



The Future of Satellites

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Intelsat Epic^{NG}

Innovation in C-, Ku- and Ka-bands

A high-performance, next-generation satellite platform that delivers global high throughput technology without sacrificing user control of service elements and hardware



All-Region Coverage

- Layered approach with existing fleet
- C-, Ku- and Ka-bands

Supports Customer Applications in Four Sectors



INTELSAT SATELLITE & TERRESTRIAL INFRASTRUCTURE & SERVICE-SPECIFIC APPLICATIONS



High Performance Satellite Platform

High Capacity

High Efficiency

High Throughput

High Performance

Multi-band

Resilient and Secure

Open Platform

Backward Compatible

Flexible

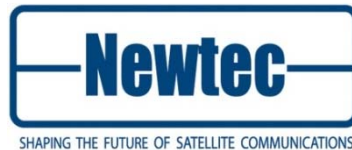
Complementary Overlay

All-region Coverage

Lower Cost of Ownership

Intelsat Epic^{NG} Value Proposition

Open Architecture



Open Architecture

- Backwards compatible with existing terminal infrastructure
 - No need to re-invest in terminal infrastructure
 - Freedom of equipment and manufacturer choice
 - Lower total cost of ownership
- Customer equipment and control

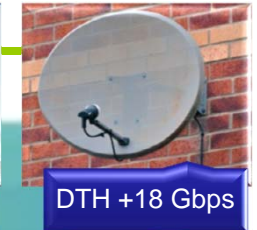
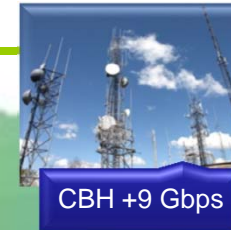
Intelsat Epic^{NG} Value Proposition

Flexibility across All Applications

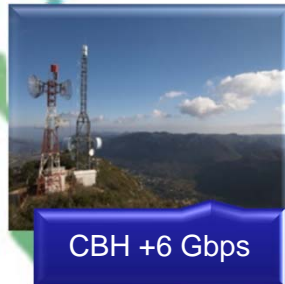
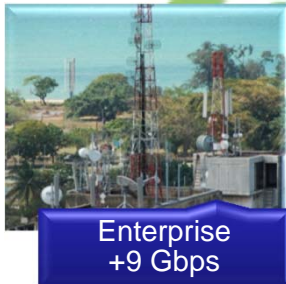
North America



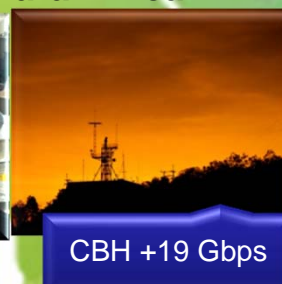
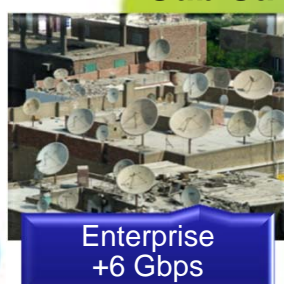
Europe & MENA



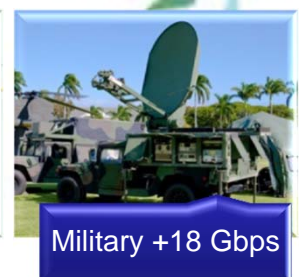
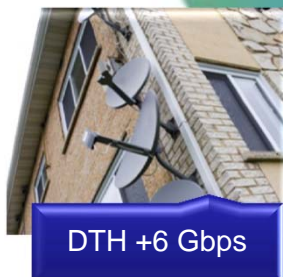
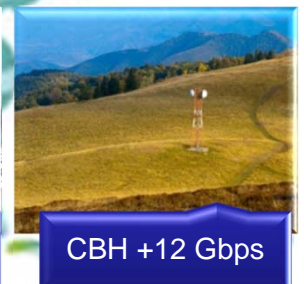
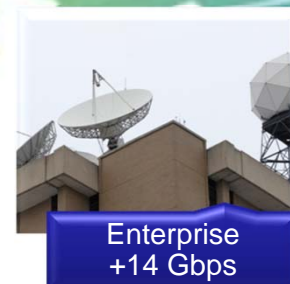
Americas



Sub Sahara Africa



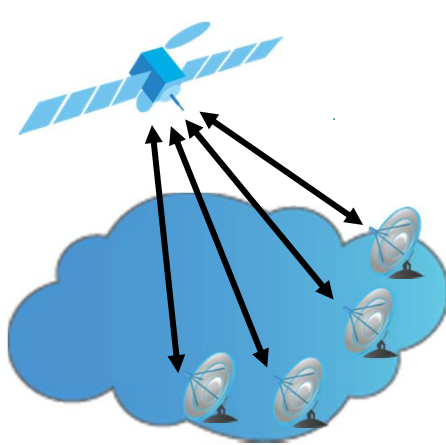
Asia



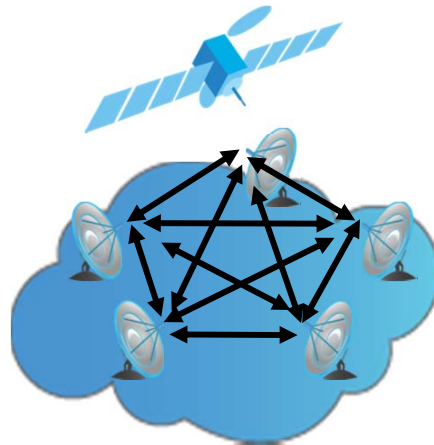
* By 2020. Excludes Consumer Broadband
Source: NSR, Futron and Intelsat

Intelsat Epic^{NG} Value Proposition

Connectivity



Star Topology



Mesh Topology

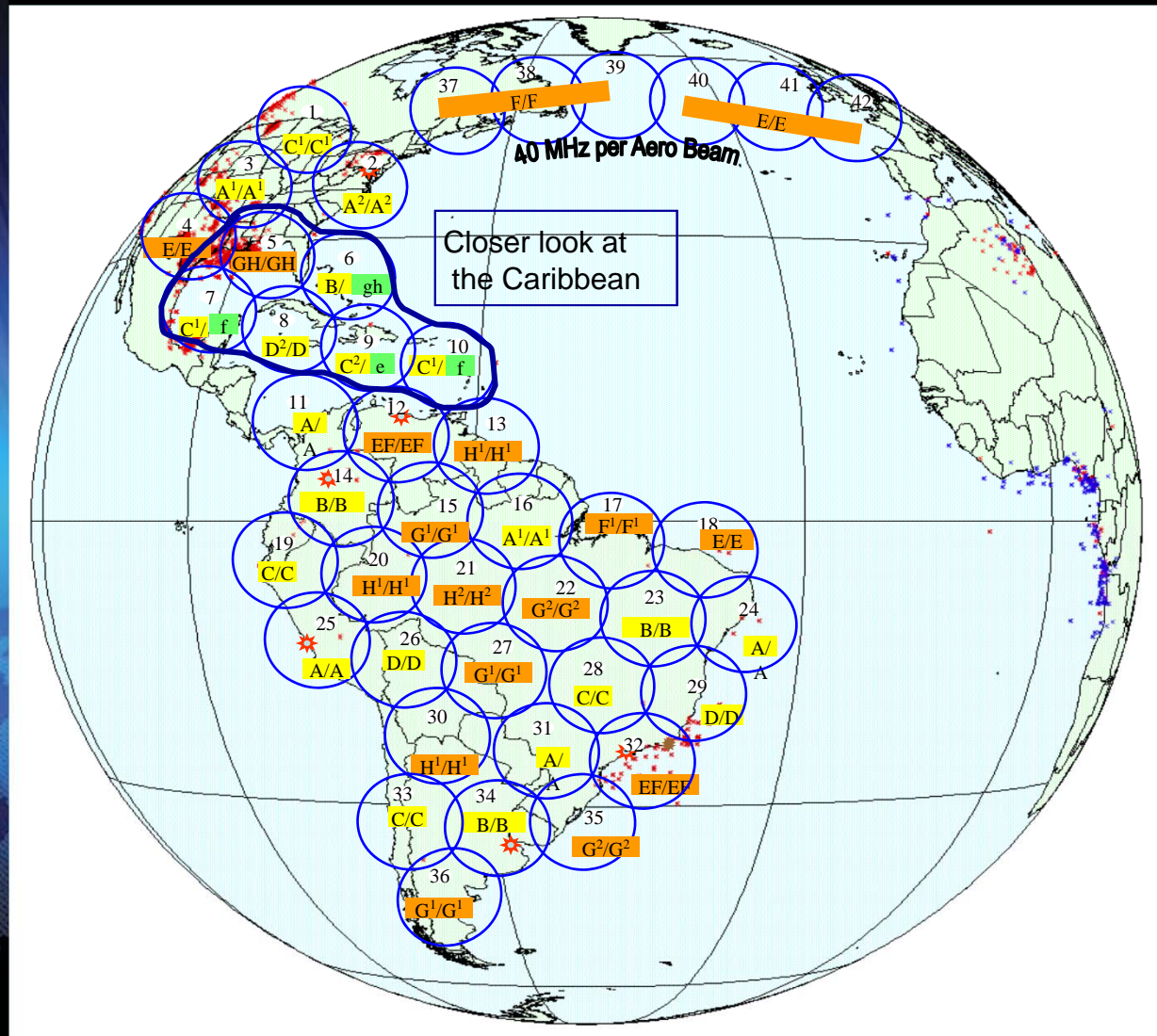


IntelsatONE Terrestrial Network

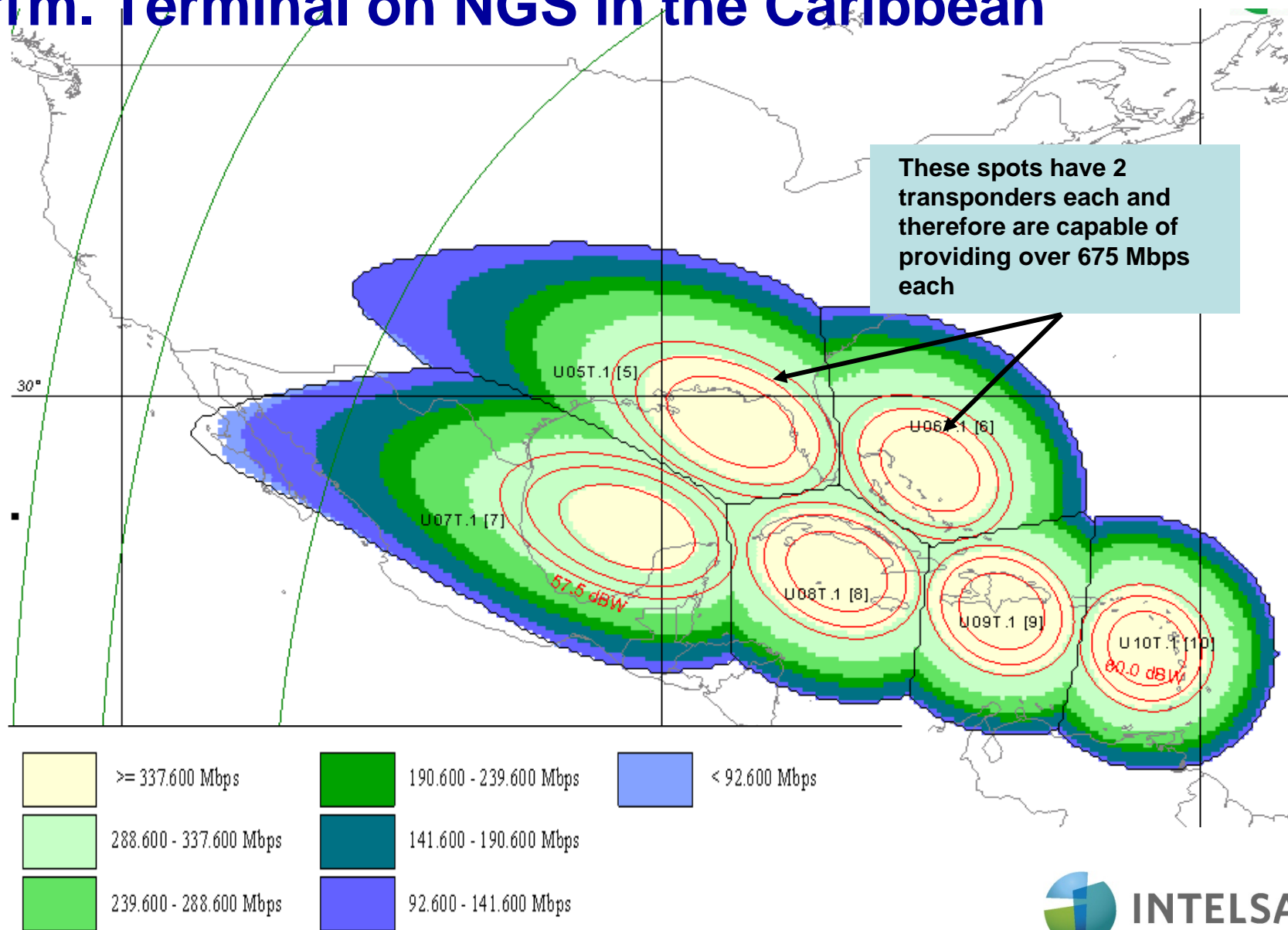
Connectivity

- Multi-band capability
- Supports star, mesh & loopback topologies
- Integrated with IntelsatONE terrestrial infrastructure

IS-29e: Ku-band User Beams + DTH Beam + Steerable Beams + Channelizer



IS-29e: Throughput per Transponder into a 1m. Terminal on NGS in the Caribbean





for
Cellular Backhaul

The Role of Fixed Satellite Services for Cellular Backhaul (2000-2011)

- **Satellite options of today:**
 - Provide last-mile connectivity required to reach the most remote locations
 - Foster population welfare and improved quality of life
 - Allow for rapid deployment
 - Provide resiliencies needed to meet SLAs at edges of hybrid networks

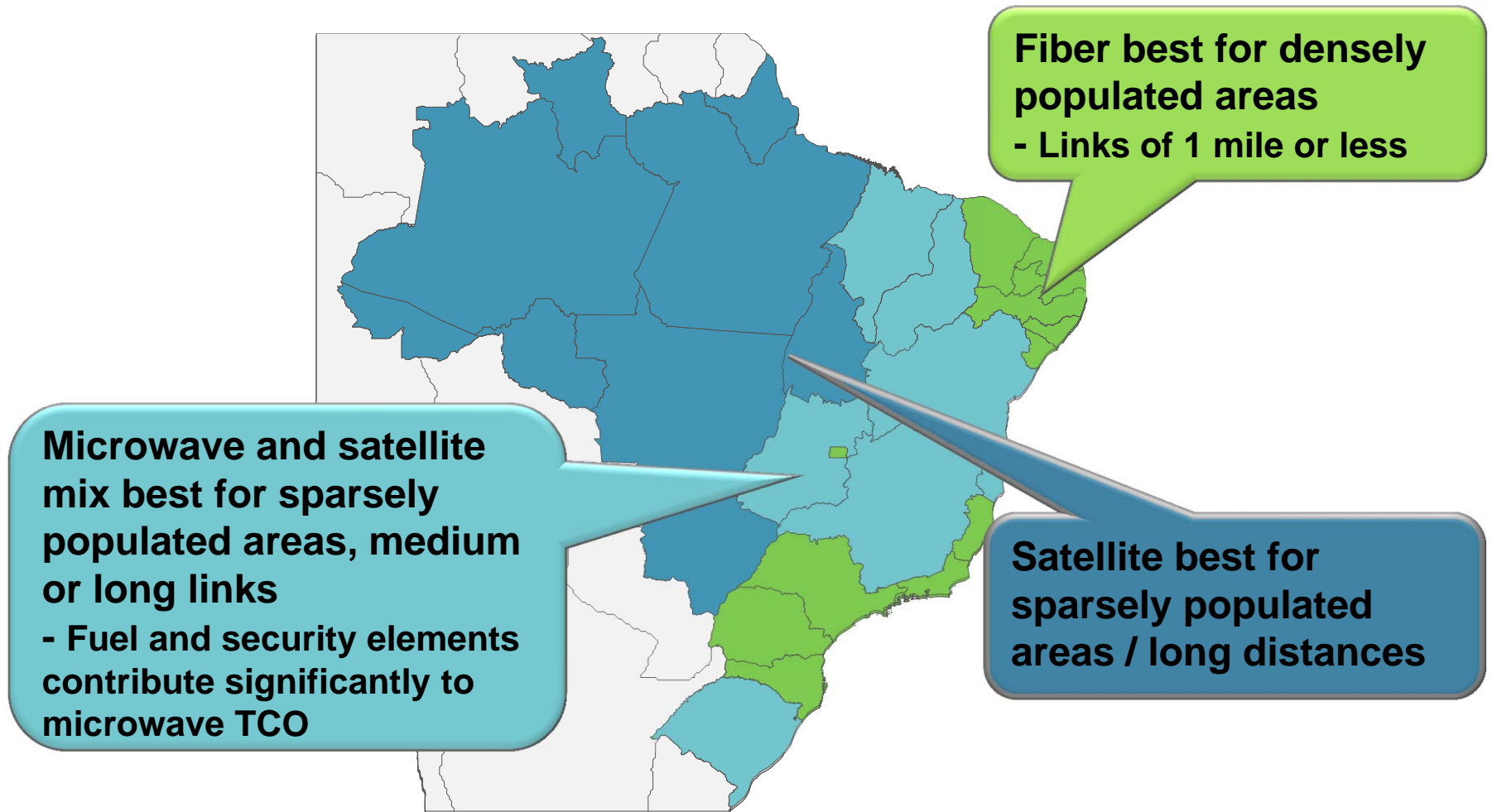
Standard kits to support BTS-BSC link:

C-band: 2.4m antenna / 20W HPA

Ku-band: 1.2m antenna / 5W HPA



Roles of Fiber, Microwave and Satellite to Support Cellular Backhaul Requirements



The Role of Intelsat Epic^{NG} for Cellular Backhaul



With 3G and 4G Networks, Intelsat Epic^{NG}

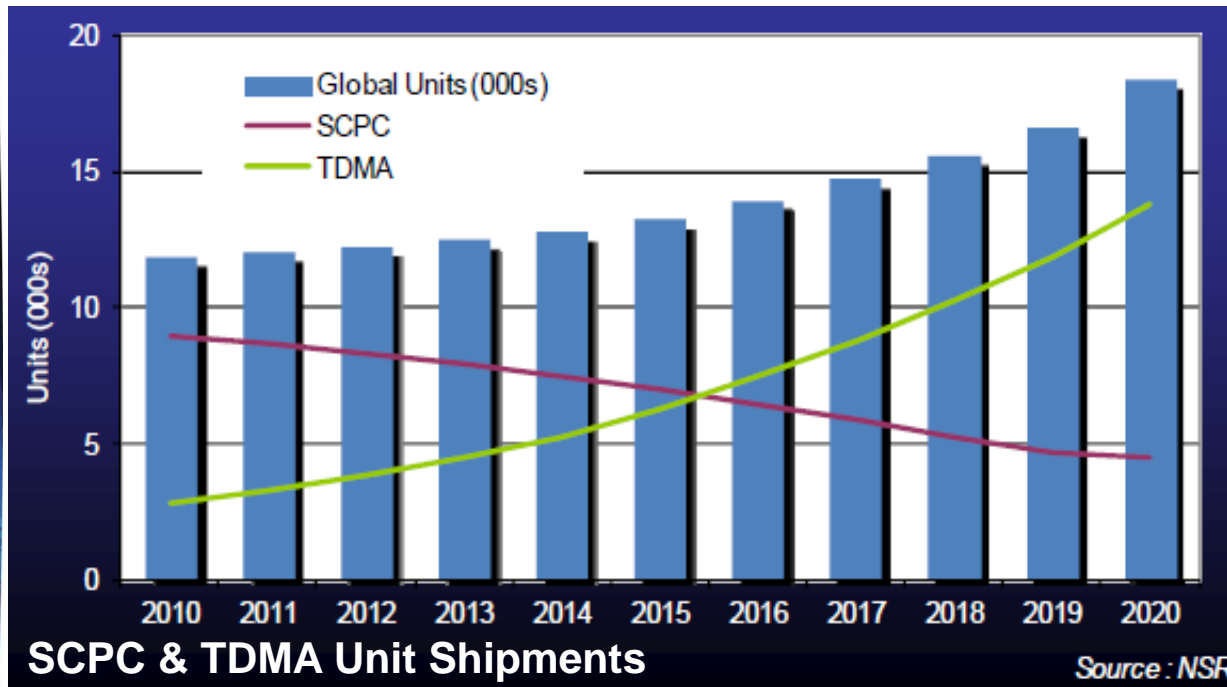
- Provides high throughputs required to support increased per-user and backhaul bandwidth requirements
- Allocates bandwidth dynamically for asymmetric multimedia requirements through application specific routing
- Allows load sharing of links in times of high traffic load per site and/or congestion in network



Intelsat Epic^{NG} Alters Total Cost of Ownership

- New economics lower revenue per site barriers
- Support thin routes with low ARPU users
- Smaller CPE footprint allows low-power solar options
- Provides viability to use satellite links as primary/backup solutions for backbone links due to increased throughputs and better economics

Bridging from Today's FSS Solution to Intelsat Epic^{NG}



- Over 50,000 satellite modem purchases between 2012-2015 to support cellular backhaul

- New equipment plus legacy purchases are compatible with Intelsat Epic^{NG}
- Purchasing decisions need not be pushed out until new platform available

Intelsat Epic^{NG} provides comparable economics to microwave solutions

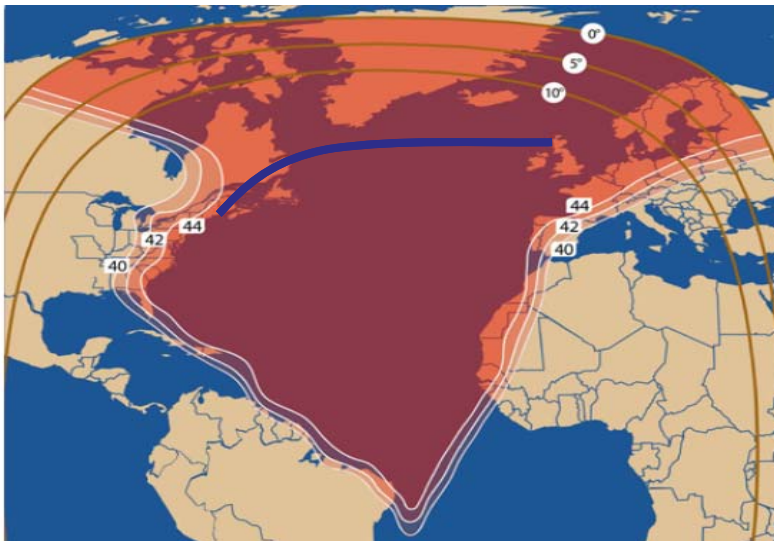
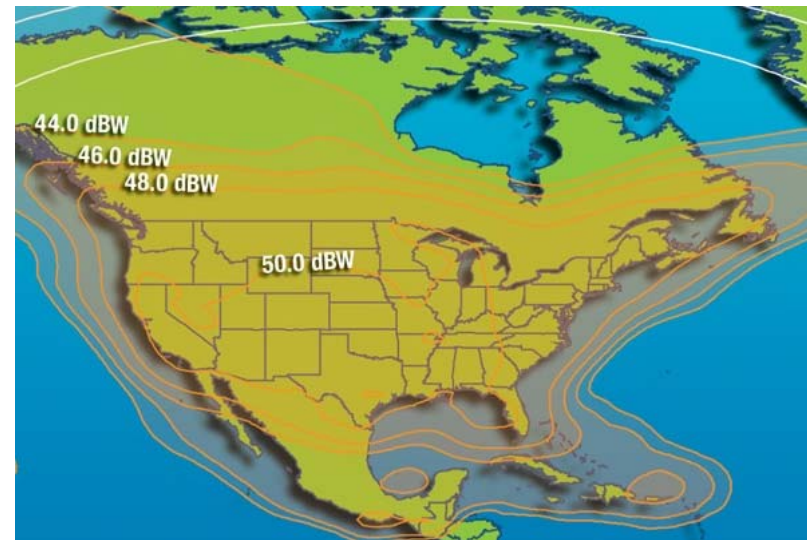


for
Mobility Applications

Staying Connected ... in the Air and at Sea

Today's beams are designed predominantly for land mass coverage:

- Majority of beam over land
- Mobility requirements compete with other markets for capacity
- Antenna size and throughput needs unmet



Optimized coverage is at the expense of performance:

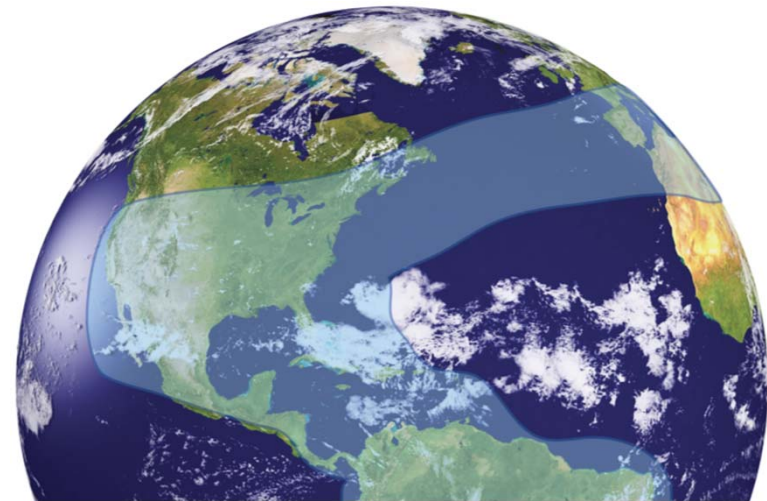
- Broadening the beam (and its appeal) diminishes throughput
- Majority of coverage not required for preponderance of traffic

Throughput or coverage? You choose

No Need for Compromises

Focused, high throughput coverage for key routes:

- Required throughput
- Lower terminal costs
- Open architecture



Optimized coverage providing super high throughput:

- Fulfills unmet throughput needs
- Required availability performance
- Existing platform and terminal equipment
- Improved economics
- Integrated with IntelsatONESM

Coverage, performance, control of economics
No Compromises



THANK YOU!