

# Network of Women

Telecommunication  
Standardization Sector

Overview & Objectives for WTSA-24



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23 January 2024

## Establishment & Main Mission

- WTSA Resolution 55 – “**Mainstreaming a gender perspective in ITU Telecommunication Standardization Sector activities**” (Rev. Dubai, 2012) instructed the TSB Director to “conduct research to identify women in standardization, with a goal of creating an ITU-T Women in Standardization Group”
- The **ITU Women in Standardization Expert Group (WISE)** was created at the TSAG meeting in **February 2016**
- In late 2022, the group was rebranded as **NoW in ITU-T** to align with the other ITU Sectors

### Mission

**Making the world of standardization and telecommunications/ICTs development attractive to women** through providing opportunities for women to **learn, connect and advance their careers**



# Objectives



- Promoting **women's engagement** in ITU activities, the standardization sector, the WTSA and beyond
- Advocating for women in **leadership positions** + championing their career advancement in the ICT industry and supporting standardization activities
- Hosting special events to empower women through **knowledge exchanges, networking, and tech innovation showcases**
- **Recognizing achievements** + generating resources for women from developing countries, to cultivate diverse leadership talent
- Building a **community** + uplifting young women in the industry through **mentorships** with senior NoW in ITU-T members

➤ Read the [Terms of Reference](#)

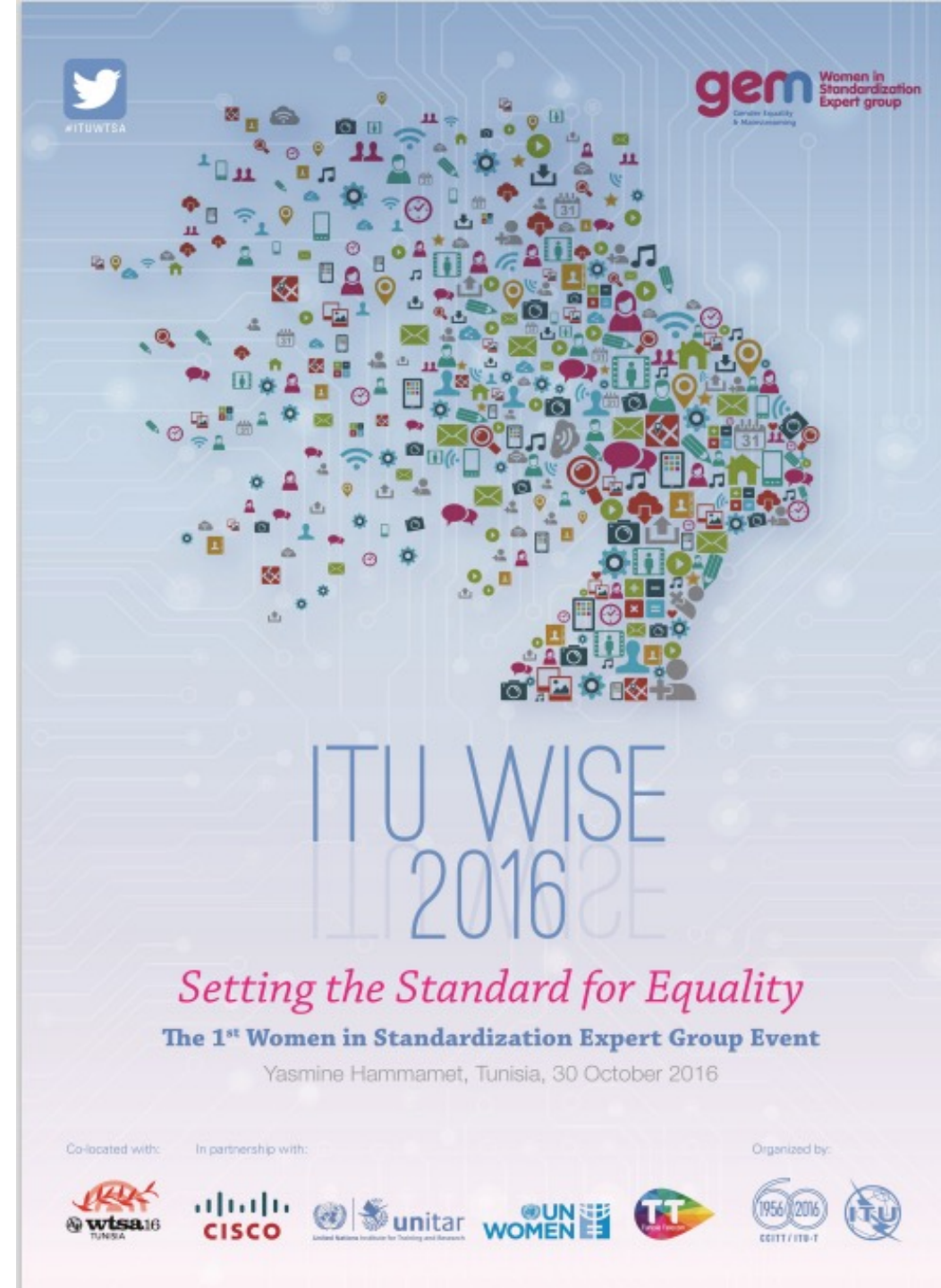
➤ Visit the Network's [homepage](#)

## Past events

### 1<sup>st</sup> Event at WTSA-16 (30/10/2016, Hammamet, Tunisia) *Setting the Standard for Equality*

- **Learn, connect and celebrate** the continued efforts towards gender equality in leadership positions
- **Workshop** on Gender Differences in Negotiations
- **Panel discussion** on Setting the Standard for Equality – Gender Diversity in leading roles

More info [here](#)



## Past events

### 2<sup>nd</sup> Event at WTSA-20 (8/3/2022, Geneva, Switzerland)

#### *Why Gender Matters in Setting Standards*

- Opportunity to **continue promoting gender equality** within ITU-T **+ to advocate women in leadership roles** in the telecommunication/ICTs and standardization industry
- **Networking occasion** to connect with delegates from all regions
- **Signing of a Memorandum of Understanding** between Australia and ITU (***objective:** enhancing the capacity of women delegates to participate effectively in PP-22*)
- **Recognition Ceremony**
- **Panel discussion**

More info [here](#)

ITUEvents

## Why gender matters in setting standards

A women in standardization  
expert group event

Geneva, Switzerland  
8 March 2022

Co-located with:



Organized by:



## Past events

### WSIS Forum 2023 Session 476 (4/5/2023, Online) *Why a Gender Lens in ICT Standardization Matters*

- Raising awareness on the topic of **Gender Responsive Standards** in the ICT field
- Discussion on possible measures to:
  - ✓ **incorporate a gender lens in the process of standards development**
  - ✓ **help ensure that the standards developed are gender responsive**



More info [here](#)



# Network of Women's breakfast at TSAG meeting

(23 January 2024, 07:30-09:30 AM, ITU HQ & online)

More info [here](#)



- **Launch of #NoW4WTSA24**
- **Inviting ITU Member States to pledge their support for gender equality in delegations to WTSA-24**
- **Raising awareness on the activities of NoW in ITU-T**
- **Knowledge exchange & networking**
- **Panel discussion:** Towards promoting gender equality in standardization
- **New:** interaction with the audience via **Mentimeter** application

# Priorities & Future Activities



## Objectives for WTSA-24

(15-24 October 2024, New Delhi, India)

- 1 Reach 35% female participation
- 2 More gender balanced delegations
- 3 More women as Heads of Delegations
- 4 More women for key ITU-T leadership positions in next Study Period

# Network of Women for WTSA-24

#NOW4WTSA24

[www.itu.int/wtsa/2024/NoW/](http://www.itu.int/wtsa/2024/NoW/)



# Priorities & Future Activities

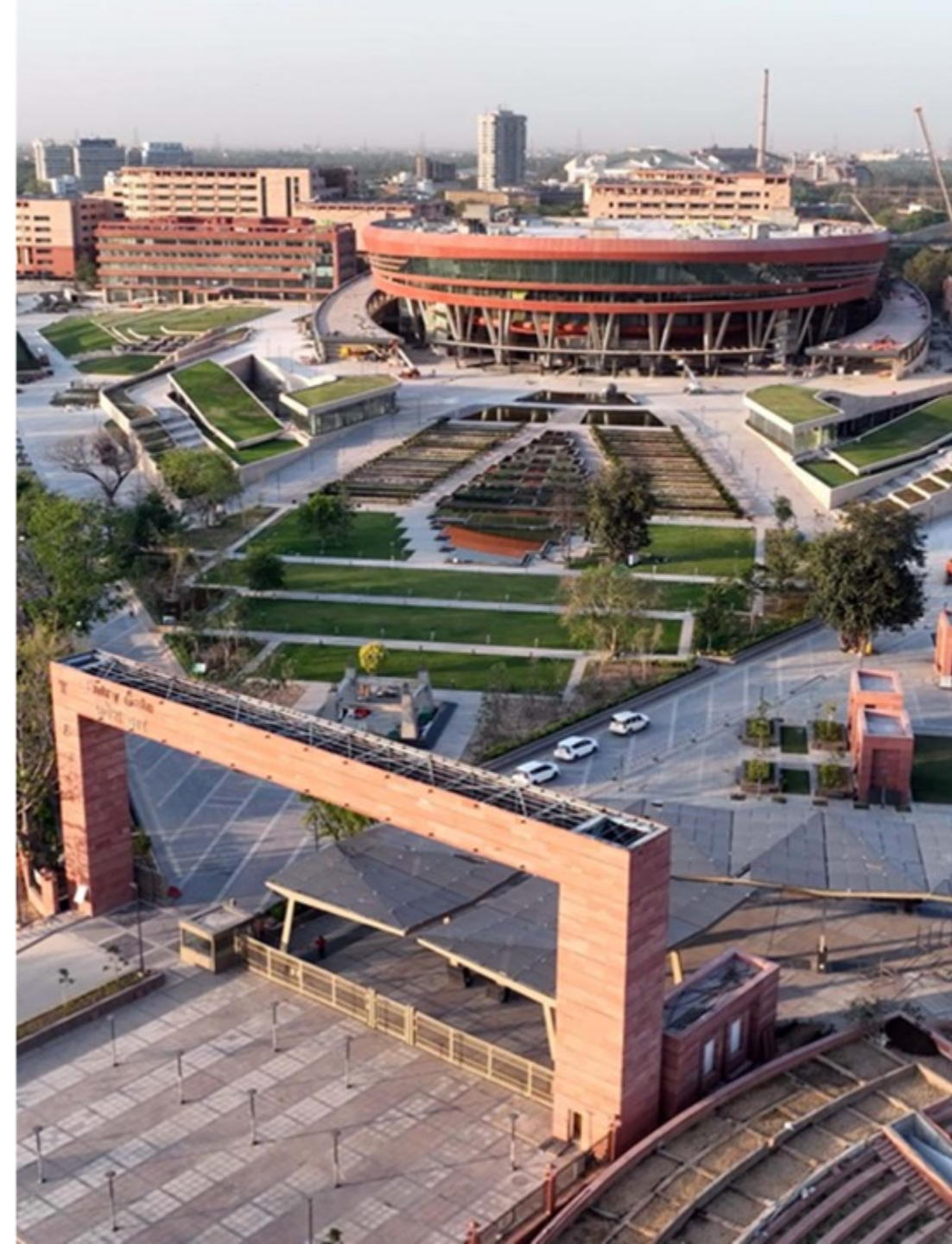


## Network of Women at WTSA-24

(Main event: 17 October 2024, New Delhi, India)

- **Venue:** Bharat Mandapam Convention Center, theater room, auditorium -1, 600 seats
- Use of the expo stage (pitching) + Interviews
- **Activities:**
  - Networking
  - Recognition ceremony
  - Mentoring
  - Interactive sessions
  - Social events (Dinner/Reception)

*Open to sponsorship!*



## Priorities & Future Activities



- Develop **trainings** for female delegates attending WTSA-24
- Enhance **collaboration and coordination** with NoW in ITU-D and Now in ITU-R
- Consider setting-up a **mentoring programme**
- Consider **expanding NoW** in ITU-T's team

# | Meet the Team

## Management



**Dr. Rim Belhassine  
Cherif**

Chair, NoW in ITU-T

Tunisie Telecom, Tunisia



**Dr. Hyoung Jun Kim**

Vice-chair, NoW in ITU-T

ETRI, Rep. Of Korea



**Ms. Charlyne Restivo**

Project Officer & Gender  
Focal Point, TSB



**Ms. Samantha Moore**

Junior Project Intern  
Gender Affairs, TSB



**Ms. Xiya Liu**

Junior Project Intern  
Gender Affairs, TSB

## ITU/TSB Secretariat



# Network of Women

Telecommunication  
Standardization Sector



# Thank you!

For updates, join our [mailing list](mailto:nowinitut@lists.itu.int) ([nowinitut@lists.itu.int](mailto:nowinitut@lists.itu.int))

Contact us: [NoW-T@itu.int](mailto:NoW-T@itu.int)

