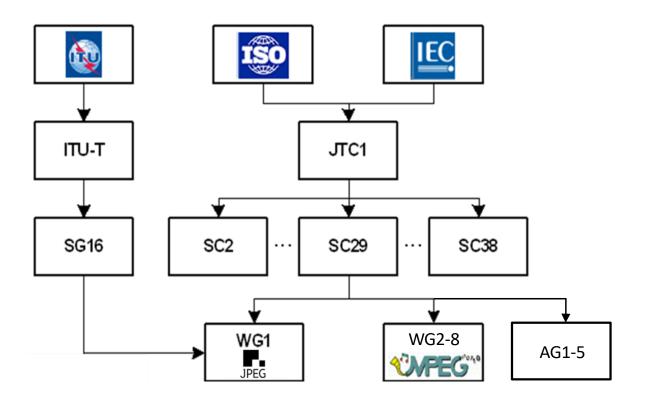


### JPEG strategy on AI and Multimedia

**Touradj Ebrahimi** 

**JPEG Convenor** 

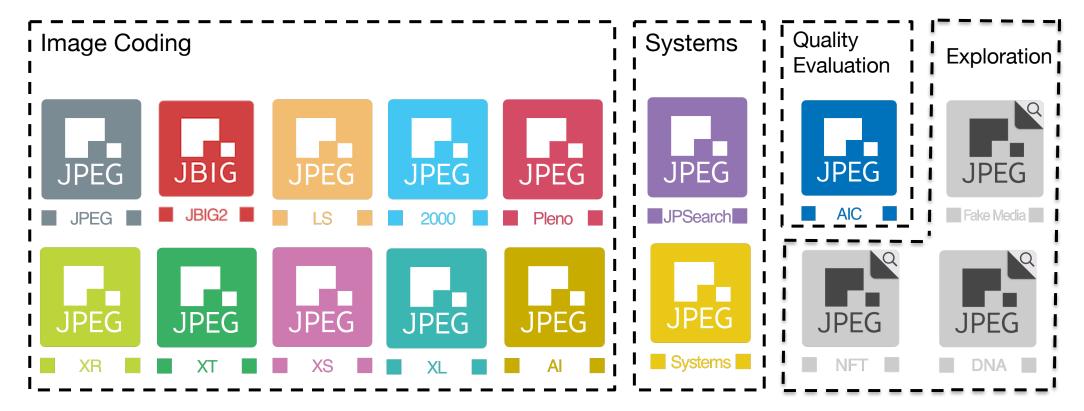
## What is JPEG?



- Joint Photographic Experts Group
  - ISO/IEC
  - ITU-T
- Widely known as JPEG



### **JPEG Family of Standards**





#### JPEG ecosystem revolutionized digital photography







1995-96 Technology and Engineering Emmy award (together with MPEG-2)

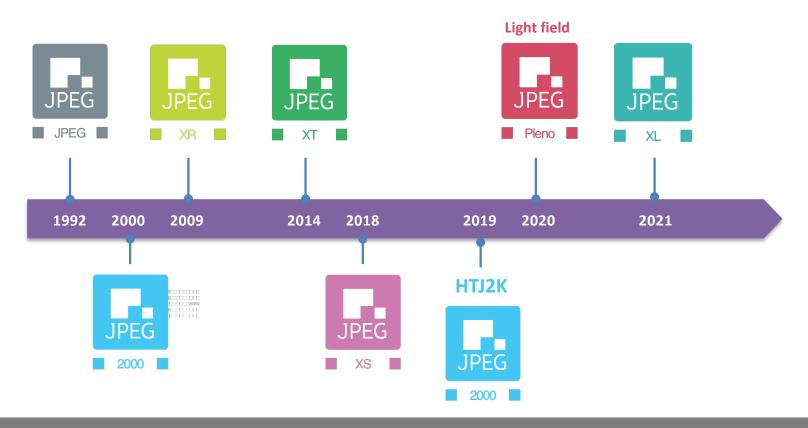


2019 Engineering Emmy award





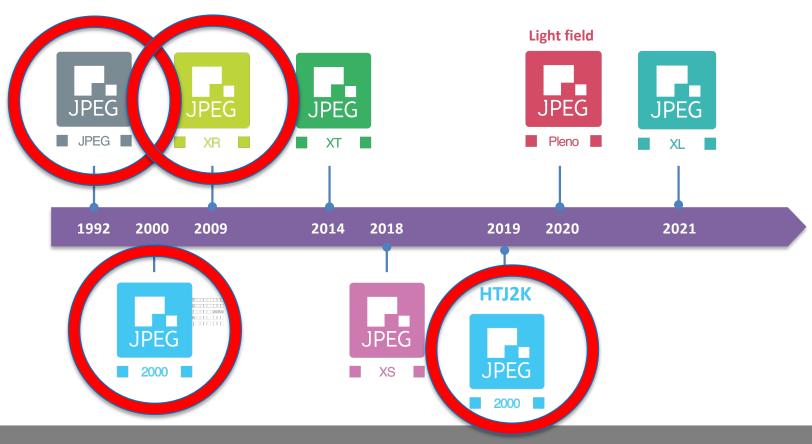
### Past JPEG image coding standards



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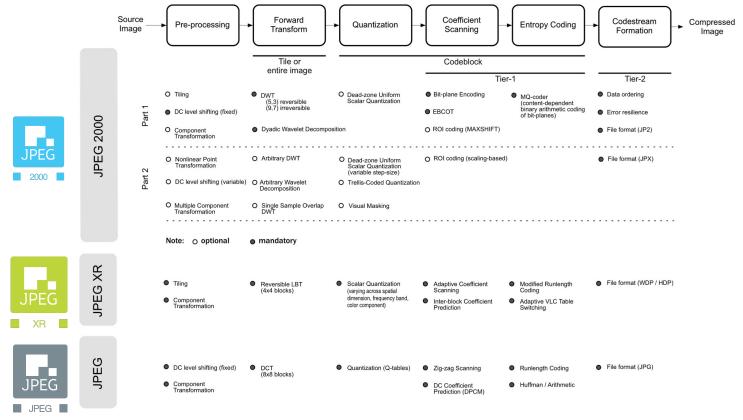
### Past JPEG image coding standards



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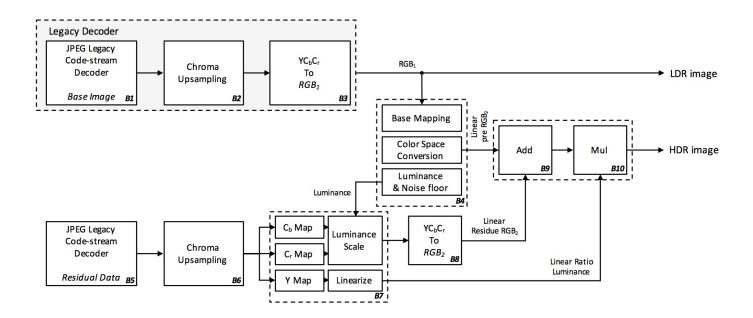
### JPEG vs JPEG 2000 vs JPEG XR



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# JPEG

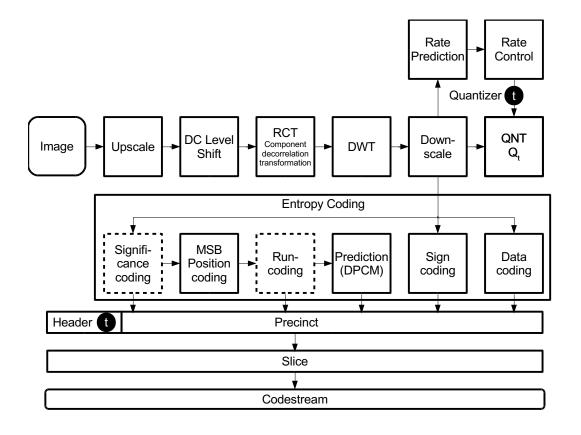
### JPEG XT coding architecture





## JPEG

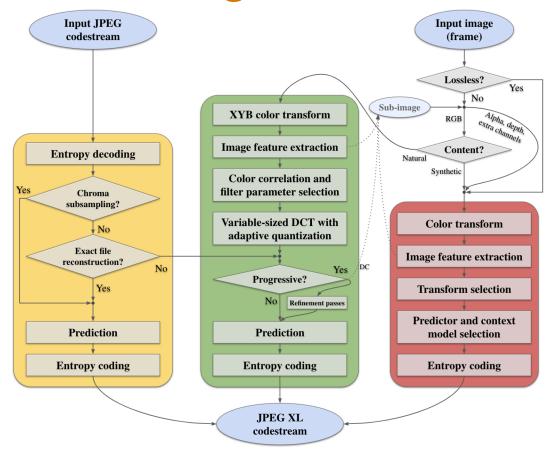
### JPEG XS coding architecture







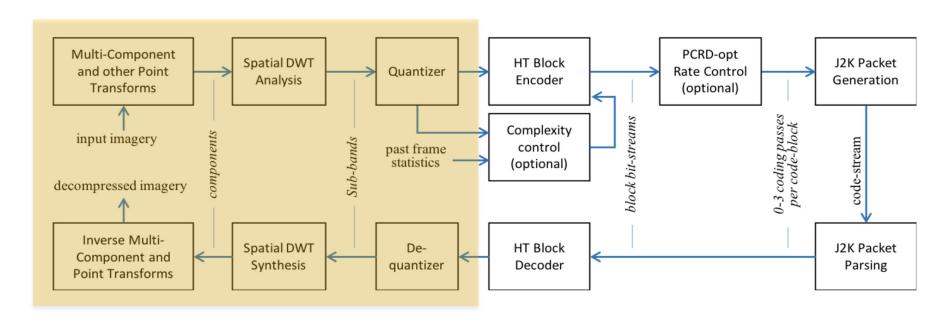
# JPEG XL coding architecture







#### **High Throughput JPEG 2000 coding architecture**







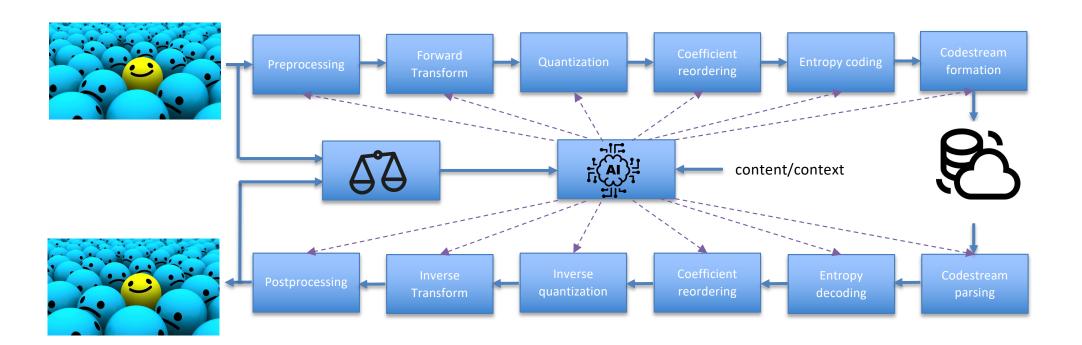
#### How to take advantage of AI in coding

- Three possible alternatives
  - 1. Al assited codec optimization
  - 2. Component replacement by ML tools (e.g. NN)
  - 3. End-to-end autoencoders



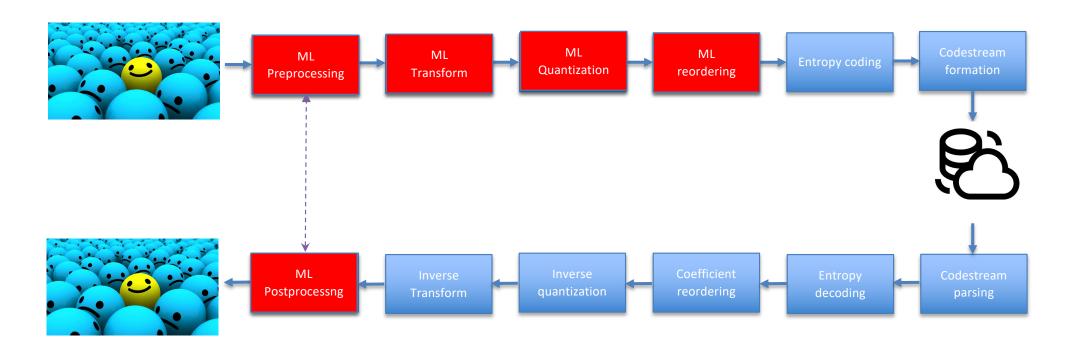


# Al assited codec optimization



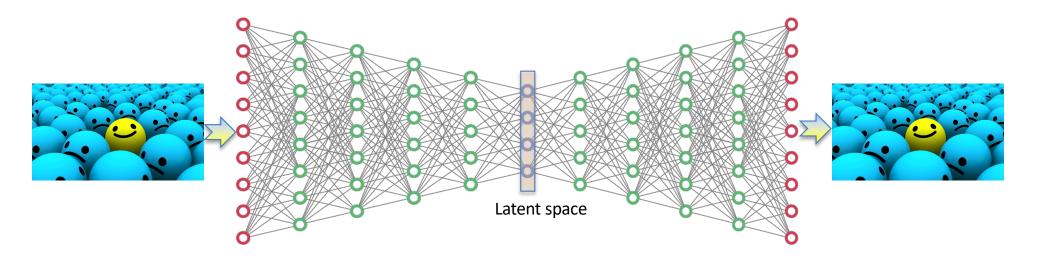
### JPEG

### Component replacement by ML tools





### A radically different coding architecture



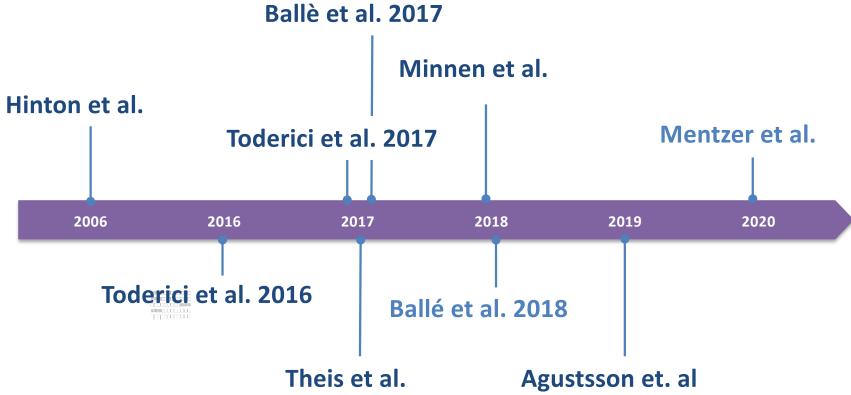
Encoder Decoder Autoencoder



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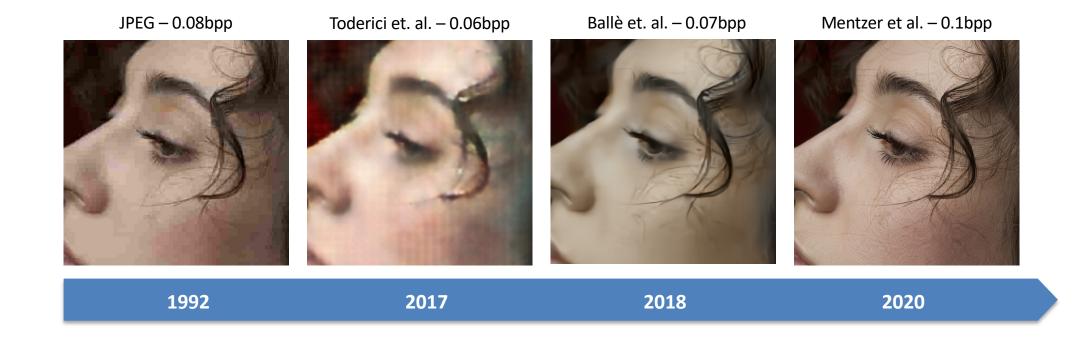
#### **Learning-based Image Compression Timeline**



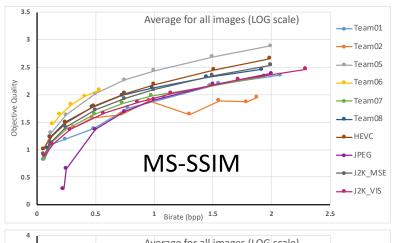
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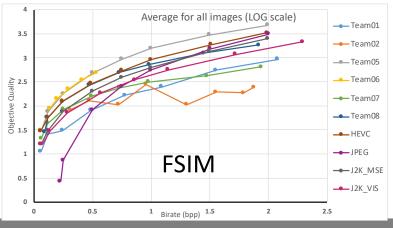


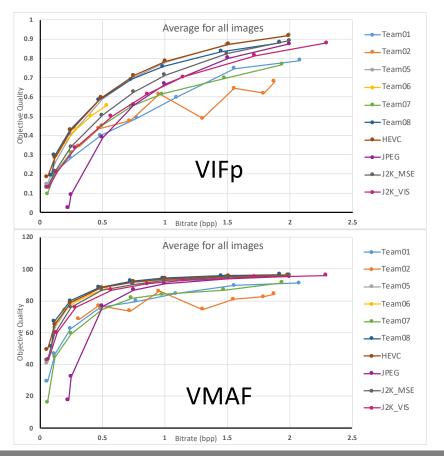
#### **Learning-based Image Compression**



### JPEG AI CfE results (objective metrics)









































Team07 @ 0.25 bpp







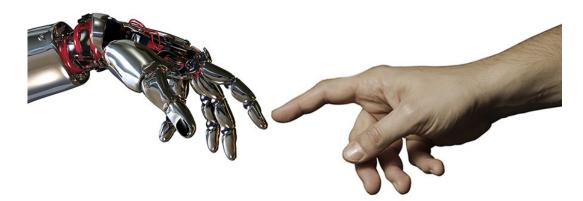




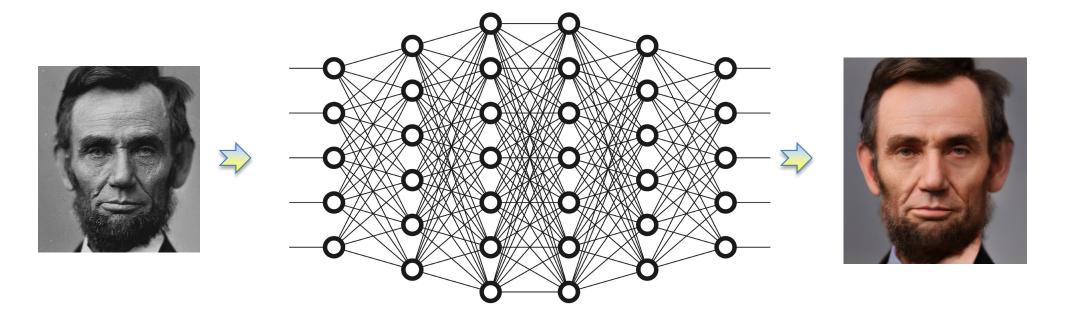


#### Image coding for humans and machines

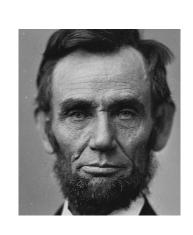
- There is more in Al based image coding that meets the eyes
  - Al is extensively used in image enhancement and machine vision
  - An image coding for machines and another for humans divides the ecosystem
  - Can we put both under the same framework?

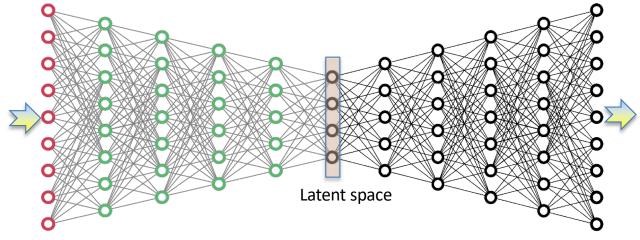


# Al in image enhancement



# Al in image enhancement



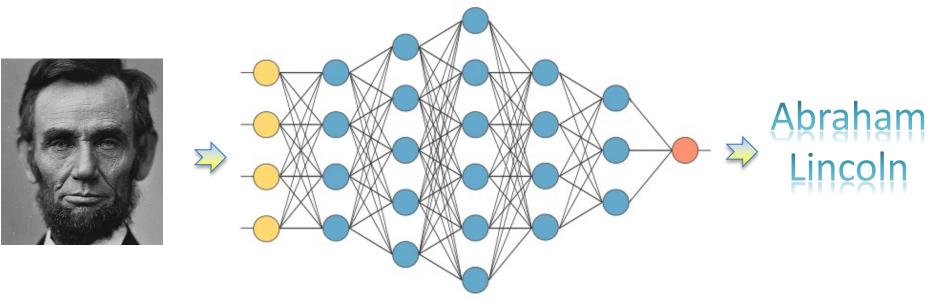




Autoencoder Decoder

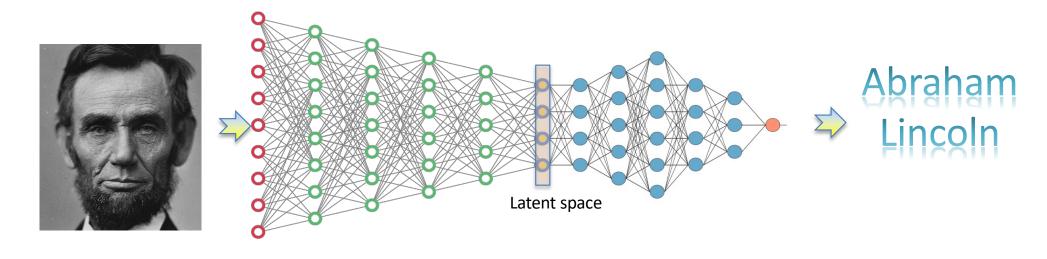


# JPEG Al in machine vision





# Al in machine vision



Autoencoder





#### JPEG AI Scope (ISO/IEC 6048)

The JPEG AI scope is the creation of a learning-based image coding standard offering a **single-stream**, **compact**, compressed domain representation, targeting both **human visualization**, with significant compression efficiency improvement over image coding standards in common use at equivalent subjective quality, as well as effective performance for **image processing** and **computer vision tasks**, with the goal of supporting a **royalty-free baseline**.

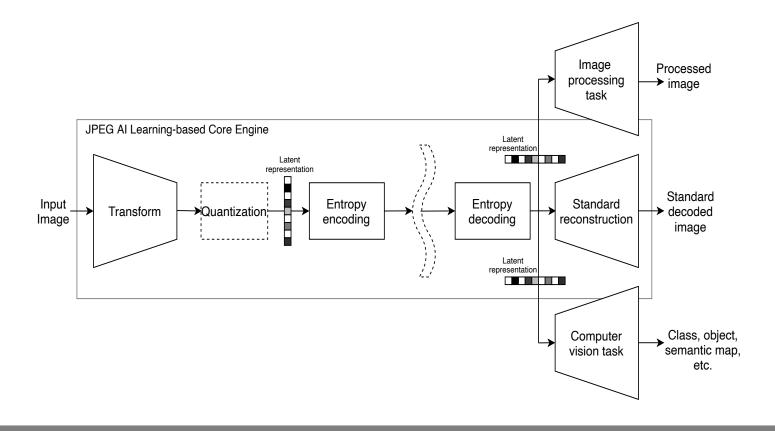
#### **Advantages:**

- Same compressed stream is useful for decoding as well as image processing and computer vision tasks
- Reduces the resources needed to perform image processing and computer vision tasks
- Feature extraction from original instead of decompressed images





#### JPEG AI Framework: a Triple-Purpose Approach







- The same triple-purpose approach is applied to JPEG Pleno standard:
  - Starting from JPEG Pleno Point Cloud Coding







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