ITU Workshop on "Standardization and innovation for multimedia and cable TV ecosystems"

Session 3: Evolving Accessible Media Services and Synergies in Related Ecosystems

# ITU-T SG16 Activities Related to Accessibility

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#### Introduction to SG16 and Accessibility

- Lead group for multimedia such as audio, video etc.
- Well-known standards such as H.264 and H.265 (HEVC)
- Question 26 is tasked with ICT Accessibility
- Close collaboration with other bodies such as WHO and ISO/IEC
- Recommendations implemented and in wide use



#### **ITU-T SG16**

#### **3-time Emmy Award Winner**

 H.264, H.265 (HEVC) and JPEG (T.851), used world-wide, are 3 of the well-known standards from ITU-T SG16.

• ITU-T received 3 Emmy awards for these standards.

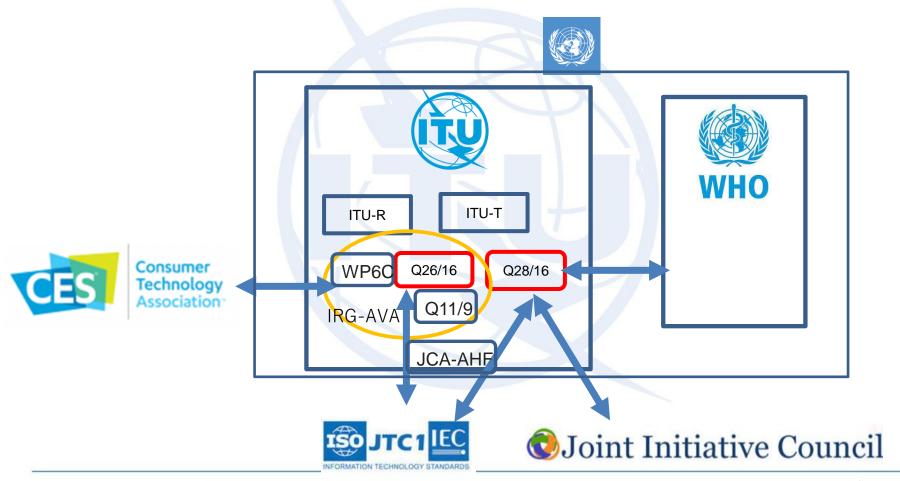








#### SG16 Collaboration with other Groups





#### Some Standards and Work Items Accessibility

- Some of the Recommendations Q26/16 has developed are presented below
- Adapted as US National standard ANSI/CTA-2076, titled "Inclusive, Audio-based, Network Navigation Systems for All Persons including those Who are Blind/Low Vision".



#### F.930: Video Relay Service (VRS)



Telephone with video sign





Voice



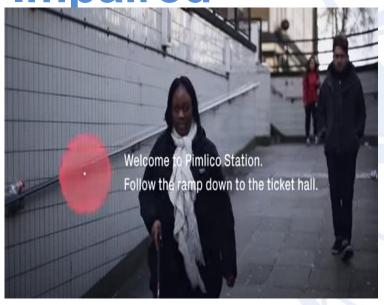
Deaf caller with sign language

VRS enables Deaf and Hard of Hearing people to make telephone calls to other (hearing) people and communicate (with voice)



## F.921: Audio-navigation for Visually

**Impaired** 





- Used in London Underground;
- Also implemented in New York, Sydney, etc.
- Adapted as US National standard ANSI/CTA-2076, titled

"Inclusive, Audio-based, Network Navigation Systems for All Persons including those Who are Blind/Low Vision".



#### H.702: Accessibility Profiles for IPTV



- Defines
  accessibility
  features like
  closed caption,
  closed signing,
  etc. on IPTV
- Implemented in IPTV and set-top box in the global market



#### H.702: Accessibility Profiles for IPTV



- Defines
  accessibility
  features like
  closed caption,
  closed signing,
  etc. on IPTV
- Implemented in IPTV and set-top box in the global market



#### Work on Accessibility in Metaverse

- presents ways in which to integrate accessibility products and services in a sustainable and energy efficient metaverse for people with diverse access needs.
- It covers a range of guidance for making the metaverse sustainable and accessible.
- Q26 is expected to develop more standards on accessible metaverse



### Collaboration with ISO/IEC JTC1

- SG16 is closely working with ISO/IEC JTC1 on Accessibility
- It has produced some "twin text"
   Recommendations/Standards with them:
  - T.701.21 "Guidance on audio description"
    - (twin of ISO/IEC TS 20071-21:2015)
  - T.701.25 "Guidance on the audio presentation of text in videos, including captions, subtitles and other onscreen text"
    - (twin of ISO/IEC TS 20071-25:2017)



#### WHO-ITU

#### **Global Standard for Accessible Telehealth**



Health Topics >

Countries >

Newsroom ~

**Emergencies** ~

Data v

Home / Publications / Overview / WHO-ITU global standard for accessibility of telehealth services

WHO-ITU global standard for accessibility of telehealth services

1 January 2022 | Publication



#### **Overview**

Telehealth is a service that has been widely applied in many countries for decade now. During the Covid-19 pandemic, the use of telehealth services has increased substantially in many countries, becoming a basic need for the general

 Several governments, including India, have shown interest in adoption.





#### **Video Presentation by WHO**

- Mr Kaloyan Kamenov, WHO, will present ITU/WHO joint Global Standard
- "Accessibility of Telehealth Services"



Thank you



