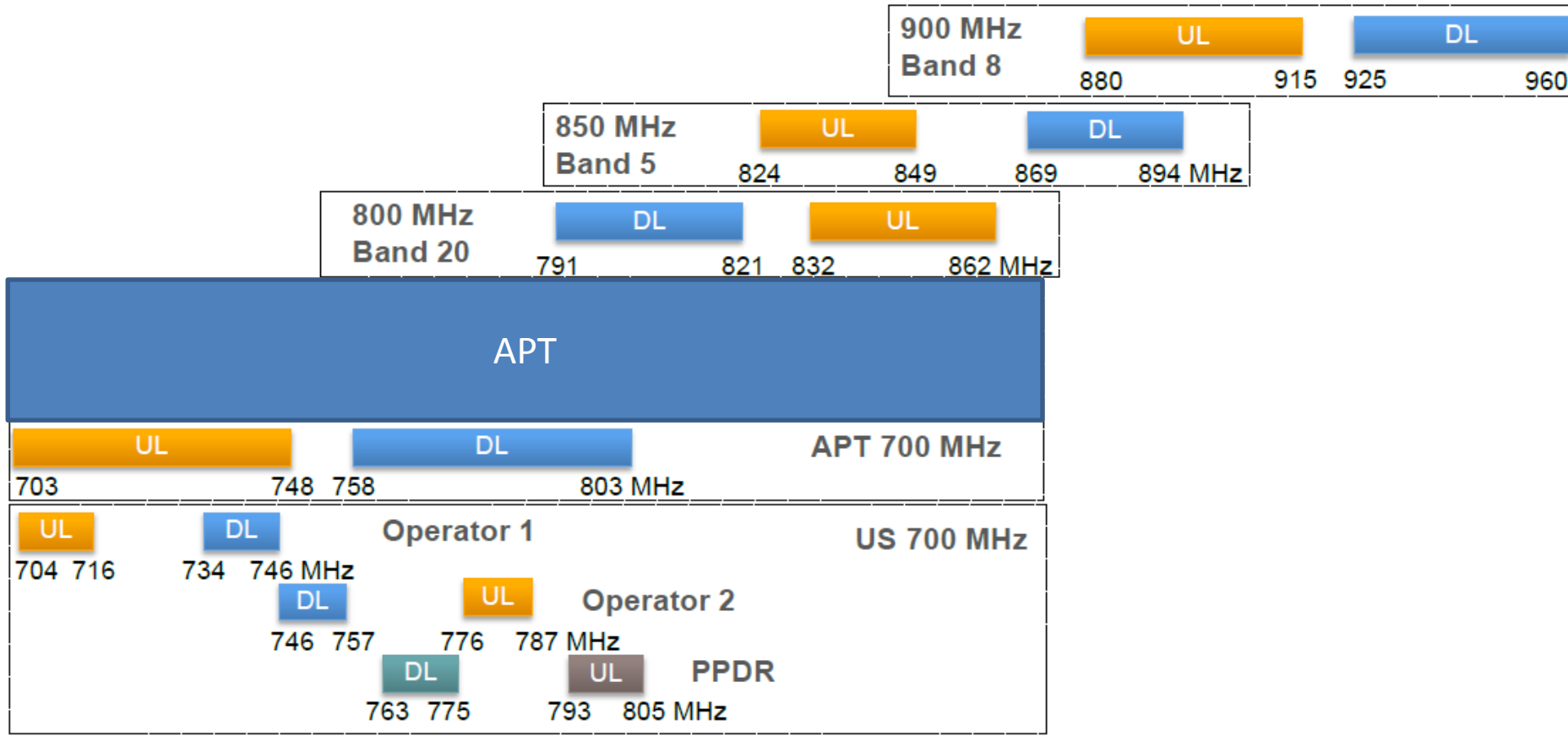


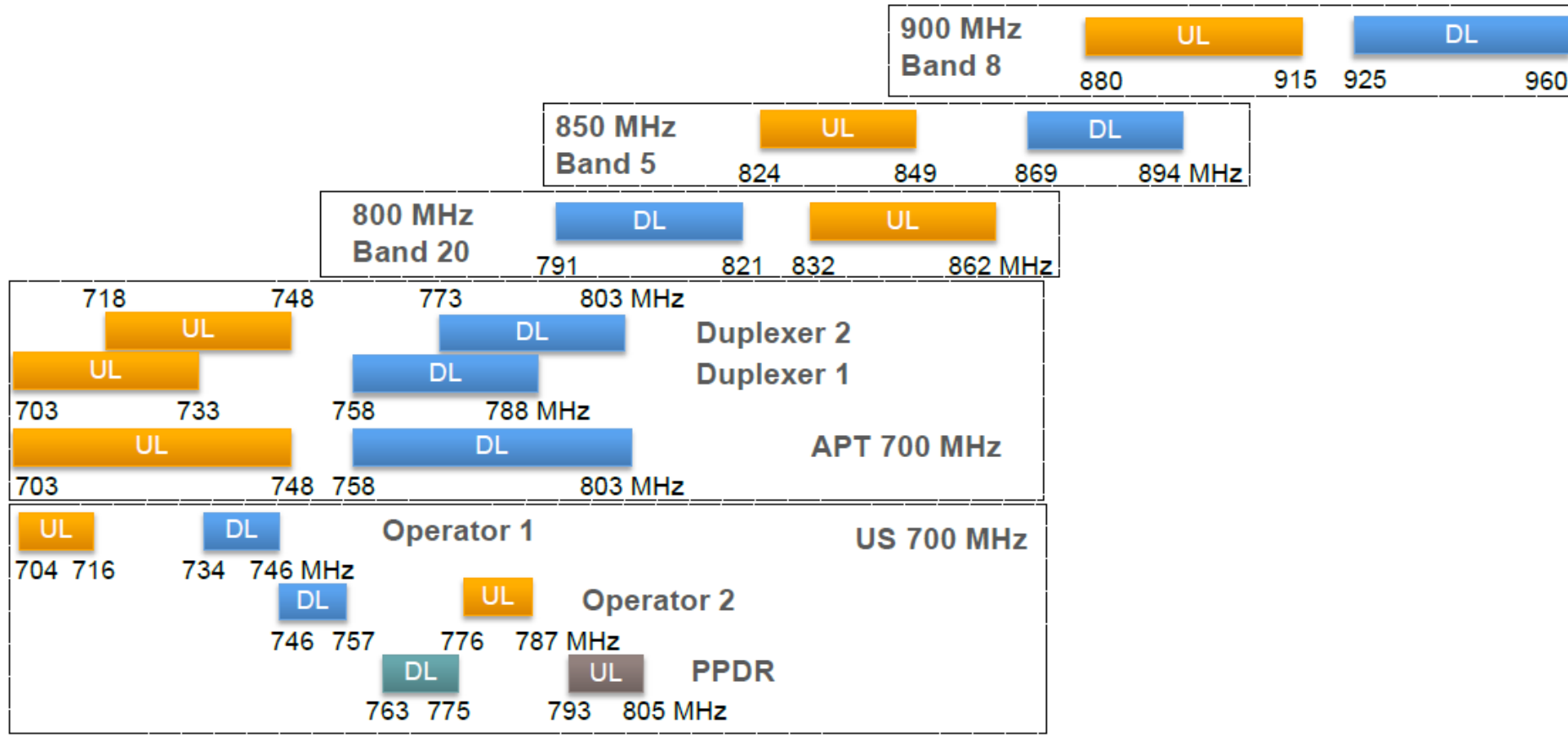
# Certidumbre y determinismo en la segmentación de la banda de 700MHz

Unidad de Prospectiva y Regulación  
COFETEL, Mexico

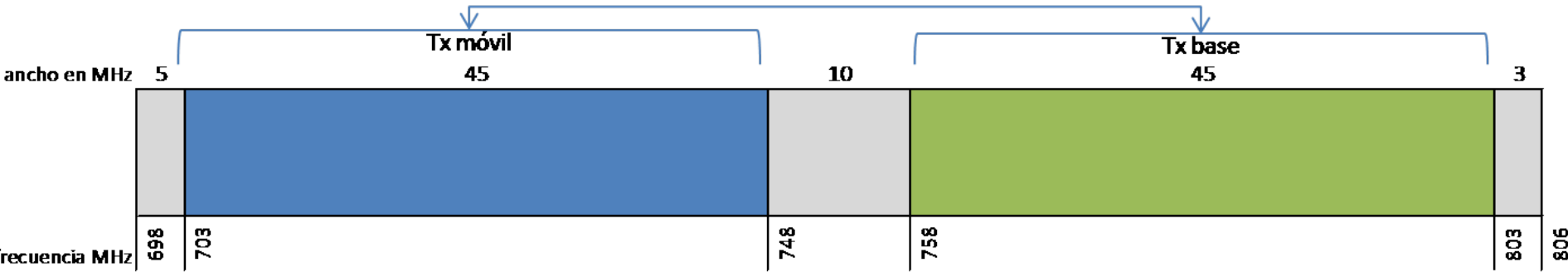
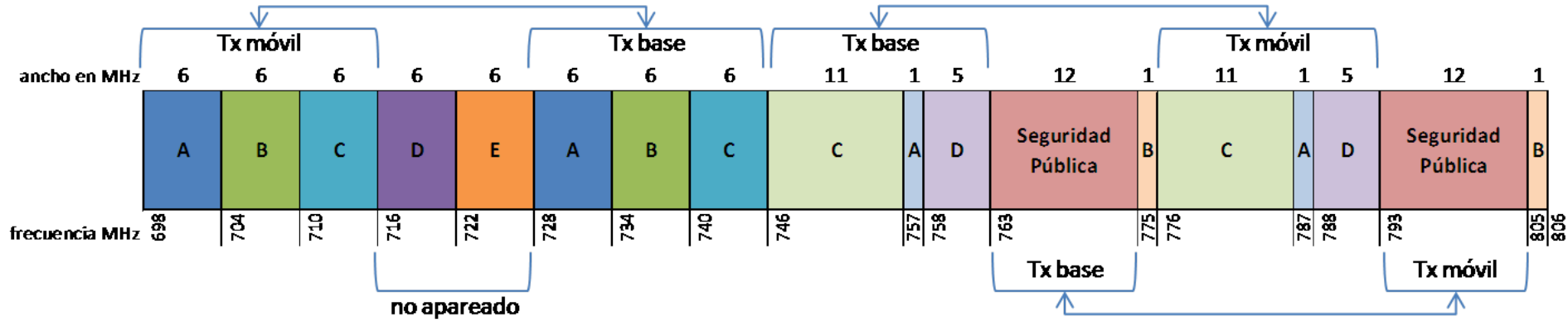
# Bandas de máxima importancia espectro “premium” abajo de 1000MHz



# Bandas de máxima importancia espectro “premium” abajo de 1000MHz

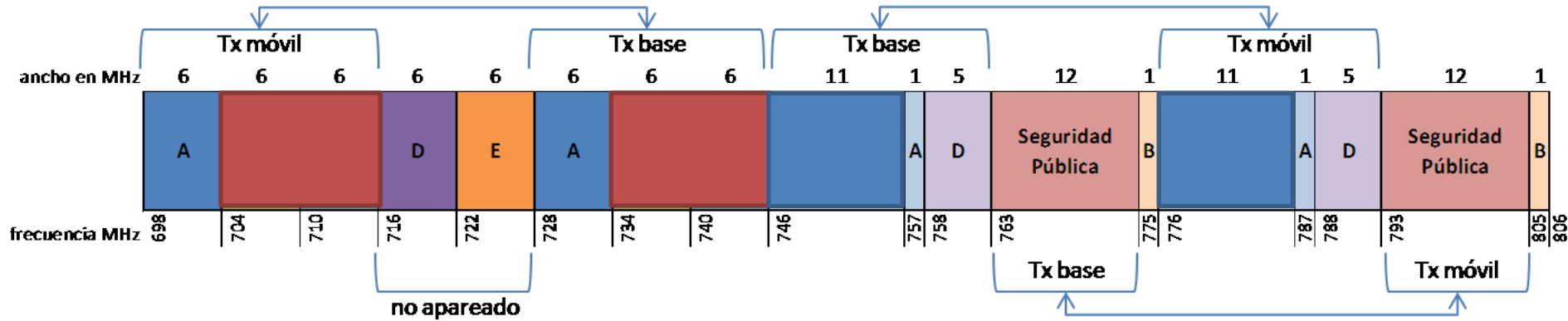


# APT vs FCC

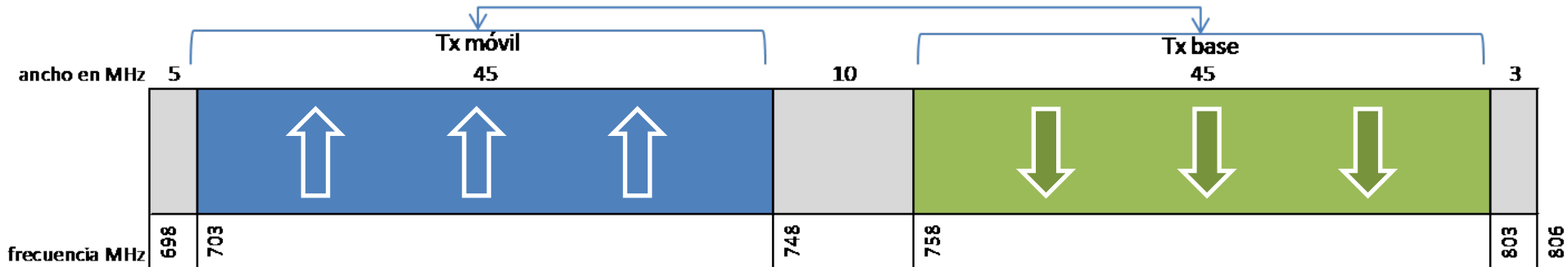


# APT vs FCC

Dos operadores medianamente fuertes



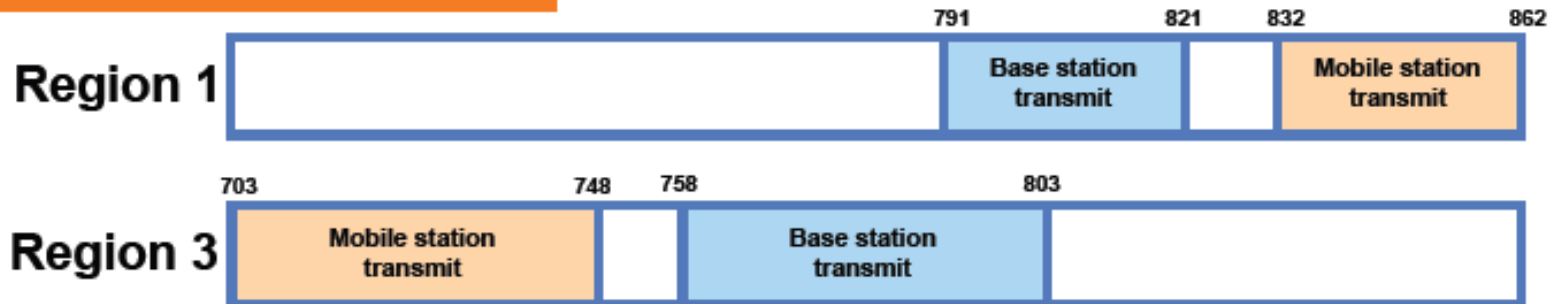
Tres operadores muy fuertes



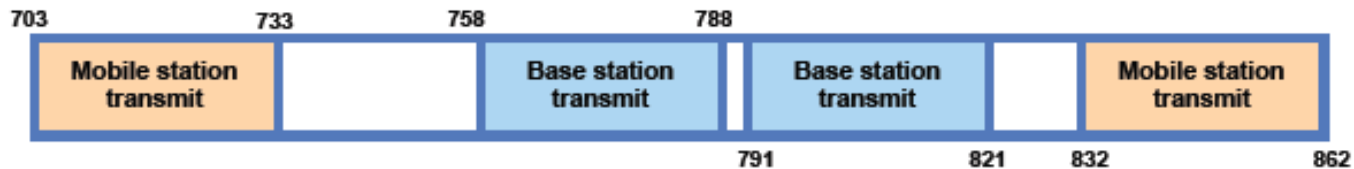
# Extension of the Digital Dividend

## Additional provision to Mobile Service after WRC-15

### CEPT and APT Band Plan



### Preferred Band Plan for the Extension of the Digital Dividend



**CEPT plan should be preferred for entire Region 1**, with possibility to use Region 3 Band plan

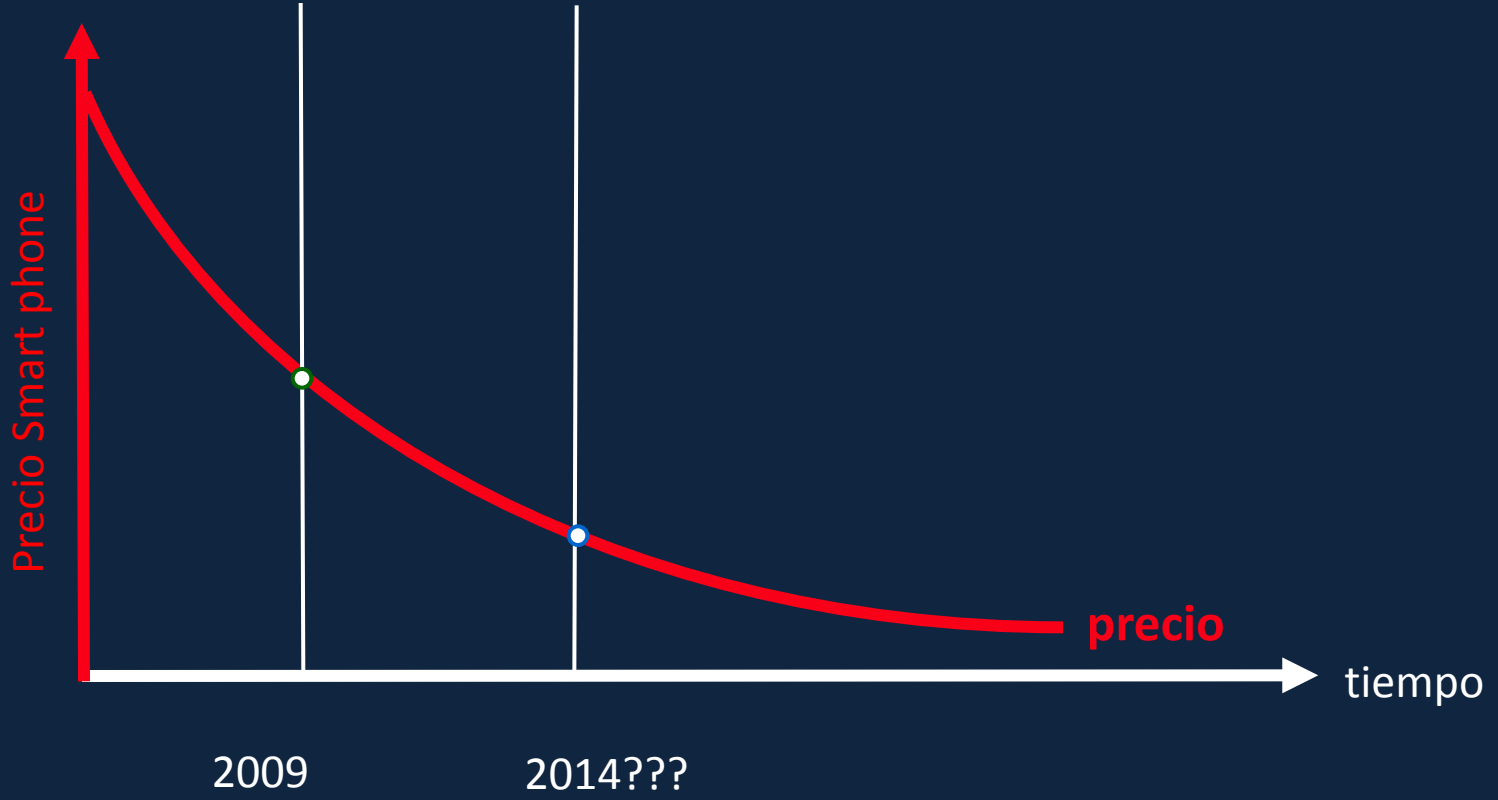
- Maximise the economy of scale (leverage on existing ecosystem)
- Limit the modification on each band plan and facilitate roaming as well as integration.

- 15
- Appropriate Coexistence with current Region 1 FDD with same duplex direction

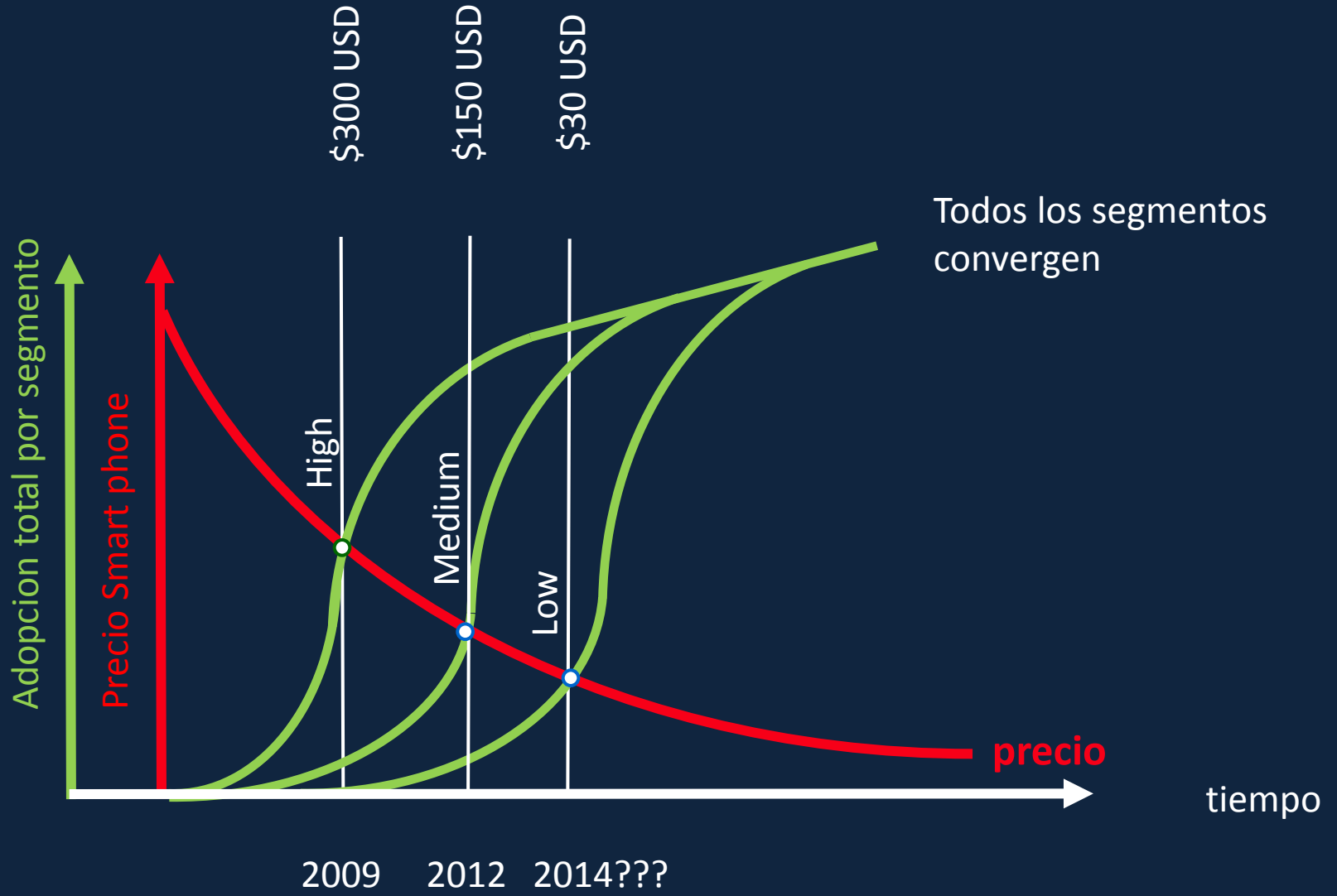


Barrera de  
entrada país  
desarrollado  
\$300 USD

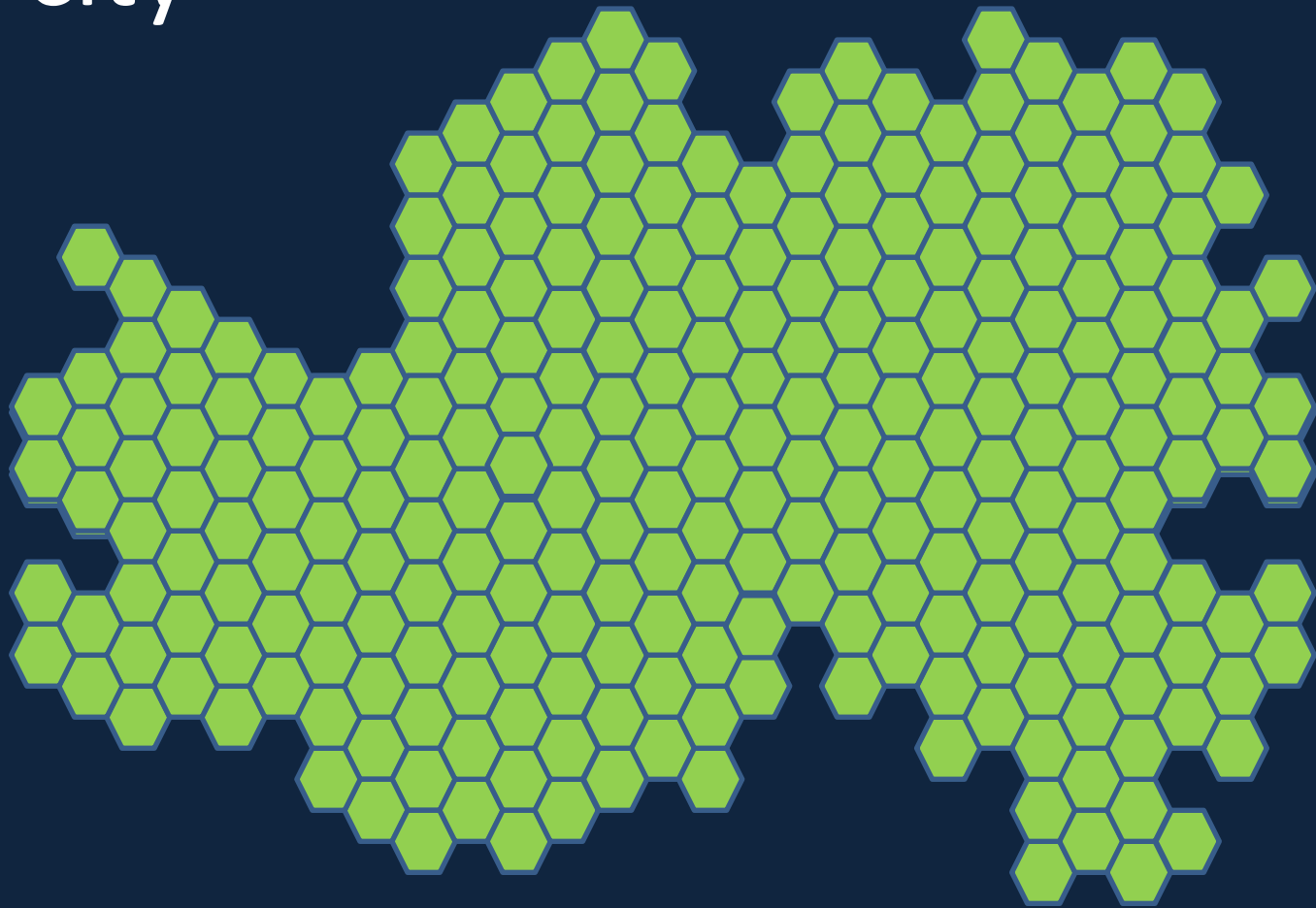
Barrera de  
entrada país  
en vías de  
\$30 USD



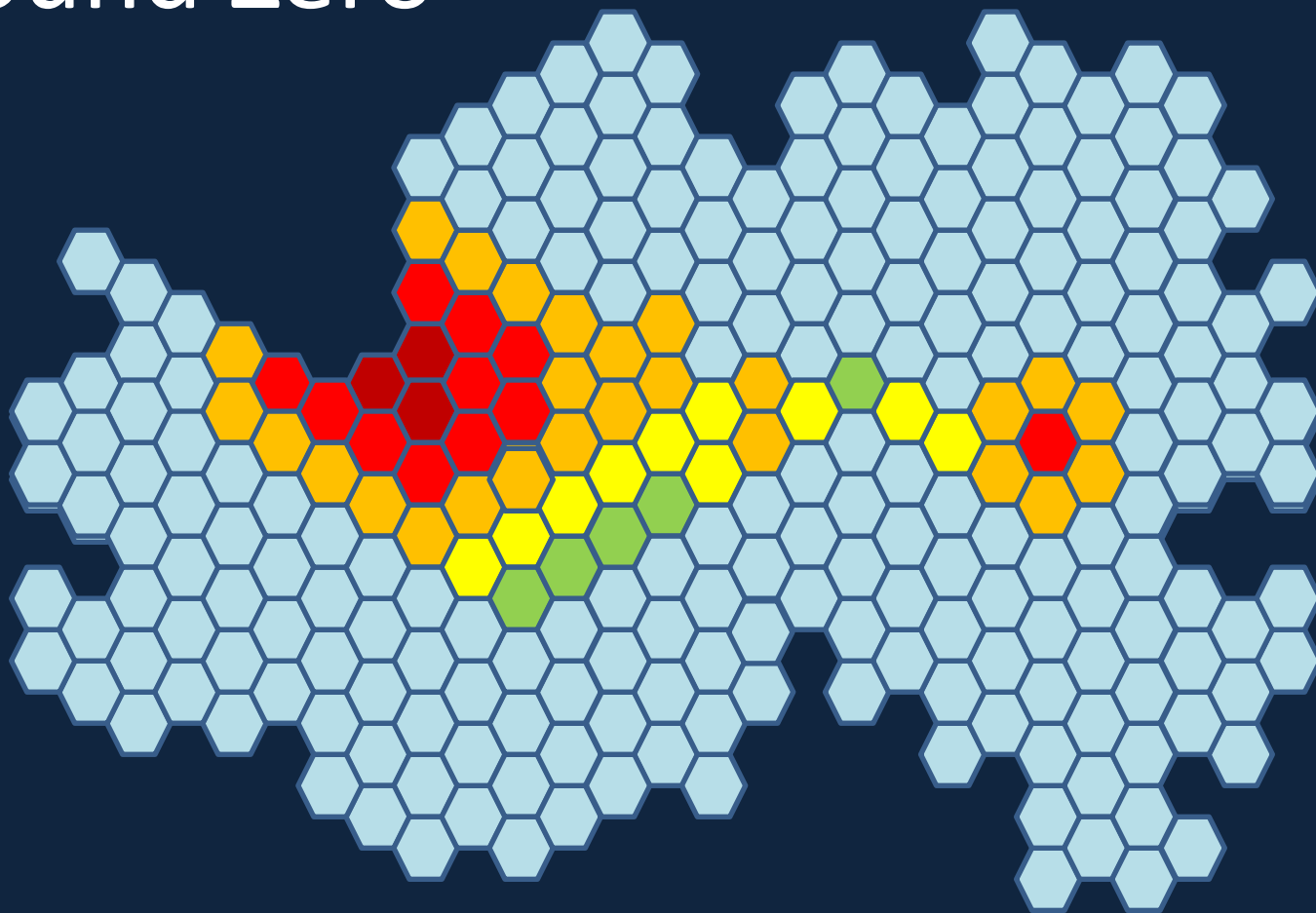


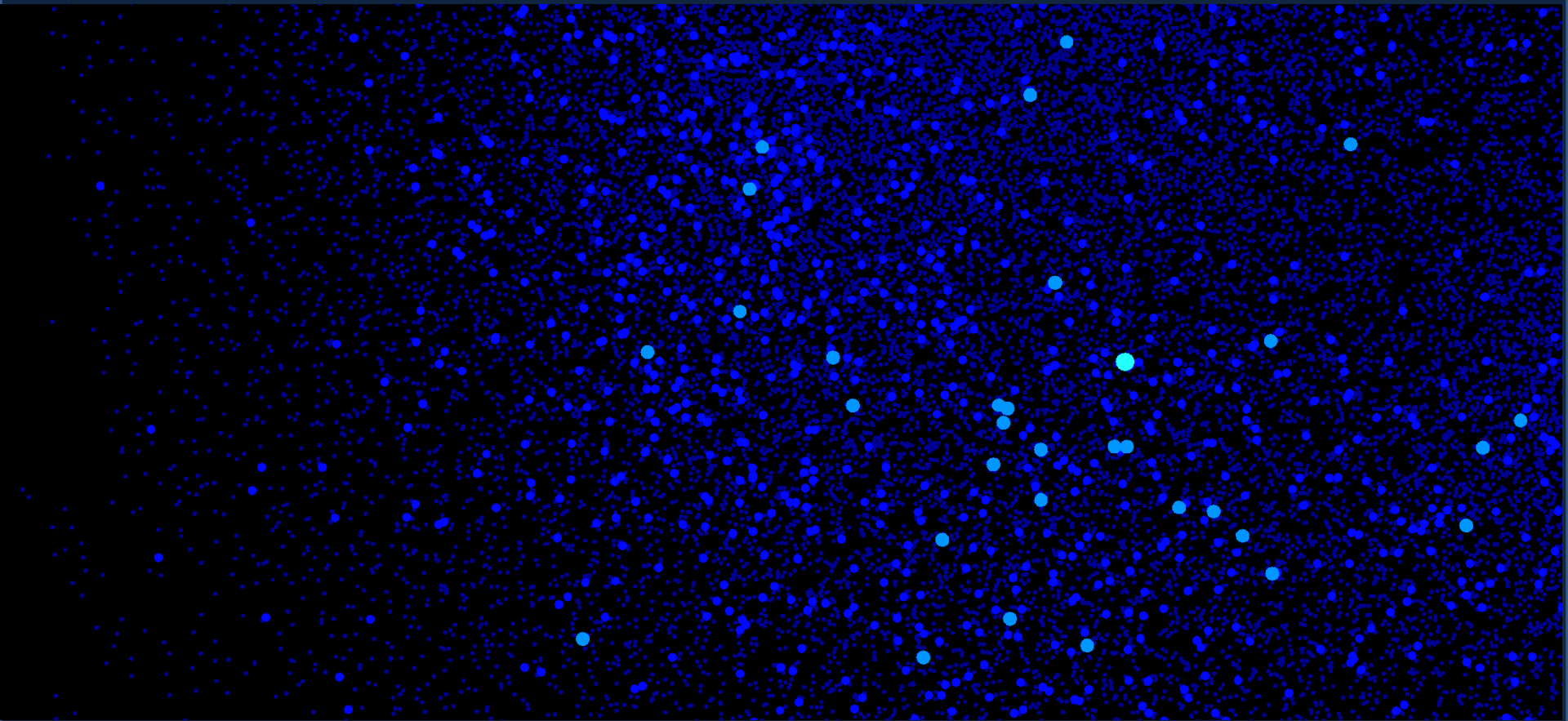


# My city



# Ground Zero







Reduced transactional costs  
Defragmented supply and demand  
Enhanced social cohesion  
Neutralized undesirable market effects