

ICT Price Baskets: Data Collection in 2021

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Changes to the Price Baskets

| Basket | Previous Basket Composition | New Basket Composition |
|--|---|---|
| Voice + SMS only Basket (Low Consumption) | 70 mins + 20 SMS | No change |
| Low Consumption Basket | 70 mins + 20 SMS + 500 MB | No change |
| High Consumption Basket | 140 mins + 70 SMS + 1.5 GB | 140 mins + 70 SMS + 2 GB |
| Mobile Broadband Basket (Data only) | 1.5 GB | 2 GB |
| Fixed Broadband Basket | 5 GB | No change |
| | | |
| Selection of service provider | MNO with largest market share (for voice and data separately) | Based on <i>mobile-cellular subscriptions</i> only (same MNO for all baskets) |
| Contract Modality | Based on the majority of subscriptions per mode | The cheapest option (prepaid or postpaid) to obtain the basket of services |

* Selected plan to be without commitment but with a 30-day validity (however, hidden costs are inevitable in some cases)

The *Basket* Approach

- Includes PAYG, bundles or a combination of the two as long as the cheapest options are selected
- Add-ons to make up the required basket composition were recording separately

| | PEAK | OFFPEAK |
|----------------|---------|---------|
| Local Rates | \$ 0.20 | \$ 0.15 |
| Video Calling | \$ 0.30 | \$ 0.20 |
| Au Fam | \$ 0.15 | \$ 0.10 |
| SMS | \$ 0.10 | |
| Mobile Data/MB | \$ 0.99 | |
| OFF-NETWORK | | |
| | PEAK | OFFPEAK |
| Local Rates | \$0.20 | \$0.15 |
| SMS | \$0.10 | |

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| PLAN | PRICE | DATA | VALID |
|---------|---------|-------|----------|
| Daily | \$2.00 | 400MB | 24 hours |
| | \$4.00 | 800MB | |
| Weekly | \$5.00 | 1GB | 7 days |
| | \$6.00 | 1.2GB | |
| | \$7.00 | 1.5GB | |
| | \$10.00 | 2.5GB | |
| Monthly | \$20.00 | 3.2GB | 30 days |
| | \$30.00 | 5.5GB | |

← Cheaper to add-on a data plan to PAYG voice + SMS rate, than buy a bundle



SMART PLANS

| Name | MRC | ON-NET | | DATA |
|----------|---------|-------------|------------|------|
| | | On-net Mins | On-net SMS | GB |
| Smart 50 | \$50.00 | 150 | 50 | 2.7 |

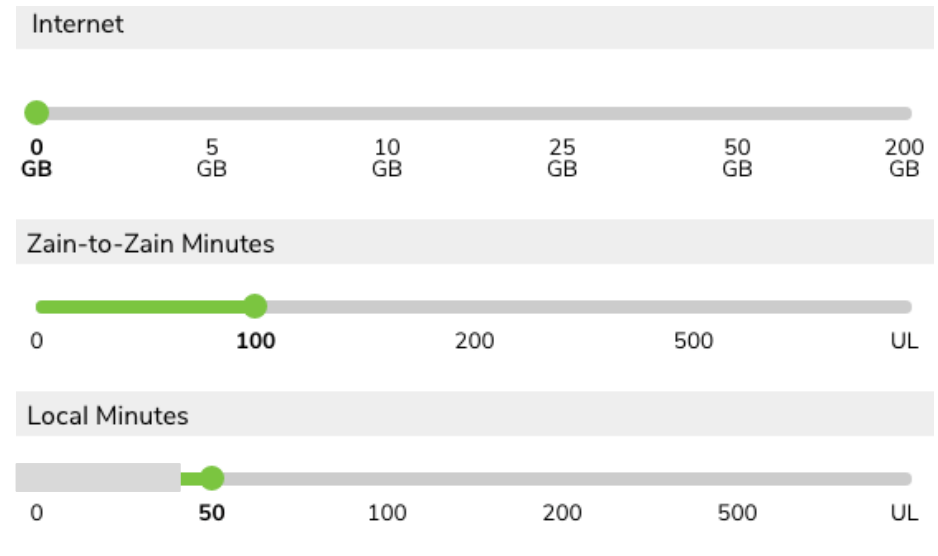
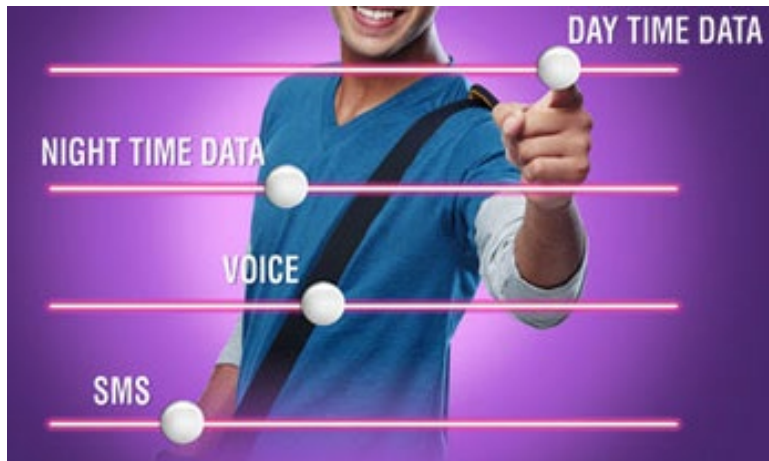
Challenges in collecting data in 2021

- Calculating the cheapest option
 - Bundles vs. PAYG + add-ons
 - Prepaid vs. Postpaid
 - Unable to identify hidden costs in some instances - are either in fine print or unavailable in the public domain
 - Calculations made on a pro-rated basis may not be accurate
 - Therefore, it is not practical to include such costs in *all* instances
- Selecting the combination of add-ons to make the basket of services

| DATA SUBSCRIPTIONS | | | |
|--------------------|------------|-----------|---------|
| Name of Plan | Valid Time | Data (MB) | Cost |
| Data Day Pass | 24 hours | 75MB | \$3.20 |
| Data 2-Week Pass | 14 days | 500MB | \$10.50 |
| Data Month Pass | 30 days | 1800MB | \$31.00 |
| Out of bundle | - | 1MB | \$0.10 |

Challenges in collecting data in 2021

- Tailor-made plans – often only possible using an app with a local numbers



Changes to the IPB method that were *not* considered challenging

- The increase in the data cap
 - 1.5 GB → 2 GB
 - Disparity between low & high data allowances
 - E.g. Latin America: data < 5GB are similar in value. Lowest cost daily plans are x 30 cheaper than the higher 5GB / 10 GB monthly plans
 - Recording add-ons
 - Name of add-on
 - Price
 - What is included?
 - Validity
 - Multiplier
- DATA, VOICE, SMS
- x 2

Time consuming, but adds clarity

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Key Takeaways

- Comparability of IPB values will be a challenge
 - Change in methodology
 - Hidden costs such as early termination of contracts
- The learning curve is steep but will get easier
- Changes have been made since 2017 when the sub-group was convened. Adopting consistency will ensure stability.

THANK YOU.

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