**Title of the presentation:** The revised EU audiovisual media rules: creating modern regulatory environment for all media services

**Abstract:** The recently revised AVMSD aims to provide a modern legal framework for all audiovisual media services in the EU, establishing a level playing field between the providers and strengthening the viewer and consumer protection, including online. The presentation aims to provide an overview of the legislative novelties and will focus on these provisions of the AVMSD that contribute to the enabling regulatory environment for all media providers in the EU.