

A view on the digital economy in Latin America

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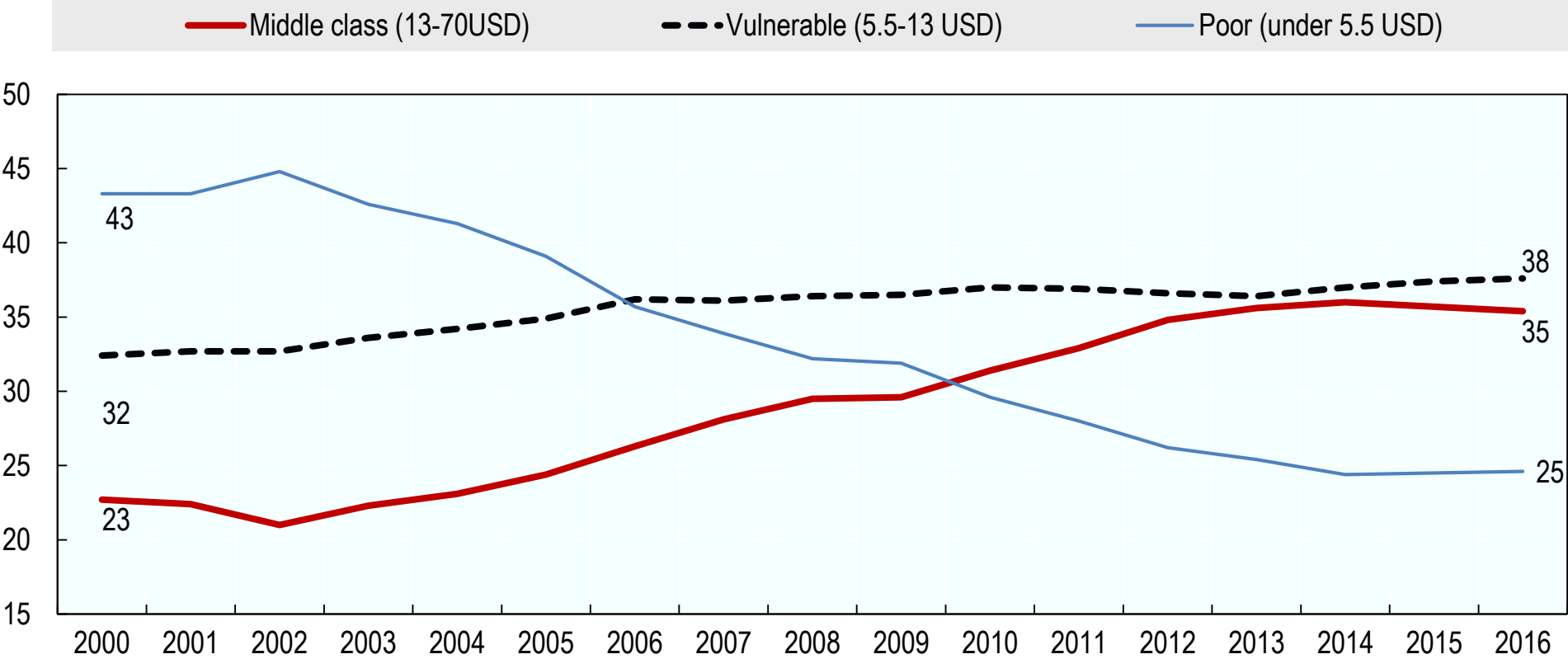


Outline

- **A snapshot of the TV market: traditional & entrants**
- Digital transformation: an opportunity for Latin America
- Towards a better regulation: principles and recommendations
- On *good practices* in Latin America

Digital transformation

An opportunity for Latin America



Note: Latin American population by socio-economic groups. The affluent, those that earn over 50 USD per day are not included.
Source: OECD/ECLAC/CAF based on LAC Equity Lab tabulations of SEDLAC (CEDLAS and the World Bank, 2017).



Towards a better regulation

Principles and recommendations

- Regional integration
 - Standards / consistency
- Competition
 - Convergence in regulation & regulators
- Flexibility
 - e.g. *Regulatory sandboxes*

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- **On *good practices* in Latin America**

Time to speed up and spread *good practices*

