

Telefónica

Network 2030

Implications of the new technologies for an operator

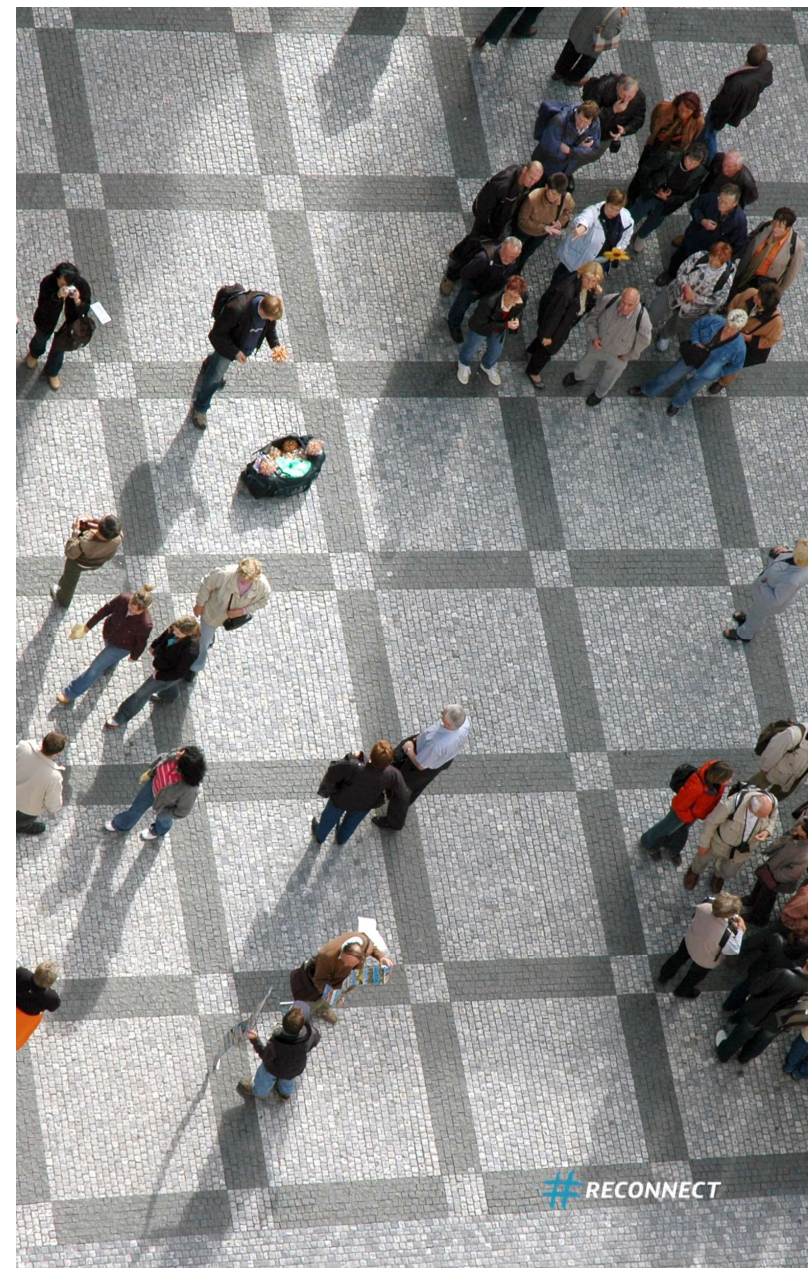
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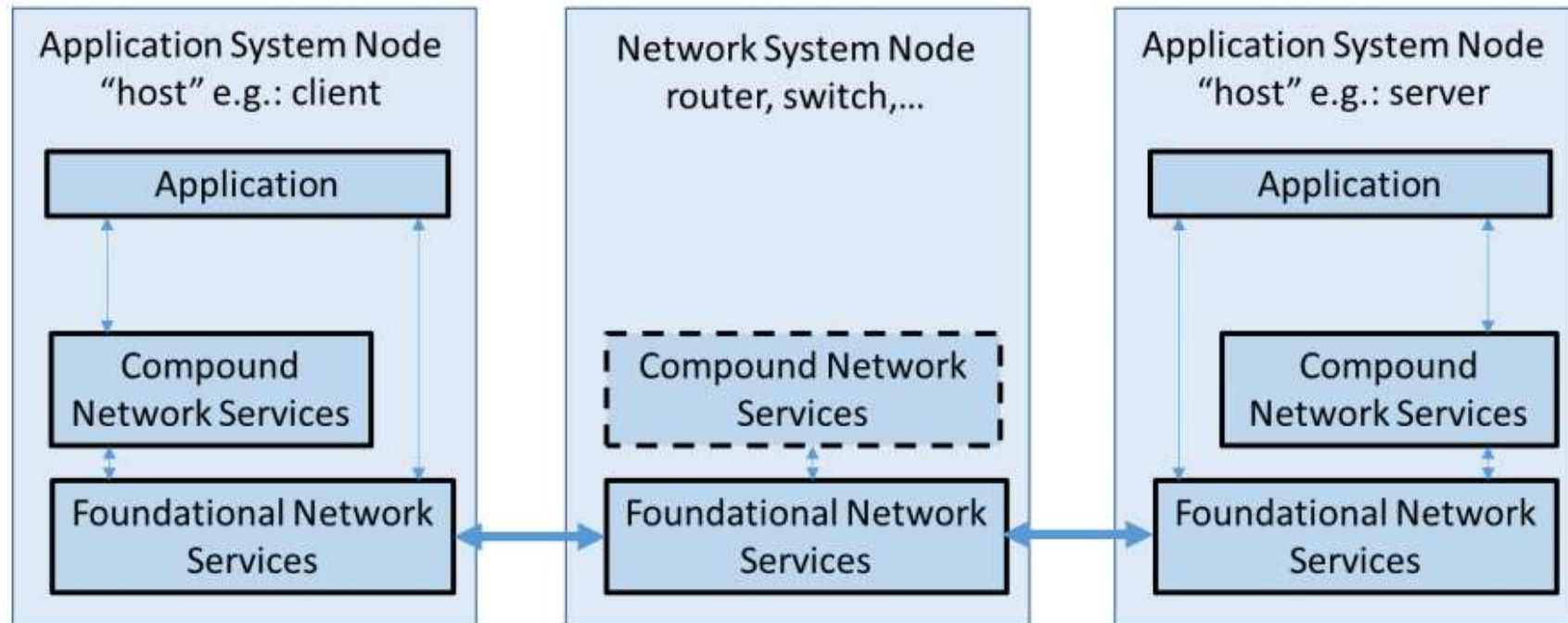


**Sixth ITU Workshop on
Network 2030**



Starting point

Foundational and Compound Network Services

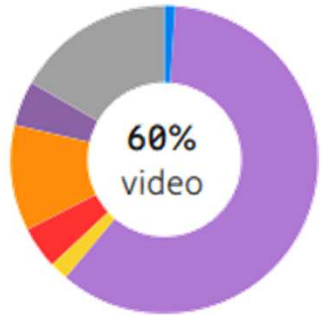


New network-layer services on the data plane: High-Precision Communications (in-time, on-time), Qualitative communications, coordinated communications, etc.

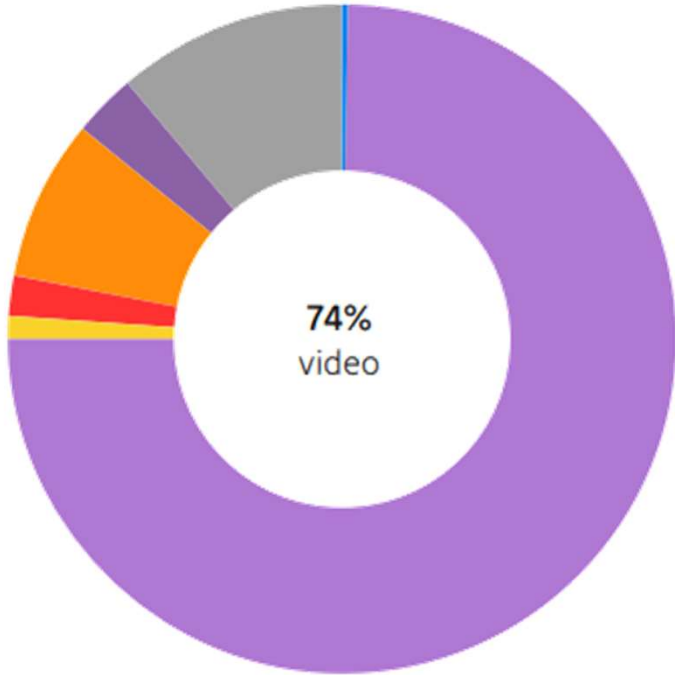
Mobile data traffic by application category per month (percent)

■ Video
 ■ Audio
 ■ Web browsing
 ■ Social networking
 ■ Software download and update
 ■ Other segments
 ■ P2P file sharing

Similar trend is observed nowadays in (fixed and mobile) networks



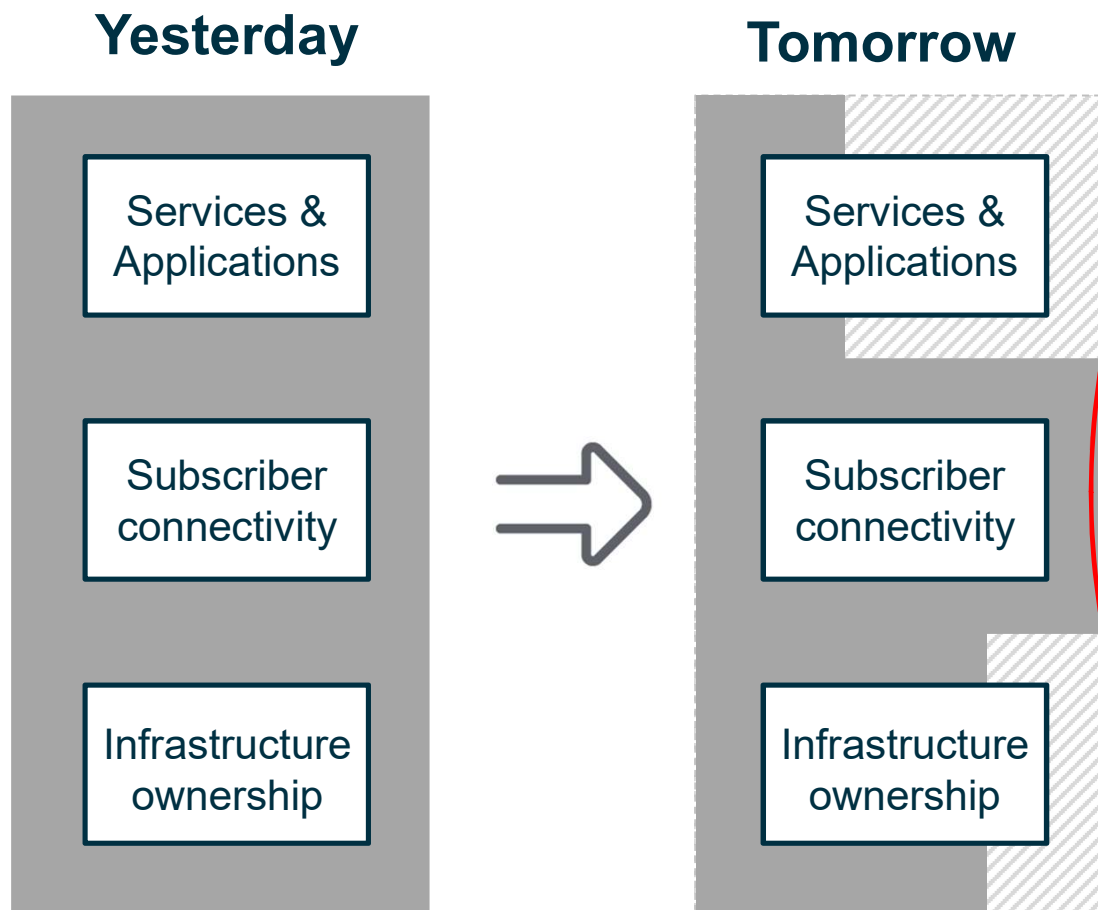
2018
28EB
per month



2024
131EB
per month

- Main drivers for video traffic growth**
- Video part of most online content (news, ads, social media, etc.)
 - Growth of VoD services
 - Video streaming services
 - Changing user behavior – video being consumed anywhere, any time
 - Increased segment penetration, not just early adopters
 - Evolving devices with larger screens and higher resolutions
 - Increased network performance through evolved 4G deployments
 - Emerging immersive media formats and applications (HD/UHD, 360-degree video, AR, VR)

Evolution towards Network 2030



- Network 2030 services will be **richer** and **more immersive** and **interactive** than the ones existing today.
- This evolution means that both Services & Applications and Infrastructure are **not** completely **under control** of the Network operator.
- Integrating and controlling both for satisfying the requirements of Network 2030 services has **several implications** (see next slides)

Infrastructure ownership

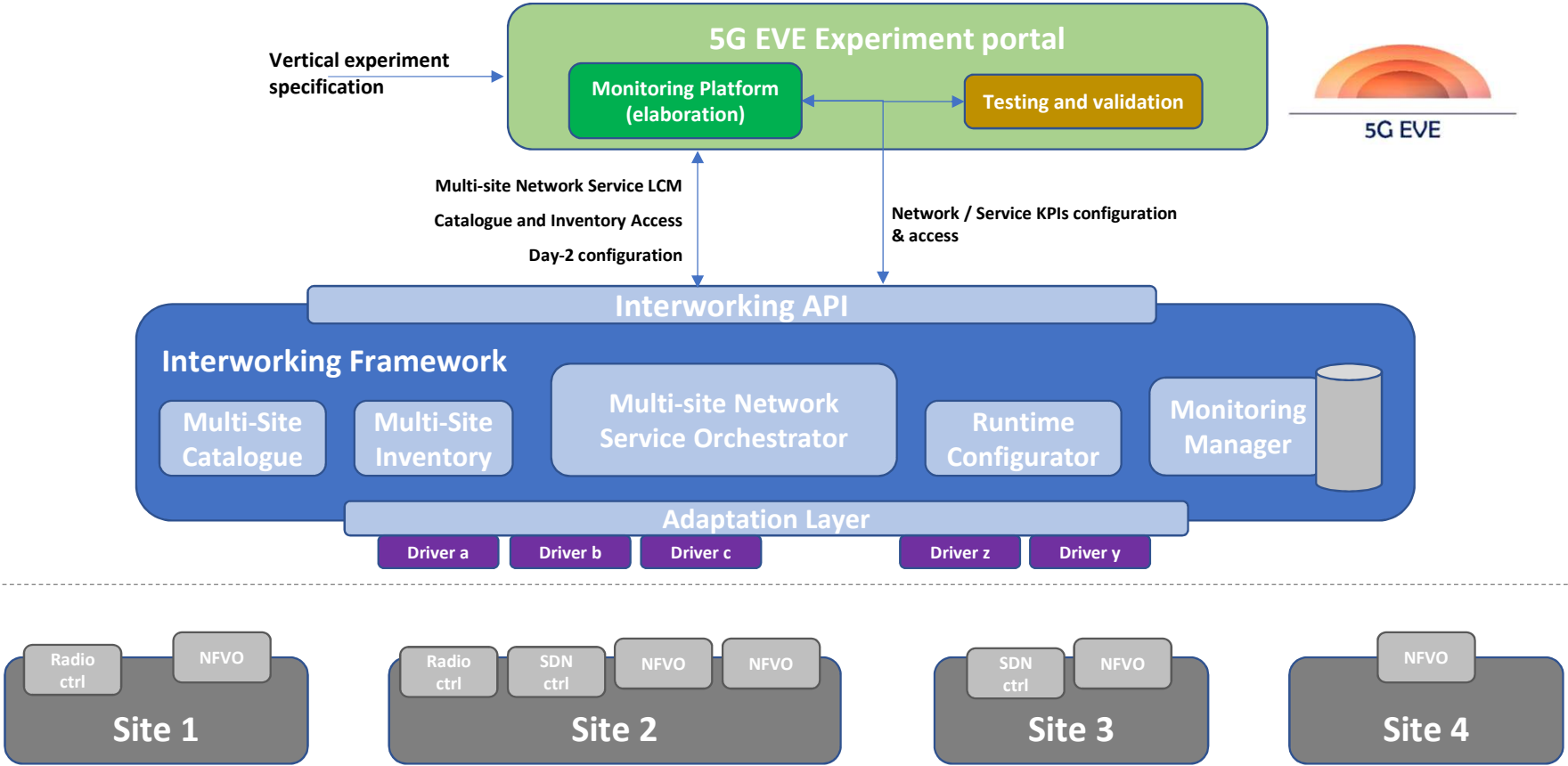
- **ManyNets:** different levels of interaction with multiple infrastructures at international, regional, national and local levels (*~ fractal* scenario). Several schemas with different governance and operational models, such as sharing, alliance, full federation, etc.
- **Capillarity:** need to complement the coverage either temporary or permanently.
- **Abstraction:** normalized mechanisms for acting on heterogeneous resources and devices.
- **Information exposure:** way of interchanging information of resources, capabilities or even services (e.g., by means of catalogues and APIs).
- **Private Networks:** vertical industries deploying and operating their own infrastructures but requiring additional external services.
- **Disaggregation:** separation of SW and HW at all levels.

Services and applications

- **Applications and Network integration:** both cannot longer exist without a tight coordination; collaboration mechanisms have to be developed.
- **Introduction of new protocols:** new protocols will require to evolve existing equipment for supporting advance functionalities just after a cycle of investment for supporting 5G services.
- **Orchestration and programmability:** tailored treatment of resources () and flexible placement of service functions.
- **Service segregation:** extension of the idea of slicing for segregating services from distinct applications, incorporating mechanisms in new protocols.
- **Planning:** smart planning and adaptation (in-operation network planning).
- **Testing:** need for experimenting services and applications on different execution environments, usually involving multiple actors and Network conditions.

– Example in next slide and NET-I-120 contribution

Interworking of multi-site experimental infrastructures (e.g., 5G-EVE)

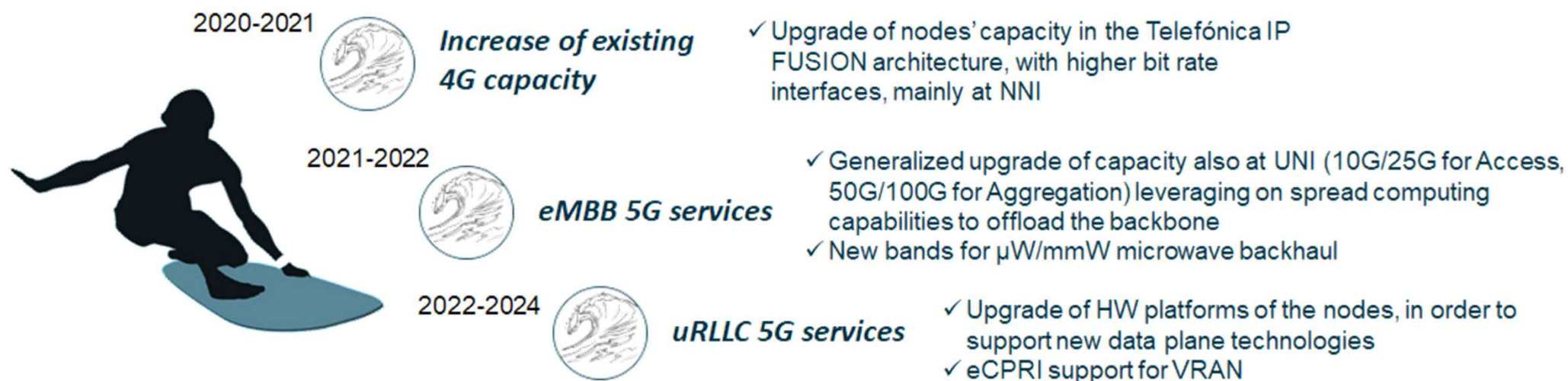


Transversal

- **Security:** heterogeneous environments require trustworthy operation.
- **Accounting:** different time scales in the usage of resources and functions as well as novel billing strategies (pay-as-x).
- **Monitoring and visibility:** essential for feeding decision systems and assessing the compliance of negotiated SLAs for Network 2030 services with so much stringent requirements.
- **Resiliency and availability:** trade-offs in terms of service characteristics and network infrastructure for satisfying targeted objectives for both requirements.

What is the forthcoming investment cycle

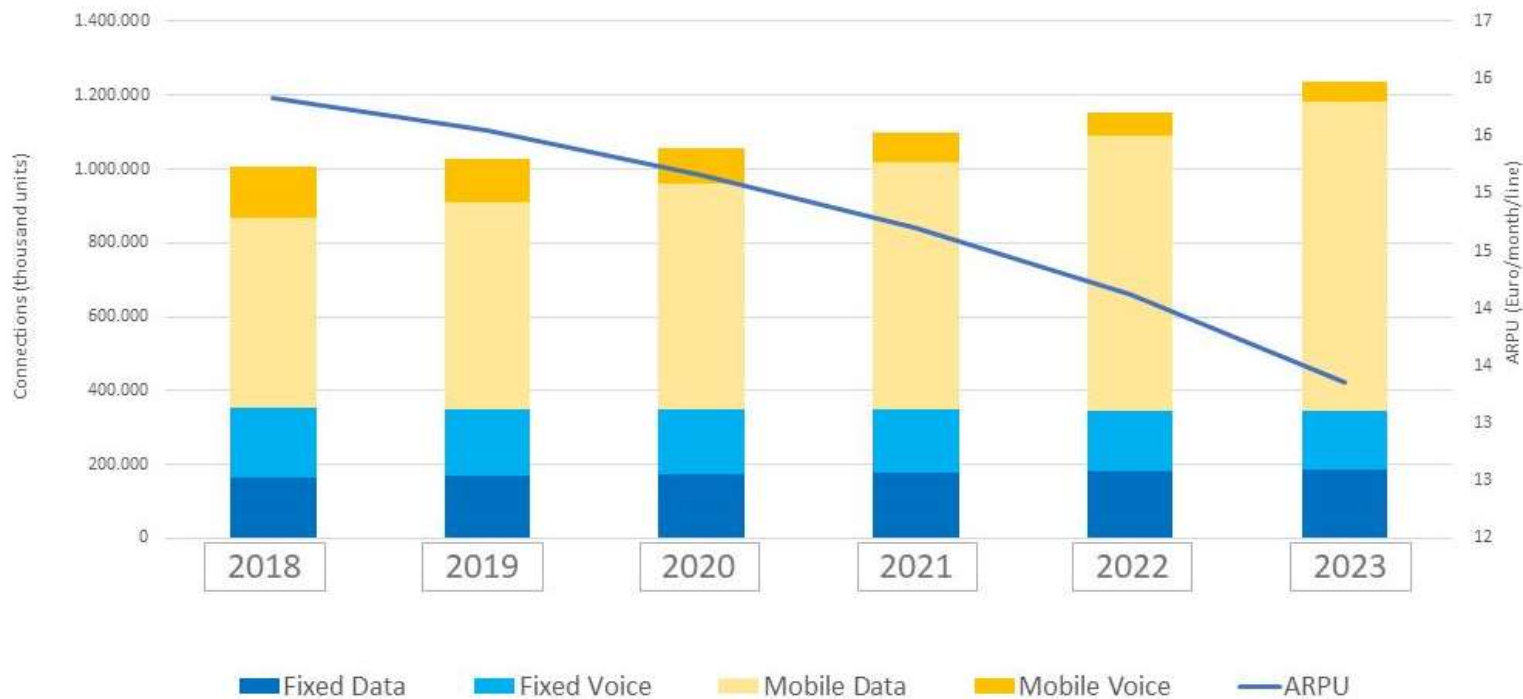
- Multi-annual investment plans, typically for 3 – 5 years, for network simplification and rationalization



- Network 2030 will probably force (again) the change of HW platforms, together with the need of consolidating standard abstraction models
- Pre-2030 solutions could start being incorporated in the second cycles from now, according to market development

Economic context

Western European Telecommunications market 2018-2023



- From 2018 to 2023 the **ARPU** will **decrease** at a **rate of 3%**, despite the growth of the number of connections.
- The evolution of the **ecosystem** is becoming complex, **constantly changing** and with **new actors** appearing.
- New **monetization** schemas should be defined in order to make the situation sustainable, **otherwise investments can slow down** and delay the evolution of the Networks in the pace to Network 2030.

Conclusions

- The trend in the new telecommunications ecosystems is the interaction and integration with third parties for services, applications and infrastructures
 - Several technical implications can be identified in advance that should be solved for making Network 2030 services to have success
- Network 2030 services will imply (most probably) the evolution of the Network operator assets.
 - Investment cycles will be stressed by the need of renewing the Networks to support 5G in an scenario of decreasing ARPU
- Technical advances should come accompanied by new schemas for sustainability

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