

ITU Workshop on
“TV and content delivery on Integrated Broadband Cable Networks”
(<https://itu.int/en/ITU-T/Workshops-and-Seminars/201705>)

Zeng Qingjun

The national converged cable service platform / The China's distributed cable cloud

ABSTRACT

This presentation provides an overview of the national converged cable service platform and the China's Distributed Cable Cloud, proposes a strategy of triple play and data monetization to promoting the rapid development of cable industry. The current situation and service architecture of China Broadcasting Network Corporation is also provided.