

A young girl with dark hair in a braid, wearing a black and white striped shirt, is looking at a small, white, humanoid robot on a desk. The robot has a smiling face and is holding a small object. The background is a child's room with a bookshelf, a piano, and various toys. A large red speech bubble graphic is overlaid on the scene, containing the text.

Vodafone AI and ML

toward the future

# Agenda

Definition

Concept Illustration

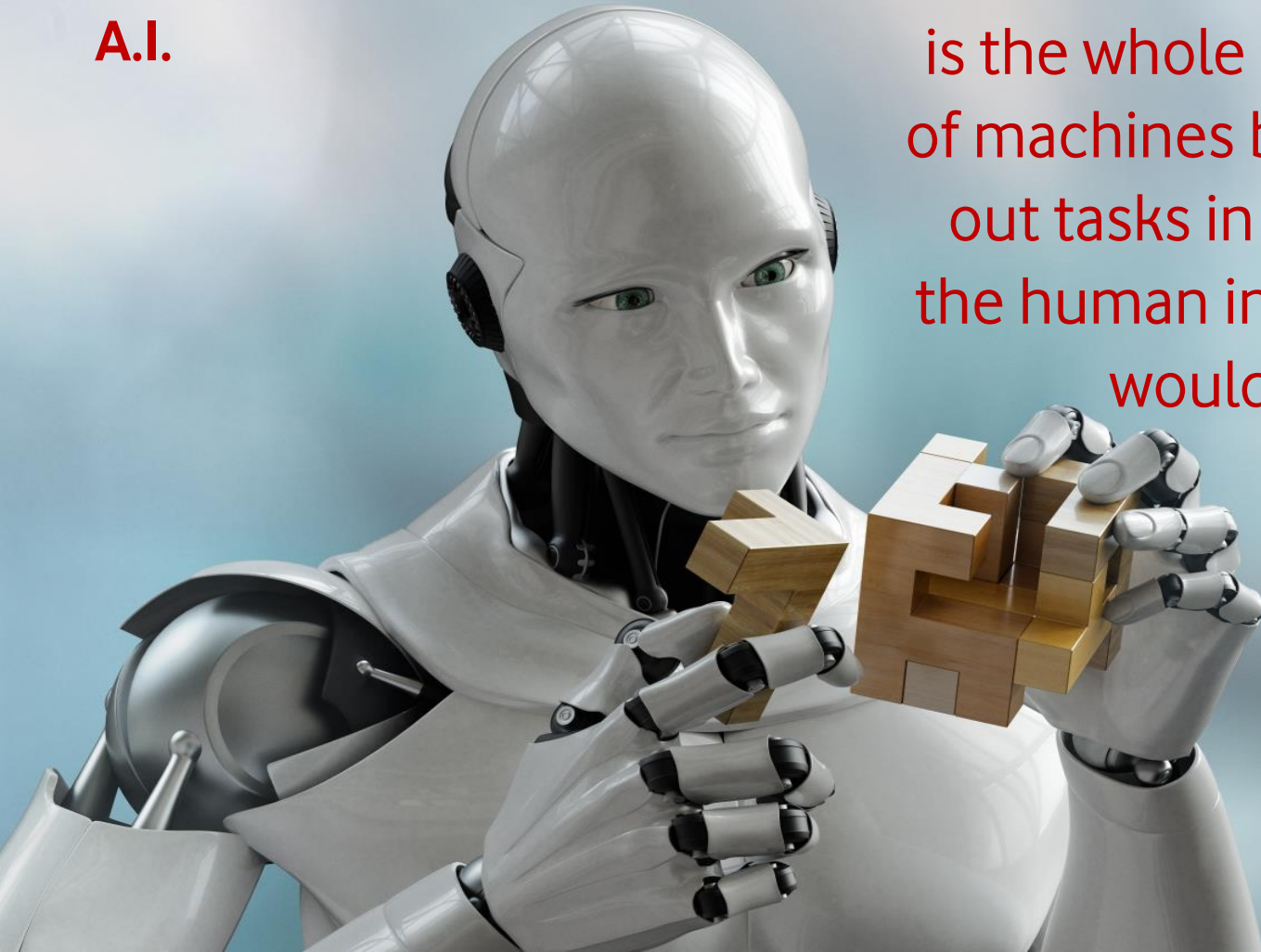
Vodafone Use cases

Q&A

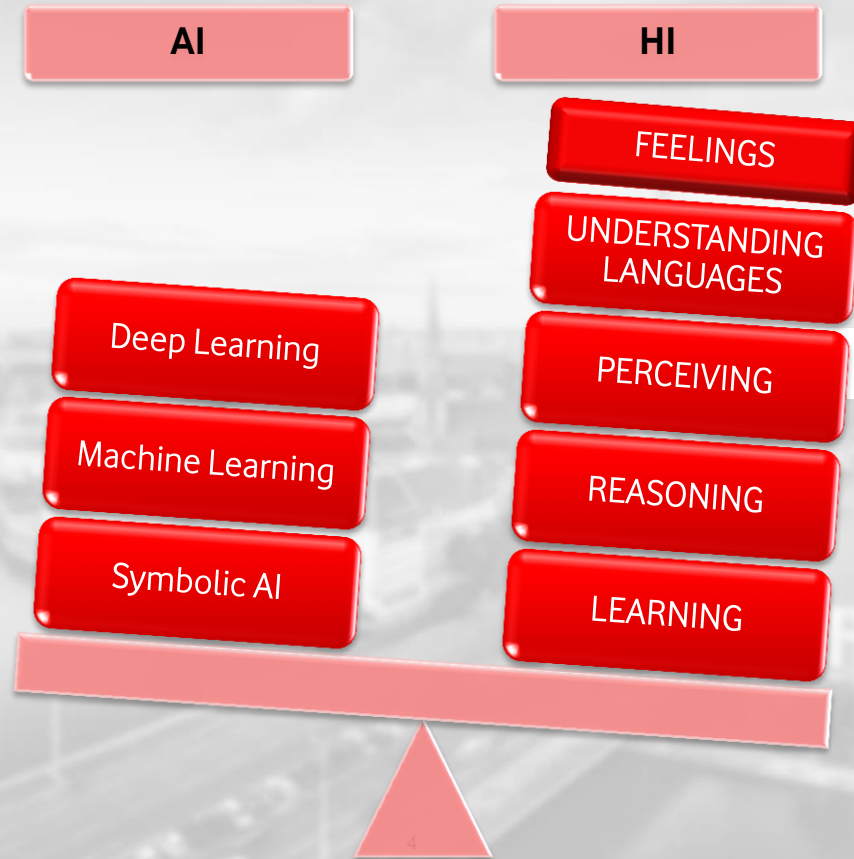


A.I.

is the whole idea and concepts of machines being able to carry out tasks in a way that mimics the human intelligence and we would consider “smart”.



# Human Intelligence Vs Artificial Intelligence







# CAUSAL INFERENCE IN STATISTICS

A Primer

Judea Pearl  
Madelyn Glymour  
Nicholas P. Jewell



WILEY

Judea Pearl  
& Dana Mackenzie

# The Book of Why

The New Science  
of Cause and Effect  
Allen Lane



### 3. COUNTERFACTUALS

**ACTIVITY:** Imagining, Retrospection, Understanding

**QUESTIONS:** *What if I had done ...? Why?*  
(Was it X that caused Y? What if X had not occurred? What if I had acted differently?)

**EXAMPLES:** Was it the aspirin that stopped my headache?  
Would Kennedy be alive if Oswald had not killed him? What if I had not smoked for the last 2 years?

### 2. INTERVENTION

**ACTIVITY:** Doing, Intervening

**QUESTIONS:** *What if I do ...? How?*  
(What would Y be if I do X?  
How can I make Y happen?)

**EXAMPLES:** If I take aspirin, will my headache be cured?  
What if we ban cigarettes?

### 1. ASSOCIATION

**ACTIVITY:** Seeing, Observing

**QUESTIONS:** *What if I see ...?*  
(How are the variables related?  
How would seeing X change my belief in Y?)

**EXAMPLES:** What does a symptom tell me about a disease?  
What does a survey tell us about the election results?



# Type of Artificial Intelligence?



Artificial Narrow Intelligence (ANI): Machine intelligence that equals or exceeds human intelligence or efficiency **at a specific task**.



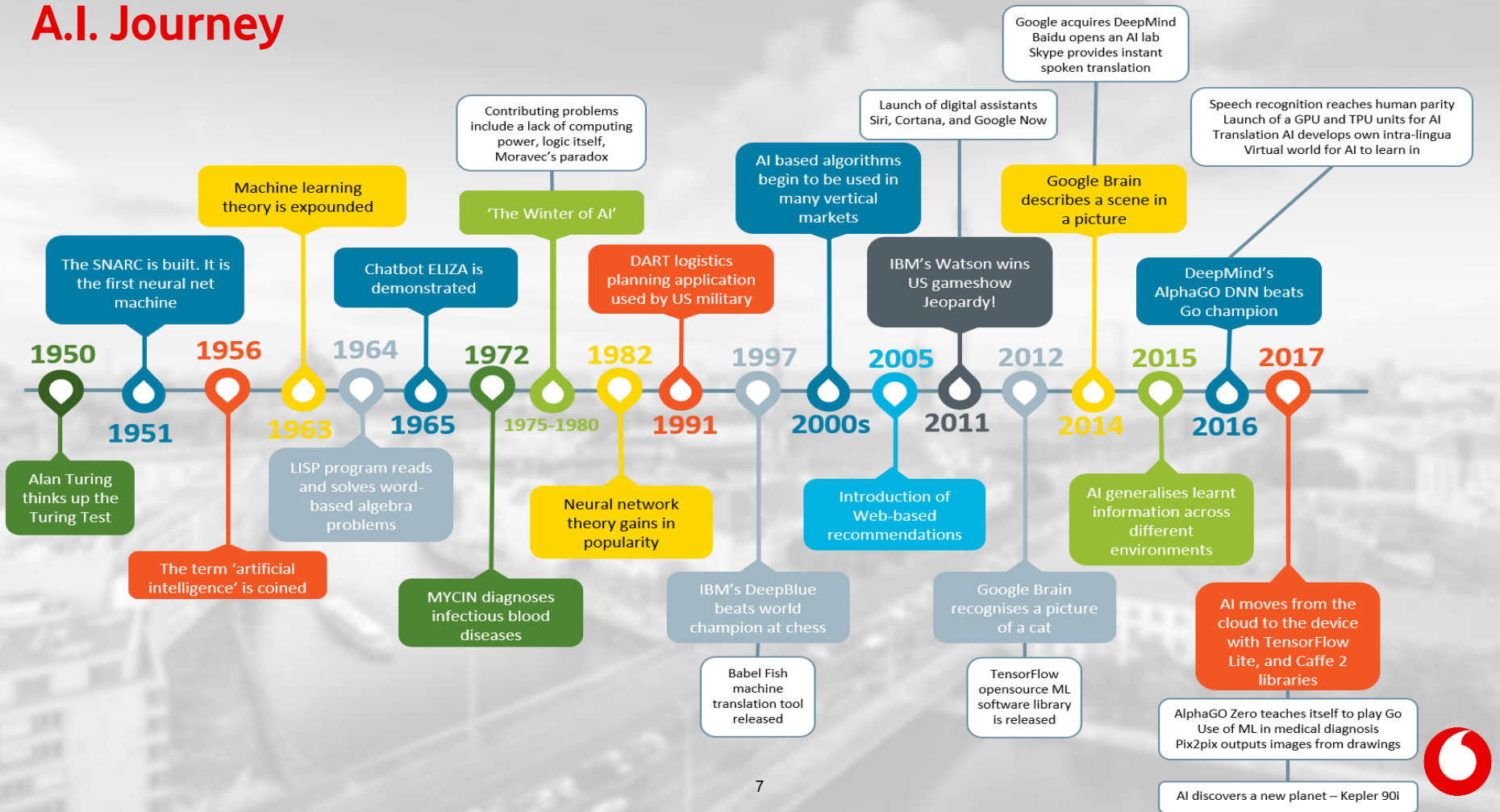
Artificial General Intelligence (AGI): A machine with the ability to **apply intelligence to any problem**, rather than just one specific problem (*human-level intelligence*).



Artificial Superintelligence (ASI): An **intellect that is much smarter than the best human brains** in practically every field, including scientific creativity, general wisdom and social skills.



# A.I. Journey



# Cradle of AI

**1941:** DEVELOPMENT OF THE ELECTRONIC COMPUTER.

**1949:** First Commercial, Stored Program Computer.

**1956:** Dartmouth Conference.

**1963:** Start of DoD's.

Advanced Research Projects (US Vs USSR).

**1970:** First Expert System.

**1986:** AI-Based Hardware Sells.

\$425 Million to Companies (GM, Boeing, etc..), Rise of ML

**1995:** AI as Science.

**2006:** face recognition software available in consumer cameras, where 2003-2007: Robot driving vehicle.

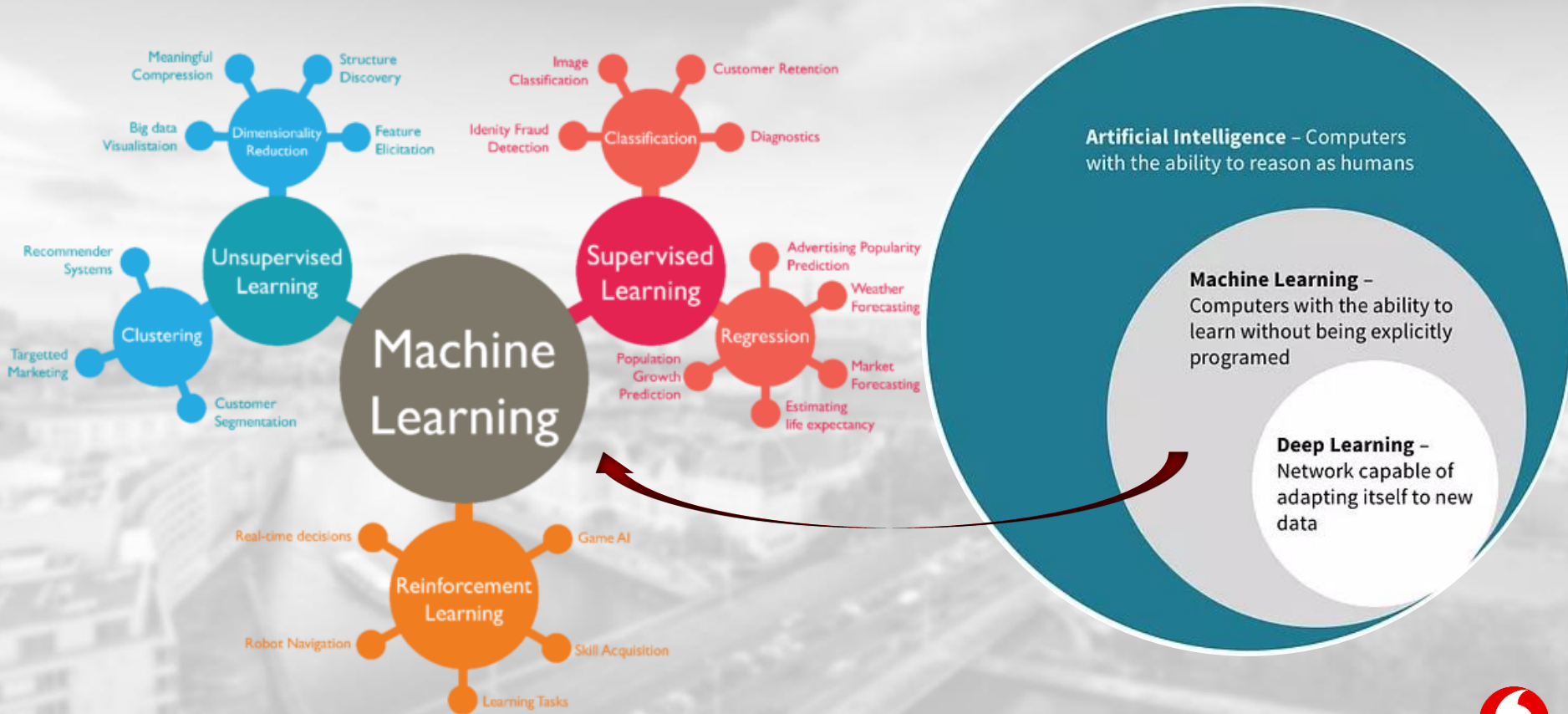
**2014:** ANN introduction.

**2017:** Deep Neural Networks.





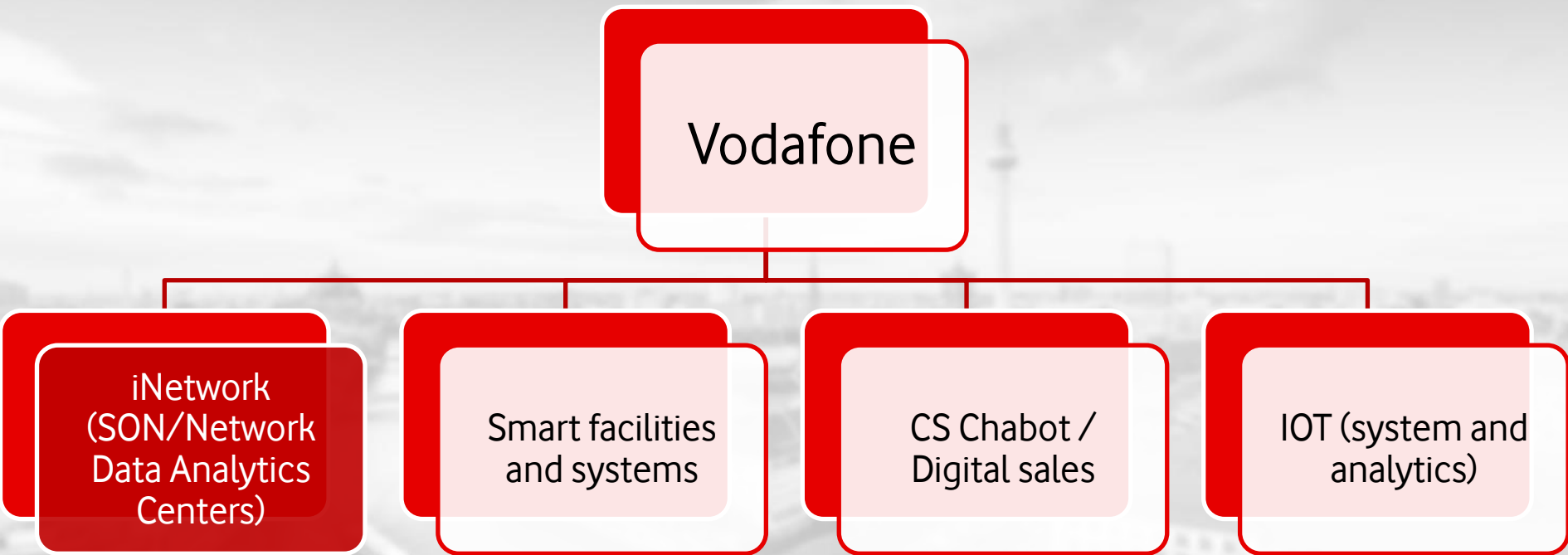
# Type of AI and Machine Learning



# AI Applications Examples



# Vodafone of AI and Machine Learning

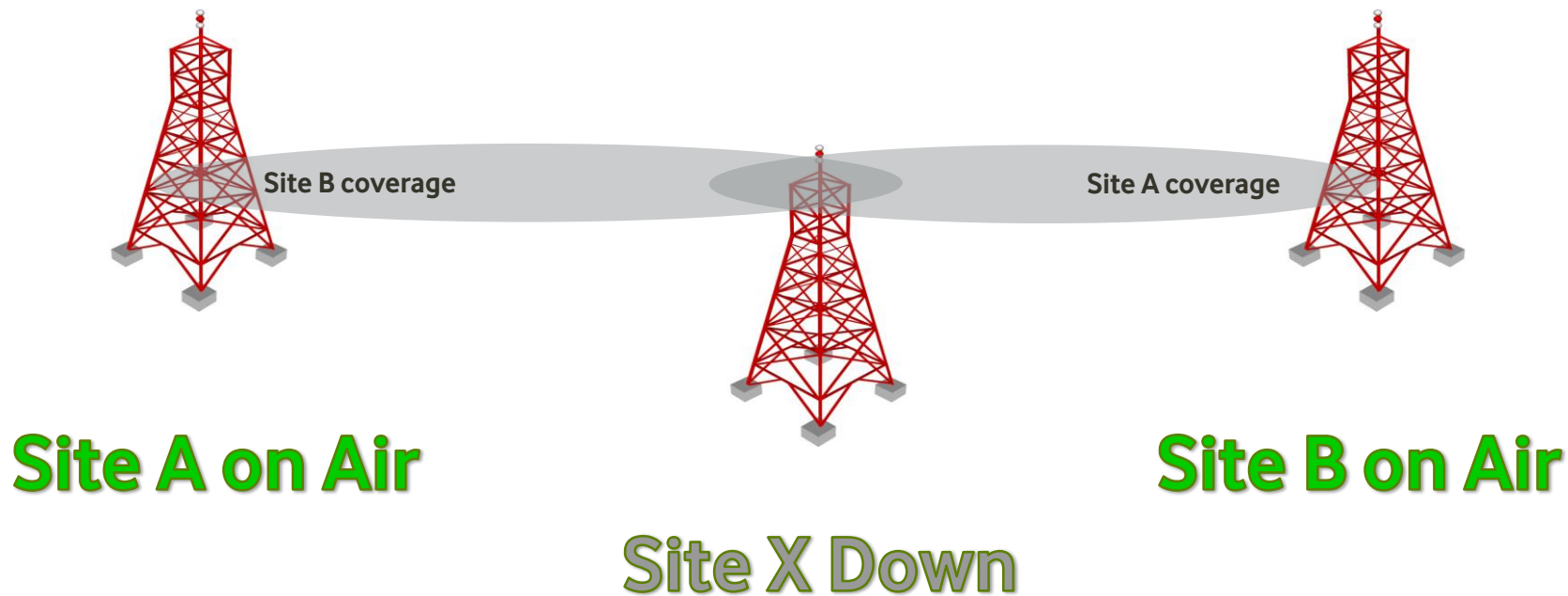


# ML RAN Self-Healing

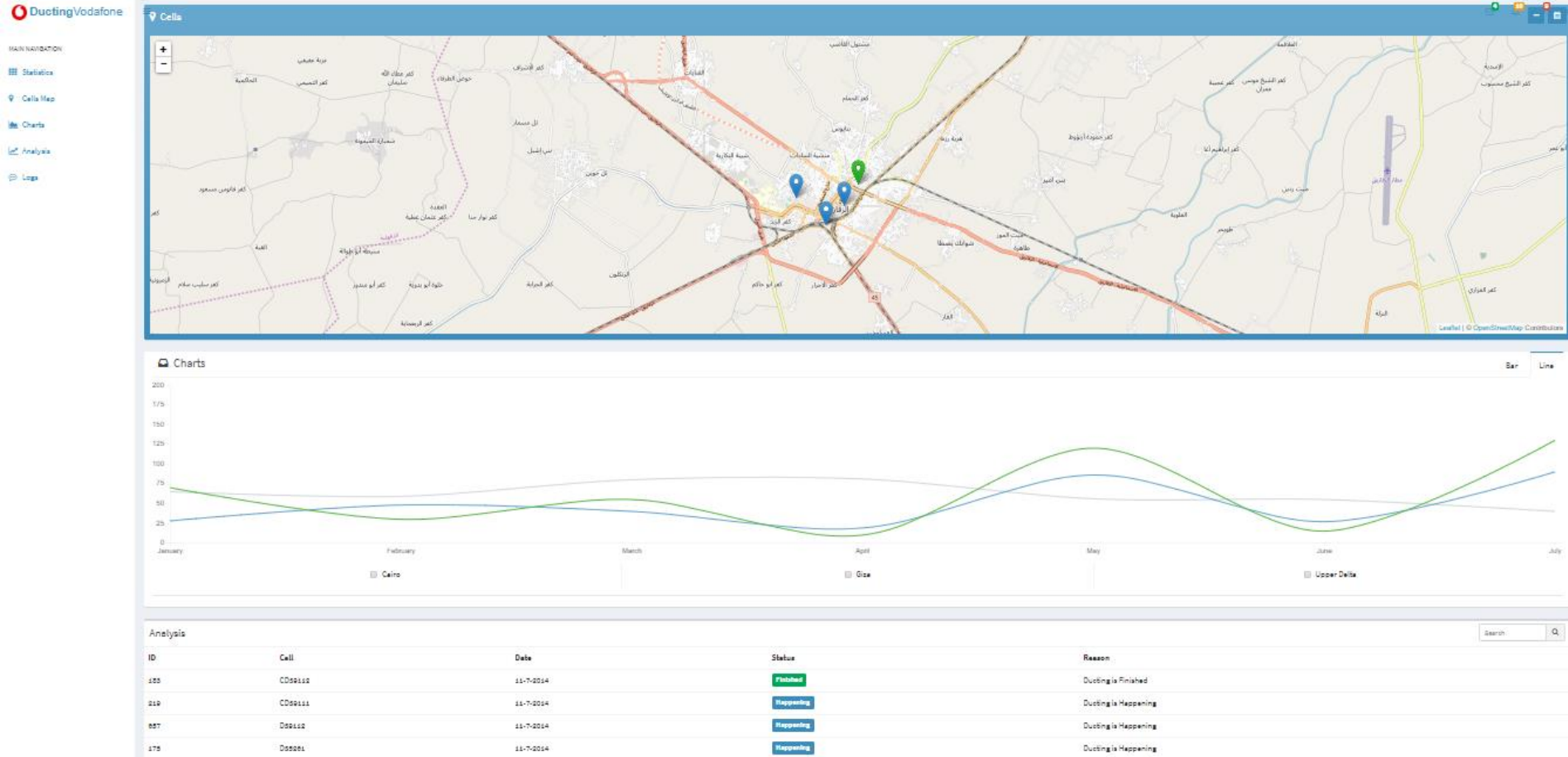




# ML RAN Self-Healing



# Managing Tropospheric Ducting Effect in Mobile Networks using Unsupervised Machine Learning



# Vodafone Dream Lab

**DreamLab**  
**Charge. Sleep.**  
**Fight Cancer.**

#SleepLikeAHero



Vodafone Foundation, UK Registered charity number 1089625



# Vodafone Lead AI in ITU

## FG-ML5G

The ITU-T Focus Group on Machine Learning for Future Networks including 5G was established by ITU-T Study Group 13 at its meeting in Geneva, 6-17 November 2017.

The Focus Group will draft technical reports and specifications for machine learning (ML) for future networks, including interfaces, network architectures, protocols, algorithms and data formats.





# Vodafone Lead AI in ETSI

## Experiential Networked Intelligence (ENI)

Our Experiential Networked Intelligence Industry Specification Group (ENI ISG) is defining a Cognitive Network Management architecture, using Artificial Intelligence (AI) techniques and context-aware policies to adjust offered services based on changes in user needs, environmental conditions and business goals.

The use of Artificial Intelligence techniques in the network management system should solve some of the problems of future network deployment and operation.



