

Bio

Paolo Lamberti has worked in National and International Companies, now since 20 Years in Ericsson. He was acting in Radio Product Management roles for TACS analogue systems, GSM systems as well as UMTS and LTE broadband systems, networks start-up, business development, solution development, technical sales, strategic alignment. He is now driving an internal Ericsson Strategic Engagement Topic Program specific for Heterogeneous Network, to ensure Operator's success in MBB business space by having an aligned vision of MBB growth potential in 3-5 yrs, providing monetization possibilities of MBB through efficient segmentation and differentiation as well as innovative radio solution offering. In Ericsson Region Mediterranean today he is the Head of Regional offering for LTE and Heterogeneous Networks.