

# Measuring digital development: ICT Price Trends 2019

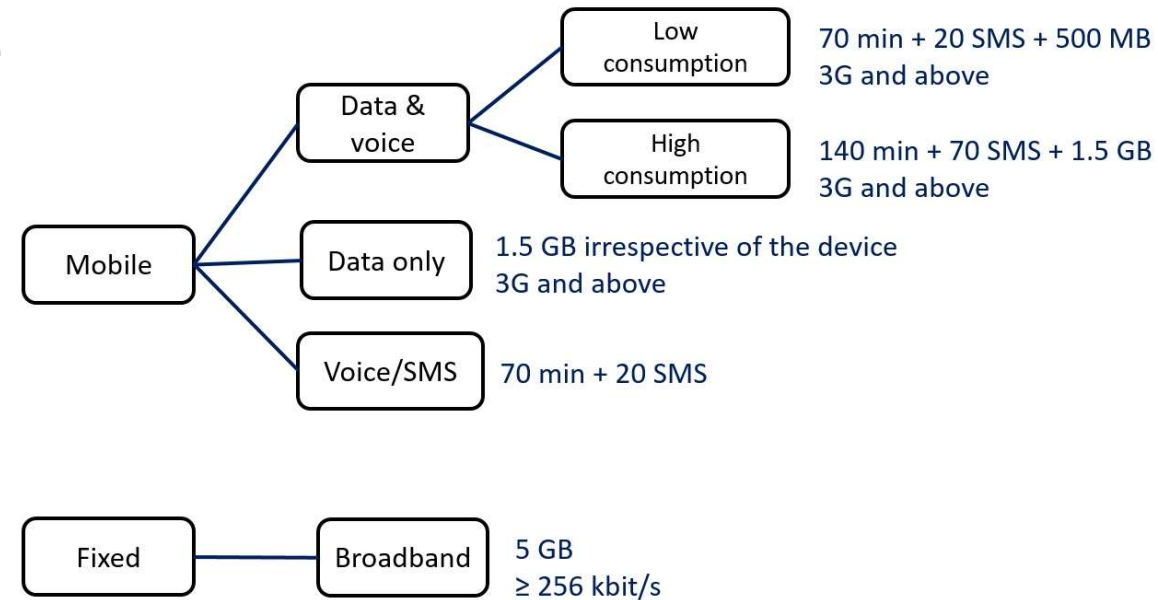
11th Meeting of the ITU Expert Group on  
Telecommunication / ICT Indicators (EGTI)  
15-16 September 2020

*Martin Schaaper*  
*ICT Data and Analytics Division*  
*Telecommunication Development Bureau*  
*International Telecommunication Union*

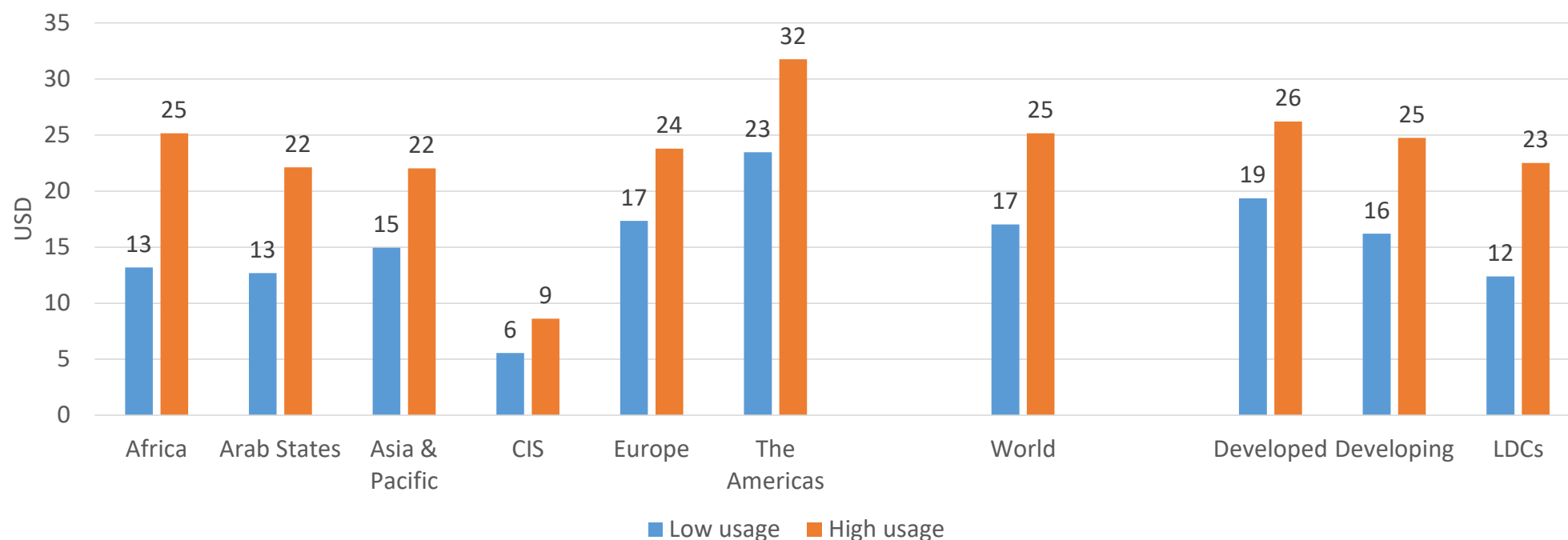


# Background

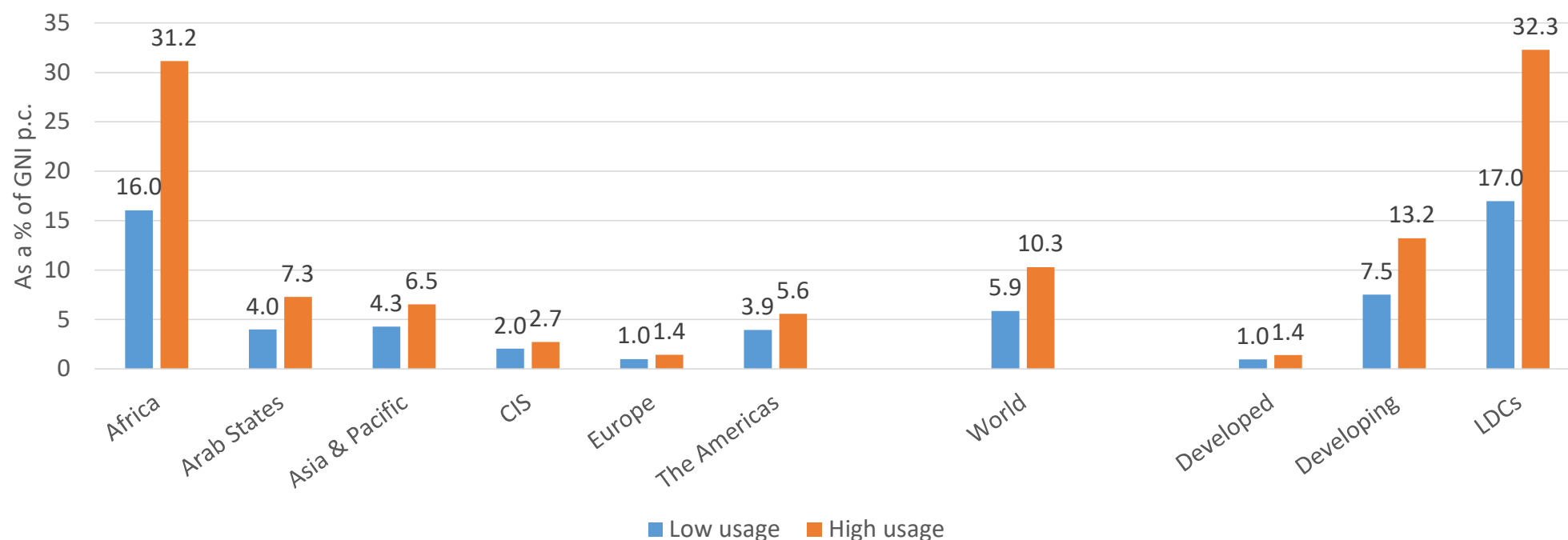
- Revision of baskets at EGTI 2017
- 2 data collections (2018-2019)
- First analytical publication
  - Show some results
  - Methodological lessons learnt



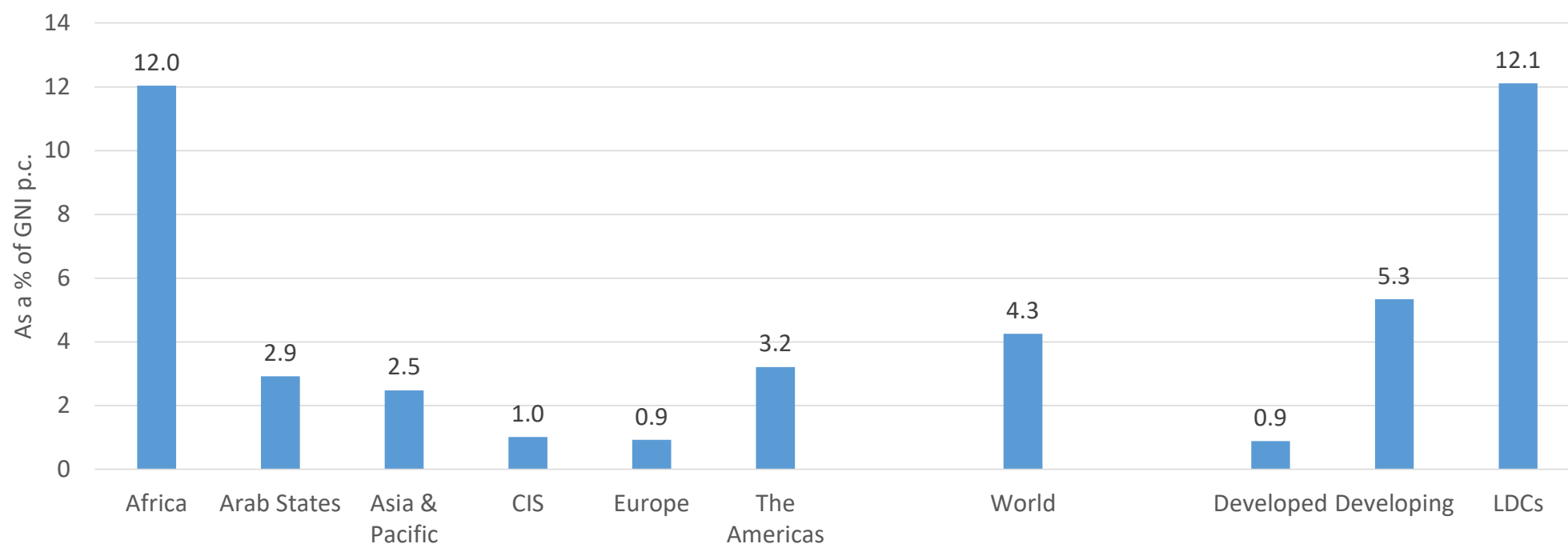
# Mobile-data-and-voice baskets (in USD)



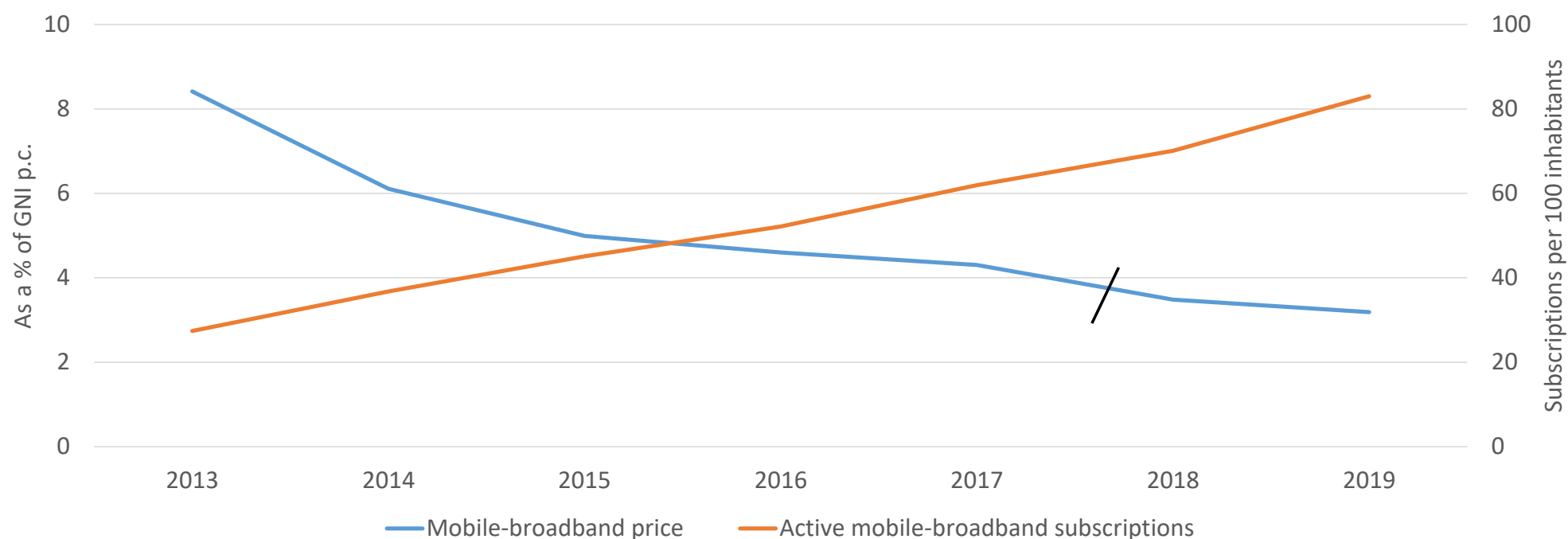
## Mobile-data-and-voice baskets (as a % of GNI p.c.)



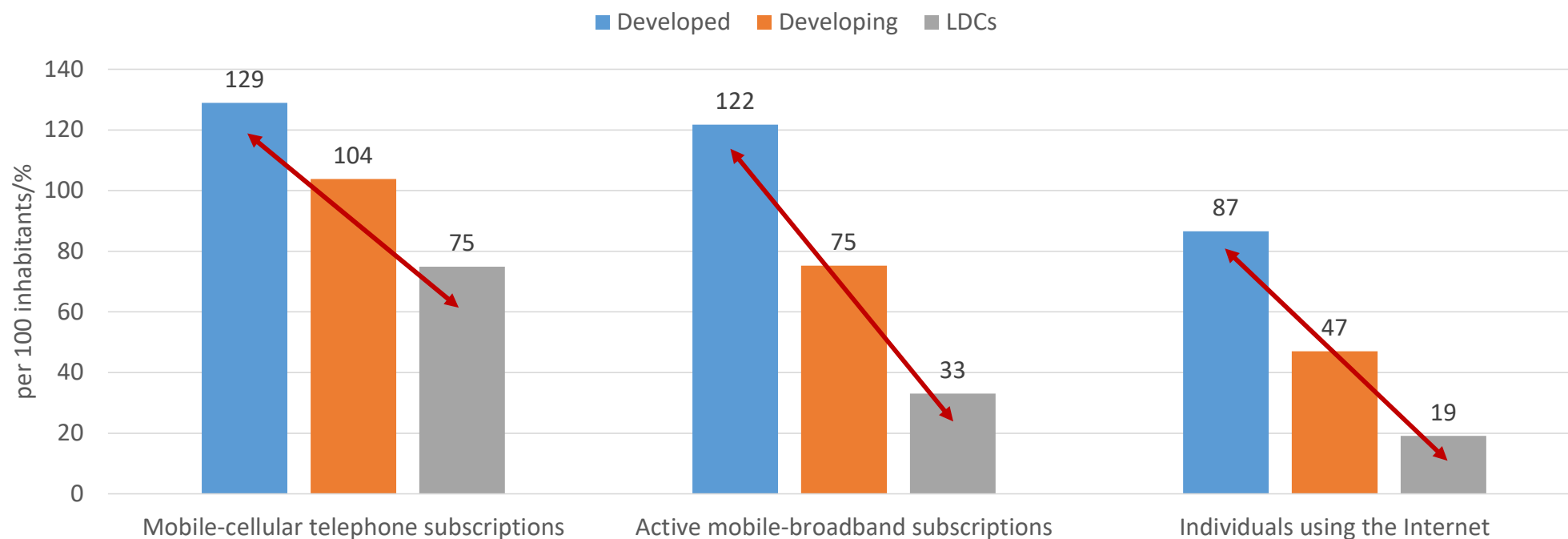
# Entry-level mobile-voice basket broadly affordable in most countries



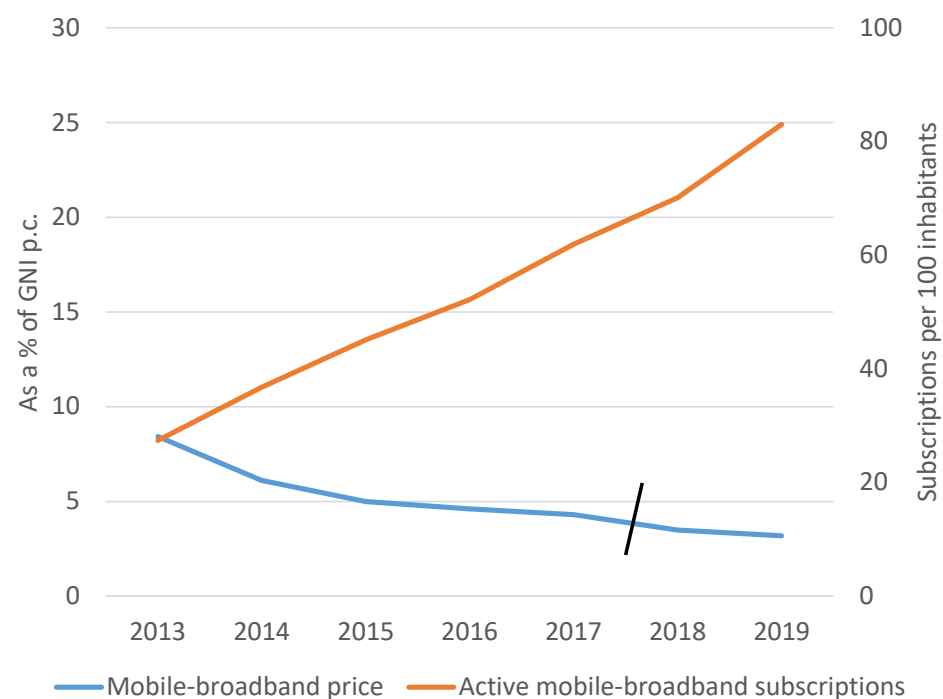
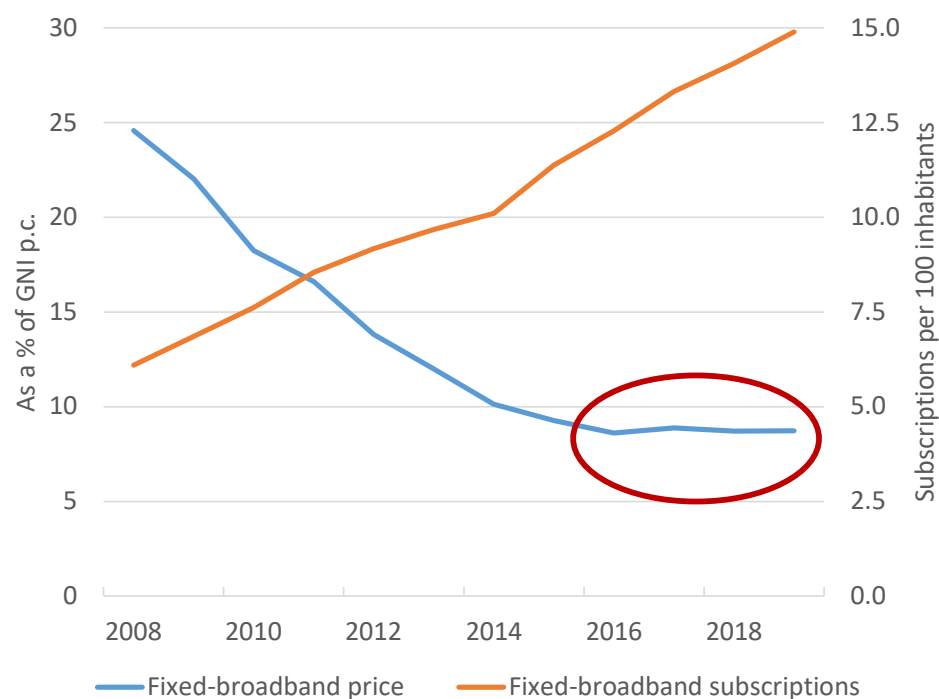
# Prices have decreased from 2013 to 2019 relative to GNI p.c



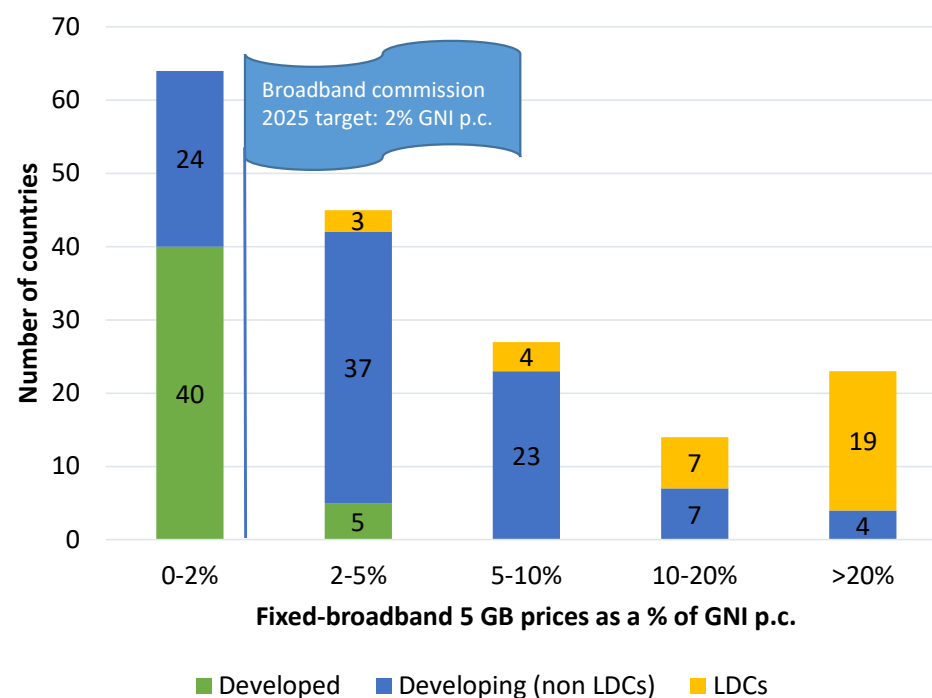
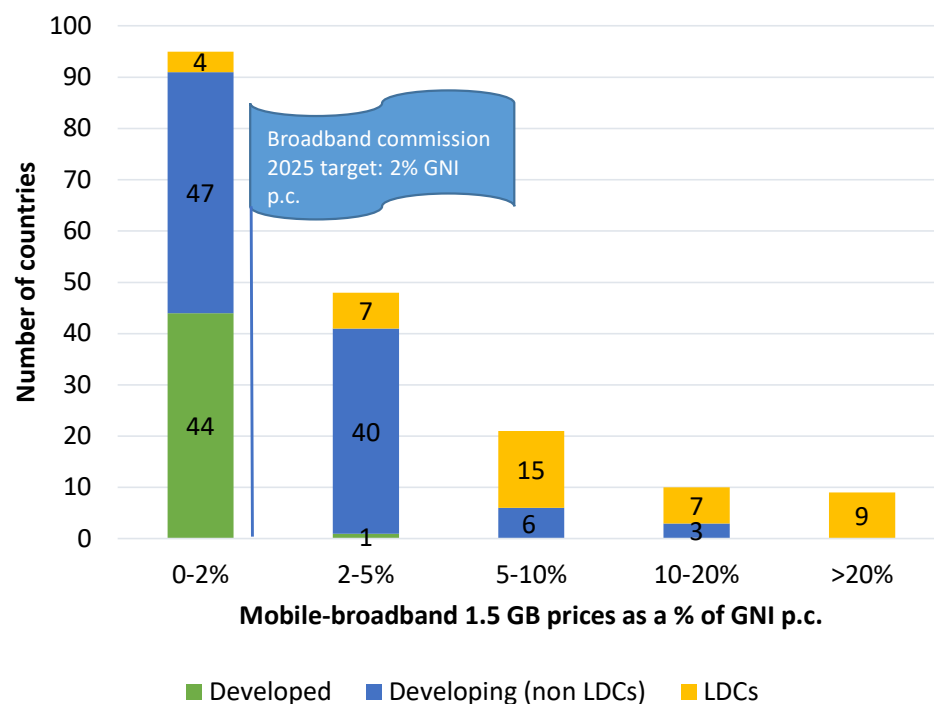
# Mobile-broadband Internet gap developed-developing countries much larger than mobile-cellular gap



# Fixed-broadband packages generally more expensive than mobile-data packages



# Good progress towards the Broadband Commission for Sustainable Development's target



## Resources

- Download [Measuring digital development: ICT Price Trends 2019](#) (pdf format)
- View the global, regional and national ICT Price Basket results through the [IPB data visualization tool](#)
- See the [press release](#)

Thank you!