

#### DIE UNIVERSITA'DEGLI STUDI DI TI • NAPOLI FEDERICO II

#### TOW ARD EFFECTIVE NETWORK TRAFFIC ANALYTICS OF MOBILE APPS VIA DEEP LEARNING

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## OUTLINE

- Mobile Traffic and Traffic Classification/Prediction (TC/TP)
- Multi-Classification Approaches for Mobile TC
- Mobile TC using **Deep Learning (DL)**
- The use of Multimodal-DL and Improvements
- Multipurpose TC via Multitask DL
- Reproducibility and Dataset Quality
- Mobile App TP: A first shot
- Take-Home Messages

## **MOBILE TRAFFIC GROW TH**

Massive usage of handheld devices has significantly changed the traffic

- traversing home and enterprise networks
- connecting contents and services over the Internet



Mobile (46% CAGR)

## **MOBILE TRAFFIC CLASSIFICATION**

What is flowing through my (mobile) network?

Need for associating flows (or other classification objects) with the mobile apps that generate them and predicting their behaviour





#### Source: Sandvine,

The Mobile Internet Phenomena Report, 2019 & 2020

## MOBILE TRAFFIC ANALYSIS: MAIN DRIVERS

## Classification of mobile traffic **provides valuable information** for

- Advertisers
- Insurance companies
- Security agencies
- Infrastructure Operators

#### But also raises privacy issues

- Context-sensitive apps
- Bring your own device policy
- Indiscriminate surveillance



MICROMEDEX FREE

DRUG REFERENC











## EARLY DAYS OF TC: PORT+DPI

- PortLoad\* (fast & privacyfriendly):
  - needs the 1st packet only (with direction)
  - uses fixed fields (protocol)
  - uses few data (fixed values in fixed positions, such as port inspection)

	Accuracy on applications			
Classifier	sessions	bytes		
PortLoad	74.24%	97.83%		
Port-based	19.57%	25.12%		

\*Patent No.: NA2010A000011



#### Time (sec)

	Mean Time	Mean Time	Variance
Classifier	$(\mu sec)$	(vs Port-based)	$(\mu sec^2)$
Port-based	2.48	1.0	0.88
PortLoad	6.99	2.8	11.15
L7-Filter	211.4	85.2	47057.88

#### MOBILE TRAFFIC ANALYSIS: MAIN CHALLENGES









#### TRAFFIC CLASSIFICATION: FEATURE DESIGN

## Statistical features

Feature Extractor

- PL-IAT sequences
- PL-IAT histograms
- PL-IAT transition probabilities
- Other features (packet ratio, etc.)



#### ML Algorithm

Machine Learning

#### Classifiers

- k-NN / K-dimensional trees
- SVM
- Bayesian Approaches

#### TRAFFIC CLASSIFICATION: FEATURE DESIGN

#### **Statistical**

features

Extra

- Feature Extractor
- PL-IAT sequences
- PL-IAT histograms
- PL-IAT transition probabilities
- Other features (packet ratio, etc.)





#### ML Algorithm Classifiers

- k-NN / K-dimensional trees
- SVM
- Bayesian Approaches



#### TAKING THE BEST FROM EACH STATE-OF-THE-ART CLASSIFIER



## **DATASET DESCRIPTION**

fic

DL classifiers are compared on three datasets of real-user traffic and labeling each trace with the generating app run separately



### MCS TRAFFIC CLASSIFICATION: PERFORMANCE



49 apps	Accuracy [%]	Precision [%]	Recall [%]	F-Measure [%]
Oracle	87.6	N/ D	83.6	N/ D
Best Soft Combiner (KL- weights)	79.2	80.6	73.6	83.7
Best Hard Combiner (Naive Bayes)	75.0	77.4	69.7	75.7
Best Classifier (Random Forest)	72.8	74.7	64.1	72.3



#### MCS TRAFFIC CLASSIFICATION: PERFORMANCE





#### **BEYOND MACHINE LEARNING (ML)** TRAFFIC CLASSIFIERS



#### MOBILE TC USING DL: RESEARCH GOAL

Naïve adoption of DL techniques to mobile TC may imply misleading design choices and lead to biased conclusions

We propose the **design** of DL-based mobile traffic classifiers resorting on a **systematic framework** expressly developed for their comparison

#### DEFINING DL-BASED TC W ORKFLOW



The proposed framework dissects the TC problem from different viewpoints

- **TC object** adopted
- Type and amount of input data fed to the DL classifier
- DL architecture employed
- Required set of **performance measures**

#### WHICH TRAFFIC OBJECT?



The definition of a specific TC object determines how the traffic is segmented into multiple discrete traffic units

The majority of works approaching TC using DL considered

- Flows
- **Biflows**

#### WHICH & HOW MUCH INPUT DATA?



There is no feature extraction, only need to provide the input

- First N bytes of TC-object payload  $[N \ge 1] \rightarrow L7-N$ First 784/1000 bytes of L7 payload of each biflow
- First *N* bytes of TC-object raw data  $[N \ge 1] \rightarrow ALL-N$ First 784/1000 bytes of PCAP raw data of each biflow
- Informative fields of first N<sub>p</sub> packets [20 x 6] → MAT
   (1) Source port, (2) Destination port, (3) Payload length,
   (4) TCP window size, (5) Inter-arrival time, (6) Packet direction

#### WHICH DL ARCHITECTURE?



DL classifiers are trained to minimize categorical cross-entropy

- Stacked AutoEncoder (SAE) fed with L7-1000 [1]
- Convolutional Neural Network (CNN)
  - **1D-CNN** fed with L7-784 and ALL-784 [2]
  - **2D-CNN** fed with L7-784, ALL-784 [3], and MAT [4]
- Long Short-Term Memory (LSTM) fed with MAT [4]
- Hybrid DLarchitecture (LSTM + 2D-CNN) fed with MAT [4]

## HOW TO EVALUATE PERFORMANCE?



Comparison of DL classifiers for mobile TC benefits from a comprehensive performance evaluation framework based on a *stratified 10-fold validation* 



## THE BIGGER PICTURE ON PERFORMANCE



## **DON'T TRUST EVERY INPUT DATA**



#### CAN PERFORMANCE BE IMPROVED W.R.T. BASELINE CLASSIFIER?



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#### NO NEED TO CLASSIFY ALL THE INSTANCES: REJECT OPTION





Performance improvement with a negligible ratio of unclassified samples evident only for multi-class datasets To achieve > 84% F-measure, rejected

- 10% of flows for Android and iOS
- 40% of flows for FB/ FBM

#### **GOING DEEP: CONFUSION MATRICES**



1D-CNN (L7-784) and LSTM achieve almost-uniform error patterns

2D-CNN (L7-784) entails a prediction imbalance toward FB app as a consequence of the higher number of samples in the dataset

## SOME THOUGHTS



- Existing proposals only exploited one kind of traffic "modality"
- Many of the architectures proposed were ad-hoc
- In some cases, the class imbalance effect is strong

#### WHAT IS NEXT? MIMETIC <u>MultI-modal DL-based</u> <u>MobilE</u> <u>TraffIc</u> <u>Classification</u>

(I) Pre-training

(II) Fine-tuning

Frozen

Softma: Layerp

Stubs

- Capitalization of heterogeneous of traffic data
- Capturing both intra- and inter-modalities



• Architectural Overview

#### WHAT IS NEXT? MIMETIC <u>MultI-modal DL-based</u> <u>MobilE</u> <u>TraffIc</u> <u>Classification</u>

- Capitalization of heterogeneous of traffic data
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#### (I) Pre-training



\* With cost-sensitive learning!

## MIMETIC PERFORMANCE



#### +1.16% G-Mean

	Architecture	Accuracy	F-measure	G-mean	
	MIMETIC	79.98 $(\pm 0.49)$	$79.63~(\pm~0.51)$	79.53 $(\pm 0.60)$	
$ I \left\{ II \left\{ III \left\{ III \right\} \right\} \right\} $	1D-CNN [99] (L7-784) HYBRID [96] (MAT-20) MLP-1 (L7-784) MLP-1 (MAT-20) Tay_RF [42] (flow-based) MV SOA	76.37 (± 0.73) 74.26 (± 0.98) 74.46 (± 0.88) 68.93 (± 1.32) 79.56 (± 0.62) ♦ 75.13 (± 0.92) 78.86 (± 0.79) †	$75.56 (\pm 1.01) 73.23 (\pm 0.95) 73.89 (\pm 0.86) 67.86 (\pm 0.94) 78.73 (\pm 0.62) \\ 74.48 (\pm 1.14) 78.37 (\pm 1.00) \\ \dagger$	$74.79 (\pm 1.76) 72.18 (\pm 1.05) 73.55 (\pm 0.89) 66.98 (\pm 0.75) 78.37 (\pm 0.76) 74.02 (\pm 1.65) 78.06 (\pm 1.61) †$	
	TLF	74.61 $(\pm 0.15)$ $\mp$	$73.60 (\pm 1.80)$	$72.59 (\pm 2.14)$	
	MIOB-C MIOB-FT	$+ 0.42 (\pm 0.65)$ + 1.12 (± 0.89)	$+ 0.90 (\pm 0.68)$ + 1.26 (± 1.14)	+ 1.16 (± 0.99) + 1.47 (± 1.84)	

#### (MIOB-C)

Max Gain over best Classifier

#### (MIOB-FT)

Max Gain over best fusion technique



**Classifier fusion** 

## MIMETIC PERFORMANCE



#### +8.66% F-measure on the iOS dataset

	A 7	Android			iOS		
	Architecture	Accuracy F-measure		G-Mean	Accuracy	<i>F</i> -measure	G-Mean
	MIMETIC	$89.49~(\pm~0.32)$	$81.51~(\pm~0.93)$	$91.96~(\pm~0.95)$	$89.14~(\pm~0.82)$	$82.99~(\pm~1.14)$	$92.25~(\pm~0.84)$
{I} {	1D-CNN [99] (L7-784)	$85.70 (\pm 0.45) \blacklozenge$	$78.68 (\pm 1.20) \blacklozenge$	$86.82 (\pm 0.87) \blacklozenge$	$82.64 (\pm 1.63) \blacklozenge$	$74.34 (\pm 1.29) \blacklozenge$	84.00 (± 1.31) ♦
1	HYBRID $[96]$ (MAT-20)	$77.95~(\pm 0.41)$	$64.52~(\pm 1.17)$	$76.35~(\pm 1.45)$	$69.17~(\pm 0.64)$	$58.75~(\pm 0.76)$	$72.17~(\pm 0.75)$
ا ۲۲	MLP-1 (L7-784)	$78.71~(\pm 0.65)$	$69.79~(\pm 1.17)$	$81.52~(\pm 1.38)$	$77.16~(\pm~0.63)$	$67.61~(\pm~1.07)$	$80.11~(\pm~0.99)$
$^{II}$ (	MLP-1 (MAT-20)	$64.94~(\pm 0.47)$	$48.26~(\pm 0.96)$	$63.10~(\pm 1.07)$	$54.42 \ (\pm \ 0.63)$	$40.86~(\pm~1.04)$	$57.56~(\pm 1.03)$
III	Tay_RF $[42]$ (flow-based)	$84.78~(\pm 0.30)$	$75.49 \ (\pm \ 0.89)$	$83.86~(\pm 0.58)$	$80.77~(\pm~0.84)$	$72.39~(\pm~1.39)$	$81.88~(\pm~1.27)$
(	MV	$80.41~(\pm 0.40)$	$71.28~(\pm 0.85)$	$81.74~(\pm 0.77)$	$77.24 \ (\pm \ 0.62)$	$66.49~(\pm 0.97)$	$78.92~(\pm 0.97)$
IV	SOA	$87.08 (\pm 0.29)$ ‡	$80.07 (\pm 0.81)$ ‡	$87.00 \ (\pm \ 0.80) \ddagger$	$84.68 (\pm 0.55)$ ‡	$75.94 (\pm 1.10)$ ‡	$84.15 (\pm 0.96)$ ‡
l	TLF	$68.87 (\pm 1.05)$	$48.82 (\pm 1.92)$	$62.55 (\pm 1.86)$	$62.01 (\pm 0.97)$	$39.07 (\pm 1.52)$	$54.07 (\pm 1.94)$
	MIOB-C	+ 3.79 (± 0.59)	$+2.83 (\pm 1.66)$	$+5.14 (\pm 1.06)$	$+ 6.50 (\pm 2.12)$	$+8.66(\pm 1.77)$	+ 8.25 (± 1.72)
	MIOB-FT	+ 2.40 (± 0.48)	$+ 1.44 (\pm 1.56)$	$+ 4.96 (\pm 1.46)$	$+4.46 (\pm 1.01)$	$+7.05 (\pm 1.43)$	+ 8.10 (± 1.27)

#### (MIOB-C)

Max Gain over best Classifier

#### (MIOB-FT)

Max Gain over best fusion technique

(I) Best single-modality (III) ML state-of-the-art

II) Shallow NN

V) Classifier fusion

#### MULTIMODAL-DL HAS LOW ER TRAINING COMPLEXITY



No. of parameters <b>[Mi]</b>	FB/ FBM	Android	iOS
MIMETIC	0.93	1.62	1.61
Best DL (1D-CNN)	5.82	5.87	5.86
LSTM+2D-CNN	0.42	0.74	0.74
DL Late Fusion (TLF)	6.24	6.61	6.60

Multimodal-DL shows an RTPE > 3.5x lower than its "main competitor" 1D-CNN (L7-784)

#### MIMETIC: FURTHER GAINS WITH CENSORING



#### FINE-GRAINED PERFORMANCE IMPROVEMENT



in the three cases considered

#### TOW ARD A GENERAL DL-BASED TC FRAMEW ORK



Requirement: Multiple TC desiderata

#### **PUSHING FORWARD: DISTILLER** <u>Deep Learning-baSed MulTimodal MuLtitask</u> <u>EncRypted Traffic Classification</u>

- Capturing both intra- and inter-modalities (multimodal)
- Able to classify according to different views (multitask)



(Architectural Overview)

### **DISTILLER: FOCUS ON TRAINING**





p-th modality loss function  

$$\mathcal{L}_p(\theta_p, \theta_p^{\text{stub}}) \triangleq \sum_{\nu=1}^V \lambda_{\nu} \left\{ \sum_{m=1}^M \text{CE}(t^{\nu}(m), c^{\nu}(m) [\theta_p, \theta_p^{\text{stub}}]) \right\}$$

(II) Fine-tuning

**Overall loss function**  $\mathcal{L}\left(\theta_{1:P}^{\uparrow}, \theta_{0}\right) \triangleq \sum_{\nu=1}^{V} \lambda_{\nu} \sum_{m=1}^{M} \operatorname{CE}(\boldsymbol{t}^{\nu}(m), \, \boldsymbol{c}^{\nu}(m)[\theta_{1:P}^{\uparrow}, \, \theta_{0}])$ 

## DISTILLER: TAKING ONE INSTANCE





#### DISTILLER: PERFORMANCE IN THE MULTI-TASK WILD

#### Verall best classifier

Overall best baseline

Rank	Multitask Classifier	T <sub>1</sub> - Encapsulation		T <sub>2</sub> - Traffic Type		T <sub>3</sub> - Application		RTPF [s]	
Kalik	Runk	Multuask Classifier	Accuracy [%]	F-measure [%]	Accuracy [%]	F-measure [%]	Accuracy [%]	F-measure [%]	KITE [5]
I	DISTILLER	93.75 (± 0.73) <b>P</b>	91.95 (± 0.67) $\P$	80.78 (± 0.95) <b>P</b>	78.72 (± 1.05) $\P$	77.63 (± 0.66) $\P$	66.44 (± 1.76) <b>P</b>	5.99 (± 0.13)	
II	1D-CNN (PAY) [13]	87.47 (± 0.29)	83.50 (± 0.75)	73.14 (± 0.79) 🛧	71.14 (± 0.87) 🛧	72.73 (± 0.77) 🛧	61.35 (± 1.60) 🛧	13.83 (± 1.67)	
III	2D-CNN (PAY) [20]	87.43 (± 0.66)	83.51 (± 0.46)	71.86 (± 0.95)	69.77 (± 0.96)	71.45 (± 1.13)	59.29 (± 2.06)	40.94 (± 3.57)	
IV	MLP (PAY) [26]	86.95 (± 0.65)	82.38 (± 1.12)	70.67 (± 0.64)	68.14 (± 0.72)	69.50 (± 0.97)	56.44 (± 2.45)	2.58 (± 0.36)	
V	MLP (HDR) [26]	88.71 (± 0.37) 🛧	84.94 (± 0.48) 🛧	68.57 (± 0.51)	65.87 (± 0.55)	63.97 (± 1.02)	51.14 (± 1.28)	2.24 (± 0.17)	
VI	MLP (PAY) [22]	85.28 (± 0.66)	81.16 (± 0.55)	67.60 (± 1.10)	64.68 (± 1.36)	65.39 (± 1.06)	51.78 (± 1.31)	0.75 (± 0.10) 🛧 🏆	
VII	HYBRID (HDR) [15]	87.11 (± 1.88)	82.82 (± 1.28)	66.00 (± 2.61)	62.40 (± 4.34)	60.17 (± 3.70)	50.49 (± 2.40)	3.34 (± 0.38)	
VIII	MLP (HDR) [22]	86.53 (± 0.65)	81.55 (± 1.03)	62.86 (± 0.92)	59.43 (± 1.40)	59.34 (± 0.88)	44.20 (± 1.22)	0.79 (± 0.02)	
IX	1D-CNN (HDR) [25]	82.95 (± 1.33)	76.24 (± 2.55)	59.09 (± 3.34)	54.75 (± 2.24)	56.54 (± 2.65)	$40.87 (\pm 2.13)$	$1.70 (\pm 0.02)$	
	DISTILLER Gain	+ 6.28 (± 0.80)	+ 8.45 (± 1.13)	$+7.65(\pm 0.20)$	+ 7.58 (± 0.95)	+ 4.90 (± 0.60)	+ 5.09 (± 1.17)	- 7.84 (± 1.67)	

best baseline identified

#### **DISTILLER:** ACHIEVING BETTER CALIBRATION



#### **DISTILLER:** ACHIEVING BETTER CALIBRATION



#### **DISTILLER:** ACHIEVING BETTER CALIBRATION



## BENCHMARKING TC: NEED FOR QUALIFIED DATASETS

Data-driven TC methodologies require reliably labeled datasets to ensure proper design, realization, and validation



No Bots allowed

Reproducible architecture for generating mobile-app traffic and automatically creating the related high accurate ground-truth

#### MIRAGE: OVERVIEW Architecture **Capture System** Capture server Provides connectivity ((q)) Rooted Android device to mobile devices Experimenter •1)) WiFi access point Collects **network** • Performs the **Ground-Truth** Internet traffic and building system-call log-files Constructs the final • Can handle **multiple** 1 mobile-app traffic dataset •))) **Analysis System devices** at the same -Extracts the MIRAGE-2019 time USB hub public version

#### Functional overview



MIRAGE-2019 dataset is available on:

http://traffic.comics.unina.it/mirage

## MIRAGE IN A NUTSHELL

Apublic human-generated dataset for mobile traffic analysis

- 40 Android apps (no video apps)
- 16 different categories
- No less than 2500 bi-flows for each app
- Each bi-flow is labeled with the Android package-name of generating app



MIRAGE-2019 dataset is available on: http://traffic.comics.unina.it/mirage



## **MOBILE APPS TRAFFIC PREDICTION**

Need for fine-grained network management:

- Traffic is dynamic and of heterogeneous composition
- One predictor for all traffic is not enough
- Idea: One-predictor per app/group



## MOBILE TP: INITIAL RESULTS





Results come from a 10-fold cross-validation process - Values are shown as  $\mu$  and  $\sigma$ 

DL classifiers fed with **raw** network traffic data likely lead to **misleading performance results** 

 Skim informative and unbiased information from input traffic data to DL classifiers

DLclassifiers fed with **raw** network traffic data likely lead to **misleading performance results** 

No "killer" DL architecture for mobile TC

- Skim informative and unbiased information from input traffic data to DL classifiers
- Need for advanced hybrid DL architectures with automatically tunable hyper-parameters

DLclassifiers fed with **raw** network traffic data likely lead to **misleading performance results** 

No "killer" DL architecture for mobile TC

Lack of a comprehensive and principled approach to DL-based classifiers applied to mobile TC

- ✓ Skim informative and unbiased information from input traffic data to DL classifiers
- Need for advanced hybrid DL architectures with automatically tunable hyper-parameters
- First attempt to the formalization of a comprehensive performance evaluation framework

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- ✓ Proposing the MIRAGE project

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Lack of general architecture for solving multipurpose TC tasks with high performance

Lack of available datasets for experimentation

Need for **fine-grained prediction** of mobile traffic

- Skim informative and unbiased information from input traffic data to DL classifiers
- Need for advanced hybrid DL architectures with automatically tunable hyper-parameters
- First attempt to the formalization of a comprehensive performance evaluation framework
- Aframework for the design of Multimodal Multitask DL Traffic Classifiers
- ✓ Proposing the MIRAGE project
- Investigating DL-based biflow-level apptailored predictors

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