



The **Egyptian** Digital Transformation Journey ..



January 2023





First let's start with the
Digital Transformation Strategy

Digital Transformation Strategic Goals

01

Services

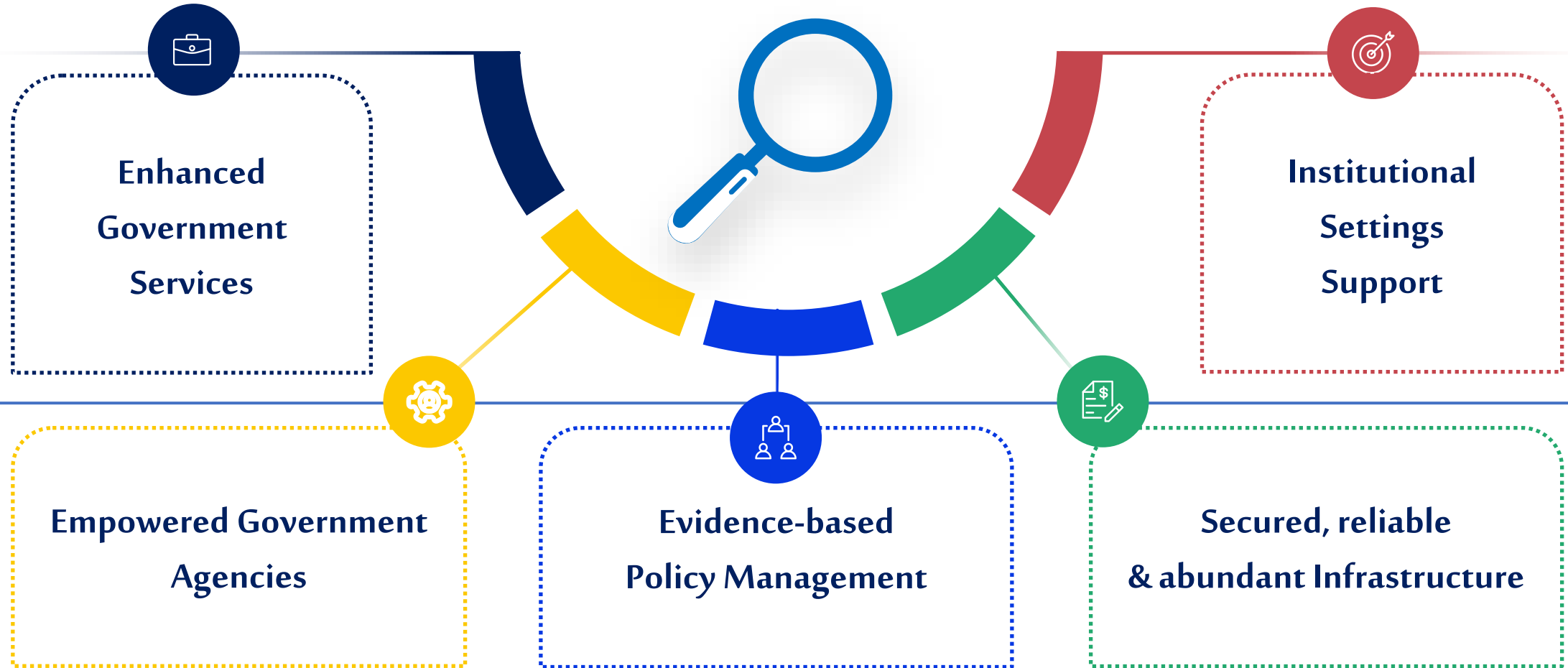
02

Governance

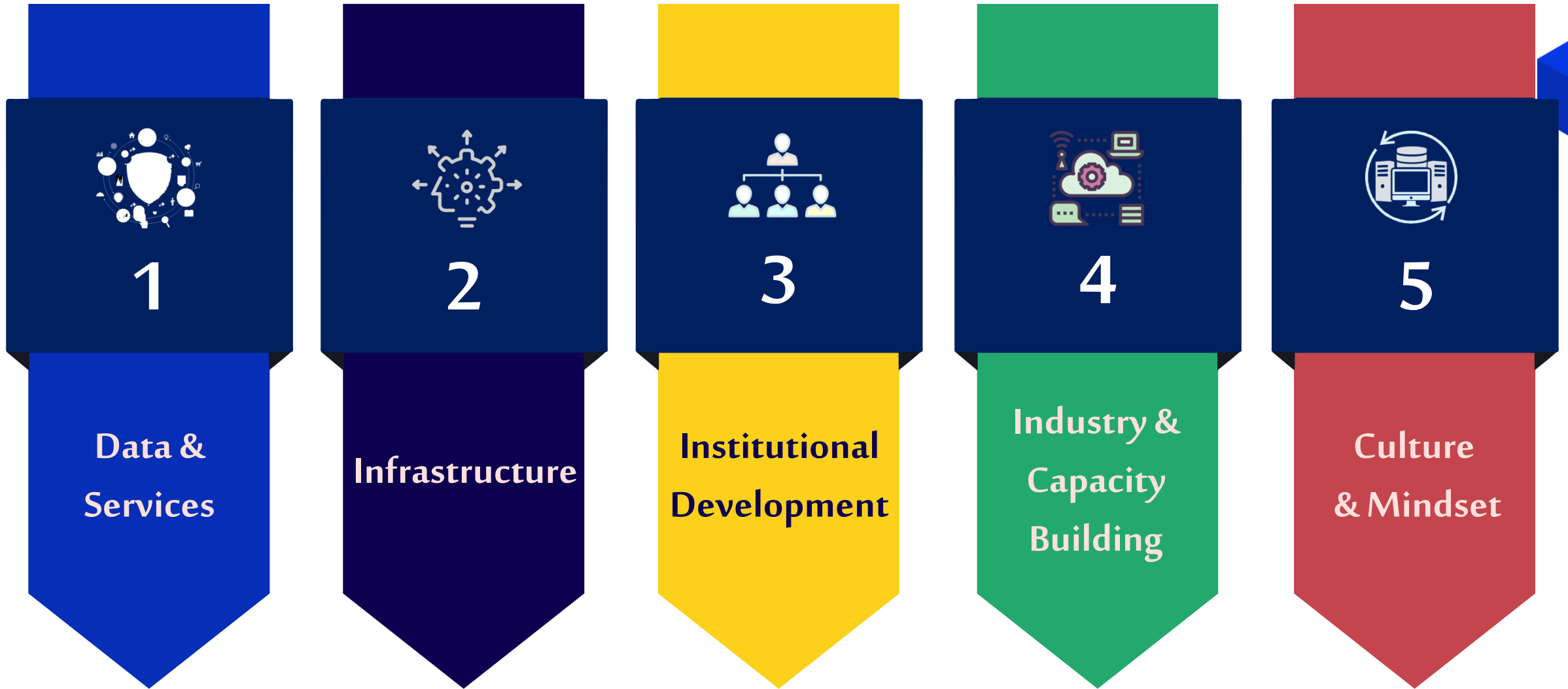
03

Exports

DT Strategic Directions



DT Strategic Pillars



2. Infrastructure

Cloud First

Security First

Inclusive

Abundance of Computing Power

Speed and Access

3. Institutional Development

Organizational

Digital Transformation Units

Digital Egypt –
The Technical PMO Company

Operational Support

Application Management
Services - Companies

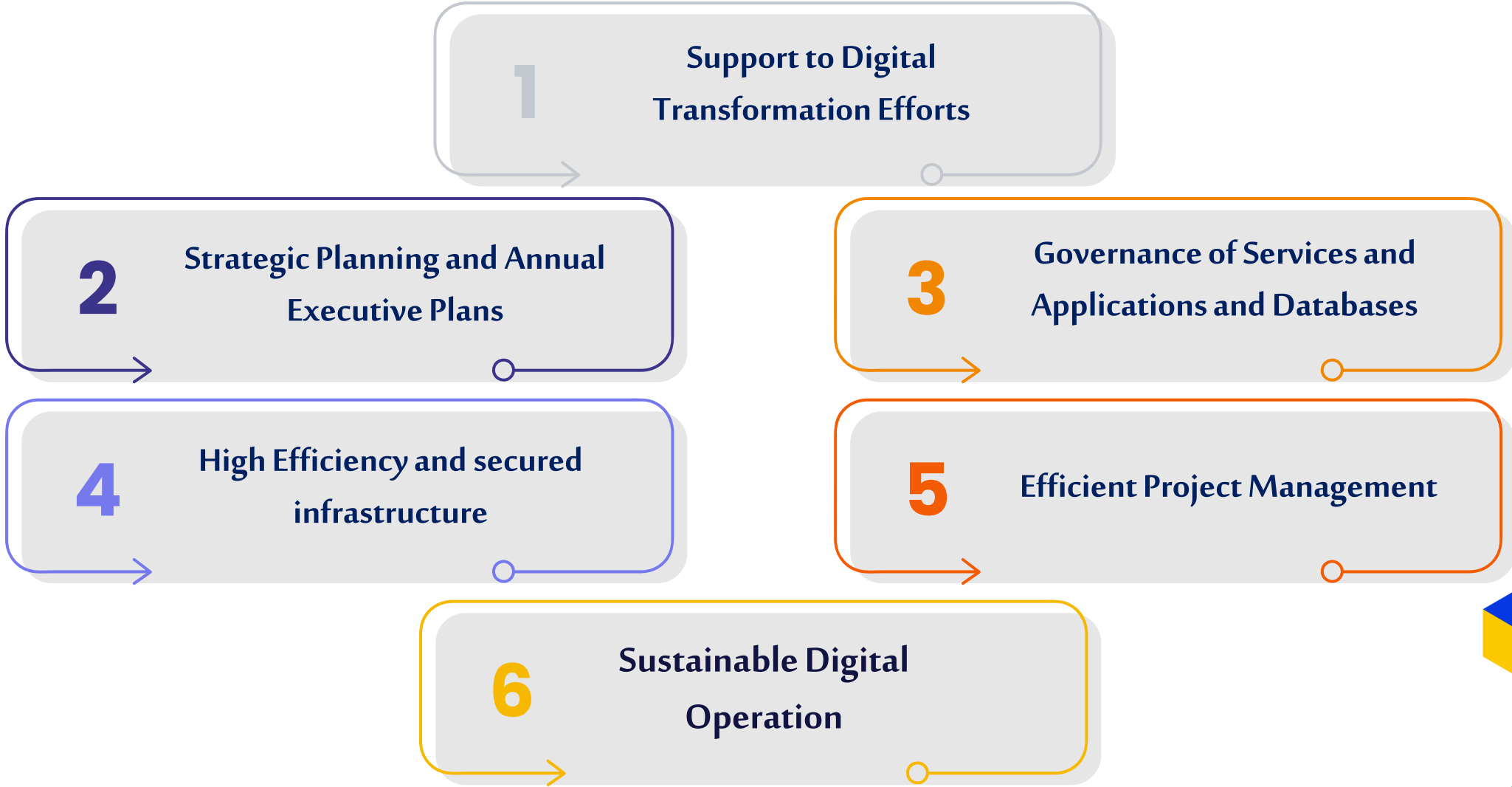
Laws & Regulations

Presidential Decree 511 - 2022

Digital Egypt Fund

Data Classifications
Exchange & Availing Law

Presidential Decree 511/2022



4. Industry & Capacity Building



For 70 Participating Local Companies

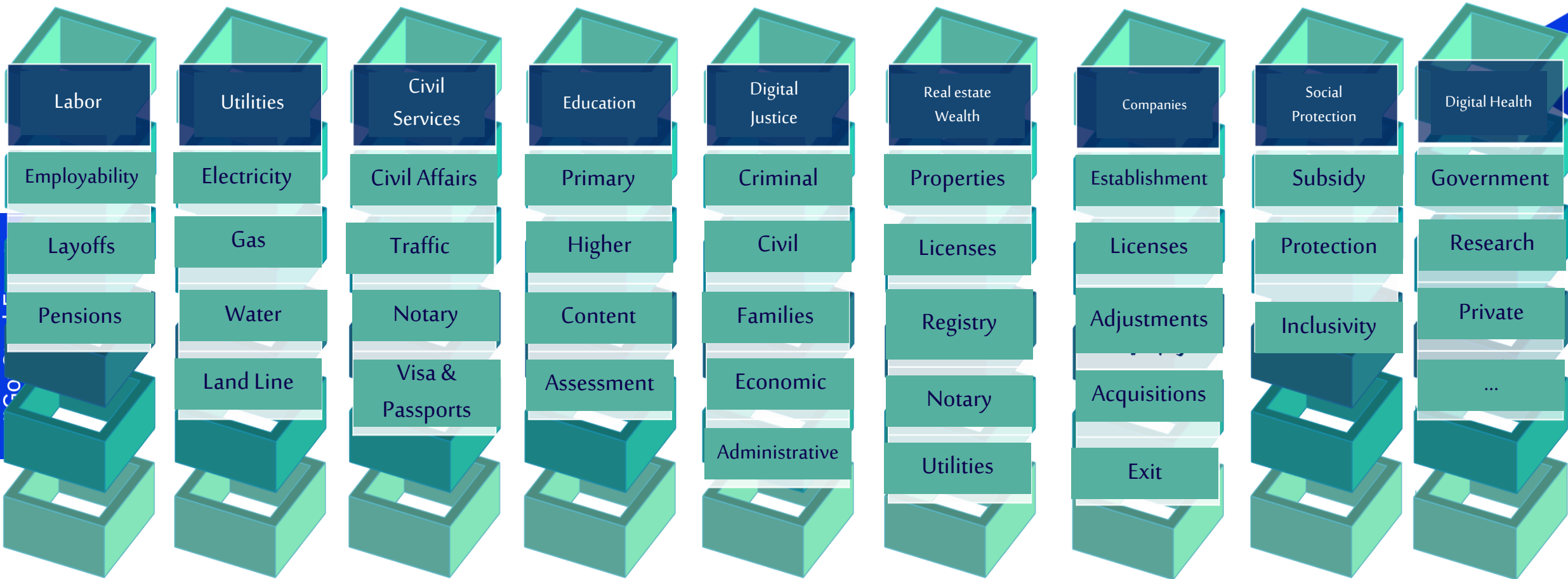
5. Culture & Mindset





1. Towards Citizen Centricity

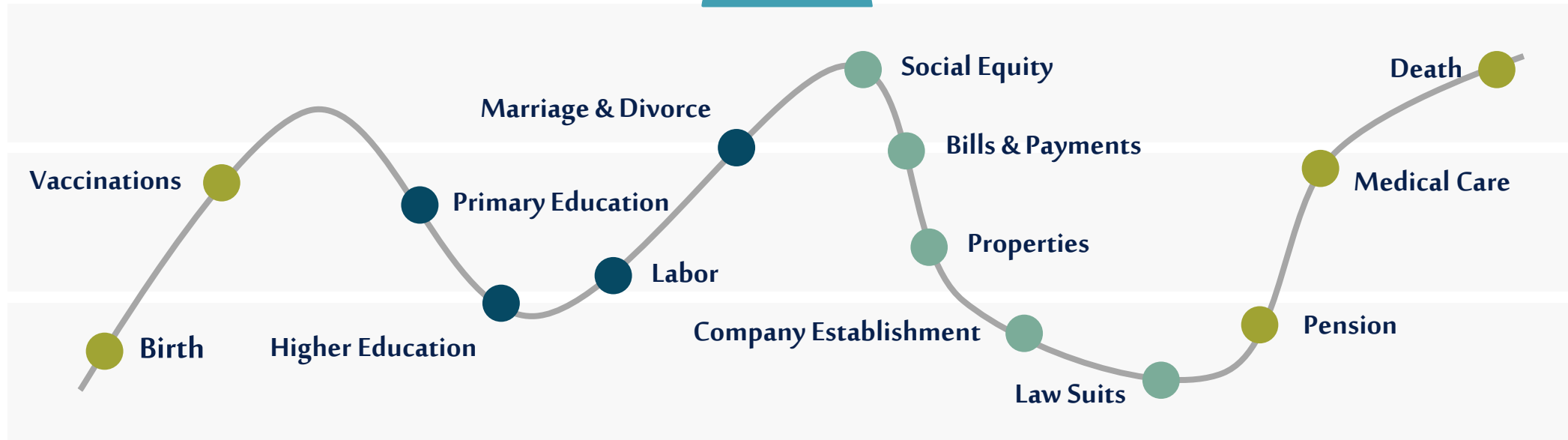
The Government Platforms





Providing Government Digital Services .. The Step Ahead

Government Services are designed based on The Citizen Life Events & The Personas





Conclusion ..



**Digital Transformation is not a
Technology Project ..**

It is a Mindset Change

THANK YOU