

**ITU Workshop on  
“TV and content delivery on Integrated Broadband Cable Networks”  
( <https://itu.int/en/ITU-T/Workshops-and-Seminars/201705> )**

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**Impact of Cable TV on economy in developing countries**

**ABSTRACT**

Today Television broadcasting recognizes a robust revolution in developing countries, most of which are finalizing the migration from Analogue to digital Television (DVB-T and DVB-S). Viewers are demanding the ability to access all types of content across all types of devices and expect a consistent, high-quality experience across all environments. To successfully deliver the content and compelling services to viewers a good solution is required. With the advent of integrated broadband cable network evolution, the cable Television can make it a reality. However, in many developing countries Cable TV is a dream.

This presentation will provide an overview of cable TV in Developing countries. Trends, predictions, and barriers surrounding the implementation and deployment of cable television network will be discussed. The challenges and advantages of investing in advanced Cable TV systems to boost the Economy of Developing Countries will be covered. This presentation will be ending with recommendations to those countries.