What does a successful smart city business model look like?

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**Smart City Lab
Moscow Government**

QUALITY OF LIFE
better environment for citizens and businesses

EFFICIENT GOVERNMENT
data-driven decisions and strategy

SOLID INFRASTRUCTURE
high capacity to meet the needs of people and machines

2,000+

Public institutions

Kindergartens & schools

Clinics & hospitals

City administration departments

Municipal services providers

Traffic police offices

Public transport
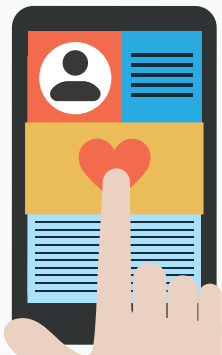
Rescue services

12.5mln

citizens

2011

creation of a cross-functional structure in charge of technology development and procurements for the whole city

- **BENEFITS**
  - — **Economy of scale**
  - — **Better planning**
  - — **Interoperability**

IT budget

600 mln $
city IT budget

450 mln $
investments by private companies

330 km
Free Wi-Fi in metro

15.5 km²
Free Wi-Fi in city center – seamless handover

1,100
Free public hotspots

81 %
Of territory covered by broadband at 20+ mbs

99 %
Of territory covered by 4G at 7+ mbs

65 %
Smartphones penetration

8.3 mln
connected citizens

100 thou.
connected officials

Electronic document flow

— Faster documents approval and coordination

— Faster decision-making

— Reducing labor costs

— Ensuring safety of stored documents

2 ths +
connected institutions

700 mln rub
saved per year

14 mln
documents per year

Unified accounting system

— One-click reporting

— Real time billing and reporting

— Big data analysis

— Transparent for supervising authorities

14mln

Budget savings
in 2016

1,400

Establishments
connected by system

Goverment procurement system:

— Equal access of suppliers to cities procurements

— Transparency of cities procurements

— Budget savings driven by auctions

— Anticorruption barriers system

9.5
$ bln

Total sum
of procurements
made in 2016

0.75
$ bln

Saved through tender
procedures

176 000
Suppliers registered
on the procurements portal

61 000
Tenders conducted in 2016

**Smart metering system
in 3,500 buildings
of governmental institution**

— Real-time resources
  accounting

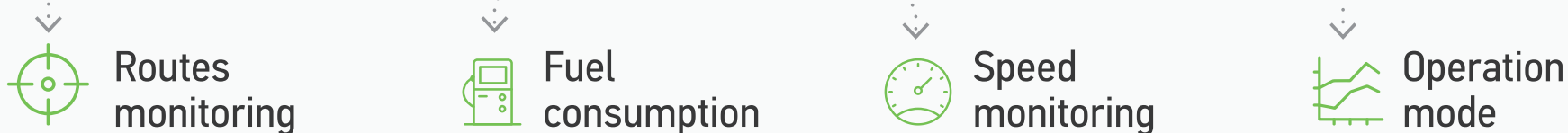— Water pressure

— Grid integrity control

**Citywide smart metering
and control system for 33,000
residential buildings**

— Real time resources
  accounting

— Water pressure

— Grid integrity control

UNIFIED CITY VEHICLES TRACKING
SYSTEM FOR 126 MUNICIPALITIES

Routes
monitoring

Fuel
consumption

Speed
monitoring

Operation
mode

PUBLIC
TRANSPORT

STREET
SWEEPERS

SNOWPLOW
TRUCKS

WASTE
TRUCKS

WATER CARTS

TRACTORS

32,000
vehicles

Centralized city-wide VSAAS:

— 70 % of police investigations held using CCTV

— 45,000 traffic fines issued automatically every day

— 24/7 control over city services and infrastructure

140 ths
Cameras

3.5 ths
Police officers
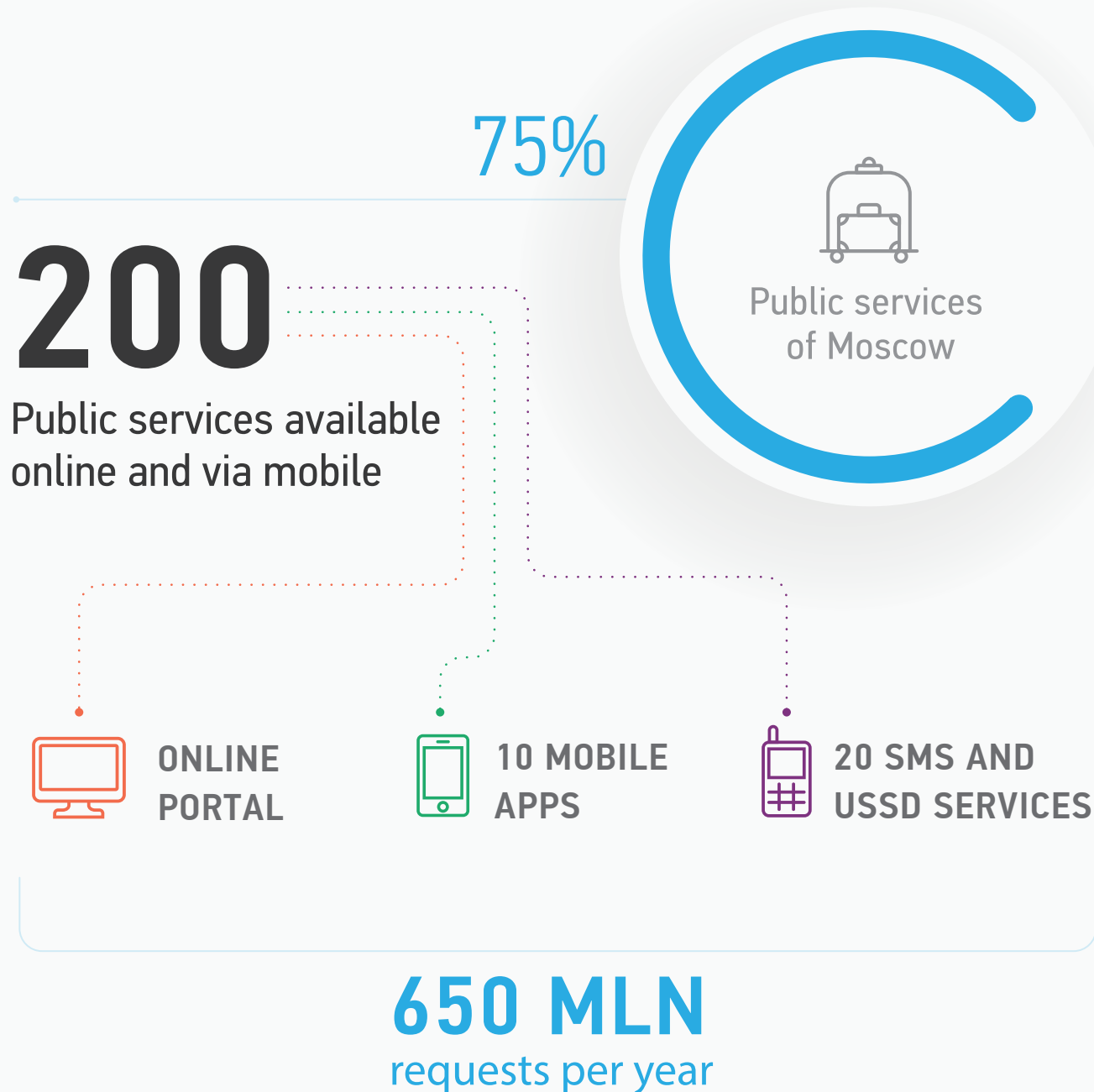
10 ths
Local officials

Connected

15
petabytes archive

1.2 bn
hours of video per year

75%

Public services
of Moscow

200

Public services available
online and via mobile

ONLINE PORTAL

10 MOBILE APPS

20 SMS AND USSD SERVICES

650 MLN

requests per year

| # E-healthcare

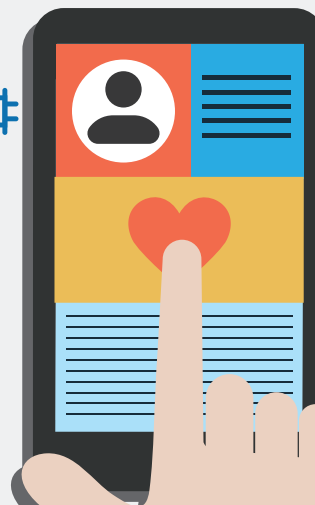Unified resource management and health monitoring system

— patient flow control

— online appointments

— cloud-based EHRs

— e-prescriptions

— cloud-based accounting

9 mln
Patients

660
Clinics and labs
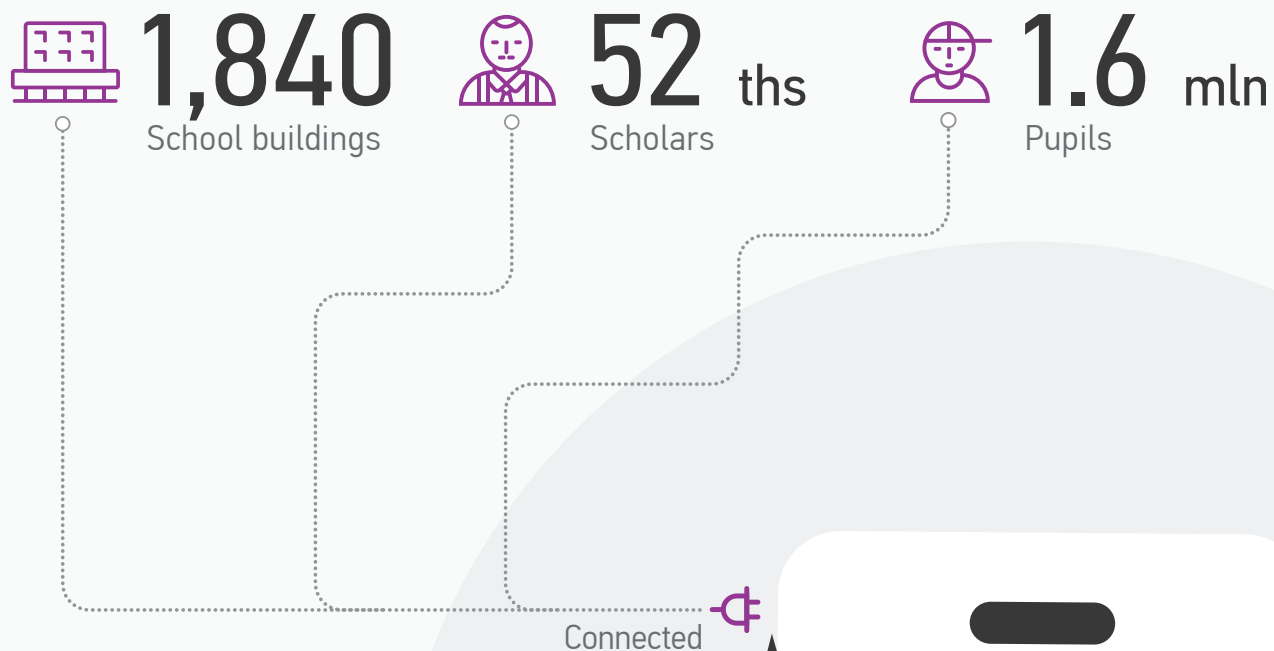
21,000
Physicians

Connected

25 mln
e-prescriptins
Per year

187 mln
e-appointments
Per year

Digital environment for teachers, parents and pupils:

— online school diaries

— online assignments

— customizable modular presentations for tutorial sessions

— parental notifications and alerts

1,840
School buildings

52 ths
Scholars

1.6 mln
Pupils

Connected

30 mbs
internet everywhere

100 %
teachers and pupils have personal laptops and tablets

Accident details from help line

Video from city CCTV
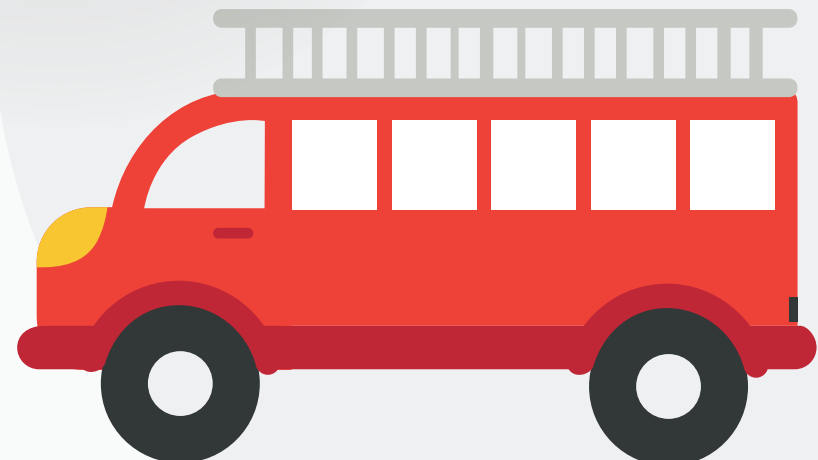
Best route based on traffic situation

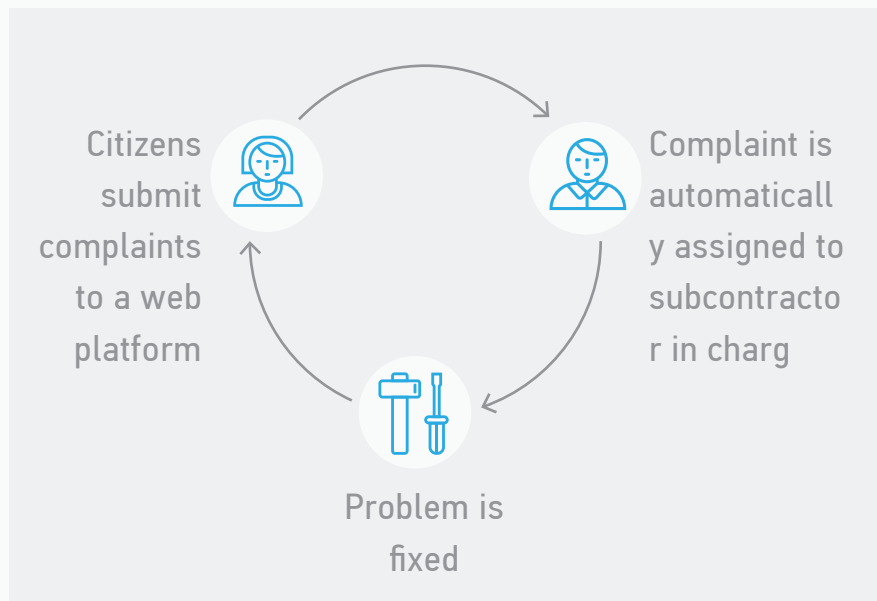Unified management system and personal tablets for each of 750 crews

20% faster arrival

Public control over the
quality of city infrastructure

120 ths
City objects

1 mln
Citizens

Citizens submit complaints to a web platform

Complaint is automatically assigned to subcontractor in charg

Problem is fixed

1.6 mln
problems fixed

City-wide e-voting app:

— Weekly votings regarding city development issues

— Votings can be targeted to specific districts and streets

— All decisions should be implemented by government

1.6 mln
Registered citizens

2,000
Votings held

Voted against:

Additional speed limit in city center

Voted for:

Stricter rules for urban works in the nighttime

Limitation of sales of alcohol energy drinks

Always there for you!

DIT

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