

# IoMob: Blockchain-powered Internet of Mobility (IoM)



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UVic

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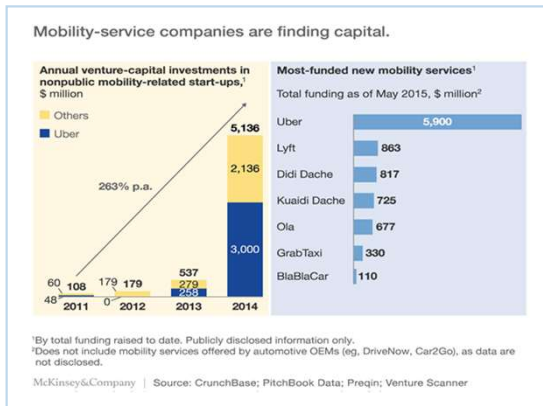


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# Problems

## Extractive VC-backed Mobility Monopolies



## 1000's of mobility startups struggling for market share



## Smart Cities striving to increase efficiency of mobility services



**Solution: open protocols & tech, strong business development and crypto-economic design**

TRIP DETAILS

Origin

Destination

SELECTED PLAN

Cancel

Start

EVENT LOG

Awaiting taxi

Riding taxi

Walking to metro

In metro system

Barcelona

9:49

Thu May 10 2018

bus train taxi bike

mapbox

3

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### STEP 1

Single Provider MaaS



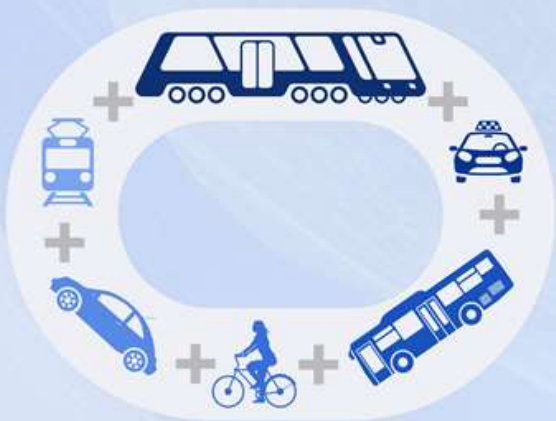
### STEP 2

Single Provider, Multimodal MaaS



### STEP 3

Multi-provider, Multimodal MaaS



### STEP 4

Internet of Mobility



**IoMob**  
THE INTERNET OF MOBILITY

**INTERNET OF MOBILITY: BEYOND MaaS**



# Our Team



CEO

Boyd Cohen, Ph.D.



CTO

Josep Sanjuas, Ph.D.



ENG

Victor Lopez, Ph.D.



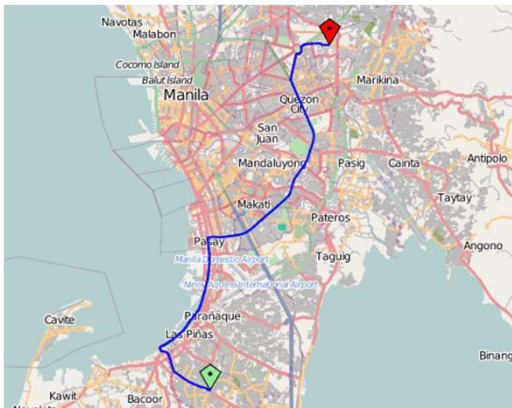
# Convergence: Blockchain + AI



Source: [unlock-bc.com](http://unlock-bc.com)

# Potential for AI & Machine Learning with IoMob

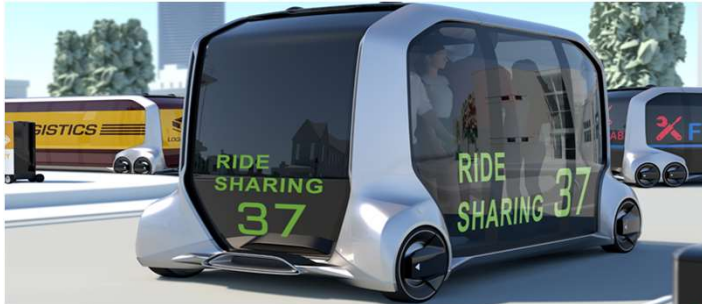
## Routing & Resilience



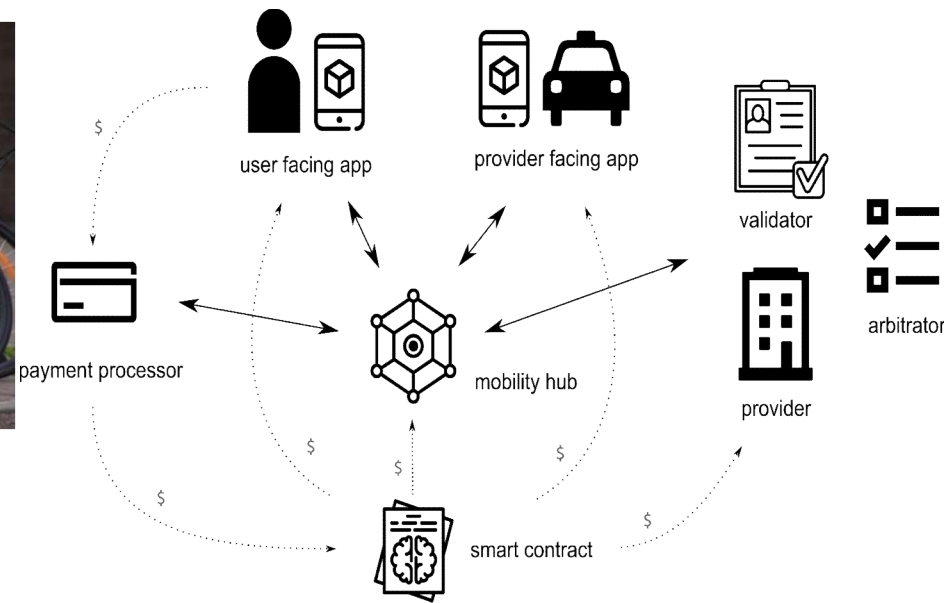
## Demand prediction & Fleet management



## Autonomous Vehicles



## Cryptoeconomic Incentives

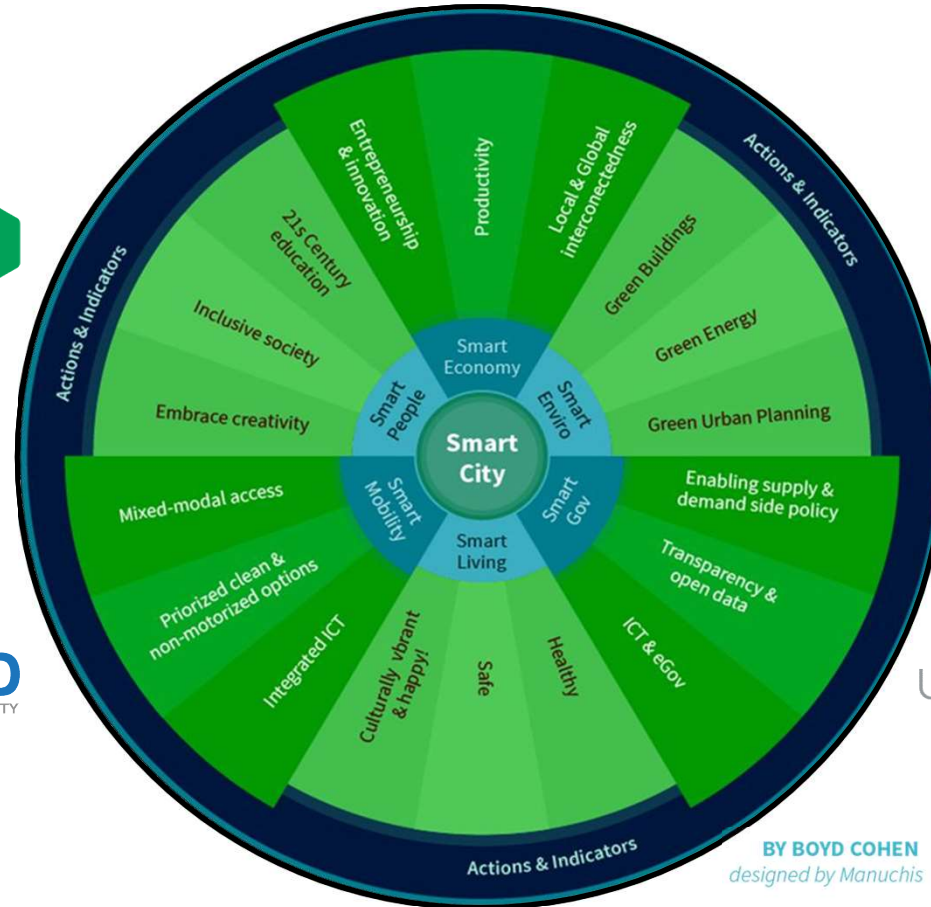


# SUSTAINABLE DEVELOPMENT GOALS





# Towards a Blockchain Cities Alliance



BY BOYD COHEN  
designed by Manuchis





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