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A Brief Abstract

The center of ArtistComm’s activities has become the establishment, issuing of numbers, and management of an ArtistComm ID system that expands the RII, which is an international standard, and also establishing and maintaining official artist photographs and profiles to the minimum required level. Features of the ID system are that it can describe not only individuals, but also groups, and that it can describe all of the content and services related to an artist. The plan is to define and implement the ID system and carry out demonstration tests of specific services, such as broadcasting collaborations, in the summer of this year.