

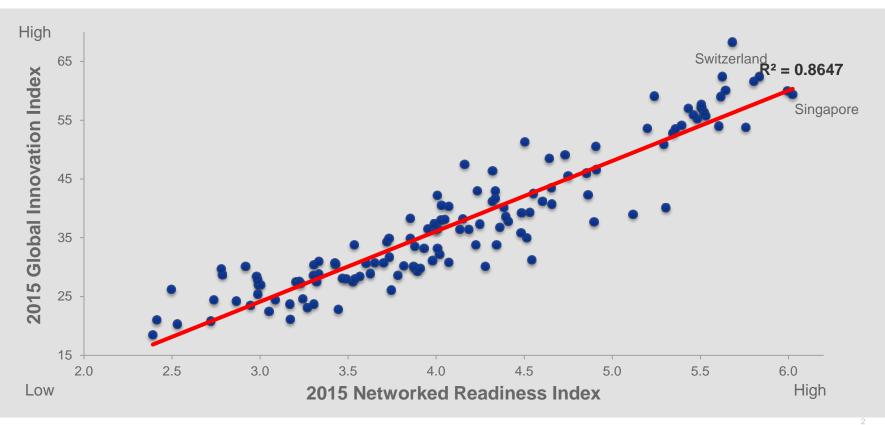
ICT & Innovation

Drivers, Measurement and Outcomes

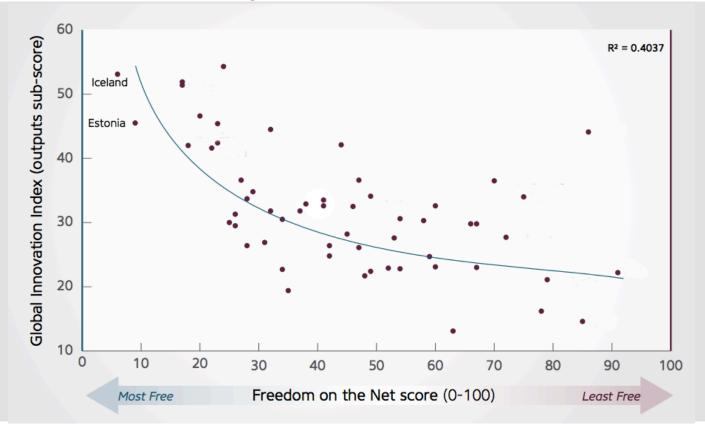
John Garrity, Global Technology Policy jogarrit@cisco.com

ITU WTIS - 1 December 2015

Driver: Network Readiness



Driver: Open Internet Principles; Cross-Border Data Flows



Outcomes: Impact of the Internet of Things













Point of Concern: A Growing Digital Divide in the Internet of Things?

Connected Devices Per Capita from 2014 to 2019; Devices' Compound Annual Growth Rates (CAGR)

North America

6.1 in 2014; 11.6 in 2019 **CAGR 14%**

Western Europe

4.4 in 2014; 8.2 in 2019 **CAGR 13%**

Central/Eastern Europe

2.4 in 2019; 4.3 in 2019 CAGR 12%

Latin America

2.0 in 2014; 2.9 in 2019 CAGR 9%

Middle East & Africa

1.0 in 2014; 1.4 in 2019 **CAGR 9%**

Asia Pacific

1.6 in 2014; 2.5 in 2019 **CAGR 11%**