

**Title of the presentation:** What does 5G \*Really\* mean for video?

**Abstract:** As 5G blurs the lines between fixed and mobile access, bringing the opportunity to deliver hybrid broadcast/5G services, how will Video delivery be affected? Improved mobile video products delivering premium user experiences is a clear starting point but much more can be achieved through blended services, especially with edge compute built into the delivery network. In this presentation we'll examine how 5G can be used for your consumer facing entertainment services, and the impact it can have on the customer experience.