



Practical Information for Participants

**1st Meeting of the Expert Group on ICT Household
Indicators (EGH)**

**São Paulo, Brazil
4-6 June 2013**

1. Introduction

The 1st Meeting of the Expert Group on ICT Household Indicators (EGH) will take place in São Paulo, Brazil, on 4-6 June 2013. The meeting is organized by the Telecommunication Development Bureau (BDT) of the International Telecommunication Union (ITU) and will be hosted by the Brazilian Network Information Center (NIC.br).

The objective of the meeting is to examine the contributions received from members of the EGH online discussion forum¹ over the past year, with a view to finalizing the revision of the core list of indicators on ICT household access and individual ICT use, as well as the related revision of the **ITU Manual for Measuring ICT Access and Use by Households and Individuals**. The final outcome of the discussions will be presented to participants attending the **11th World Telecommunication/ICT Indicators Symposium (WTIS)**, which will take place during the last quarter of 2013, in Mexico.

The main topics that will be discussed during the EGH meeting include (1) revision of the existing core indicators, (2) new proposed core indicators, (3) cross-cutting issues, and (4) revisions of the ITU Manual.

2. Participation

The meeting is targeted to those responsible for ICT household statistics in national statistical offices and relevant Ministries or other official agencies conducting such statistics. In particular it is addressed to members of the EGH online discussion forum. Experts interested in the subject of information society measurements are also welcome to register to the EGH and attend the meeting. The online forum is available at: <http://www.itu.int/net4/ITU-D/forum/expertgrouponhouseholds/forum>

3. Venue

The 1st Meeting of the Expert Group on Household Indicators will be held at:

The Brazilian Network Information Center – NIC.br

Av. das Nações Unidas, 11.541 – 7th Floor
04578-000 Brooklin Novo
São Paulo, Brazil

4. Accommodation

The following hotels are suggested. Most of them are near the event venue (NIC.br premises).

NIC.br and ITU are not responsible for any inconvenience during the stay in the hotels. For additional information and reservations, please contact the hotels directly. The rates published on this page are for reference only. Please confirm them with the hotel previously, as all are subject to change without prior notice. Rates do not include taxes and other fees.

Each hotel has a code for discount. When registering to any of these hotels, please provide the code and mention that you are participating in a meeting hosted by NIC.br.

¹ See <http://www.itu.int/net4/ITU-D/forum/expertgrouponhouseholds/forum>

4.1. Hotels near the event venue (Walking distance)

Blue Tree Premium Berrini



<http://www.bluetree.com.br/>
Rua Quintana, 1012
Phone: (11) 5508-5000 / Fax: (11) 5508-5001
Email: reservas1.berrini@bluetree.com.br

Code for discount: NIC.br (Núcleo de Informação e Coordenação do Ponto BR)

Discounted rates *:

- Junior Suite: Single R\$ 309.00 / Double R\$ 355.00
- Executive Suite: Single R\$ 397.00 / Double R\$ 445.00
- Breakfast included

Additional fees: 5% (city tax) and R\$ 2.20 tourism tax.

Free shuttle service (within a radius of up to 3km) from Monday to Friday from 07h00 to 19h00 on availability

* These rates are not valid during Formula 1 events, fairs and conferences.

Tryp Berrini (Meliá Confort)



Rua Quintana, 934
Phone: (11) 5502-3804
E-mail: reservas.berrini@tryphotels.com.br

Code for discount: NIC.br (Núcleo de Informação e Coordenação do Ponto BR) - Agreement Code: 290528

Discounted rate *:

- Superior Apartment: (Guestroom TRYP) (Single) R\$ 295.00 (Double) R\$ 385.00 + R\$ 27.00 for breakfast (optional)
- Premium Apartment Room (Single) R\$ 413.00 (Double) R\$ 503.00 + R\$ 27.00 for breakfast (optional)
- Additional fees: 5% (city tax) and R\$ 2.20 tourism fee

* These rates are not valid during Formula 1 events, fairs and conferences.

Estanplaza Nações Unidas



Rua Guararapes, 1889
Phone: (11) 3055-0000 Fax: (11) 3055-0009
Reservations: 0800-726-1500 / (55) (11) 3059-3277
Email: reservas@estanplaza.com.br

Code for discount: NIC.br - Núcleo de Informação e Coordenação do Ponto BR

Discounted rates *:

- Executive Apartment: (Single) R\$ 267.00 (Double) R\$ 312.00
- Suite Apartment House: (Single) R\$ 285.00 (Double) R\$ 330.00
- Apartment Business Plus: (Single) R\$ 325.00 (Double) R\$ 370,00
- Breakfast included
- Charge: 5% ISS, city tax
- Wi-Fi - In the whole hotel area (free until 256 K)
- 1 parking space per apartment

* These rates are not valid during Formula 1 events, fairs and conferences.

[Estanplaza Berrini](#)



Av. Eng. Luis Carlos Berrini, 853
Phone: (11) 5509-8900 Fax: (11) 5509-8909
Reservations: 0800 726 1500 / (11) 3059-3277
Email: reservas@estanplaza.com.br
www.estanplaza.com.br

Code for discount: Event NIC.BR

Discounted rates *:

- Executive Apartment: (Single) R\$ 281.00 (Double) R\$ 326.00
- Suite Apartment House: (Single) R\$ 298.00 (Double) R\$ 343.00
- Business Plus: (Single) R\$ 338.00 (Double) R\$ 383.00
- Breakfast included

- Charge: 5% ISS, city tax
- Wi-Fi - In all the whole hotel area (free until 256 K)
- 1 parking space per apartment

* These rates are not valid during the Formula 1, fairs and conferences.

4.2. Hotels in the region of Brooklin

(Need transportation to get to the meeting premises)

Etoile George V ITAIM



Rua Pedroso Alvarenga, 610 - Itaim Bibi
Phone:(11) 3704-0101 ou 0800 773 4646
E-mail: centraldereservas@etoilehotels.com.br

Code for discount: Sabre Code: BZ 56705 - Daily NET

Discounted rate *:

- Luxury Suite - 60m² - (Single / Double) R\$ 584.00
- Luxury Suite - 80m² - (Triple) R\$ 854.00
- Breakfast included
- Wi-Fi - In the whole hotel area (Free)
- Courtesy: Butler

Additional fees: 5% (city tax) and R\$ 2.20 tourism tax.

* These rates are not valid during Formula 1 events, fairs and conferences.

Etoile George V JARDINS



Rua José Maria Lisboa, 1000 - Jardins
Phone: (11) 3088-9822 ou 0800 773 4646
E-mail: centraldereservas@etoilehotels.com.br

Code for discount: Sabre Code: 47334 - Daily NET

Discounted rate *:

- Luxury Suite - 66m² - (Single / Double) R\$ 593.00
- Super Luxury Suite - 66m² - (Single / Double) R\$ 674.00
- Luxury Suite - 117m² - (Triple) R\$ 737.00
- Super Luxury Suite - 117m² - (Triple) R\$ 845.00
- Breakfast included
- Wi-Fi - In the whole hotel area (Free)
- Courtesy: Butler

Additional fees: 5% (city tax) and R\$ 2.20 tourism tax.

* These rates are not valid during Formula 1 events, fairs and conferences.

5. Visa

Participants should check with the Brazilian Embassy or General Consulate if a VISA is required to enter Brazil. A invitation letter may be issued by the hosting organization.

6. Weather

The climate is tropical of altitude, characterized by summer rainfall and average annual temperature between 19 °C and 27 °C (66 °F to 80 °F). During the summer, the rain tends to fall in the late afternoon, relieving the heat. In autumn, the temperature is mild, averaging around 23 °C (73 °F). Winter usually has sunny days and dry, with temperatures rarely drop below 15 °C (59 °F). In the spring, the days are very hot and dry. Light tropical clothing would be appropriate. The conference rooms where the meetings are to be held are air-conditioned and the temperature is maintained in the range of 23-24 degrees Celsius (73-75 degrees Fahrenheit).

7. Health and Vaccination

Yellow fever vaccination is required for participants from countries where the disease is endemic, and participants will have to present their yellow fever certificates at the Health Control Counter, which is adjacent to the Visa-on-Arrival Counter, prior to proceeding to immigration at the airport. The Health Control Counter will administer the yellow fever vaccine to those participants arriving without a valid yellow fever certificate and will issue a new certificate at a cost of 550 Thai baht. It is recommended that participants be vaccinated against tetanus and food-borne diseases, such as hepatitis A and typhoid.

8. Exchange rate (and currency declaration if applies)

The currency in Brazil is the Real (R\$). To see the official exchange rates: <http://www.bcb.gov.br/>

Confidence Cambio

International arrivals, Store 121 - Ground Floor, D Wing (Guarulhos International Airport)

Tel: +55 11 5188 8333

From Sunday to Saturday, Open 24 Hours

The Confidence Cambio offers delivery services. For more information ...

<http://www.confidencecambio.com.br/apresenta/eng/>

9. Electric Supply

Electric supply in São Paulo is 110 volts / 60 Hz, but the main hotels in the city may offer 220 volts.

- <http://www.cidadedesapaulo.com/sp/es/informaciones-utiles/electricidad-voltage>

10. Airline Reservations and Reconfirmation of Return Flight

Many international airlines operate regular services to and from São Paulo International Airport – Guarulhos (GRU). Participants are advised to secure their return ticket prior to their departure for São Paulo. There are two airports in São Paulo City (Guarulhos International – GRU) and (Congonhas Domestic – CGH).

- **AEROPORTO INTERNACIONAL DE GUARULHOS**
Rod. Helio Smidt, s/nº, Guarulhos (SP). Tel.: (11) 2445.2945
- **AEROPORTO INTERNACIONAL DE CONGONHAS**
Av. Washington Luís, s/nº, Zona Sul / South Side Tel.: (11) 5090.9000

11. Contact

For further information please contact:

1. Ms. Doris Olaya
ICT data and statistics division
International Telecommunication Union
Tel.: +41 (22) 7306307
Email: doris.olaya@itu.int

or

2. Mr Alexandre Fernandes Barbosa
Center of Studies on Information and Communications Technologies – CETIC.br
Brazilian Network Information Center – NIC.br
Tel.: +55 (11) 5509-3531
Fax: +55 (11) 5509-3512
Email: alexandre@nic.br

12. About São Paulo City

For many centuries, São Paulo was a very quiet town. This changed radically with the arrival of large numbers of immigrants in the late nineteenth century. They were attracted by coffee plantations and then by the industry and services sector. The city grew and new traditions took root here. Today, the capital of the state of São Paulo is in addition to an important economic and financial center, one of the main disseminators of trending topics, entertainment and culture of Brazil.

Maps of São Paulo

- <http://spturis.com/download/mapas.php>

Transportation

BUS

You can request a “Bilhete Único” card, which entitles you to 4 tickets every 3 hours for a single fare, or pay directly to the collector. In the bus, embark by the front door and disembark by the back door.

Information Telephone: dial 156 (São Paulo only)

SUBWAY

The city currently has five lines: Blue (North / South), Green (Vila Prudente / Vila Madalena), Red (East / West), Lilac (Capão Redondo / Largo Treze) and Yellow (Luz / Butantã).

The service runs daily from 4:40 a.m. to midnight (Saturday until 1 a.m), except the Purple Line, which does not work on Sundays. “Bilhete Único” also makes integration between bus and subway, with a differentiated value.

Information Telephone: (11) 3371.7411 or visit www.metro.sp.gov.br

TÁXI

It's easy to find taxis in São Paulo. The price to be paid is indicated in red on the panel (taximeter). There are three categories: regular, special and radio taxi.

Coopertax

+55 11 6195-6000

www.coopertax.com.br

Rádio Táxi Vermelho e Branco

+55 11 3146-4000

www.radiotaxivermelhoebranco.com.br

RENT A CAR

São Paulo is served by the major car rental companies in the world. Branches of these companies can be found at airports and bus terminals in the city.

SHOPPING MALLS

São Paulo has dozens of shopping malls throughout the city. Check out the main ones:

Morumbi Shopping

Av. Roque Petroni Jr, 1089

Tel. 55 11 5189-4500

<http://www.morumbishopping.com.br/>

Market Place

Avenida Dr. Chucri Zaidan, 902

<http://www.marketplace.com.br/>

Shopping Ibirapuera

Avenida Ibirapuera, 3103

Tel. +55 11 5095 2300

<http://www.ibirapuera.com.br/>

Shopping Iguatemi

Avenida Brig. Faria Lima, 2232

<http://www.iguatemisaopaulo.com.br/>

Shopping Eldorado

Avenida Rebouças, 3.970 – Pinheiros

Tel. +55 11 3819 0688

<http://www.shoppingeldorado.com.br/>

Shopping Jardim Sul

Avenida Giovanni Gronchi, 5819

Tel. +55 11 3779 3900

<http://www.jardimsul.com.br/>

Shopping SP Market

Avenida das Nações Unidas, 22.540

Tel. +55 11 5682 3666

<http://www.shop-spmarket.com.br/>

Shopping Paulista

Rua Treze de Maio, 1947

Tel. +55 11 3191 1100

<http://www.redeplaza.com.br/paulista.htm>

Shopping Higienópolis

Avenida Higienópolis, 618

<http://www.patiahigienopolis.com.br/site/>

Shopping Villa-Lobos

Avenida das Nações Unidas, 4.777

Tel. +55 11 3024 4200

24 HOURS SERVICES

In the city that never stops, 24 hours services go far beyond pharmacies and store chains of convenient stores. Options range from supermarkets and flower shops to gyms and confectioners.

- <http://www.emsampa.com.br/page30.htm>
- <http://www.guiamais.com.br/24horas>

PHONES

Phone calls

To call outside São Paulo: 0 + number of operator + city code + phone number.

International calls: 00 + provider number + country code + area code + phone number. The area code of the city of São Paulo is 11.

To call some cities of the state, which also have code 11, you must dial the operator. Indicate whether the 102.

On newsstands phone cards are sold in 20, 40, 50 and 75 credits. Each credit is equivalent to two minutes of talk time for local calls.

TIPS

Hotels: hotels generally include taxes and service the account.

Restaurants: tips are not mandatory but an increase of 10 percent is usually added to the total invoice.

Taxis: taxi drivers do not charge gratuity, but passengers generally pay something more if they are satisfied with the service.

USEFUL PHONE NUMBERS AND EMERGENCIES

Dial:

- FIREFIGHTERS : dial 193
- POLICE: dial 190
- POST OFFICES (LOST AND FOUND): (11) 3003.0100

SAFETY

SPECIALIZED SERVICE STATIONS IN A TOURIST

- DEATUR CONSOLAÇÃO
Consolação Street, 247, Consolação - São Paulo - SP.
Tel: (11) 3257.4475 Mon-Fri. 8h to 20h and Sat. and Sun. from 13h to 18h.

Other units of DEATUR:

- Guarulhos Airport - (11) 2611-2686 (11) 2611-2686
- Anhembi Exhibition Pavilion – (11) 2226-0664 (11) 2226-0664
- Congonhas Airport – (11) 5090-9032 (11) 5090-9032

Safety Tips DEATUR: <http://www.cidadedesapaulo.com/sp/br/servicos/deatur>

Safety Tips

As in any big city, it is important to consider personal safety. Therefore:

Pay attention to your luggage: Use large and colorful labels to identify them easily on the mats at airports or delivery counters.

Money exchange: Change money only in exchange offices at airports or authorized banks. Do not accept help from strangers as porters and agents at airports.

Taxi services: Give priority to take your taxi at taxi's stand.

Keep your belongings always in your sight, especially in open areas, such as restaurants, bars, squares and even in the environment of the event. Do not leave purses, bags, cameras or video cameras hanging on chairs or on the floor.

Avoid leaving valuable jewellery and watches at others' sight. The same applies to large amounts of money, try to separate the amount previously required for small expenses.

Do not reveal your personal details to strangers and avoid carrying passports and travellers cheques for tours. In case of loss or theft, report the incident immediately to local police.

For your peace of mind, use the hotel safety boxes for valuables, your documents and passages back and provide photocopies of your documents to walk by the city.

When out for a walk or to public and open areas, always keep your belongings safe, close to the body and avoid going out alone. It is also good to avoid walking the streets with your laptop or other electronic equipment.

If you need to go to a ATM, give preference to those located in malls or inside bank agencies. Avoid ATMs located in the streets or in places poorly illuminated. If you need help, always look for a bank employee.

Sources:

<http://www.spturis.com>

<http://www.visitesaopaulo.com/>