Technical Webinar on ICT Price Statistics
12 February 2025 Online

1. Welcome and Introduction

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International Telecommunication Union (ITU)
ICT Data and Analytics Division

Global Gateway
Funded by the European Union
Organized by ITU

Introduction

- Measuring Universal and Meaningful Connectivity

History of the concept of **UMC**

2018-2019

- UN Secretary-General convenes a **High-level Panel on Digital Cooperation** which drafts the report "**The age of digital interdependence**".

2020

- Based on the Panel's report and following further multistakeholder consultations, the Secretary-General issued his report **Roadmap for Digital Cooperation**, which includes, at its core, a **commitment to "connect" all people to the Internet.**

2021

- multistakeholder **Roundtable on Global Connectivity**, co-chaired by the United Nations Children's Fund (**UNICEF**) and **ITU**, with the support of the Office of the Secretary-General's Envoy on Technology (**OSET**), works to **follow up on the Roadmap** by implementing its recommendations.

2022

- The OSET and ITU announced a new set of **UN targets for universal and meaningful digital connectivity** to be achieved by 2030.

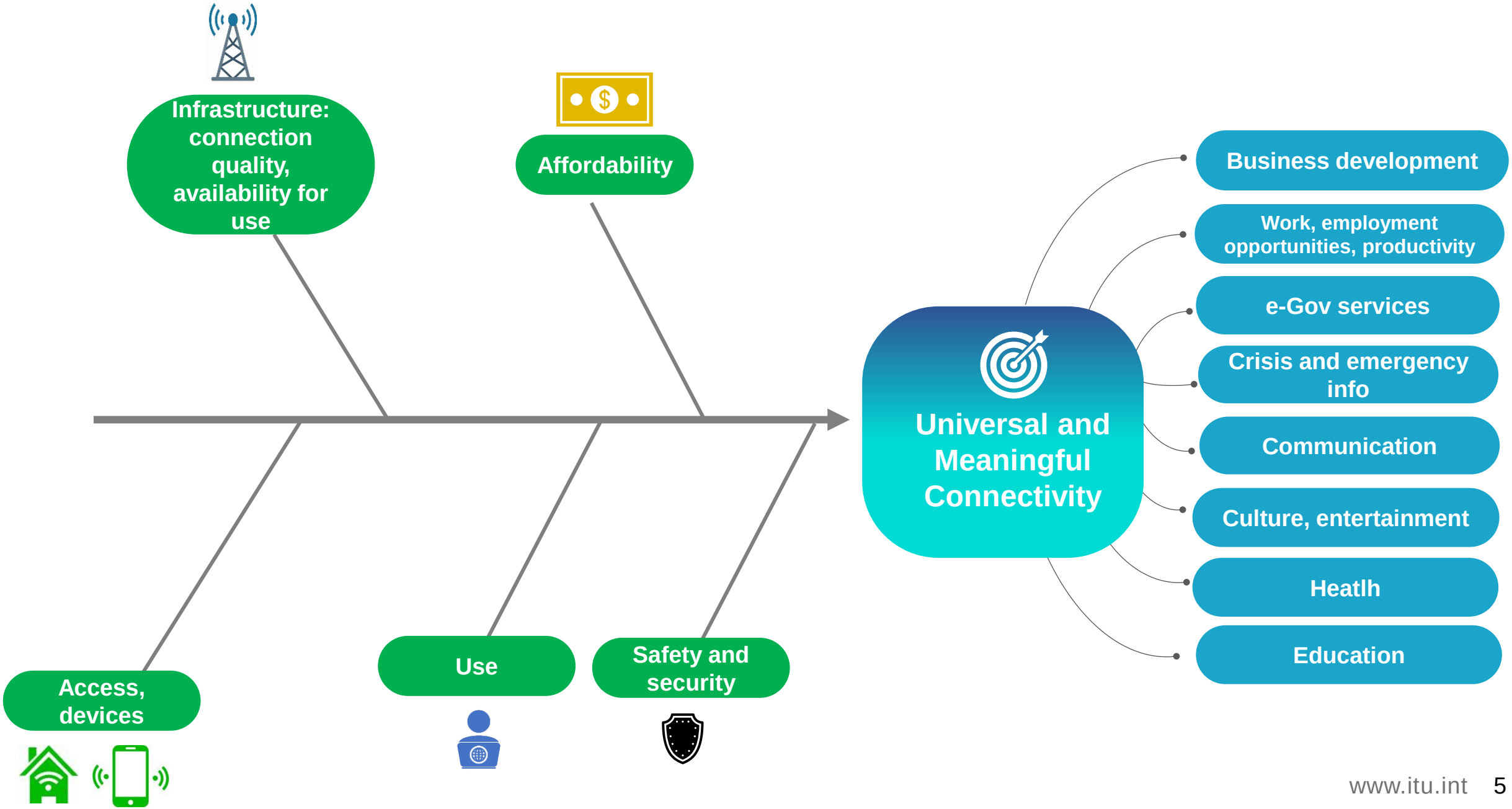
2024

- UN General Assembly adopts the Pact for the Future and **Global Digital Compact**

Objective 1. Close all digital divides and accelerate progress across the Sustainable Development Goals

We commit, by 2030, to:

*(a) Develop and strengthen targets, **indicators and metrics** **for universal meaningful and affordable** **connectivity,** building on existing work, and integrate these into international, regional and national development strategies (SDG 9);*


Infrastructure: connection quality, availability for use
Affordability
Access, devices
Use
Safety and security
Universal and Meaningful Connectivity
Business development
Work, employment opportunities, productivity
e-Gov services
Crisis and emergency info
Communication
Culture, entertainment
Heatlh
Education

Project objective: strengthen the Capacity for measuring progress towards UMC

- Regional workshops on ¨Promoting and Measuring UMC¨
- Technical webinars on compilation of ICT indicators
  - 12 February 2025: ICT Price Statistics
  - 26 and 27 March 2025: Household ICT indicators
  - 2 April 2025: World Telecom/ICT indicators
  - 4 more in 2026
  - Synchronised with the ITU data collection from Member States

Housekeeping notes

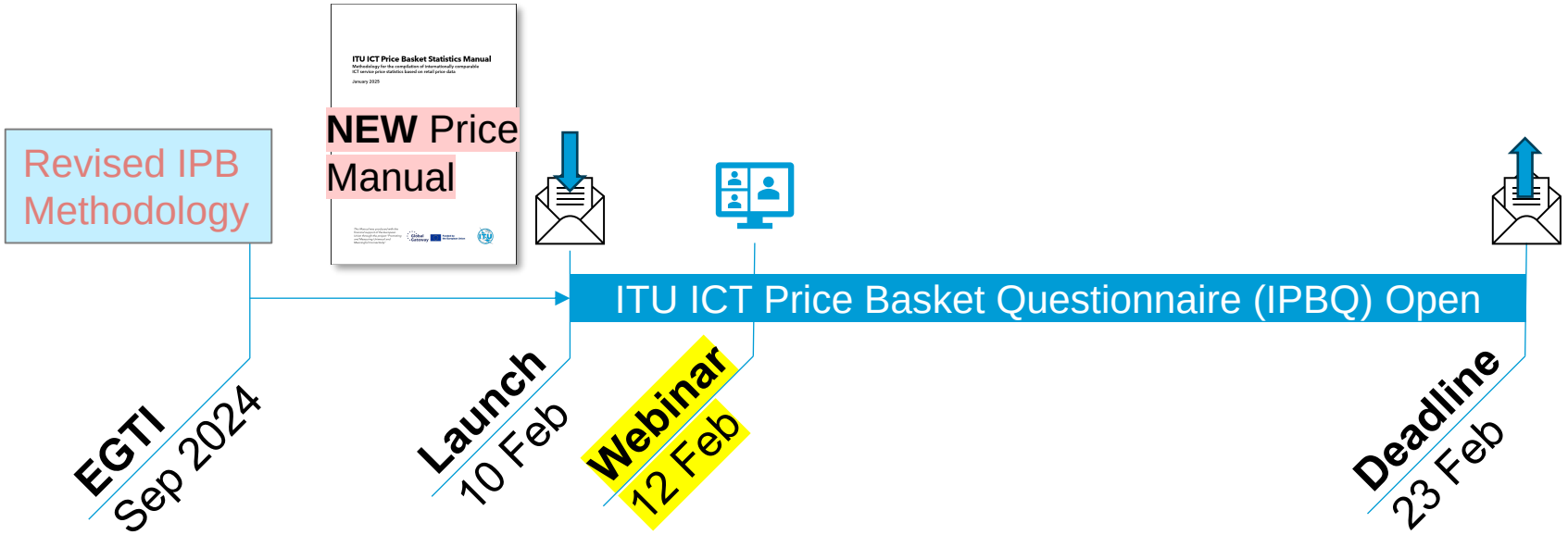
- Online meeting (Zoom)
- Please mute your microphones during the presentations
- Around 170 participants mostly from national telecommunication regulatory agencies and ministries for digital development
- Lecturers will deliver the presentations in English
- Questions can be asked in any language, at any time in written on the chat
- Q&A session after the presentations

About our webinar

- Objectives, Expected outcome
- Introduction of the Trainers
- Agenda

Objectives & expected outcomes

- What are good practices in compiling ICT price statistics?
- What are the tools and resources available for practitioners?
- Better understand the NEW 2025 ICT Price Basket data collection rules
- Answer practical questions and address specific challenges with the IPB Questionnaire



Introduction of the trainers

Jose-Luis Cervera
Senior Project Manager

Daniel Vertesy
Economist/Analyst

Erika Giachino
Project Assistant

Nehal Desai
Statistical Assistant

Esperanza Magpantay
Senior Statistician

Viviana Umpierrez
Statistician

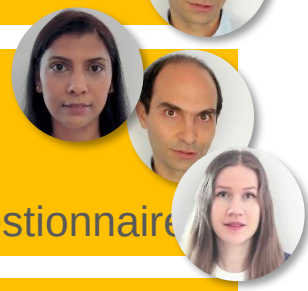
Daniela Pokorna
Statistical Assistant

Thierry Geiger
Senior Economist,
Head of Division

Agenda

1. Welcome and Introduction
   - ICT statistics for monitoring UMC
   - Objectives, Expected outcomes, Agenda

2. The IBP 2025 Methodology
   - The IPB Visualization Tool and the ITU DataHub
   - The Revised IPB rules 2025
   - Examples: How to complete the ICT Price Basket Questionnaire



3. Q&A and Interactive Discussion
   - Questions…? About the examples, data compilation, etc.
   - Share your good practices!

4. Closing remarks
   - Summary & Key takeaways
   - Follow-up resources and guidance
   - Evaluation

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2.
The ITU ICT Price Basket Methodology 2025

Nehal DESAI, Statistical Assistant
Daniela POKORNA CALHENO, Statistical Assistant
Daniel VERTESY, PhD, Economist
International Telecommunication Union (ITU)
ICT Data and Analytics Division

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ITU ICT Price Baskets: Concept & data collection

The basics:

- What Are ICT Price Basket Statistics?
  - A standardized methodology developed by ITU to measure and compare the affordability of ICT services worldwide.
  - These statistics aggregate service prices into predefined "baskets".
  - They provide a benchmark for policymakers to assess affordability and digital inclusion progress.
- Why Are They Important?
  - Comparability: Enables cross-country analysis of ICT service affordability.
  - Policy Guidance: Helps governments set affordability targets and monitor progress toward Universal and Meaningful Connectivity.
  - Market Transparency: Provides insights into pricing trends in ICT markets.
- What Do the ICT Price Baskets Measure?
  - Mobile and Fixed Broadband.
  - Mobile Voice & SMS & Data Bundles.

How to make ICT prices internationally comparable?

Unit = Basket

A basket of ICT services is the internationally comparable unit

Data collection rules

Retail prices collected based on the rules agreed by the ITU Expert Group on Telecommunication/ICT Indicators (EGTI)

5 baskets

Representative for services used in high- and low-income countries

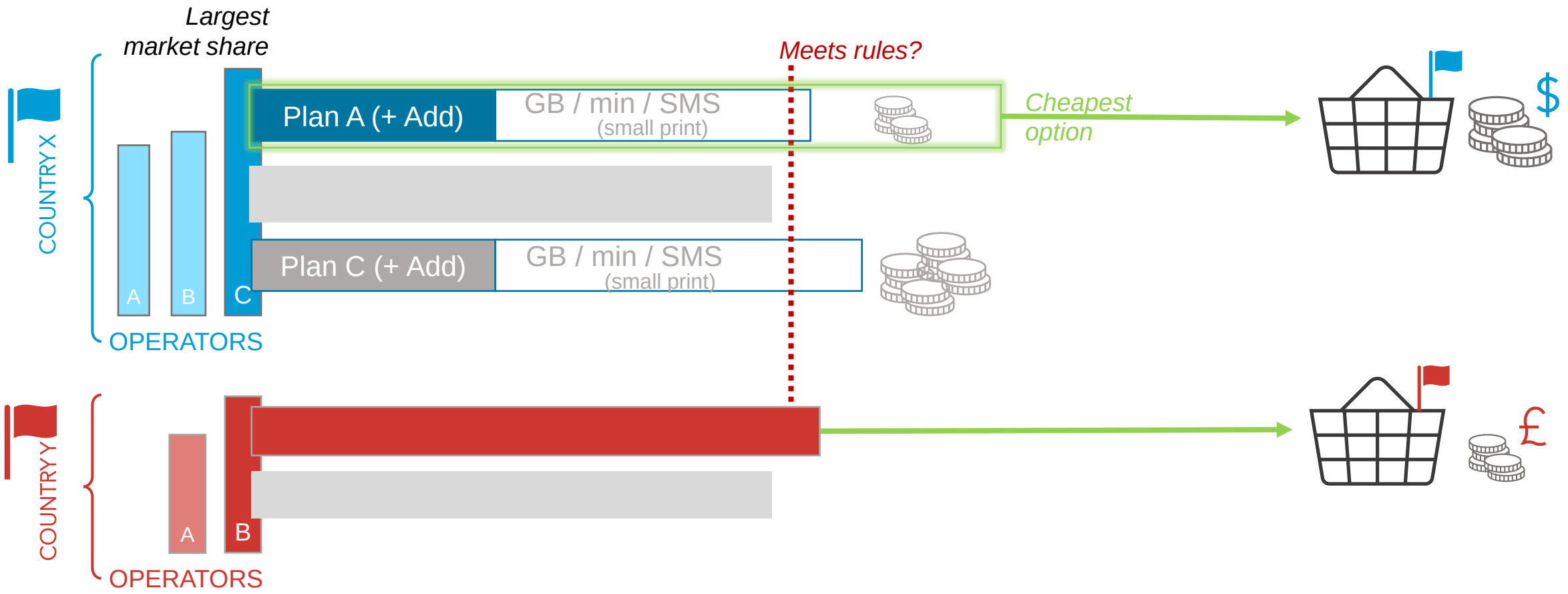
Quality assurance

Data collected by country focal points and desk research, and validated

3 units

Prices collected in advertised currencies converted to 3 units of measurement (USD, PPP, GNI per capita)

From retail prices to ICT price baskets…



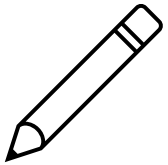
1 Select **operator**

2 Select **plan**(s)

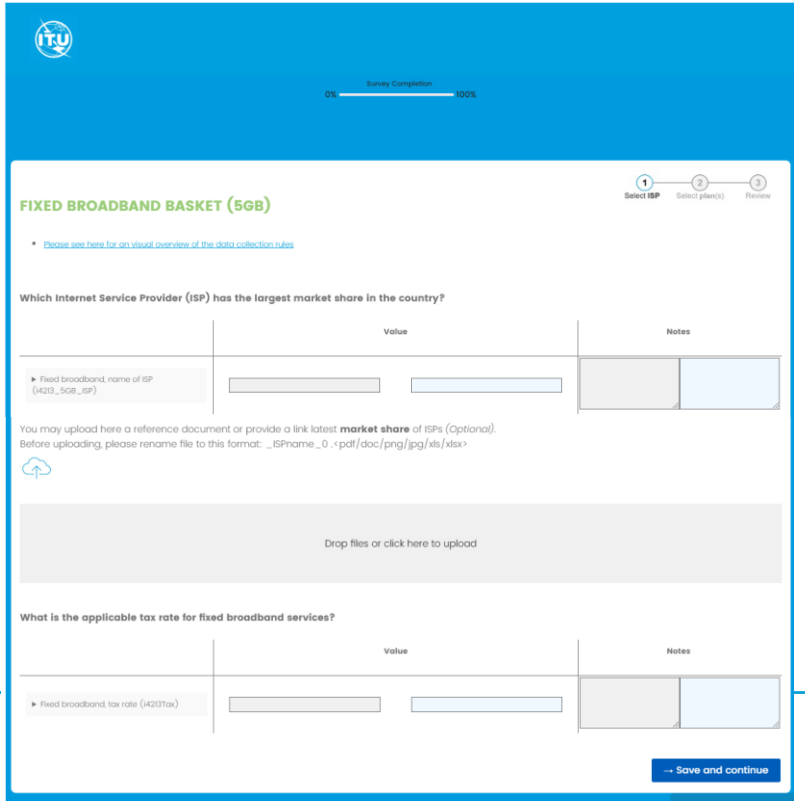
3 Obtain basket price in advertised currency

…from metadata…

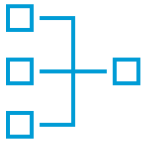
…to basket totals…



Countries input metadata in the IPB Questionnaire



The system computes basket totals



…and global ICT price statistics

Data validation

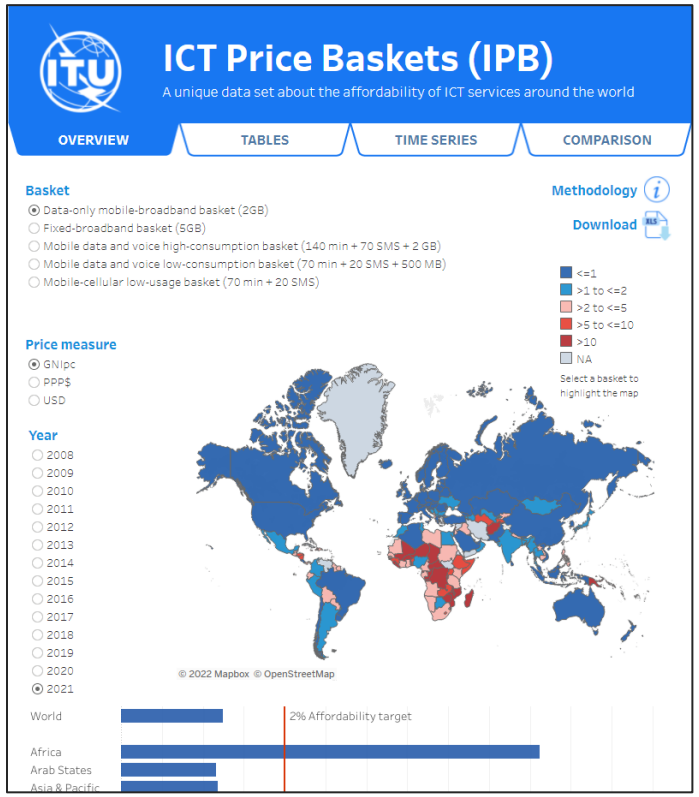
- ITU reviews submissions to ensure data meets collection rules;
- ITU Verify questions with data submitters

USD, PPP, % GNI per capita

- **Collect exchange rates** data from the World Bank, IMF, UN OPS; (USD: Q1; GNI, PPP: last year)
- **Convert** basket prices to comparable measurement units

Dissemination

- Publish data on **IPB web application** on ITU website
- Compute and publish country group **medians** and **historical time series** (excel tables)
- Use data for further **analyses**



4 validation

5 Convert prices to common measures

6 Publish data and analyses

The 2025 IPB Methodology

Summary of the 2024 Revision of ITU ICT Price Baskets

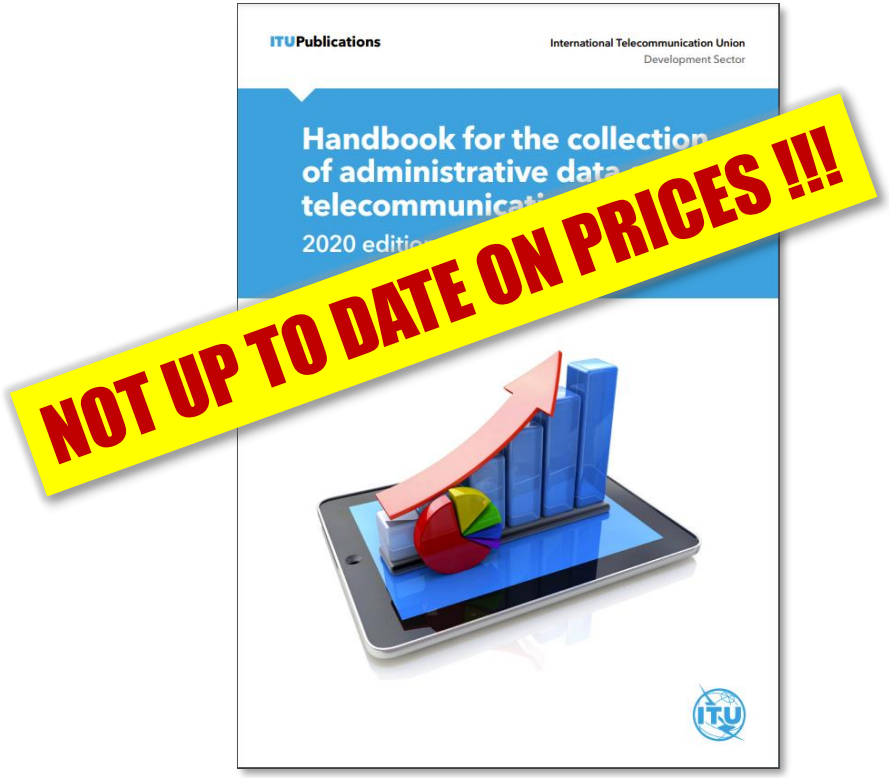
ICT Price Basket	Old Definition (2021-2024)	New Definition (from 2025)
Mobile-cellular low-usage basket	70 minutes + 20 SMS	Removed
Data-only mobile-broadband basket	Minimum 2 GB	Minimum 5 GB
Mobile Data and Voice Low-consumption Basket	70 minutes + 20 SMS + 500 MB	70 minutes + 50 SMS + 1 GB
Mobile Data and Voice High-consumption Basket	140 minutes + 70 SMS + 2 GB	140 minutes + 70 SMS + 2 GB (On a temporary basis) 140 minutes + 20 SMS + 5 GB
Fixed-broadband basket	Minimum 5 GB	No Change Minimum 5 GB

- Maintain relevance:
  New definitions, removed 1 basket
- Revised rule on contract modality

Your reference for ICT retail price data collection

www.itu.int/en/ITU-D/Statistics/Documents/ICT_Prices/ITU_IPBQManual_2025.pdf

- ✓ Revised baskets (allowances)
- ✓ Revised indicators for metadata
- ✓ Revised rules
- ✓ Clarifications on data collection
- ✓ Context
- ✓ Examples



NEW 2025

The rules at a glance

Basket Minimum allowance	**Fixed Broadband** 5GB	**Data-only Mobile broadband** 5GB	**Mobile data and voice low cons.** 70+50+1GB	**Mobile data and voice high cons.** 140+20+5GB	**Mobile data and voice high cons.** 140+70+2GB TEMP
Market leader	By fbb subscriptions	In terms of mobile-cellular subscriptions [any technology]			
Currency	Prices to be collected in the currency advertised (local currency or $ world currency /where inflation is high/)				
Taxes	Include all taxes (VAT, digital, other levies, etc.) (Note: “accounting units” /e.g., flex, etc./ often exclude tax!)				
Validity period	Plan(s) should be in force at time of data collection; not a limited-time offers*				
	1 month	30 days or 4 weeks			
Territorial validity	Entire country; if prices vary, largest city (by population); [if unavailable: capital city]				
Prepaid/Postpaid?	Not specified (typically, postpaid)	The cheapest modality: regardless of whether prepaid or postpaid **NEW**			
Commitment period	12 months preferred	Not considered **NEW**			
Non-promotional	Non-promotional, residential, individual (not businesses), no user restriction (e.g., not for students, youth, retired, etc. only)				

NEW 2025

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Contract modality: prepaid or postpaid?

Select the **cheapest option**, regardless of whether it is a prepaid or post-paid, and regardless of whether it represents the majority use

⚠ Change of practice since 2025 IPBQ (EGTI 2024 agreement)

Commitment periods

Fixed-broadband basket: 12 months commitment period preferred

Mobile [broadband] baskets: Not considered (since EGTI, 2024)

Fixed-broadband basket : “In case operators propose different commitment periods, the 12-month plan (or the one closest to this commitment period should be used). If the plan selected requires a longer commitment (i.e. above 12 months), it should be indicated in the note of the monthly subscription. Furthermore, if there are different prices (for example, a discounted price for the first year, and a higher price as of the 13th month), then the price after the discount period should be selected (e.g. the price as of the 13th month). “

What are promotional plans?

- Plans advertised for limited time period;
- Plans restricted for selected user groups
  - E.g., Existing subscribers only (to same or other products); new customers only
  - Plans restricted for students, under 26, retired, fleet members, etc.
  - Special prices for calling certain numbers or on certain days
  - Mobile broadband plans limited to certain types of devices
- Clearly indicated as promotional

➔ Do not use promotional plans

exceptions / special considerations (assess on a case-by-case basis):

- Offers with short shelf life due to high inflation
- Lower prices for online-only in a country with high Internet usage /i.e., not a restriction/
- “Constant promotions” – operators in some countries always call plans “offer” or indicate as promotions, but those are not for limited time only

MTN | Personal | Business | MoMo | VAS | Investors | Company

Back

Yolo

"YOLO Be Great" is a youth value proposition which targets customers aged 25 & below, offering
voice and data offers called Yolo Pack. With a reward platform named YOLO star.

Yolo has special offers designed for Youth and it gives them Voice, Data and Lifestyle Benefits. A

16-25 Years

Data Bu

Voice Pa

MoMo | Play | Insurance | About us | Newsroom | Winamo na MoMo | Contact us

Weekend and Holiday Bundle

Overview

Product Perspective

MTN will be launching Weekend and Holiday bundles. These bundles that will be made available to MTN subscribers o
as per Zambian Calendar.

A Customers can find the bundle on the USSD *117#. These bundles are meant to promote recharges and usage duri
and Sunday) and holidays and will follow the Zambian calendar in the table on the next slide.

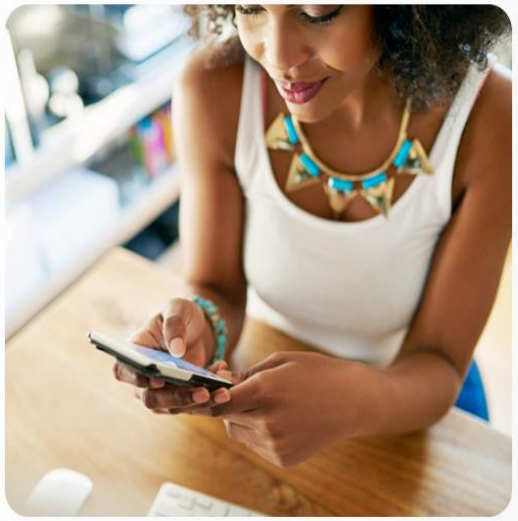
The first Holiday bundle will be on 24th October 2022

Price	Validity	Volume	Available for
K10	Midnight	10GB	Weekends &
K5	Midnight	Unlimited MTN to MTN Calls	Weekends & Public Holidays

This service will cost you only D5.

africell | THE GAMBIA

HOME | ABOUT US | PRODUCTS | SERVICES | 4G | ROAMING | ESIM | NEWS



TOK

This service allows you to talk to a particular number for a duration of 1000 minutes.

To subscribe

- Go to Create Message, type SUB and send it to 135
- You will receive a confirmation message, call 135 and follow the voice prompt.
- The service cost only D150 for 1000 minutes within 30 days.
- The customer will be notified prior to the expiry date.

NEW 2025

The rules at a glance (continued)

Basket Minimum allowance	**Fixed Broadband** 5GB	**Data-only Mobile broadband** 5GB	**Mobile data and voice low cons.** 70+50+1GB	**Mobile data and voice high cons.** 140+20+5GB	**Mobile data and voice high cons.** TEMP 140+70+2GB
Technology, speed	Dominant tech.; at least 256 kb/s	At least 3G, 256 kbit/s dl			
Time of day	Should not be limited	Hours should not be limited (voice/SMS: avg. of peak/off-peak if applicable)			
On-/off-net	(not applicable)	(not applicable)	On-net prices		
Zero-rated services, social media	excluded from minimum data allowance				
Cheapest option	Cheapest solution that meets the requirements (but fine if overshoots it)				
All details from the same plan(s)	Use the same plan [and compatible add-on(s), as required] for collecting all metadata				

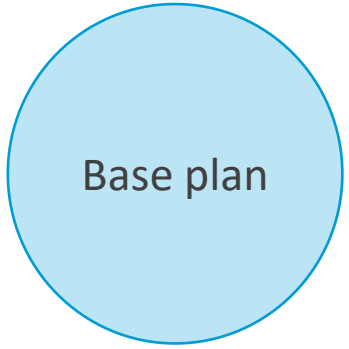
Can we use bundled services?

- Often difficult to isolate services provided together with multiple services
  - E.g., Fixed broadband Internet access + Fixed line telephony + TV
  - E.g., Voice + data services for mobile telephony
- **YES: If bundled service is the cheapest available option** to meet the minimum threshold, this bundle should be used

- Don’t take plans partially
- Note: value for money is not a guiding principle

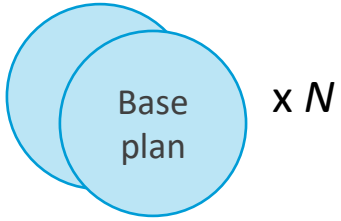
Finding the cheapest options for mobile baskets

Base-plan only



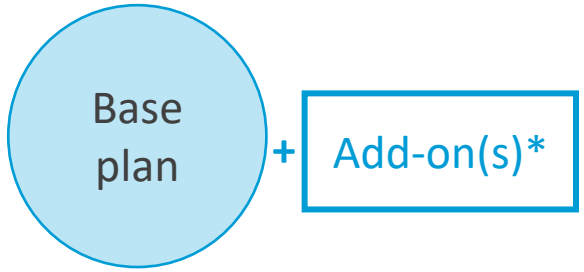
- The cheapest option is a single plan with the sufficient allowance & validity period to reach threshold
- Excess usage added if needed

Multiple base plans



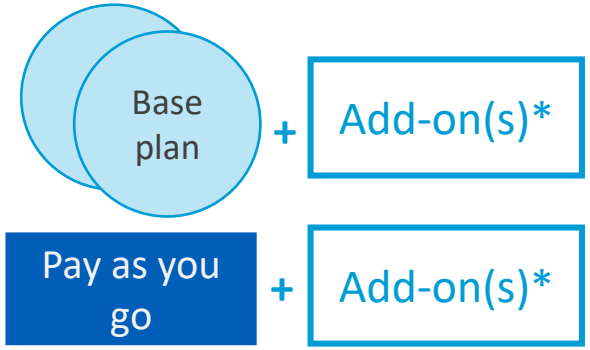
- A single plan to be taken multiple times to reach the necessary allowance & validity thresholds
- E.g., use 4 x weekly plan

Base plan + Addon(s)



- The cheapest option is a base plan combined with an add-on to reach the necessary allowance & validity period
- Add-on(s) should be compatible with base plan;
- Add-on = Data/Voice/SMS (as needed)
- Add-on may also be a different plan, if compatible with the previous (e.g., 1 x 2-weekly + 2 x 1 weekly plan)

"Patchwork"



- Any combination that meets the thresholds is acceptable, if compatible with one another;
- (e.g., multiple base-plans combined with add-ons)
- May include Pay-as-you go
- May include excess usage

⚠ 2 thresholds to meet

- ✓ **Allowance**: minimum [e.g. 5 GB]
- ✓ **Validity**: continuously for 30 days or 4 weeks

The fixed-broadband basket (5GB)

- Which Internet Service Provider has the largest number of FBB subscriptions?
- What is the most commonly used technology?
  (**Fiber? DSL? Fixed Wireless** /any, e.g. 4G or 5G/?) → consider these plans only!
  - Technology: indicate all technologies offered for a plan (if location-specific)
  - What is a *fixed* wireless? → Contract should specify location!
- Are prices location-specific? → indicate a typical address in the questionnaire
- Residential or business plans?
- Restrictions on usage?
- "Unlimited" in practice? → Throttled? → if throttled speed <256kbps, limited!
- What are the recurrent monthly charges you need to pay to access the Internet?
  (Line & Internet separately? Add both, taxes included)
- One-off charges: separately

Mobile broadband baskets

- Which mobile operator has the largest number of subscriptions?
- What are the tax rates? → Add all (VAT and other applicable taxes faced by consumers;)
  - Some cases, data and voice services have different taxes.
- Prices should be collected based on **3G technologies or above:**
  - (such as UMTS, HSDPA+/HSDPA, CDMA2000, IEEE 802.16e, LTE, LTE-Advanced and WiMAX/WirelessMAN) with an advertised download speed of at least 256 kbit/s.
  - The plans should apply irrespective of the device used (mobile phones, tablets, USB dongles). Prices applying to WiFi or hotspots should be excluded.
  - Allows both upload and download at broadband speeds
  - If a plan advertises unlimited data but reduces the speed below 256 kbit/s after a certain volume, only the portion consumed before throttling is considered broadband data.
- The cheapest plan should be chosen **without regard to the plan's modality (prepaid or postpaid).** The modality of the reference plan should be recorded. When a postpaid plan is the cheapest plan, the minimum length of the contract should also be recorded in the notes.

Mobile broadband baskets

- **Bundles** (that include other services) are also accepted [provided that this is the cheapest option]
- Take not of **fair usage policy** limits in case of plans advertised as “unlimited”
- Non-recurrent fees, such as installation/set-up fees are not collected.
- **Zero-rated services** (i.e., services that can be consumed besides the monthly data allowance, such as via certain platforms or applications – typically OTT, social media) should be **specified in a note** and should **not be counted** in the total data allowance volume.

The data-only mobile broadband basket (5GB)

Refers to the cheapest available mobile data connection from the largest operator in a country, using 3G or more advanced technology, that allows at least 5 GB monthly Internet data usage and meets the data collection requirements specified below.

- The **minimum** monthly data allowance increased from 2 GB to 5 GB effective as of 2025
  - The selected plan should **not necessarily be the one with the cap closest to the basket's reference data volume** but include a minimum of the reference data volume.
  - 2 x Plan A with a monthly 3 GB;
  - 1 x Plan B with monthly 10 GB plan
  - 1 x Plan A with a monthly 3 GB + a 2 GB data add-on. Select the cheapest!
  - Data volumes should refer to both upload and download data volumes.
  - If prices are linked to 'hours of use' and not to data volumes, this information should be added in a separate note. [Note: ITU will most likely not be able to include these cases in a comparison.]
- **Pay-as-you-go** offers also acceptable if they are the cheapest option for a given basket or the only option available.

The mobile data and voice baskets (high & low consumption)

- Broadband baskets – so the same rules apply as for data-only mobile broadband
- Baskets may include **stand-alone services**, **bundled services** or a **combination of the two** as long as the cheapest options are selected that meet the following thresholds:
  - Low-consumption data-and-voice basket: 70 minutes, 50 SMS and 1 GB.
  - High-consumption data-and-voice basket: 140 minutes, 20 SMS and 5 GB.
  - High-consumption data-and-voice basket (temp.): 140 minutes, 70 SMS and 2 GB.
- **Minimum thresholds:** The selected plan should not necessarily be the one with the data, voice and SMS allowances closest to the defined consumption set for each data-and-voice basket,
  but rather the **cheapest** including the minimum allowances set for each consumption profile.
  Valid options - select the cheapest alternative [for the low-consumption]
  - 2 x Plan A: 35 minutes, 25 SMS and 500 MB monthly
  - 1 x Plan B: unlimited domestic voice and SMS and 2 GB data
  - 1 x Plan C: unlimited voice and 1 GB data + 50 SMS add-on

NUMERICAL EXAMPLES

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Numerical exercises

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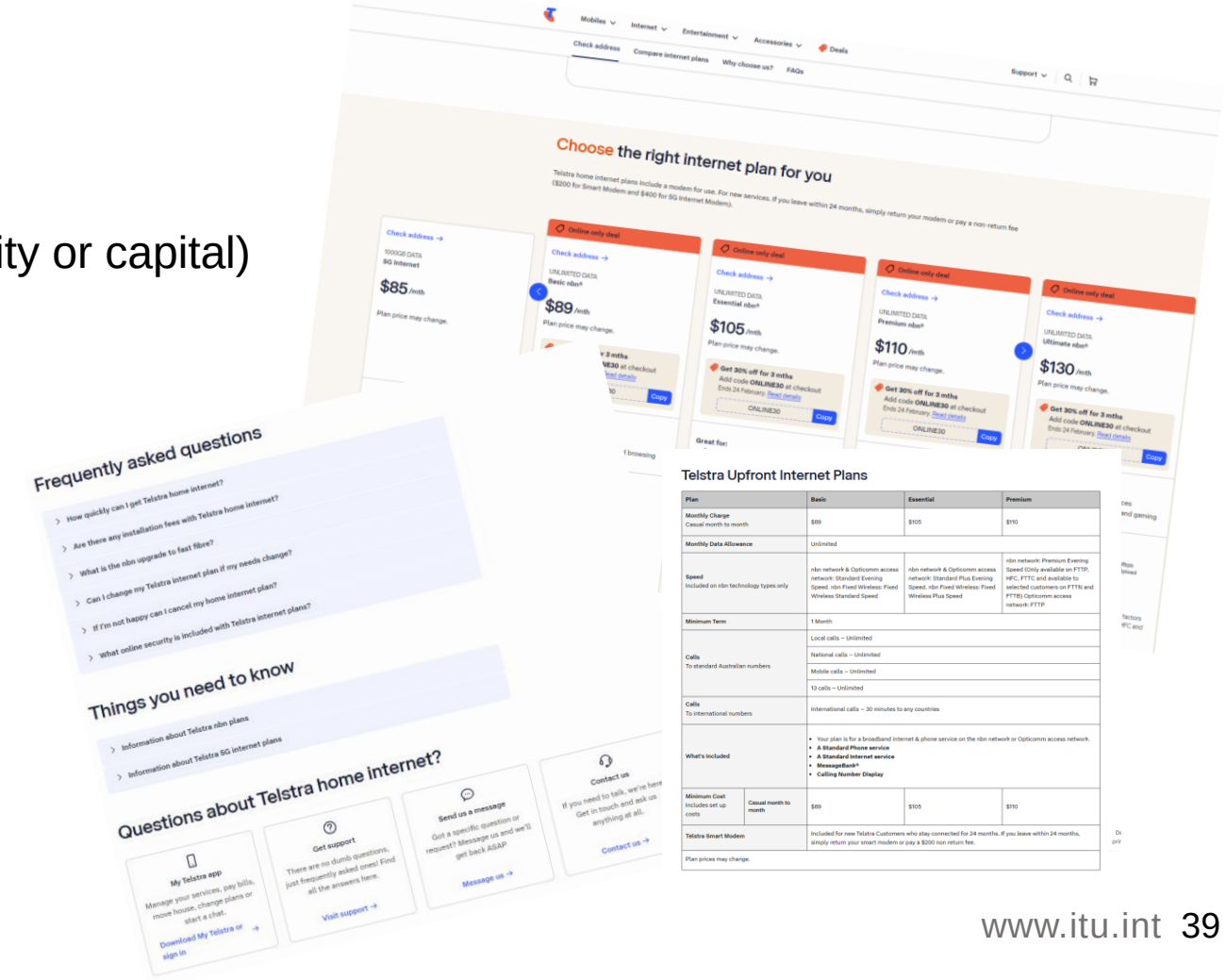
Fixed-broadband basket (5 GB)

Example of Australia

1. **Internet Service Provider (ISP)**: Market leader in fixed-broadband subscriptions
2. **Plan**
   - Non-promotional
   - Commitment period: 12 months
   - Valid in the entire country (if not, largest city or capital)
   - Residential
   - Dominant technology
   - Price:
     - Currency as advertised
     - Include all taxes



Fixed-broadband (5GB): Plan selection

Check address | Compare internet plans | Why choose us? | FAQs

Each of the plans below include a modem for use. For new services. If you leave within 24 months, simply return your modem or pay a non-return fee ($200 for Smart Modem and $400 for 5G Internet Modem).

Mobile-broadband!

Check address →

1000GB DATA
5G Internet

$85 /mth

Plan price may change.

Great for:
- ✓ **1-5 people** online
- ✓ **HD video streaming** and browsing

5G Internet | Average busy period speed 7-11pm

300 Mbps Download, 36 Mbps Upload

Check address →

UNLIMITED DATA
Basic nbn®

$89 /mth

Plan price may change.

Great for:
- ✓ **1-2 people** online
- ✓ Basic **video streaming** and browsing

nbn®25 | Typical speeds 7-11pm

25 Mbps Download, 4 Mbps Upload

$10/mth off for 6 mths

Check address →

UNLIMITED DATA
Essential nbn®

$95 /mth

For 6 mths then $105/mth
For new services. Ends 10 February.
Plan price may change.

Great for:
- ✓ **3-6 people** online
- ✓ **HD streaming** and video calling

nbn®50 | Typical speeds 7-11pm

50 Mbps Download, 17 Mbps Upload

More expensive

Fixed-broadband (5GB): Plan selection

UNLIMITED DATA

Basic nbn®

$89 /mth

Plan price may change.

Great for:

- ✓ 1-2 **people** online
- ✓ Basic **video streaming** and browsing

nbn®25 | Typical speeds 7-11pm

25 Mbps Download

4 Mbps Upload

Plan	Monthly subscription charge	Data cap	Speed
Basic	$89	Unlimited	25 Mbit/s

Step 1: ISP: Telstra

Step 2: Selected plan: Basic

Plan	Monthly subscription charge	Data cap	Speed
Basic	$89	Unlimited	25 Mbit/s

Step 3: Data entry in the questionnaire

	Value 2024	Value 2025	Notes 2024	Notes 2025
➢ Plan name (i4213_5GB_Plan)	Basic	Basic		Includes unlimited calls
➢ Link to plan (i4213_5GB_Link)	https://www.telstra.c	https://www.telstra.c		
➢ Connection charge (4213_5GB_bc)	0	0		
➢ Monthly subscription charge (i4213_5GB_bc)	85	89		
➢ Connection speed, in Mbit/s (i4213_5GB_bs_s)	25	25		
➢ Technology used (i4213_5GB_Tech)	FTTx	FTTx		

→ Save and continue

What is the data cap of the selected plan?

- (selected) Unlimited data is included in the plan
- Unlimited data, but speed is throttled after consuming a certain amount of data
- Limited, data cap is…

→ Save and continue

Thank you for completing the information for the Fixed-broadband basket (5GB)

As a final step, please indicate here the total monthly charge of the Fixed-broadband basket.

	Value	
	2024	2025
➢ Calculated monthly basket price (in advertised local currency)	85	89

→ Save and continue

Imp! Upload screenshot, Terms and Conditions for the price, or any relevant supporting evidence

You have the possibility to upload **two** files (pdf/doc/png/jpg/xls/xlsx)

Australia_FBB1.pdf

Australia_FBB2.jpg

Add here any other notes related to the calculation of the Fixed-broadband basket (5GB) price

This information will be very helpful for the ITU team to better understand and validate the submitted data.

Selected plan: Basic
Total basket price: $89
Data cap: Unlimited

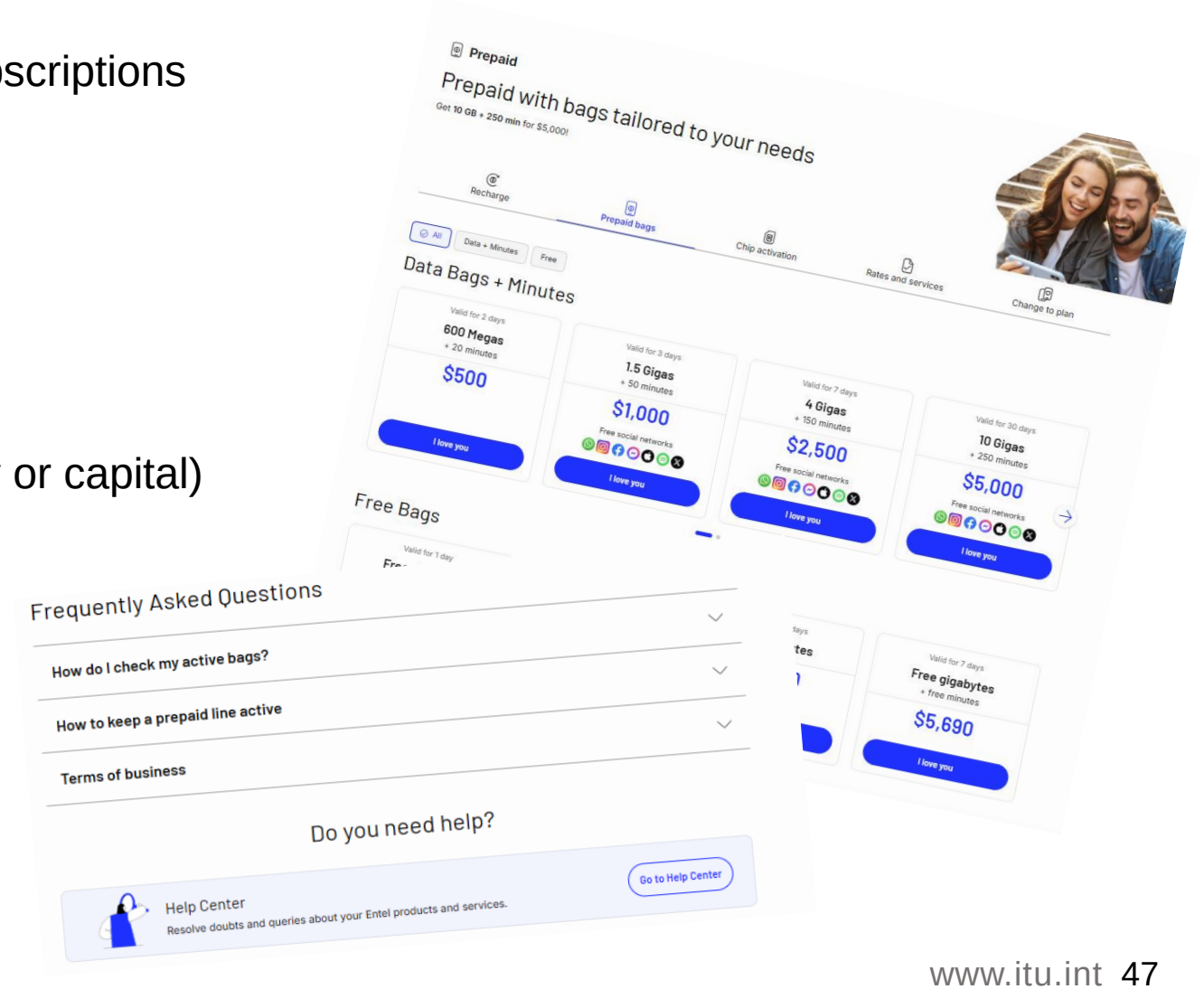
→ Save and continue

NEW! Data-only mobile-broadband basket (5GB)

Example of Chile

NEW! Data-only mobile-broadband basket (5GB)

1. **Operator**: Market leader in mobile-cellular subscriptions
2. **Plan**
   - Non-promotional
   - Prepaid or postpaid
   - Commitment period: not considered
   - Validity:
     - Entire country (if not, then largest city or capital)
     - 1 month or 4 weeks
   - Price:
     - Currency as advertised
     - Include all taxes



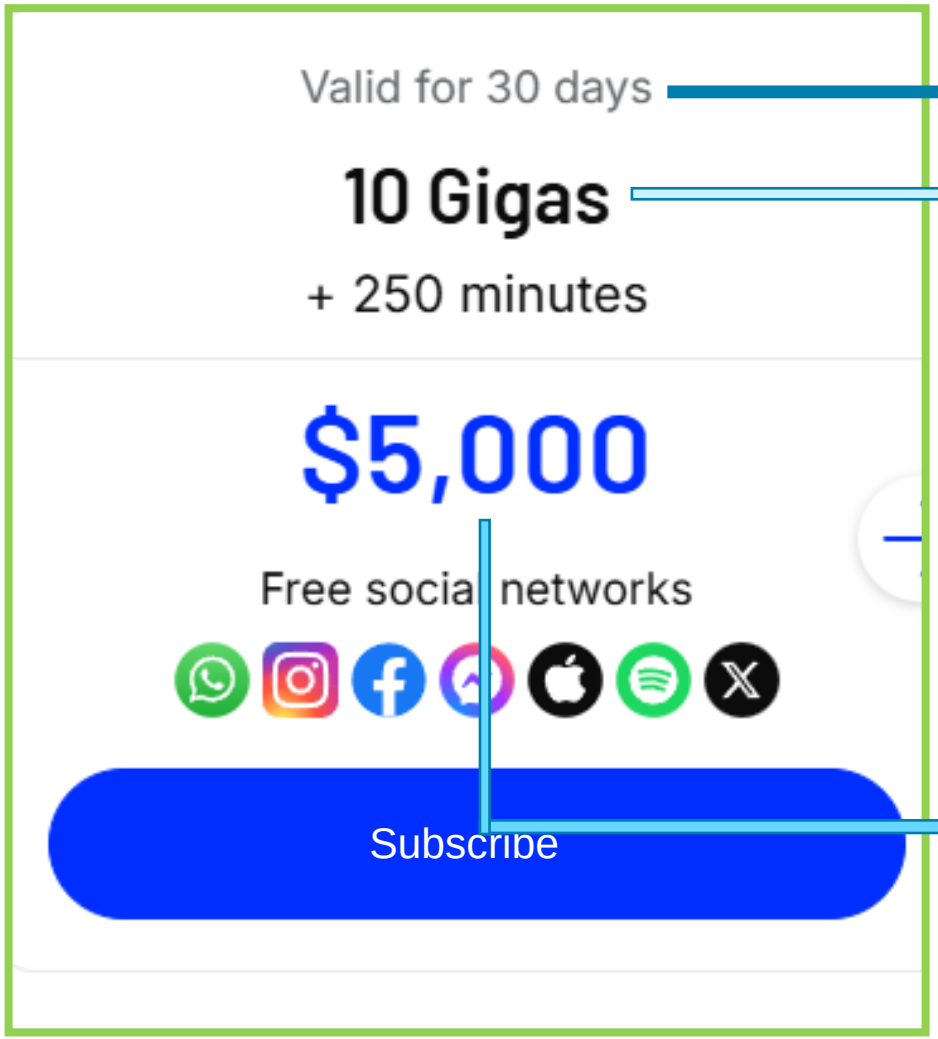
NEW! Data-only mobile-broadband basket (5GB): Plan selection

All | Data + Minutes | Free

Data Bags + Minutes

Valid for 2 days	Valid for 3 days	Valid for 7 days	Valid for 30 days
600 Megas	1.5 Gigas	4 Gigas	10 Gigas
+ 20 minutes	+ 50 minutes	+ 150 minutes	+ 250 minutes
$500	$1,000	$2,500	$5,000
	Free social networks	Free social networks	Free social networks
Subscribe	Subscribe	Subscribe	Subscribe
14x = $ 7’000 (8.4GB)	10x = $ 10’000 (15GB)	4x = $ 10’000 (16GB)	**1x = $ 5’000 (10GB)**

NEW! Data-only mobile-broadband basket (5GB): Plan selection



Plan	Price of the base plan	Data cap	Validity
10 Gigas	$5'000	10 GB	30 days

Step 1: Operator: Entel

Step 2: Selected plan: 10 Gigas

Plan	Price of the base plan	Data cap	Validity
10 Gigas	$5’000	10 GB	30 days

Step 3: Data entry in the questionnaire

	Value 2024	Value 2025	Notes 2024	Notes 2025
➢ Name of the base plan (i271mb_Plan_5GB)	10 Gigas	10 Gigas		Includes 250 mins and free social networks
➢ Link to plan (i271mb_link_5GB)	https://www.entel.cl	https://www.entel.cl/		
➢ Price of the base plan (i271mb_bs_5GB)	5’000	5’000		
➢ Base plan data cap (i271mb_c_5GB)	10	10		
➢ Validity of the base plan, in days (i271mb_v_5GB)	30	30		
➢ Technology used (i271mb_Tech_5GB)	LTE	LTE		

→ Save and continue

Is an add-on package necessary to reach the 5GB or 4 weeks/30 days validity period thresholds?

- ○ Yes: add-ons are necessary to meet the basket requirements
- ◯ No: add-ons are not needed

Is there any remaining data allowance needed to reach the 5GB and/or 4 weeks/30 days validity period thresholds?

- ○ Yes: I will enter the price of excess usage
- ◯ No: the base plan [and add-ons] are covering all the data necessary for this basket

→ Save and continue

Thank you for completing the information for the Data-only mobile-broadband basket (5GB)

As a final step, please indicate here the total monthly charge of the Data-only mobile-broadband basket.

Value

	2024	2025
➢ Calculated monthly basket price (in advertised local currency)	5’000	5’000

→ Save and continue

Imp! Upload screenshot, Terms and Conditions for the price, or any relevant supporting evidence

You have the possibility to upload **two** files (pdf/doc/png/jpg/xls/xlsx)

Chile_MBB1.pdf

Chile_MBB2.jpg

Add here any other notes related to the calculation of the Data-only mobile-broadband basket (5GB) price

This information will be very helpful for the ITU team to better understand and validate the submitted data.

Selected plan: Giga 10
Total basket price: $5’000
Data cap: 10 GB
Validity: 30 days

→ Save and continue

NEW! Mobile data- and voice low-consumption basket (70+50+1)

Example of Tanzania

NEW! Mobile Data and Voice Low-Consumption (70 MIN + 50 SMS + 1 GB)

Step 1: Select the operator with the largest market share in terms of any mobile-cellular subscriptions

Step 2: Select the cheapest option of all the available plans on the operator's website

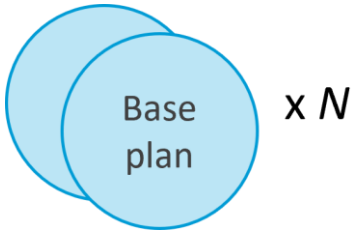
Step 3: Data entry inside the online questionnaire

NEW! Mobile Data and Voice Low-Consumption (70 MIN + 50 SMS + 1 GB)

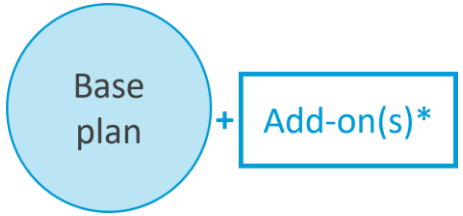
Step 2: Select the cheapest option of all the available plans on the operator's

Possible scenarios:

A plan with sufficient data, mins, and SMS, along with its validity period (e.g., 8GB data, 200 minutes, 100 SMS for 30 days).



Multiply the base plan to meet basket requirements (e.g., using a weekly plan four times instead of a monthly plan).



Additional packages that you can add to your base plan to make it cost-effective.(e.g.add an SMS package if the base plan lacks SMS).

Prepaid rates for excess usage per minute, SMS, and MB/GB. (e.g. $0.2 per minute, $2 per sms, $5 per GB)

NEW! Mobile Data and Voice Low-Consumption (70 MIN + 50 SMS + 1 GB)

Step 1: Representative operator already chosen (in this case, Vodacom Tanzania)
Step 2: Select the cheapest plan of all the available options on the operator's website

Daily	30 Minutes Allnet, 20 SMS	TZS 500
Daily	150 Minutes Allnet, 20 SMS	TZS 1000
Daily	150 Minutes Allnet, 20 SMS, 490MB	TZS 2000
Weekly	200 Minutes Allnet, 50 SMS	TZS 2500
Weekly	1000 Minutes Allnet, 50 SMS	TZS 5000
Weekly	460 Minutes Allnet, 50 SMS	TZS 3000
Weekly	550 Minutes Allnet, 100 SMS, 3GB	TZS 10.000
Weekly	200 Minutes Allnet, 50 SMS (Autorenewal)	TZS 2500
Weekly	460 Minutes Allnet, 50 SMS (Autorenewal)	TZS 3000
Weekly	1000 Minutes Allnet, 50 SMS (Autorenewal)	TZS 5000
Monthly	1200 Minutes Allnet, 100 SMS	TZS 10.000
Monthly	3000 Minutes Allnet, 100 SMS	TZS 20.000
Monthly	1280 Minutes Allnet, 500 SMS, 10GB	TZS 30.000
Monthly	1200 Minutes Allnet, 500 SMS, 19.9GB	TZS 50.000
Monthly	1200 Minutes Allnet, 100 SMS (Autorenewal)	TZS 10.000
Monthly	3000 Minutes Allnet, 100 SMS (Autorenewal)	TZS 20.000

Source: Vodacom Tanzania, January 2025

Pay as You Go

Calls without bundle to Vodacom will be charged **Tsh 0.50** per second and Vodacom to other network **Tsh 0.50** per second

Data browsing without bundle will be charged **Tsh 0.0091** per KB

All local SMS without bundle will be charged **Tsh 8** per SMS to any network

* All charges are Tax Inclusive

Validity period: four weeks or 30 days

NEW! Mobile Data and Voice Low-Consumption (70 MIN + 50 SMS + 1 GB)

Step 2: Select the cheapest plan of all the available options on the operator's w

Daily plan multiplied 28 times
150 mins*28 = 4200 mins
20 sms*28 = 560 sms
490 MB*28 = 3720MB/= 13.4GB
Total Price = TZS 2000*28 =
TZS 56000

Daily	30 Minutes Allnet, 20 SMS	TZS 500
Daily	150 Minutes Allnet, 20 SMS	TZS 1000
Daily	150 Minutes Allnet, 20 SMS, 490MB	TZS 2000
Weekly	200 Minutes Allnet, 50 SMS	TZS 2500
Weekly	1000 Minutes Allnet, 50 SMS	TZS 5000
Weekly	460 Minutes Allnet, 50 SMS	TZS 3000
Weekly	550 Minutes Allnet, 100 SMS, 3GB	TZS 10.000
Weekly	200 Minutes Allnet, 50 SMS (Autorenewal)	TZS 2500
Weekly	460 Minutes Allnet, 50 SMS (Autorenewal)	TZS 3000
Weekly	1000 Minutes Allnet, 50 SMS (Autorenewal)	TZS 5000
Monthly	1200 Minutes Allnet, 100 SMS	TZS 10.000
Monthly	3000 Minutes Allnet, 100 SMS	TZS 20.000
Monthly	1280 Minutes Allnet, 500 SMS, 10GB	TZS 30.000
Monthly	1200 Minutes Allnet, 500 SMS, 19.9GB	TZS 50.000
Monthly	1200 Minutes Allnet, 100 SMS (Autorenewal)	TZS 10.000
Monthly	3000 Minutes Allnet, 100 SMS (Autorenewal)	TZS 20.000

28x → TZS 56,000; 13GB; 4200 mins; 560 sms (A)

4x → TZS 40,000; 12GB; 2200 mins; 400 sms (B)

1x → TZS 30,000; 10GB; 1280 mins; 100 sms (C)

1x → TZS 30,000; 10GB; 1280 mins; 100 sms

Source: Vodacom Tanzania, January 2025

NEW! Mobile Data and Voice Low-Consumption (70 MIN + 50 SMS + 1 GB)

Pay as You Go

Tsh 0.5 per second*60 = 30 per minute

Calls without bundle to Vodacom will be charged **Tsh 0.50** per second and Vodacom to other network **Tsh 0.50** per second

Data browsing without bundle will be charged **Tsh 0.0091** per KB 1 GB=1024 MB= 1024*1024 KB

All local SMS without bundle will be charged **Tsh 8** per SMS to any network

*** All charges are Tax Inclusive**

= **Data Unit** =

PAYG calculation	Price per GB 1GB = 1024MB = 1024*1024KB	per minute	per SMS
Price	0.0091KB*1024*1024 = 9,542	0.5 per second*60 = 30	8
Basket total price = 9,542 (1GB) +30*70 (min) +8*50 (sms) = TZS 9,542 + TZS 2,100 + TZS 400 = TZS 12,042			

D

NEW! Mobile Data and Voice Low-Consumption (70 MIN + 50 SMS + 1 GB)

Compare the most economical selections:

Selected Options	**Pay as You Go** 70 mins; 50 sms; 1GB D	**Monthly** 1280Allnet mins; 500 sms; 10GB C
Basket Total Price	TZS 12,042	TZS 30,000

Conclusion:
PAYG cheaper than all the available options

Step 1: Operator: Vodacom
Step 2: Selected plan: Pay as You Go

Pay as You Go	per GB	per minute	per SMS
Price	0.0091KB*1024*1024 = 9,542	0.5*60 = 30	8

Step 3: Data entry in the questionnaire

From among the available plans offered by the largest operator, please provide the base plan information
Imp: 2024 data are for reference and cannot be changed.

	Value 2024	Value 2025	Notes 2024	Notes 2025
➢ Name of Plan (i271mb_low_Plan)	Prepaid	Pay as You Go		
➢ Link to base plan or subscription and/or add-ons (i271mb_low_link)	https://Vodacom.co	https://Vodacom.com		
➢ Price of base Plan (i271mb_low_bs)	0	0		
➢ Base Plan data cap, in GB (i271mb_low_c)	0	0		
➢ Price of excess price, **per GB** (i271mb_low_cp).	9.31	9,542		0.0091*1024 = 9.31MB * 1024 = 9,542 price for 1 GB

! the excess price is **per GB** not per MB

contd…

Step 2: **Selected plan:** Pay as You Go

Pay as You Go	per GB	per minute	per SMS
Price	0.0091KB*1024*1024 = 9542	0.5*60 = 30	8

	Value 2024	Value 2025	Notes 2024	Notes 2025
Minutes included in the base Plan (i271mb_low_min)	0	0		
Price of excess voice per minute, (i271mb_low_xmin)	30	30		0.5 per second*60 = 30 price per minute
SMS included in the base Plan (i271mb_low_sms)	0	0		
Price of excess SMS, per SMS (i271mb_low_xsms)	8	8		
Validity period of base plan, in days (i271mb_low_v)	30	30		
Technology used (i271mb_low_Tech)	4G	4G		

→ Save and continue

Are one or more add-ons packages necessary to reach the 70 mins, 50 SMS and 1 GB, and /or 4 weeks/30 days validity period thresholds?

- ○ Yes, add-ons are necessary to meet basket requirements
- ◯ No, add-ons are not needed

→ Save and continue

Thank you for completing the information for the Data and voice low-consumption basket (70 MIN + 50 SMS + 1 GB)

As a final step, please indicate here the total monthly charge of the Data and voice low-consumption basket.

	Value	
	2024	2025
➢ Calculated monthly basket price (in advertised local currency	6,919	12,042

Please note that the basket total for 2024 refers to the old methodology of 70 min + 20 SMS+ 500 MB consumption

Imp! Upload screenshot, Terms and Conditions for the tariff, or any relevant supporting evidence

You have the possibility to upload **two** files (pdf/doc/png/jpg/xls/xlsx)

Add here any other notes related to the calculation of the data and voice low-consumption basket (70 MIN + 50 SMS + 1 GB) price

→ Save and continue

2.1 MTN TALK (VOICE BUNDLES)

- **Description** : Offre permettant aux clients d'effectuer des appels vers tous les réseaux (locaux et internationaux) et d'envoyer des SMS en local.
- **Cible** : Tous les clients prépayés
- **Conditions d'éligibilité** : Les clients des plans tarifaires : MTN Go
- **Fonctionnement et parcours client** :
  Pour accéder aux forfaits : *123*16#
  Pour consulter le solde des forfaits : *123*16*99#
  Pour configurer le renouvellement automatique : *123*16*100#
  Pour configurer les numéros préférés : *165#

✓ **Contenu de l'offre :**

Forfaits	Prix (FCFA)	Validité	Bonus Appels (FCFA)	Bonus SMS	Add-on	Tarifs
Voice Jour 100	100	24 Heures	300	20		Voice On Net: 1.5F/s Voice Off Net: 2F/s Voice Nigeria: 5.361F/s Voice WA: 15F/s Voice Europe: 8F/s Voice America-Asia: 3F/s Voice CA: 15.315F/s Voice SEA: 13.875F/s Voice Others 1: 15.315F/s Voice Others 2: 30F/s Voice Preferred Number: 0F/s SMS On Net: 1U SMS Off Net: 1U
Voice Jour 250	250	24 Heures	750	20		
Voice Jour 500	500	24 Heures	1,500	30		
Voice Semaine 300	300	7 Jours	900	30		
Voice Semaine 1000	1,000	7 Jours	3,000	100	1 Numéro Préferé*	
Voice Semaine 2500	2,500	7 Jours	8,000	100	1 Numéro préferé	
Voice Mois 600	600	30 Jours	1,800	50		
Voice Mois 2000	2,000	30 Jours	7,000	250	1 Numéro Préferé	

Voice Mois 4000	4,000	30 Jours	14,500	250	1 Numéro Préferé	
Voice Mois 12000	12,000	30 Jours	44,000	500	3 Numéros Préferés	
Voice Mois 26000	26,000	30 Jours	96,000	500	3 Numéros Préferés	

Imp! Upload screenshot, Terms and Conditions for the prices, or any relevant supporting evidence

You have the possibility to upload **two** files (pdf/doc/png/jpg/xls/xlsx)

90.1 KB

application/pdf

Why important?

- Prices are time sensitive
- Operator websites are not up to date
- Frequent updates in the plans offered by the operator
- Some of the plans only accessible by mobile applications

Add here any other notes related to the calculation of the data and voice low-consumption basket (70 MIN + 50 SMS + 1 GB) price

ITU Tip: This information will be very helpful for the ITU team to better understand and validate the submitted data.

Selected plan: Pay as You Go
Basket total price: TZS 12,042 (1GB for TZS 9,542; TZS 30 per min; TZS 8 per sms)
Includes: 1GB, 70 min, 50 sms

→ Save and continue

NEW! Mobile data- and voice high-consumption basket (140+20+5)

Example of Tanzania

NEW! Mobile Data and Voice High-Consumption (140 MIN + 20 SMS + 5 GB)

Step 1: Select the operator with the largest market share in terms of any mobile-cellular subscriptions

Step 2: Select the cheapest option of all the available plans on the operator's website

Step 3: Data entry inside the online questionnaire

Possible Scenarios:

1. **Base plan** (a single plan with sufficient allowance & validity period)
2. **Base plan + add-on** (data/voice/SMS)
3. **Base plan *x N*** *(taken multiple times to reach the threshold)*
4. **Pay as You Go**

NEW! Mobile Data and Voice High-Consumption (140 MIN + 20 SMS + 5 GB)

Step 1: Representative operator already chosen (in this case, Vodacom Tanzania)
Step 2: Select the cheapest plan of all the available options on the operator's website

Daily	30 Minutes Allnet, 20 SMS	TZS 500
Daily	150 Minutes Allnet, 20 SMS	TZS 1000
Daily	150 Minutes Allnet, 20 SMS, 490MB	TZS 2000
Weekly	200 Minutes Allnet, 50 SMS	TZS 2500
Weekly	1000 Minutes Allnet, 50 SMS	TZS 5000
Weekly	460 Minutes Allnet, 50 SMS	TZS 3000
Weekly	550 Minutes Allnet, 100 SMS, 3GB	TZS 10.000
Weekly	200 Minutes Allnet, 50 SMS (Autorenewal)	TZS 2500
Weekly	460 Minutes Allnet, 50 SMS (Autorenewal)	TZS 3000
Weekly	1000 Minutes Allnet, 50 SMS (Autorenewal)	TZS 5000
Monthly	1200 Minutes Allnet, 100 SMS	TZS 10.000
Monthly	3000 Minutes Allnet, 100 SMS	TZS 20.000
Monthly	1280 Minutes Allnet, 500 SMS, 10GB	TZS 30.000
Monthly	1200 Minutes Allnet, 500 SMS, 19.9GB	TZS 50.000
Monthly	1200 Minutes Allnet, 100 SMS (Autorenewal)	TZS 10.000
Monthly	3000 Minutes Allnet, 100 SMS (Autorenewal)	TZS 20.000

Source: Vodacom Tanzania, January 2025

Pay as You Go

Calls without bundle to Vodacom will be charged **Tsh 0.50** per second and Vodacom to other network **Tsh 0.50** per second
Data browsing without bundle will be charged **Tsh 0.0091** per KB
All local SMS without bundle will be charged **Tsh 8** per SMS to any network
* All charges are Tax Inclusive

Validity period: four weeks or 30 days

NEW! Mobile Data and Voice High-Consumption (140 MIN + 20 SMS + 5 GB)

Step 2: Select the cheapest plan of all the available options on the operator's website

Daily	30 Minutes Allnet, 20 SMS	TZS 500
Daily	150 Minutes Allnet, 20 SMS	TZS 1000
Daily	150 Minutes Allnet, 20 SMS, 490MB	TZS 2000
Weekly	200 Minutes Allnet, 50 SMS	TZS 2500
Weekly	1000 Minutes Allnet, 50 SMS	TZS 5000
Weekly	460 Minutes Allnet, 50 SMS	TZS 3000
Weekly	550 Minutes Allnet, 100 SMS, 3GB	TZS 10.000
Weekly	200 Minutes Allnet, 50 SMS (Autorenewal)	TZS 2500
Weekly	460 Minutes Allnet, 50 SMS (Autorenewal)	TZS 3000
Weekly	1000 Minutes Allnet, 50 SMS (Autorenewal)	TZS 5000
Monthly	1200 Minutes Allnet, 100 SMS	TZS 10.000
Monthly	3000 Minutes Allnet, 100 SMS	TZS 20.000
Monthly	1280 Minutes Allnet, 500 SMS, 10GB	TZS 30.000
Monthly	1200 Minutes Allnet, 500 SMS, 19.9GB	TZS 50.000
Monthly	1200 Minutes Allnet, 100 SMS (Autorenewal)	TZS 10.000
Monthly	3000 Minutes Allnet, 100 SMS (Autorenewal)	TZS 20.000

Source: Vodacom Tanzania, January 2025

28x → TZS 56,000; 13GB; 4200 mins; 560 sms (A)

4x → TZS 40,000; 12GB; 2200 mins; 400 sms (B)

1x → TZS 30,000; 10GB; 1280 mins; 100 sms (C)

1x → Tsh 30,000; 10GB; 1280 mins; 100 sms

NEW! Mobile Data and Voice High-Consumption (140 MIN + 20 SMS + 5 GB)

Pay as You Go

Calls without bundle to Vodacom will be charged **Tsh 0.50** per second and Vodacom to other network **Tsh 0.50** per second

Data browsing without bundle will be charged **Tsh 0.0091** per KB 1 GB=1024 MB= 1024*1024 KB

All local SMS without bundle will be charged **Tsh 8** per SMS to any network

*** All charges are Tax Inclusive**

PAYG calculation	Price per GB 1GB = 1024MB = 1024KB	per minute	per SMS
Price	0.0091KB*1024*1024 = 9542	0.5 per second*60 = 30	8
Basket total price = 5x price of1GB +30*1400 (min) +8*20 (sms) = TZS 47710 + TZS 4200 + TZS 160 = TZS 52,070			

D

NEW! Mobile Data and Voice High-Consumption (140 MIN + 20 SMS + 5 GB)

Compare the most economical selections:

Selected Options	**Weekly** 550AllNet; 100 sms; 3GB B	**Monthly** 1280Allnet mins; 500 sms; 10GB C
Basket Total Price	Weekly 10000*4 times = TZS 40000	TZS 30000

Conclusion:
The monthly Internet bundle is cheaper than all the available options that not only meets but exceeds the basket requirements

Step 1: Operator: Vodacom
Step 2: Selected plan: Monthly Internet bundle

Monthly Internet bundle includes	GB	minutes	SMS
Price = TZS 30,000	10	1280	500

Step 3: Data entry in the questionnaire

From among the available plans offered by the largest operator, please provide the base plan information
Please note that, this is a new basket and therefore, we do not have any reference data for the year 2024

	Value		Notes	
	2024	2025	2024	2025
➢ Name of Plan (i271mb_high_5GB_Plan)		Monthly Internet bundle		
➢ Link to base plan or subscription and/or add-ons (i271mb_high_5GB_link)		https://Vodacom.com		
➢ Price of base Plan (i271mb_high_5GB_bs)		30,000		
➢ Base Plan data cap, in GB (i271mb_high_5GB_c)		10		
➢ Price of excess price, per GB (i271mb_high_5GB_cp).				kindly do not enter the excess price if it fulfills the basket requirements

contd…

Step 2: **Selected plan:** Monthly Internet bundle

Monthly Internet bundle includes	GB	minutes	SMS
Price = TZS 30,000	10	1280	500

	Value 2024	Value 2025	Notes 2024	Notes 2025
➢ Minutes included in the base Plan (i271mb_high_5GB_min)		1,280		AllNet minutes
➢ Price of excess voice per minute, (i271mb_high_5GB_xmin)				
➢ SMS included in the base Plan (i271mb_high_5GB_sms)		500		
➢ Price of excess SMS, per SMS (i271mb_high_5GB_xsms)				
➢ Validity period of base plan, in days (i271mb_high_5GB_v)		30		
➢ Technology used (i271mb_high_5GB_Tech)		4G		

Are one or more add-ons packages necessary to reach the 140 mins, 20 SMS and 5 GB, and /or 4 weeks/30 days validity period thresholds?

- ○ Yes, add-ons are necessary to meet basket requirements
- ● No, add-ons are not needed

→ Save and continue

Thank you for completing the information for the Data and voice high-consumption basket (140 MIN + 20 SMS + 5 GB)

As a final step, please indicate here the total monthly charge of the Data and voice low-consumption basket.

	Value	
	2024	2025
➢ Calculated monthly basket price (in advertised local currency		30,000

Please note that, this is a new basket and therefore, we do not have any reference data for the year 2024

Imp! Upload screenshot, Terms and Conditions for the prices, or any relevant supporting evidence

You have the possibility to upload **two** files (pdf/doc/png/jpg/xls/xlsx)

90.1 KB

application/pdf

Add here any other notes related to the calculation of the data and voice low-consumption basket (140 MIN + 20 SMS + 5 GB) price

ITU Tip: This information will be very helpful for the ITU team to better understand and validate the submitted data.

Selected plan: Monthly Internet bundle
Basket total price: TZS 30,000 (includes 10GB; 1280 AllNet mins; 500 sms)

→ Save and continue

Review stage:

Please find a summary of your responses. Click the button to print this page or save it as PDF.

Please press "Continue" to go to the final stage and submission of the questionnaire.

Main contact for this questionnaire:
Name: Ms. Nehal Desai
Title: Manager
Organisation: ITU
Phone: +41 XX XXX XXXX
Email addresses: nehal.desai@itu.int

FIXED-BROADBAND BASKET 5GB

Name of ISP and tax rate

	2024	2025
► Fixed broadband, name of ISP (i4213_5GB_ISP)	TTCL	TTCL
notes		fsf
Upload file for largest market share	n.a.	
► Fixed broadband, tax rate (i4213Tax)	32.5	21
notes		ewr

Plan details

	2024	2025
► Name of Plan (i4213_5GB_Plan)	T-Volume 20GB	30GB Plan
notes		a new plan introduced
► Link to plan (i4213_5GB_Link)	https://www.ttcl.co.tz/t-volume	https://////
notes		
► Connection charge (i4213_5GB_bc)	0	0
notes		
► Monthly subscription charge (i4213_5GB_bs)	10000	25000
notes		
► Connection speed, in Mbit/s (i4213_5GB_bs_s)	12	20
notes		
► Technology used (i4213_5GB_Tech)	ADSL, copper	ADSL
notes		

Data cap

END OF QUESTIONNAIRE

If you feel comfortable about the responses you have provided, please click Submit to finish the questionnaire.

Following your submission, all recipients of this questionnaire will receive an email with a summary of your responses.

Previous page

Very Important otherwise ITU will not receive the country submission

Submit

Thank you for your attention!

For questions and feedback: indicators@itu.int

For more information
https://www.itu.int/en/ITU-D/Statistics/Dashboards/Pages/IPB.aspx

Technical Webinar on ICT Price Statistics
12 February 2025 Online

3.
Q&A and Interactive Discussion

ITU ICT Data and Analytics Team

Moderator:

Esperanza MAGPANTAY, senior statistician
International Telecommunication Union (ITU)
ICT Data and Analytics Division

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4.
Closing Remarks

Daniel VERTESY, PhD, Economist
International Telecommunication Union (ITU)
ICT Data and Analytics Division

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Closing remarks

- Summary
- Key takeaways
- Next steps

Summary

- For each basket, follow these 4 steps:
  - Select the **majority operator** – if different from last year, please explain
  - Carefully **review all available options**: prepaid and postpaid plans, PAYG options, add-on packages, assess allowances and validity periods, consider taxes
    - Keep in mind: thresholds are minimum – can be overshot;
  - Select the **cheapest** solution and retrieve screenshots
  - Enter all the information (**metadata**) in the questionnaire and explain the choice and calculation

- Look for retail prices – from a [cost-conscious] **consumer's perspective**!
  - What is advertised on the websites?

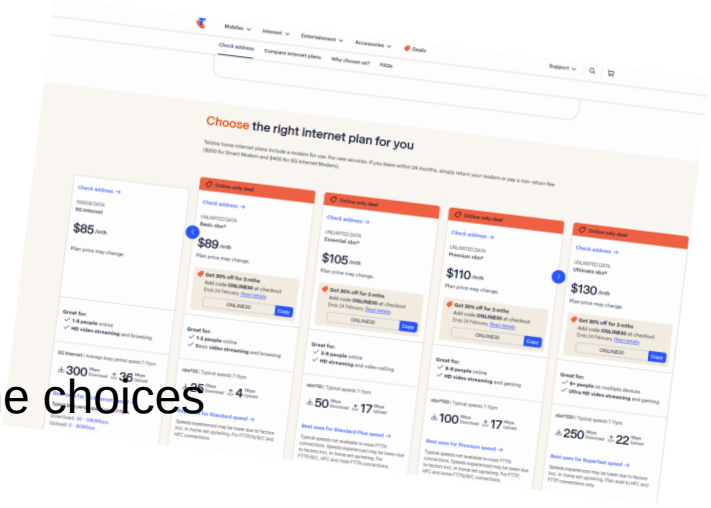
Summary (cont'd)

- 2025 Revisions:
  - New allowance thresholds
  - Postpaid options are OK, breakout fees do not count
- ITU will review, compute basket totals in local currency and convert to USD, PPP$ and calculate GNI p.c. rates;

Key takeaways

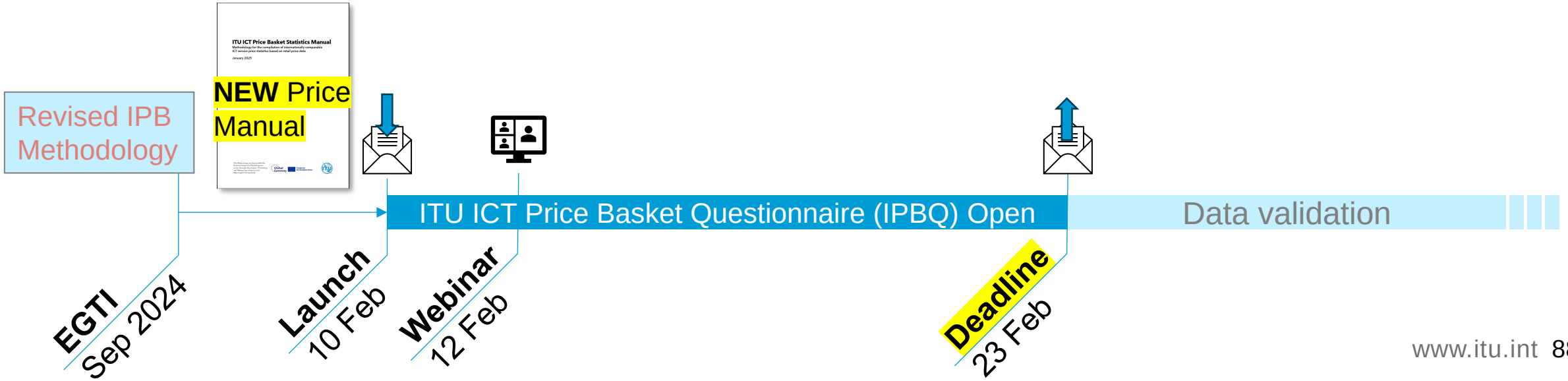
- Basket ≠ Plan! ← many solutions to meet basket requirements!
- Add-ons: real add-ons ←→ computed total based on PAYG rates

- When in doubt, reach out to the ITU team!
  - If cannot submit: ITU Desk research covers gap
- Prices are time sensitive: please respect the submission deadline!
- **Quality assurance**: evidence is essential!
  ITU conducts meticulous data verification (takes time!)
  - How can you help?
    Follow carefully the data collection rules
    Provide supporting evidence: screenshots, etc.; explain clearly the choices
    Use Archive.org to take a snapshot of the operator website
  - ITU will reach out in case of questions



Next steps

- Please complete the questionnaire and submit by 23 Feb 2025
- Refer to the new ITU ICT Price Basket Statistics Manual (steps, examples)
- Data validation – ITU will reach out



Thank you for your attention!

For questions and feedback: indicators@itu.int

For more information: https://www.itu.int/en/ITU-D/Statistics/Pages/ICTprices/default.aspx

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