

# Speech interaction

—Applications in vehicle-multimedia



# CONTENTS

**1** In – vehicle entertainment

**2** Ideal of speech interaction design

**3** Speech interaction + vehicle-multimedia

**4** Future evolution

# Smart phone vs. smart vehicle



Use during driving : **NO**

Ways of interaction : Touch & slide

Connection abilities : Blue tooth , NFC ,  
Wifi + cellular

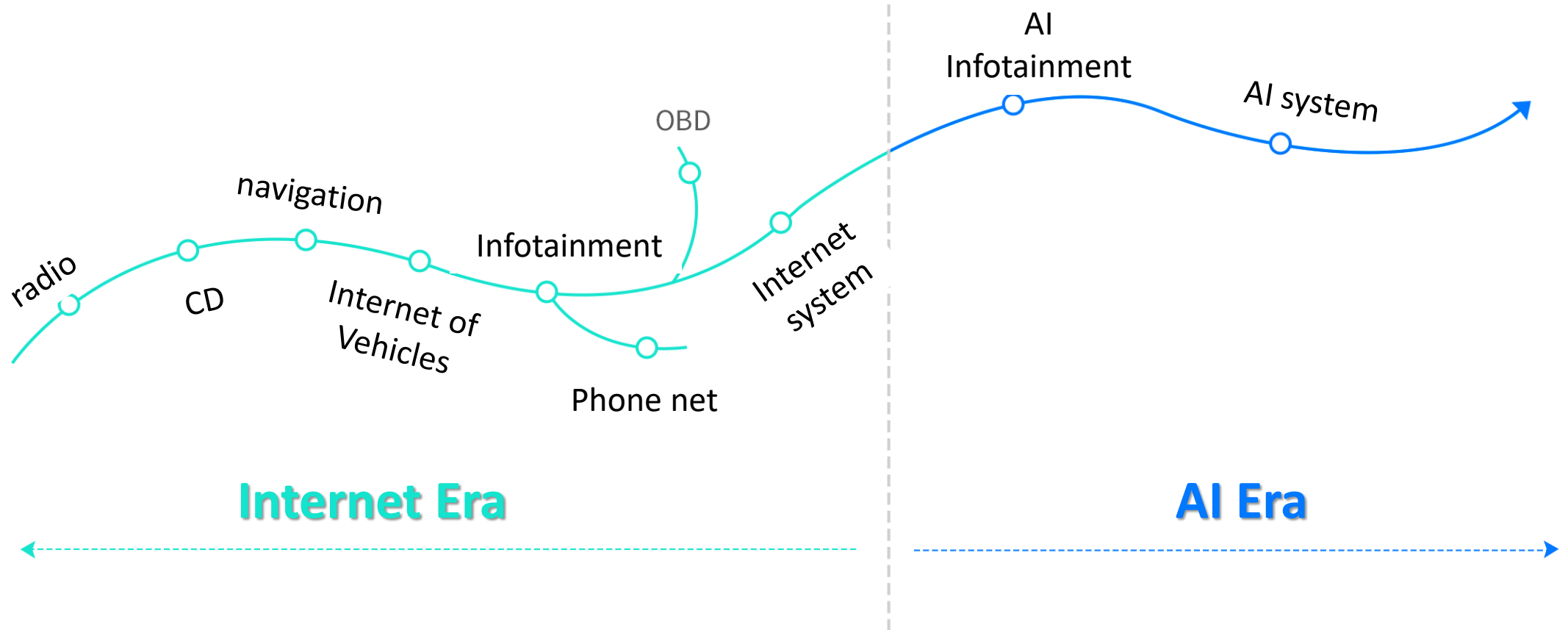
Number of users : 1

Use during driving : **YES**

Ways of interaction : Speech

Connection abilities : Blue tooth , NFC ,  
LAN (CAN/LIN/FlexRay)

Number of users : N



# What indeed is an “A.I. vehicle”



What we enjoyed :

- Journey, scenery on the road
- Music, news and stories
- Social media
- Feeling of speed and control

What needs to be free :

- Repetitive operation
- Ads that have nothing to do with needs
- Meaningless reminding
- 500 pages of vehicle manuals



**1** In – vehicle entertainment

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# Listening Connecting

Listen clearly | Well understand |  
Natural conversation

Speech & control | Information  
sharing

# Understanding people & vehicles

Know who you are through listening |  
Memorize & analyze users' speech interaction habits

Understand vehicle knowledge |  
Knowledge retrieval through speech interaction



# Listening

**Full closed loop speech capability**

+

**Interaction designing**

Microphone array noise reduction ability;

Robust speech recognition ability;

High timbre naturalness of speech synthesis ability;

Natural Language Understanding ability;

Biometric recognition ability





# Interacting

## Natural speech interaction designing – as a conversation

**Full duplex  
interaction**

Enhance the  
coherence of the  
dialogue

**Multi-rounds  
interaction**

Improving the  
accuracy of interactive  
information

**Active  
interaction**

Improving the fun and care  
during the speech  
interaction

# Connecting

## Connect APPs through a standard interface

Navigation +

Music +

Telephone +

Climate inquiry +

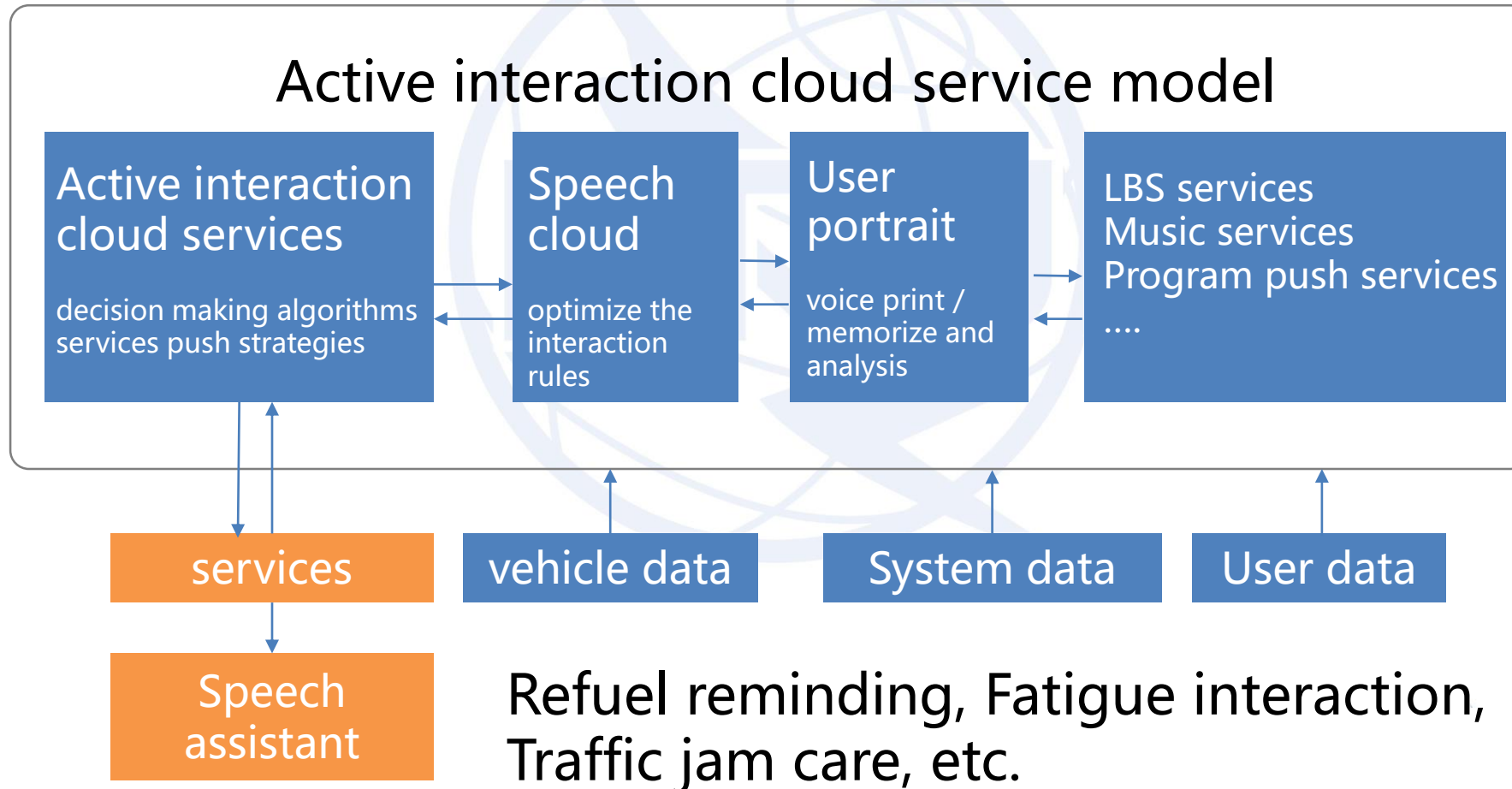
Ticket booking +

...



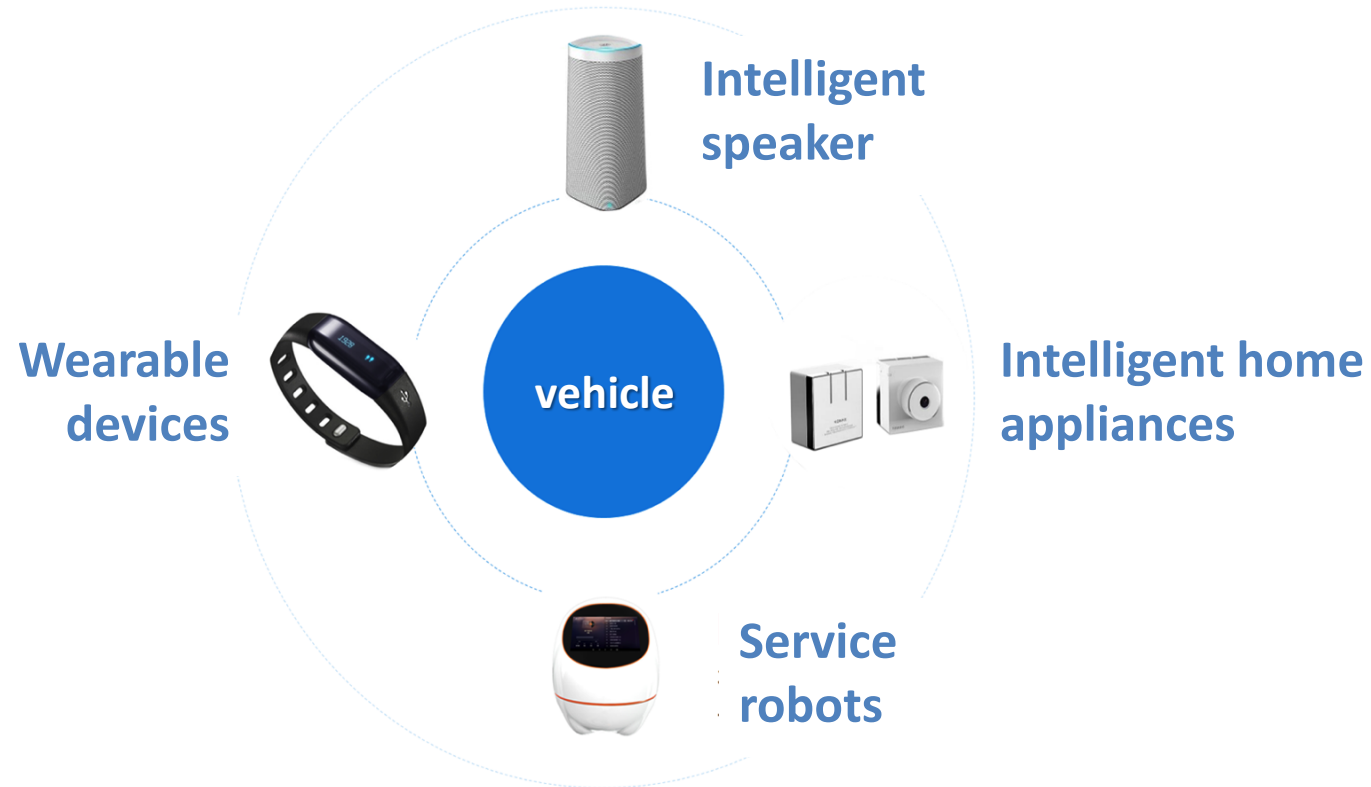
# Understanding people

## Active interactions: know and know you better



# Understanding people +

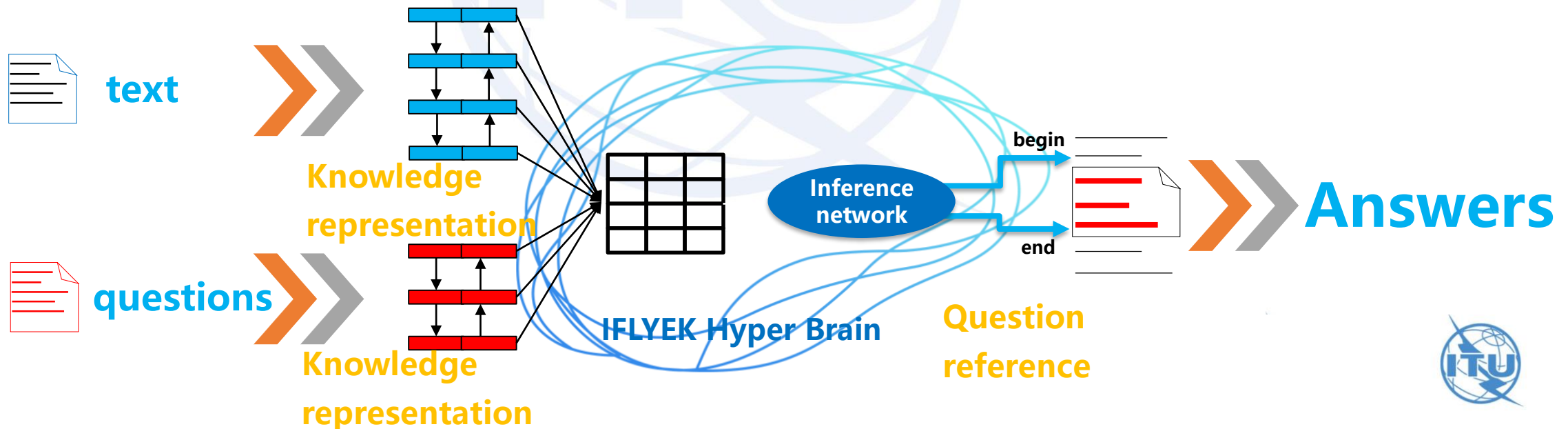
**Cross-scenario interaction:  
link your vehicle with your home**



# Understanding vehicles

**Knowledge modeling based on reading comprehension;  
Providing fast speech retrieval ability;  
Knowledge base extension and iterative updating**

**Vehicle manual | Maintenance knowledge | Traffic knowledge...**

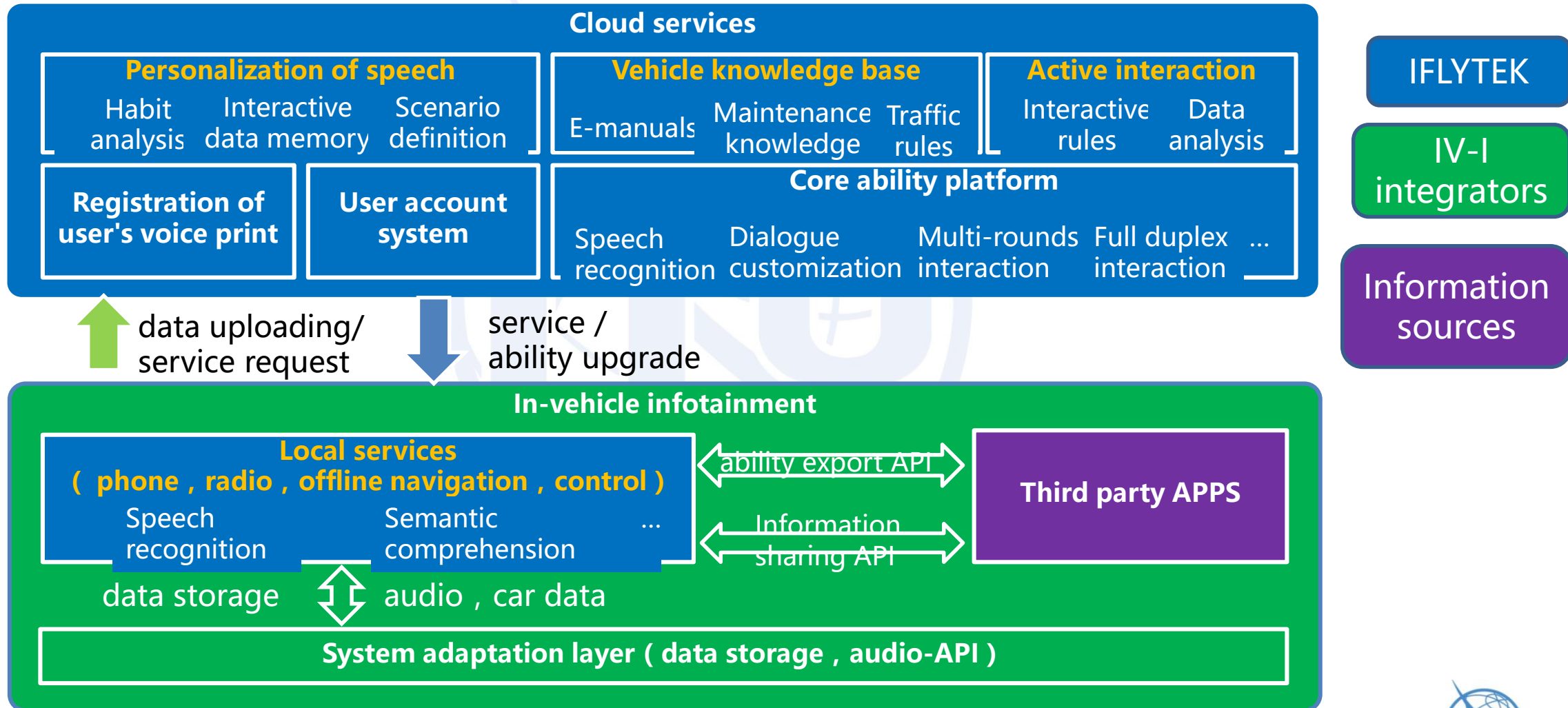


- 1 In – vehicle entertainment
- 2 Ideal of speech interaction design
- 3 **Speech interaction + vehicle-multimedia**
- 4 Future evolution

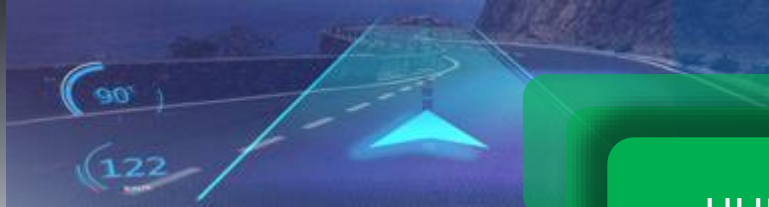


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# Framework of speech interaction + vehicle-multimedia



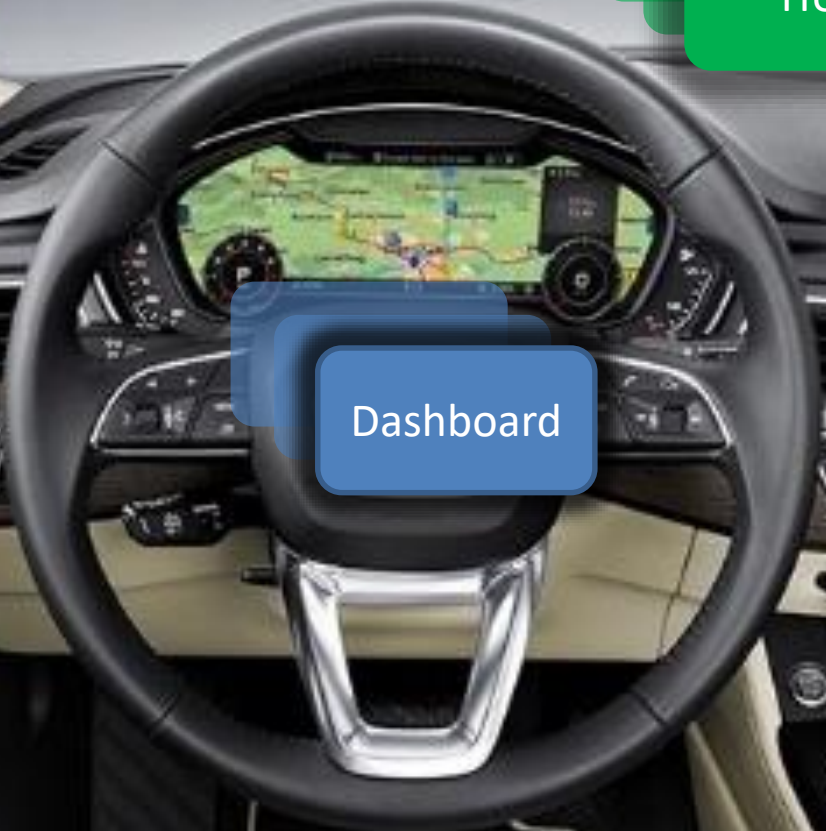
# Multi screen link multiple space



HUD



Rearview mirror



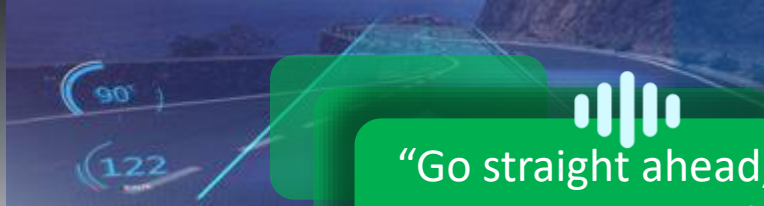
Dashboard



Entertainment



# Safe and reasonable interactive experiences



“Go straight ahead, and pay attention to a bend”

“Rear vehicle approaching, opening traffic recorder mode”

“Please pay attention to the shortage of oil”

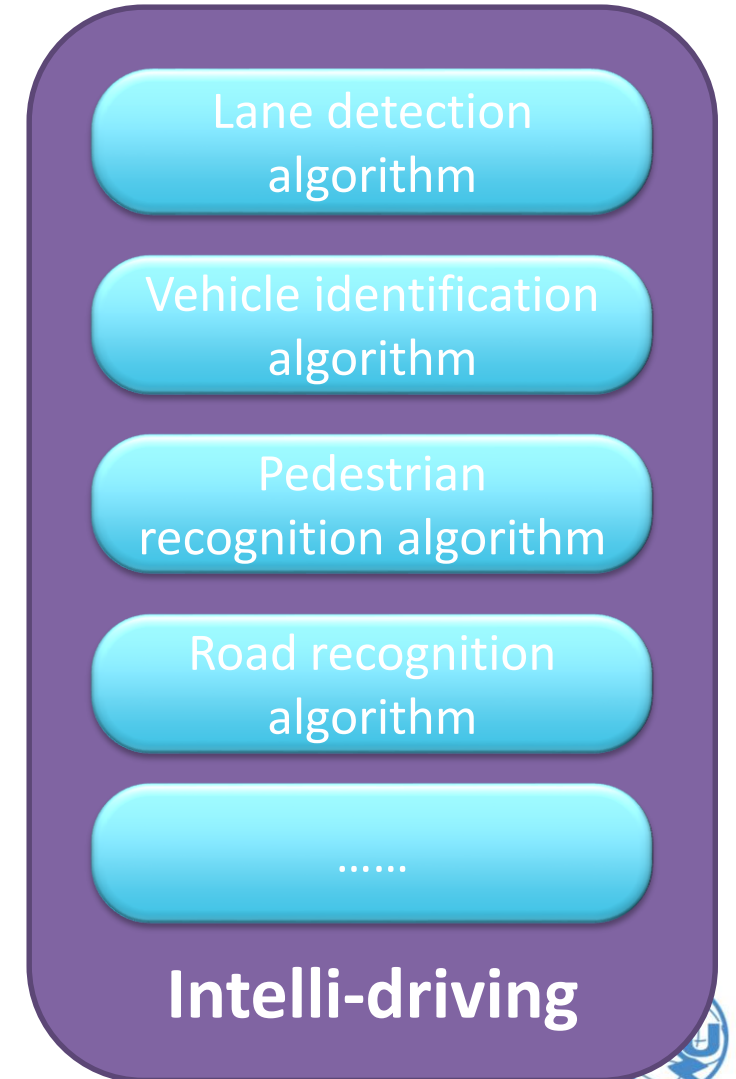
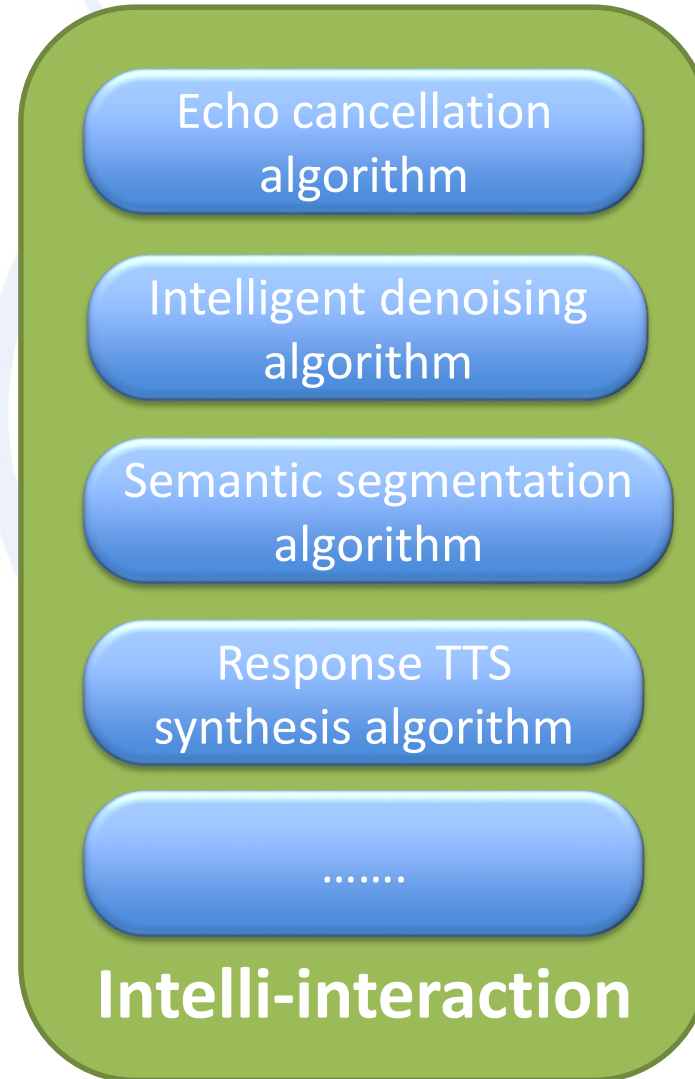
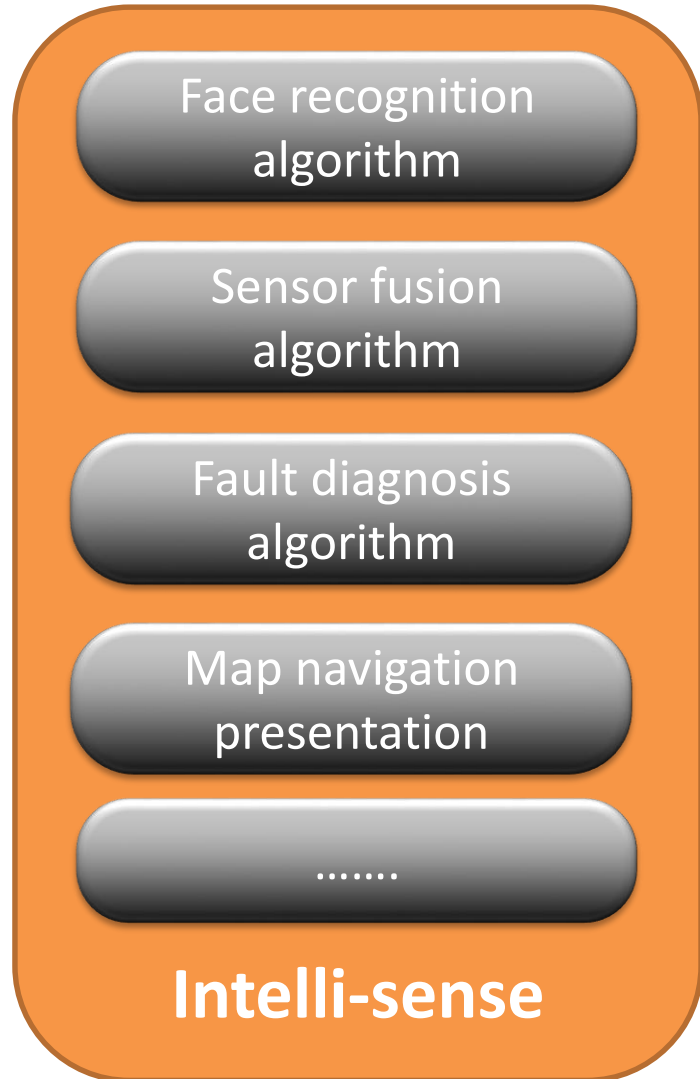
Mother’s call, do you want to answer it?

# Dashboard content delivery



Program 1:	IV-I HDMI	→	Dashboard HDMI	direct delivery
Program 2:	IV-I FPDlink	→	Dashboard FPDlink	direct delivery
Program 3:	IV-I CSI → APIX	→	Dashboard APIX	transfer module
Program 4:	IV-I Ethernet/USB	→	Dashboard loop Ethernet	direct delivery

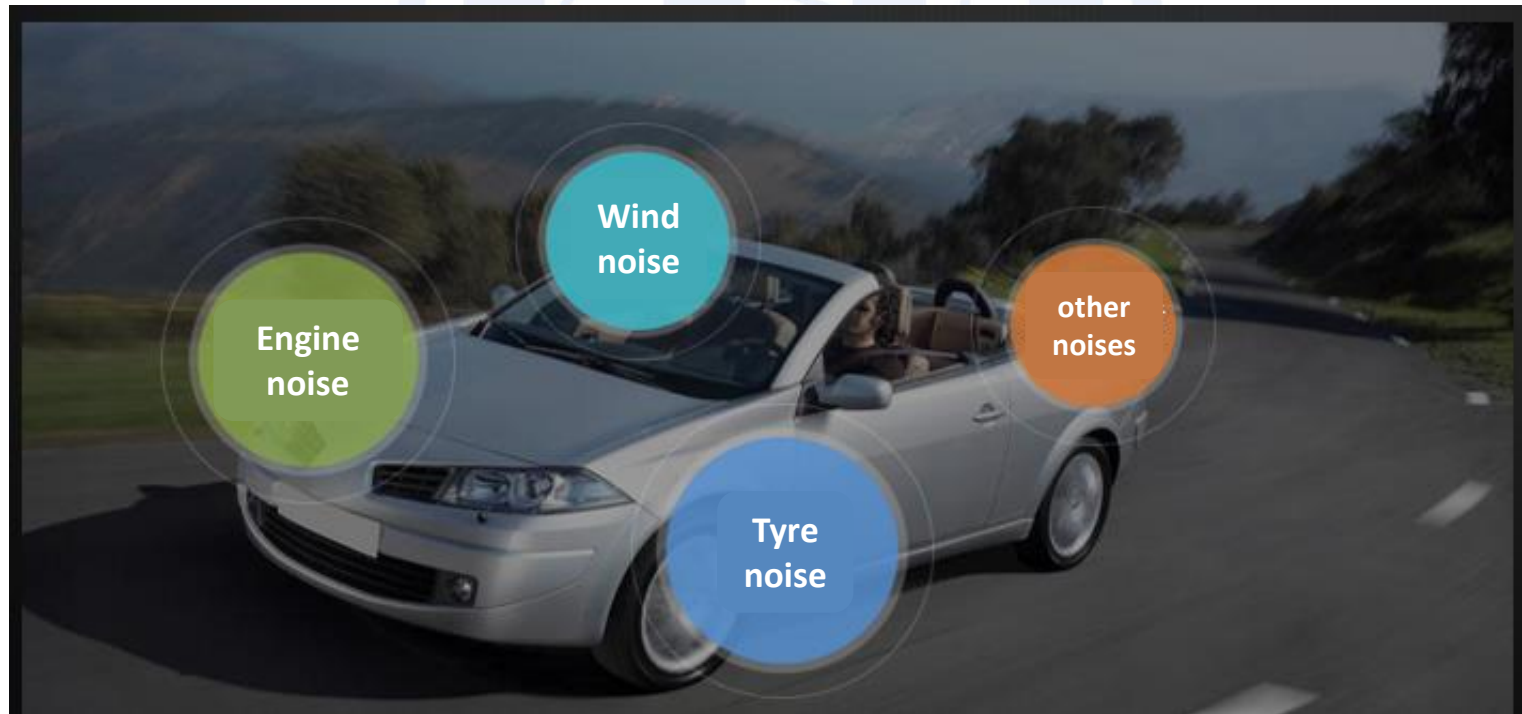
# Computational approaches



# Intelligent computational approaches

Excellent algorithms × Cloud & Terminal  
=

Top-level speech interaction ability under high speed scenario



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# Where we head to?

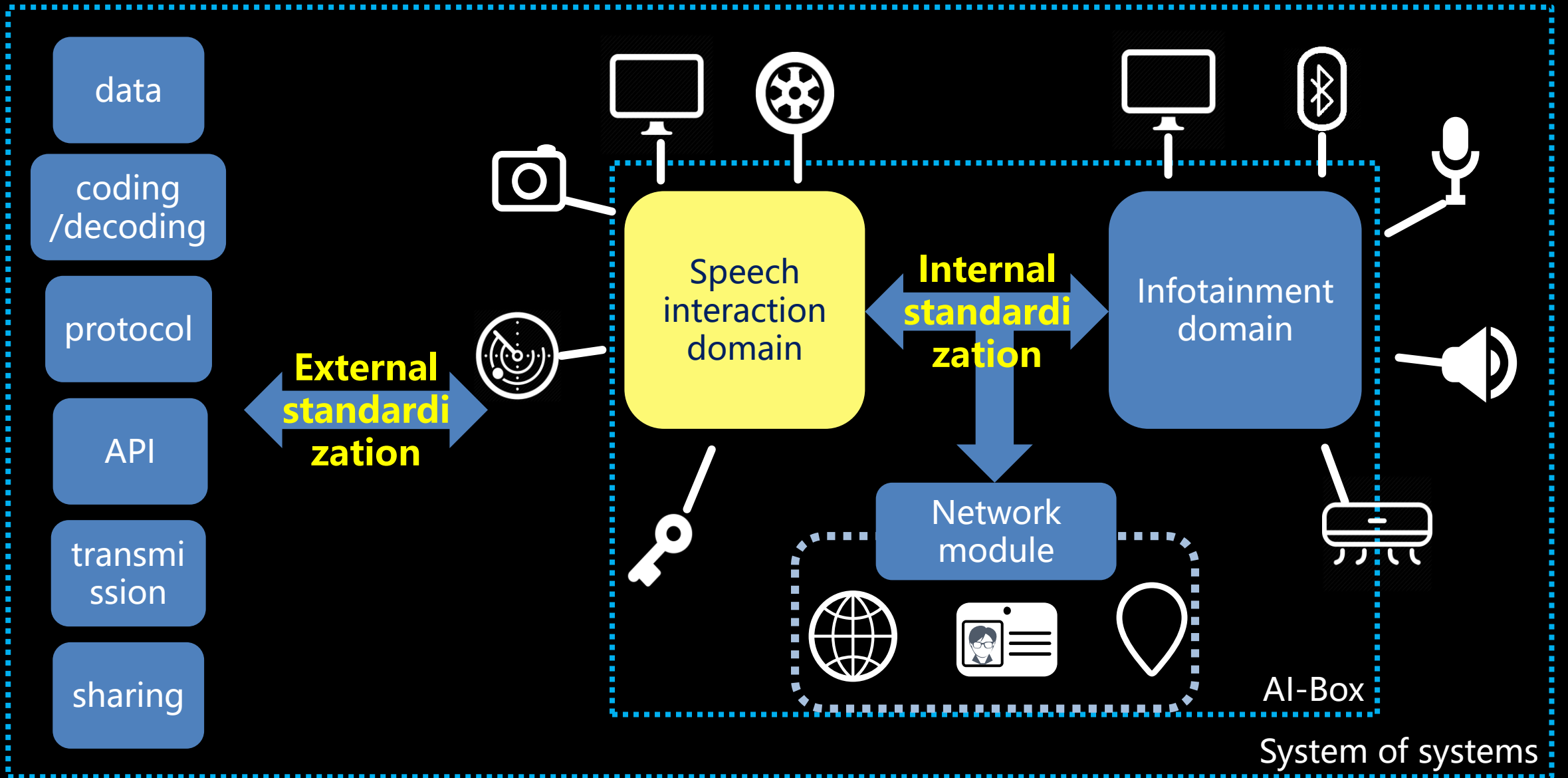
From SVM to CNN, from speech to vision, from intelligent sensing to cognitive intelligence, AI is now promoting application and development of multimedia system in automotive industry.



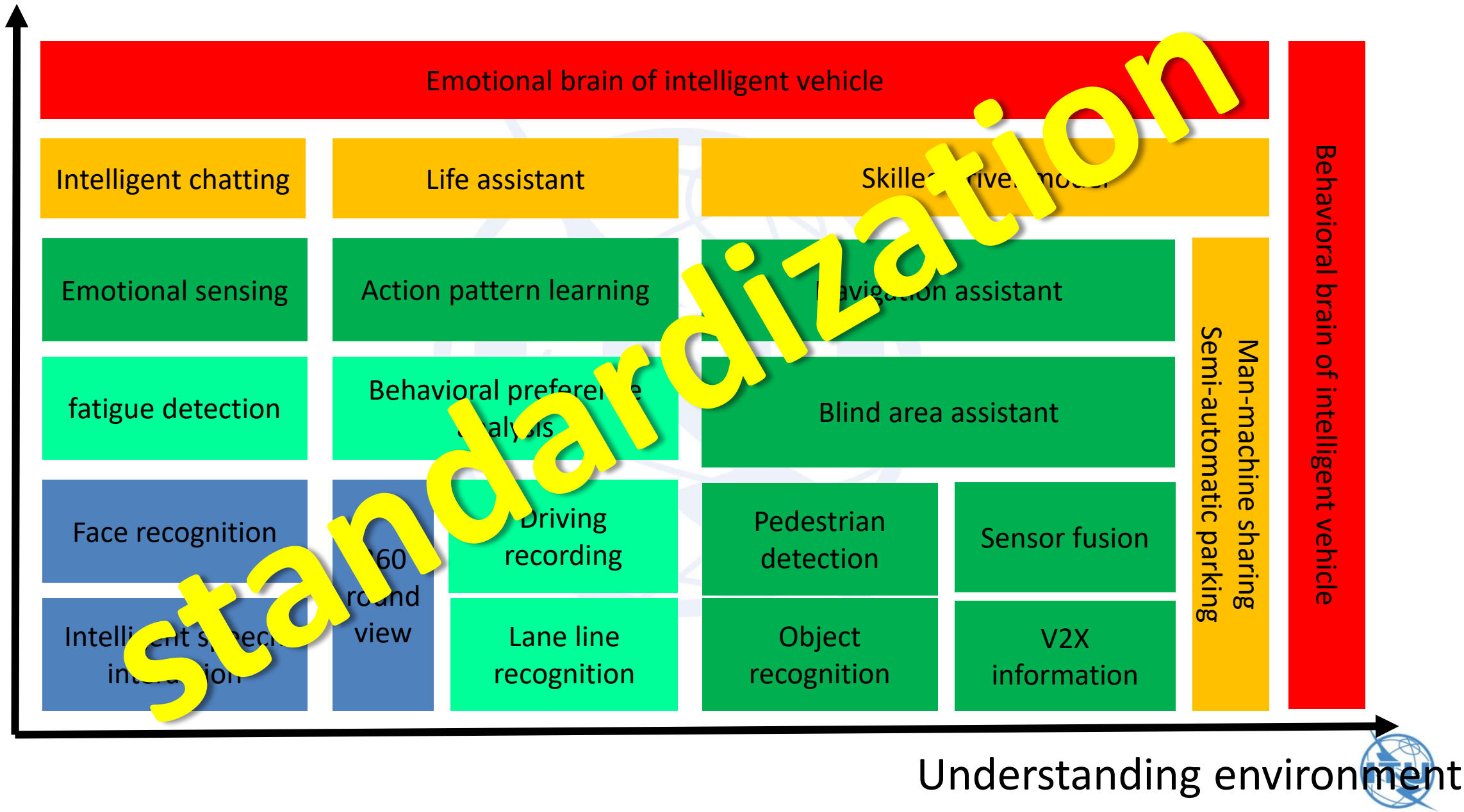
**W**e are now experiencing a profound human centric intelligentized evolution.

**Standards** are what we need in this **evolution**.

# Standardization: leading the future



Understanding people



Standardization

Understanding environment





# Thanks for your attention!

## Any comments please?

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