ITU-T SG9 Al and Future Cable Standardization

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SG9: Audiovisual content transmission and integrated broadband cable networks

SG9 Mandate in study period 2022 – 2024 (ITU-T Resolution 2) Responsible for studies relating to:

- use of telecommunication systems for contribution, primary distribution and secondary distribution of audiovisual content, e.g. television programmes and related data services, including interactive services and applications, providing advanced capabilities, e.g. ultra-high definition and high-dynamic range, 3D, virtual reality, augmented reality and multiview;
- use of cable networks, e.g. coaxial cable, optical fibre, hybrid fibre coaxial (HFC), etc., to also provide integrated broadband services. The cable network, primarily designed for audiovisual content delivery to the home, also carries time critical services like voice, gaming, video-ondemand, interactive and multiscreen services, etc. to customer premises equipment (CPE) in the home or enterprise;
- use of cloud computing, artificial intelligence (AI) and other advanced technologies to enhance audiovisual content contribution and distribution as well as integrated broadband services over the cable networks;

<u>use of accessibility services</u> (like captioning, audio caption) and new interaction technologies (like haptic, gesture, eye tracking and so on) to enhance accessibility of audiovisual content and related data services for people with different ranges of abilities.

SG9 Questions responsible for AI and advanced service platforms

ITU-T SG9

WP1/9		nals, including video and data	
Q1/9	TV and sound transmission and distribution		
Q2/9	Conditional access and content protection		
Q4/9	Guidelines for implementations and deployment (focus on Developing Countries)		
Q6/9	Set-Top Box and other terminal devices		
Q7/9	TV transmission and interfaces (IP/packet-based data, cable modems)		
WP2/9 Q3/9			Rapporteur: Mr Evan Sun
WP2/9 Q3/9 Q5/9		egrated broadband cable network	Rapporteur: Mr Evan Sun Associate: Mr Avinash Agarw
Q3/9	Al-enabled functions over inte	egrated broadband cable network ibution services	Rapporteur: Mr Evan Sun Associate: Mr Avinash Agarw
Q3/9 Q5/9 Q8/9	Al-enabled functions over interest APIs for advanced content distrivoice and video IP applications	egrated broadband cable network ibution services over cable television networks	Associate: Mr Avinash A
Q3/9 Q5/9	Al-enabled functions over interest APIs for advanced content distri	egrated broadband cable network ibution services over cable television networks Rapporteur: Ms Yanhua Niu, Associate: Mr	Associate: Mr Avinash Agar

Recommendation series related to the mandate #3

ITU-T Recommendations under Study Group 9 responsibility

- SG9 Recommendations
 - J series: Cable networks and transmission of television, sound programme and other multimedia signals
 - J.1-J.9: General Recommendations
 - J.10-J.19: General specifications for analogue sound-programme transmission
 - J.1600-J.1649: Artificial intelligence (AI) assisted cable networks
 - J.1600-J.1609: General requirements for the Al-assisted cable network platform
 - J.1610-J.1619: Requirements for the set-top box
 - J.1630-J.1639: Data models of the communicated data for the AI-assisted cable network platform

Published Recommendations

- J.1600-J.1649: Artificial intelligence (AI) assisted cable networks
 - J.1600-J.1609: General requirements for the Al-assisted cable network platform

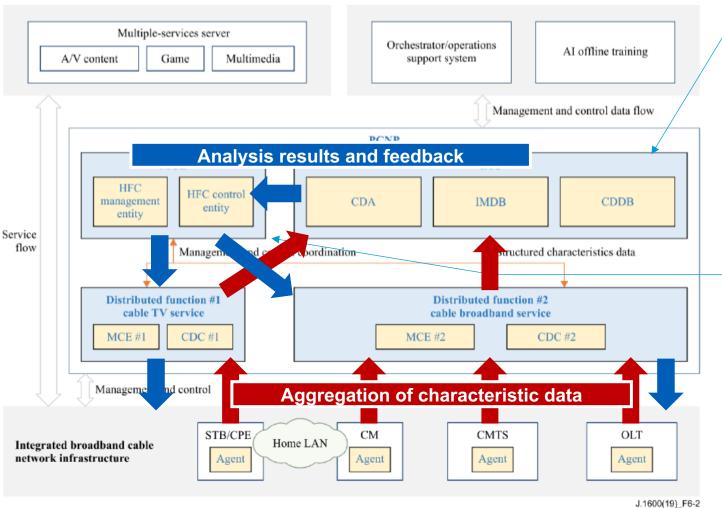
 J.1600: Premium cable network platform Framework
 - J.1610-J.1619: Requirements for the set-top box

 J.1611: Functional requirements for a smart home gateway

 J.1612: Architecture for a smart home gateway
 - J.1630-J.1639: Data models of the communicated data for the AI-assisted cable network platform
 - <u>J.1631</u>: Functional requirements of E2E network platforms to enhance the delivery of cloud-VR services over integrated broadband cable networks

Recommendation J.1600 – the first Al Recommendation in ITU-T

J.1600 (10/2019) Premium cable network platform – Framework



IAC: Intelligent Analyser and Controller

- ✓ IAC collects network characteristics data of network and devices.
- Assisted by AI, characteristics data are measured and analysed.
- ✓ Analytical results and instructions will be sent to MCE for automated network configuration and/or troubleshooting.

MCE: Management and Control Entity

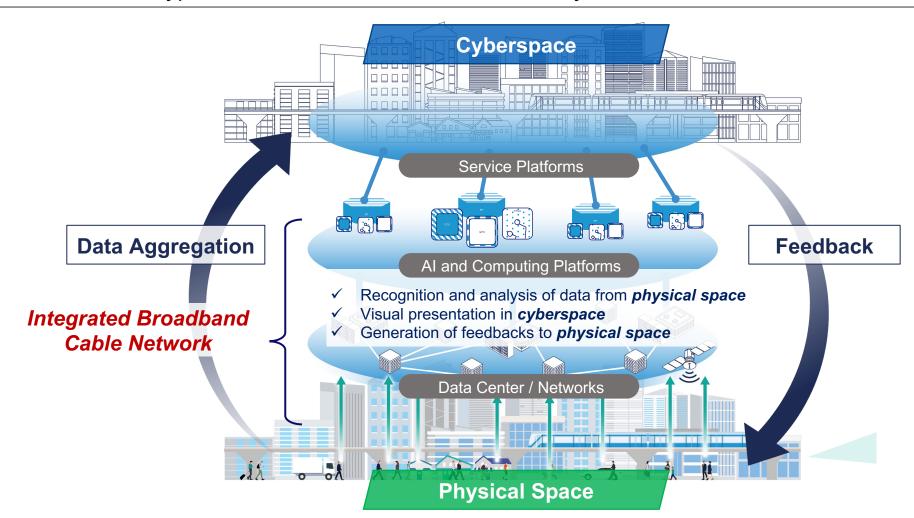
 Coordinated with IAC, MCE instructs network and CPE devices to configure and optimize integrated broadband cable network.

Relevant works in progress

J.pcnp-char (J.1630)	E2E Network Characteristics Requirement for Video Services
J.cloud-game-req	Requirements of E2E Network Platform for Cloud Gaming Services
J.cloud-vr-arch	Architecture of E2E Network Platform for Cloud-VR service
J.cloud-ow	Requirements of E2E Network Platform for Cloud-based Object Wave Transmissions *object wave: captured light wave scattered off an actual object to be used to reproduce a holographic image of the object.

Evolution of Cable Network – Cyber-Physical Systems (CPS)

Advanced integrated broadband cable network could play an important role as platforms for CPS to provide various types of services that can be realized by CPS.



Thank you for your attention!

