WS IMT-2020/5G

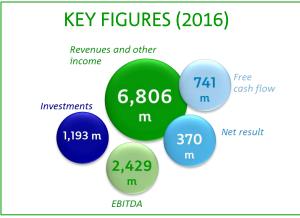
Ruud van de Bovenkamp 10 October 2017

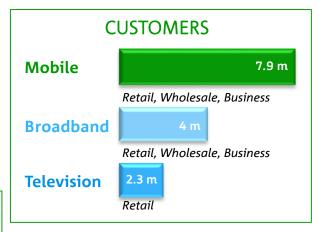


Introducing KPN



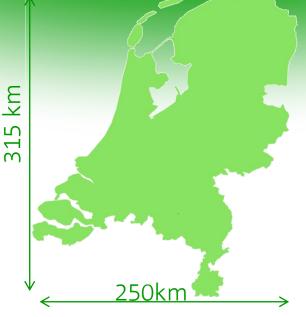








Fixed & Mobile market in the Netherlands (Consumer market)









TELE2

Mobile network	2G, 3G, 4G	2G, 3G, 4G	2G, 3G, 4G	4G + MVNO
Mobile network quality ¹		•	•	•
Mobile market share ²	42%	32%	19%	7%
Fixed network	FttC, FttH	Coax	Wholesale KPN	Wholesale KPN
Broadband market share ³	40%	44%	N/A	4%
TV product perception ⁴		•	N/A	•
TV market share ³	31%	54%	N/A	2%

Source: KPN Investor presentation. Sept. 2017 1

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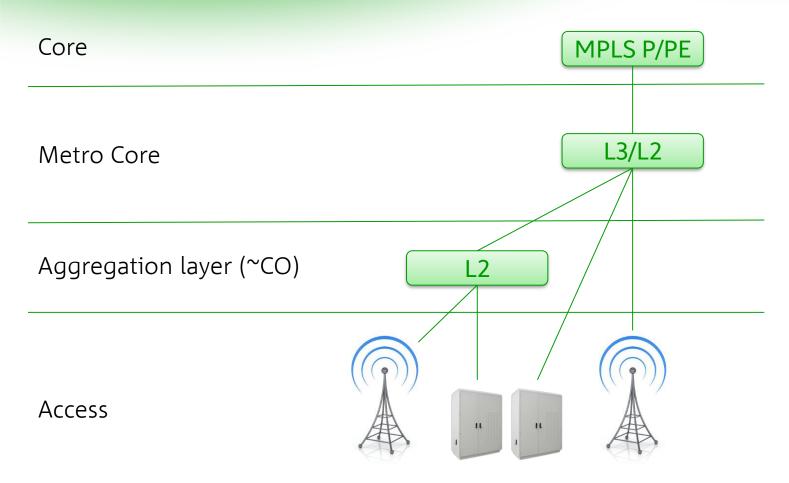
% of clients that agree on the reputation statement that their operator has the best network; Kantar TNS (Q4 2016) Total Dutch (Consumer and Business) mobile service revenue market share (Q4 2016)

Telecompaper (Q4 2016)

Independent market survey (Consumentenbond; Q4 2016)



High level backhaul network





Deployment of 5G Core

- The 5G Core will be deployed at the four core locations
- (Parts) of the 5G core can be deployed at the MC layer in an NFV platform

Decentralize, bringing services closer to customers KPN SERVICE PLATFORMS OTT SERVICES VOICE IT IPTV AREA POP/SC AREA POP/SC

Source: KPN Investor presentation. Sept. 2017



Deployment of CU & DU

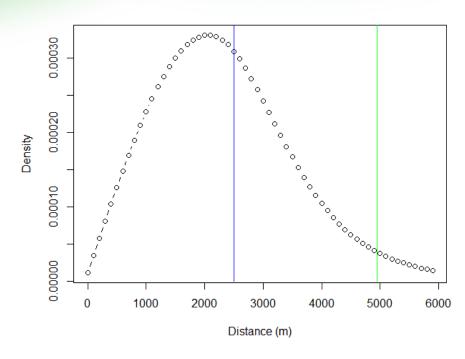
- Currently the functions of CU & DU are deployed at cell site.
- If CU can be virtualised, it could be deployed in NFV platform at MC location.
- For Macro-sites, DU can move from cell site to CO if needed for RAN functionality or cost optimisation.
- For single antenna small cells, the placement of DU can be CO or cell site.



Central Offices 1362 Central offices



Distance distribution to CO



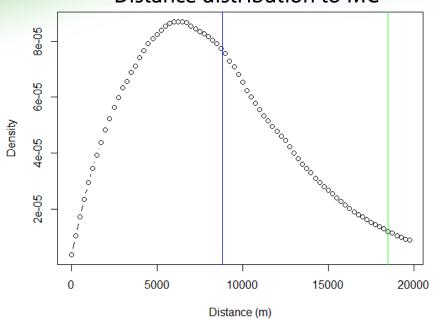
PDF of distances from arbitrary point in CO area to the CO. Average in blue, 95th percentile in green.



Metro Core Areas 161 MC locations



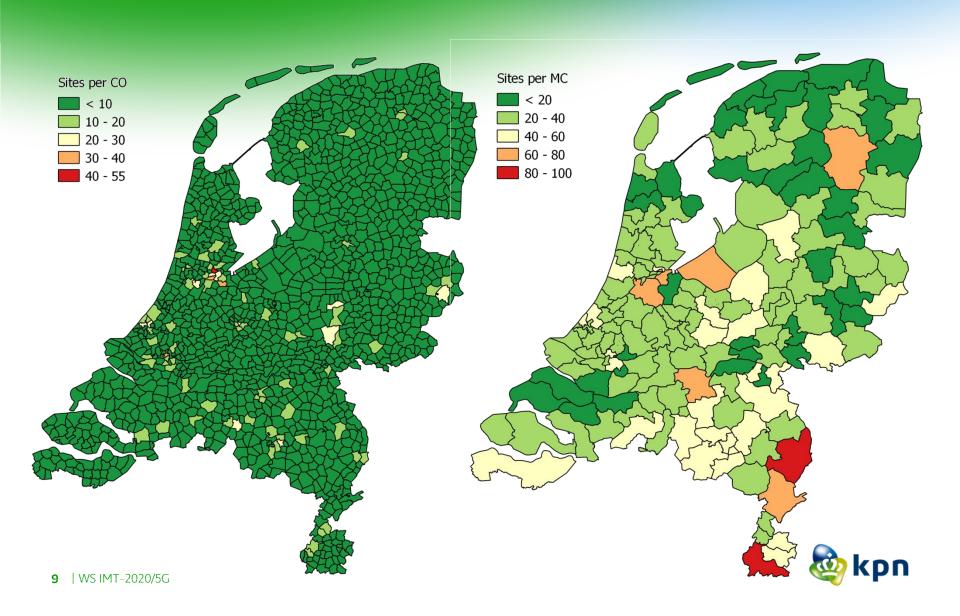
Distance distribution to MC



PDF of distances from arbitrary point in MC area to the MC location. Average in blue, 95th percentile in green.



Current number of cell sites



Estimate of future sites and interfaces

- Number of entities:
 - sites: 5.000 50.000
 - DU: 1.000 (with DU at CO) 5.000 (DU in the field)
 - CU: 161 (with CU at MC) -
 - 5G Core: 4 161
- Distances:
 - Site <-> DU: 1-20Km (some outliers)
 - DU <-> CU: 5-40 Km (some outliers)
 - CU <-> Core: 20-800 Km (primary and backup)



Bedanktvoor uw aandacht

