

**ITU Workshop on
“TV and content delivery on Integrated Broadband Cable Networks”
(<https://itu.int/en/ITU-T/Workshops-and-Seminars/201705>)**

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Telecommunications: diffuse borders in terms of income and investment in Latin America

ABSTRACT

Years ago, in the United States a small company was founded whose first prize was the rent of home movies via mail. Sometime later everything changed radically. The rent of physical films began to become obsolete and it is at that moment that it begins to be converted into an OTT company. Today Netflix is no longer that small business to become the main subscription video streaming service worldwide. This makes many film and series fans happy at a reasonable cost. But in contrast to the above, the conclusion of this work shows unhappy results for the Latin American economies and the circle of work in relation to regional audiovisual productions. The purpose of this paper is to explain why.