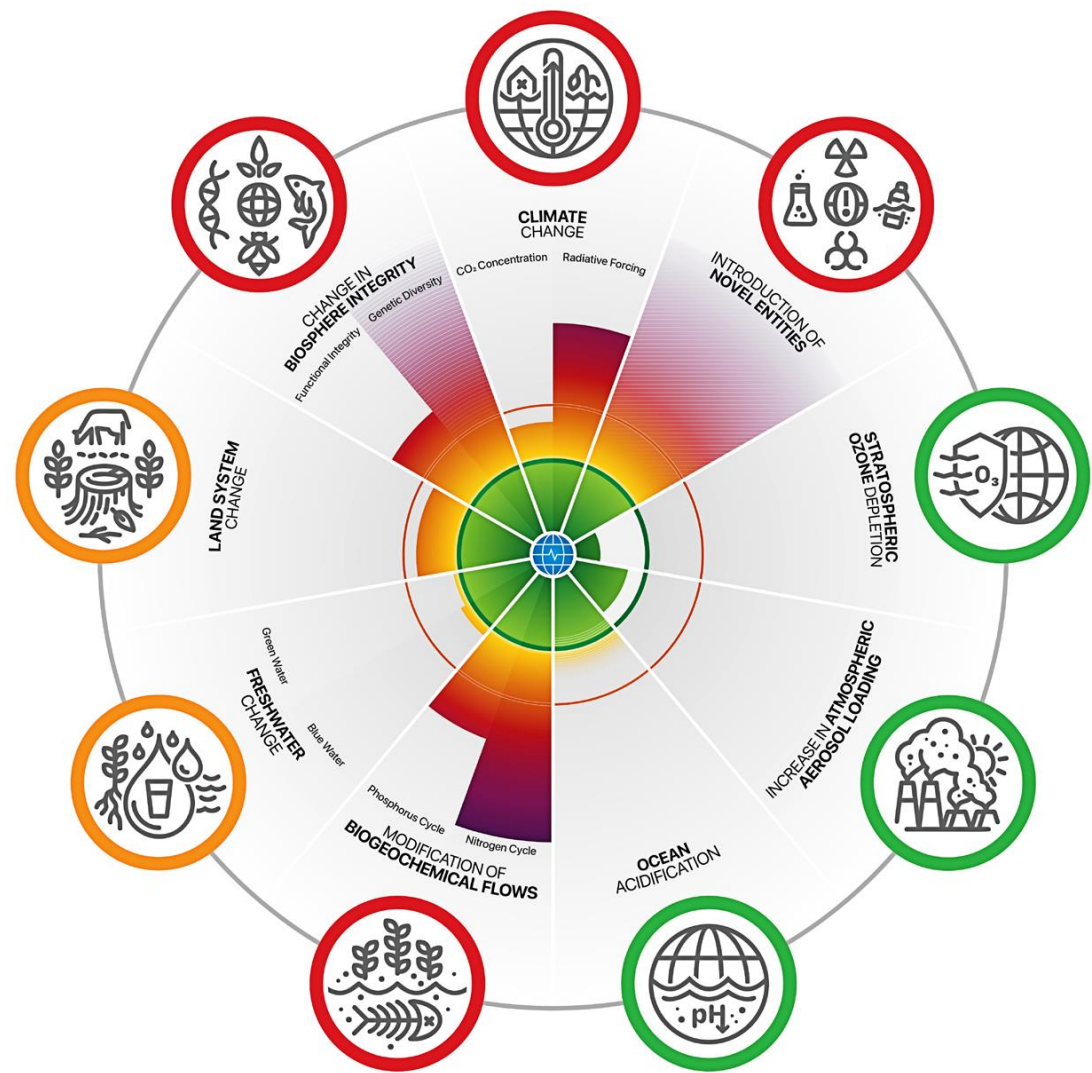
Source: [Hexa-X project](#)

SDG targets: from flat to hierarchical representation



Source: Stockholm resilience centre - CC BY-ND 3.0

We now have quantified planet boundaries



Source: [Planetary Health Check](#)

The enablement effect is getting controversial

Data sources: GeSI and GSMA
Graph from Gauthier Roussille - CC BY-NC-SA 4.0

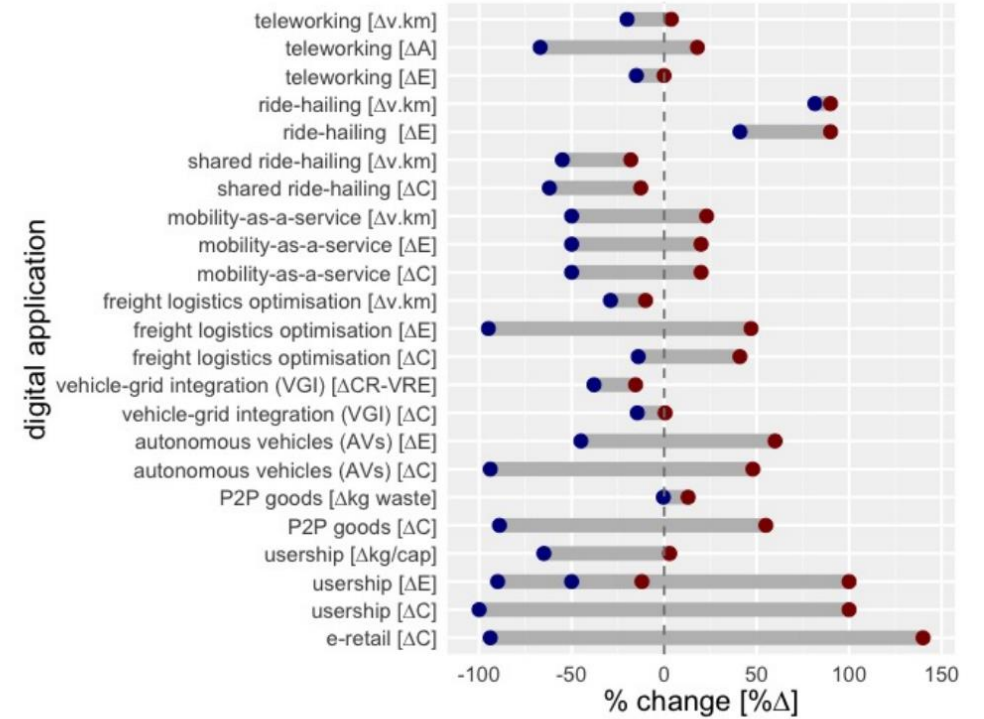
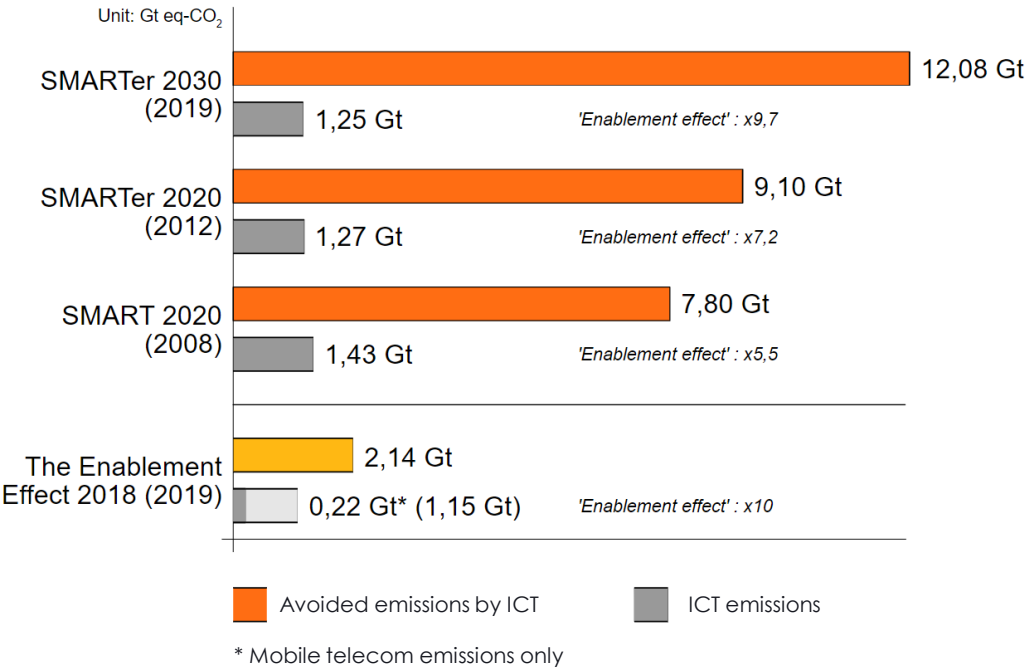
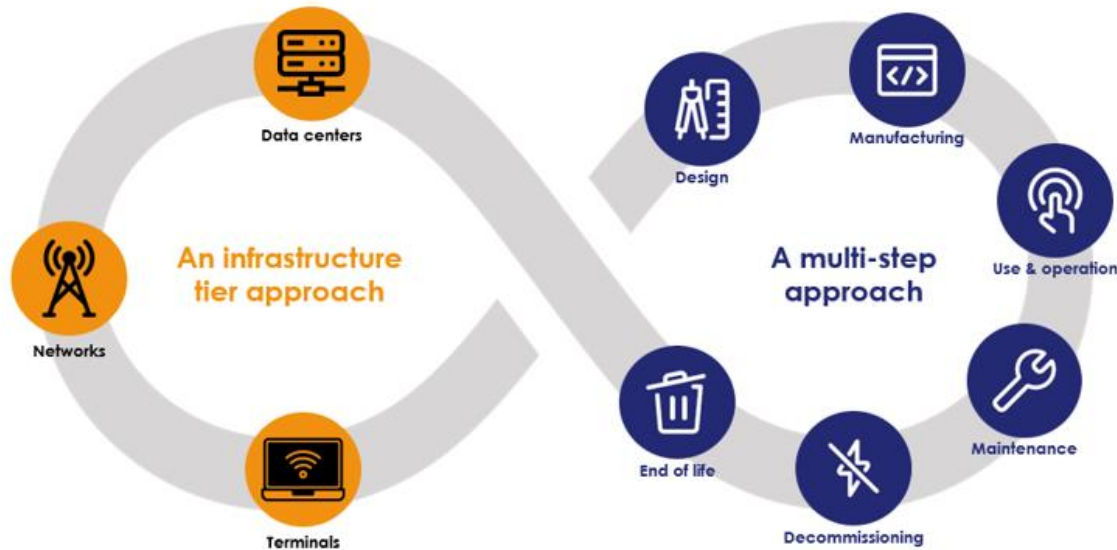


Fig. 1. Summary of estimates of indirect impacts of digital applications in transport and consumer goods sectors on activity, energy, or emission outcomes.

Source: Evidence Synthesis of Indirect Impacts of Digitalisation on Energy and Emissions, ICT4S 2024

Reminder: Recommendation ITU-T L.1480

Way forward: full assessment of ICT impact



> Full life cycle

> All impacts

- Not only carbon

> The rebound effects

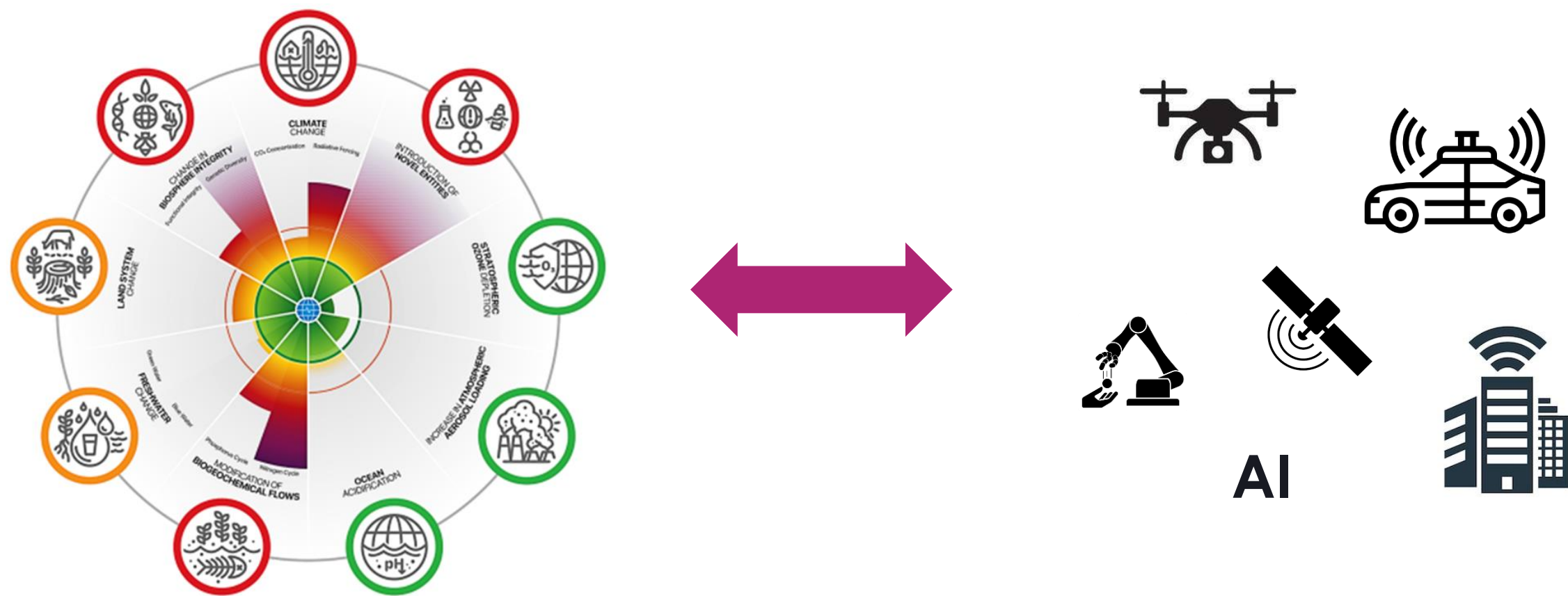
- Including higher orders, lock-in, ...

> Systemic view

- Absolute values, dynamic of usage / offer effect

Reminder: Recommendation ITU-T L.1410

Acknowledging the double bind (aka twin transition)



The future is wide, let's be open

SOCIETY IN 2050



S1 FRUGAL GENERATION

Society

- Search for meaning
- Frugality chosen but also imposed
- Preference for local
- Nature protected



Technology

Relationship to progress, digital, R&D

- Organisational and technical innovation
- Prevalence of **low-tech**, reuse and repair
- Digital collaboration
- **Stable data centre consumption** due to stabilisation of flows



S2 REGIONAL COOPERATION

- Sustainable changes in lifestyles
- **Sharing economy**
- Fairness
- Preservation of nature enshrined in law

- Massive investment (energy efficiency, renewable energy and infrastructure)
- Digital technology in support of regional development
- **Stable data centre consumption** due to stabilisation of flows



S3 GREEN TECHNOLOGIES

- **New technologies rather than reduced consumption**
- Green consumerism for the benefit of populations with financial means, connected society
- Services provided by nature are optimised

- Targeting of **the most competitive decarbonisation technologies**
- Digital technology in support of optimisation
- Data centres consume 10 times more energy than in 2020



S4 RESTORATION GAMBLE

- Mass consumption **lifestyles safeguarded**
- Nature is a resource to be exploited
- Confidence in the ability to repair damage to ecosystems

- Innovation on all fronts
- Capture, storage or use of captured carbon essential
- Pervasive presence of the Internet of Things and artificial intelligence: **data centres consume 15 times more energy** than in 2020



Source: [ADEME Futures in transition](#)



Thank you

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