



“THE TURING TEST FOR AUTONOMOUS DRIVING - A GLOBAL PERFORMANCE STANDARD FOR AI ON OUR ROADS”

The role of FIA member Clubs in advocating
“consumer acceptance” of an automated ecosystem

10 September 2019, ITU Telecom World 2019

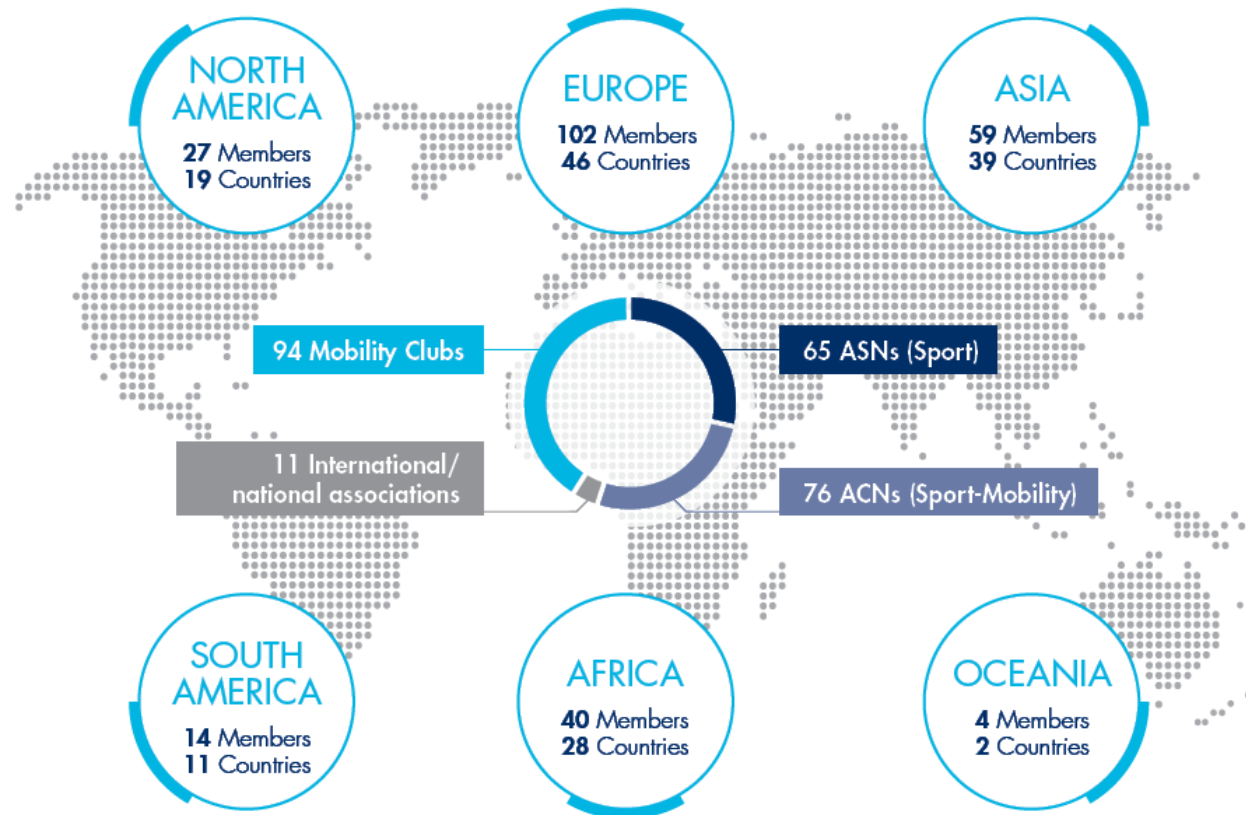
A WORLD IN MOTION

FEDERATION
INTERNATIONALE
DE L'AUTOMOBILE

FIA.COM

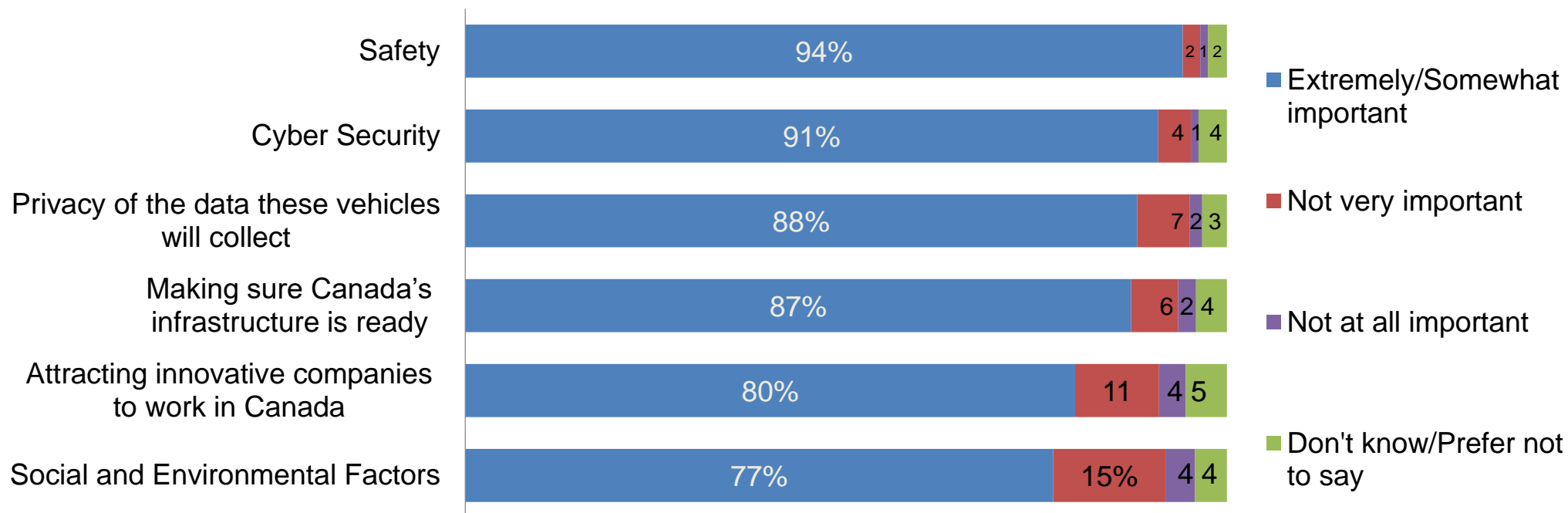


246 member organisations representing
over 80 million people from 145 countries





KEY ELEMENTS FOR THE SUCCESS OF AUTOMATION ON THE CONSUMER SIDE



Base: Canadian General Population (2018 n = 2,006).



Demonstrating that automated driving systems are safe (and safer than human driven vehicle semi-automated and fully automated) :

- Drivers should be well informed on the systems abilities, their limits and constraints
- Users need to always understand what is expected from them
- Minimal critical attention decrease



In one hour, one autonomous vehicle will generate more data than 6,000 people will in a day.*



* Source: autotechreview.com



29.04.2019 First ever demonstration of automated technology on semi-open roads in South Africa (Sun City)
Jean Todt, FIA President and UN SG Special Envoy for Road Safety & **Blaze Nzimande**, Higher Education Minister of South Africa

Carried over 765 Passengers
 & covered 245 km during the Event



RAC Intellibus, Busselton, Western Australia

TODAY, 3,500 PEOPLE WILL DIE ON THE ROAD...



DON'T TEXT AND DRIVE

A handwritten signature of Pharrell Williams in black ink.

PHARRELL WILLIAMS

SINGER, SONGWRITER AND RECORD PRODUCER

SUPPORT THE FIA'S MANIFESTO FOR
GLOBAL ROAD SAFETY AT **FIA.COM**



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