

**ITU Workshop on
“TV and content delivery on Integrated Broadband Cable Networks”**
(<https://itu.int/en/ITU-T/Workshops-and-Seminars/201705>)

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Keynote: Gigabit Broadband Competition in the U.S

ABSTRACT

With the advent of Google Fiber in 2012, there has been an acceleration of gigabit broadband services across the U.S. From cable operators to telecom providers to municipalities to electrical utilities, there is a cascading number of networks providing gigabit services to residential and commercial customers. This discussion will present an overview of the rapid evolution of gigabit broadband services in the U.S., the technologies by which such services are delivered and the expanding competitive environment in which such services are offered.”