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AI FOR GOOD GLOBAL SUMMIT GOAL OF THE SUMMIT MAY 15, 2018

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>> It now remains for me to invite Reinhard Scholl and Amir Banifatemi to kick off the Summit. Thank you very much.

>> REINHARDSCHOLL: We're on? We're on. Good morning. Welcome.

>> AMIR BANIFATEMI: We're going to talk about using AI for the common good and the SDGs.

>> REINHARDSCHOLL: A show of hands of who was here at last year's Summit? Okay. A bit. Quite a number it. Yeah. This is my favorite picture from last year's Summit. Can we do the same again this year, please.

So this is not some kind of formal United Nations meeting, this is an interactive meeting where we would like everyone to engage in.

>> This is organized in day one, two, three, today we'll have some initial introductions about framing the issues of the SDGs, some updates on how some agencies are using AI for good in different countries in different aspects and tomorrow we'll have four tracks, the four tracks will be divided in a way that you can participate, each of you, into projects that will be discussed and hopefully launched at the end of the Summit. Those four tracks will be announced tonight but in a nutshell the first one is about satellite imagery in AI, the second one, about using AI in healthcare and the third one, it is about smart cities and communities and the fourth one, it is called trust in AI. Track leaders will give you tonight an overview of what day 2 is about and will give you highlights. You will have to choose which track you will be participating in tomorrow and help frame some of the projects that have been already prebuilt or the project that you may come up with and during tomorrow you'll have a chance to make a difference and to share some of the projects to be announced on day three.

>> REINHARDSCHOLL: We covered a lot of ground last year but this year we're even more ambitious than last year. This year, we want to be more than a conference, we would like to come out with concrete projects. We would like you to have some skill in the game. We would like you to take ownership of a project, so ideally you come into this event with a project that may perhaps be 20% ready in your head, on paper, 40%, 60% and we hope that some magic will happen at this event that the project will mature even more and you feel brave enough to make an announcement. Ideally we would like someone among you to stand up and say I'm going to take ownership of this project, I'm going to do it and I'm going to come back next year and report what worked well and what didn't work.

>> AMIR BANIFATEMI: Last year we had 6 breakthroughs and talked on many topics but the focus of the top bic is to get the way to the action, to get to the action, problems have to be defined. To get to solutions that AI can be impactful, the first step, it is to define the problem. So your role, your mission if you accept it, it is to help shape those problems and define them clearly and hopefully when the problems are defined, the solution can be identified, the main next step, funding, it can happen. Funding is important and we try to find a way for the projects to get funded as well and to make the impact that they're promising.

>> REINHARDSCHOLL: All tracks were curated by a team of volunteers. A lot of effort went into that. We thank all of those that input their time and effort into that. There is a lot of opportunity for networking. We have coffee breaks, we have lunch breaks, and every night we have a reception. We thank our sponsors that made that possible.

>> AMIR BANIFATEMI: We have a number of teams working on practical applications of AI in the lobby and you will get to see them every day, there is a special programme, a special showcase and demonstrations with robots as well out there.

We're very happy to have you all here. It is very exciting for us. We have been working almost a year to build the programme and this programme is project-based and the idea of the project is a novel approach. We hope that you will enjoy the design of the conference, and participate and make a difference. Again, a warm welcome to all of you. We're excited to have you and hopefully we have a collective experience in the next few days and come up with amazing proposals in day 3.

>> REINHARDSCHOLL: Enjoy.