

Child Growth Monitor

A game-changing app to detect malnutrition



Why?



Mothers and governmental frontline workers often fail to detect severe malnutrition of children.

=> They do not help the child in the right way.

The magnitude of a nutrition crises – both in emergencies and chronic hunger situations – is often blurred.

=> This hinders a determined response by emergency workers and policy makers.

3 million

children under the age of five die every year due to malnutrition. **We can help reduce this number**

How?



We provide a game-changer in measuring and data processing of malnourished children through 3D scanning.

=> **For aid agencies**, nutrition assessments will become much cheaper, quicker and more accurate. Immediate data and response may transform the way we deal with nutrition crisis.

=> **For state services**, accuracy and accountability in managing nutrition data and responses is dramatically improved.

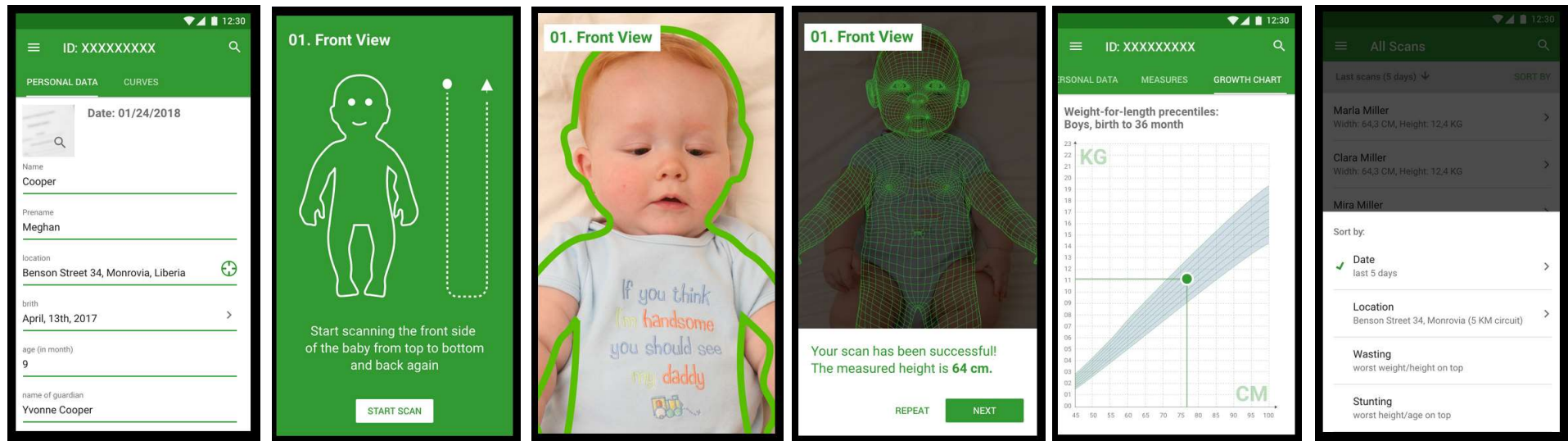
435,000 children

could be saved through better Management of Acute Malnutrition

(Lancet Series on Maternal Health and Child Nutrition 2013)

What?

- Mobile solution
- Quick and easy to use
- Provides immediate data
- High accuracy
- Non-profit
- Open Source



Our goal is to set a new standard.

Technology?

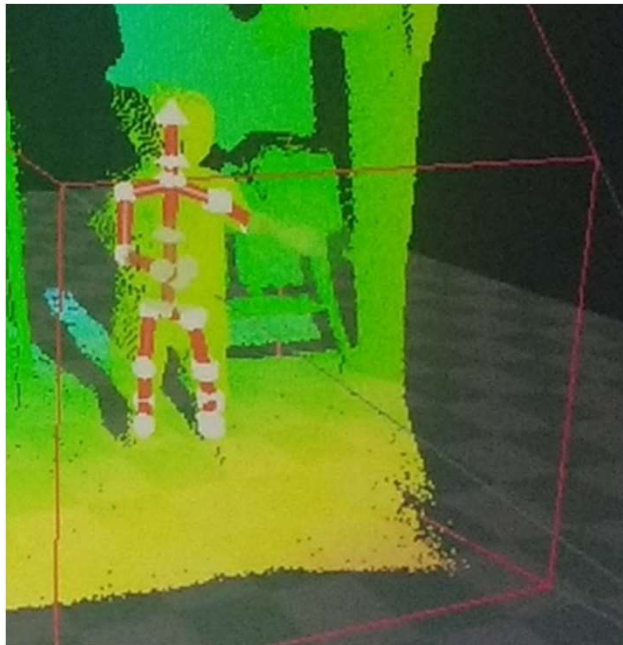


3D Augmented Reality scan plus machine learning

Measuring data: Google Project Tango

Processing data: Google Tensorflow

Training data: standardized nutrition surveys (SMART Methodology)



Roadmap



Idea was born at Welthungerhilfe Innovation camp in Delhi

02/2018: Beta Version ready
Scientific Board set up

03/2018 Pre-testing and optimization of the Beta version

04/2018 Field test in India with 10,000 children in cooperation with ACF India, machine learning of the Beta version scan + anthropometric measures

08/2018 App is ready to be promoted at scale

09/2018 **We will start scaling the innovation to global level.**

A screenshot of a mobile application interface. At the top, there's a green header bar with a menu icon, the text "ID: XXXXXXXXXX", and a search icon. Below the header, there are three tabs: "PERSONAL DATA", "MEASURES", and "GROWTH CHART". The "MEASURES" tab is selected. Underneath, there's a date selector that says "Please select date" and "01/24/2018". The main content area is divided into two sections. The first section is titled "Manual measure" with a green icon of a person. It contains three input fields: "01. Height" with the value "64,7 cm", "02. Weight" with the value "33,8 kg", and "MUAC" with the value "12,4 cm". The second section is titled "Machine measuring" with a green icon of a smartphone. It contains three input fields: "01. Height" with the value "64,4 cm", "02. Weight" with the value "32,4 kg", and "03. MUAC" with the value "12,2 cm". The background of the slide is a faded image of a dirt road in a rural area with trees and a water tower in the distance.

Team

IT, AI, development aid and mobile experts



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