

Technical Webinar on ICT Price Statistics
19 February 2026 Online

1. Welcome and Introduction

Daniel VERTESY, PhD, Economist
International Telecommunication Union (ITU)
ICT Data and Analytics Division



Why do we collect data on ICT prices?

Affordability is a key connectivity barrier

Affordability is a **relative measure**:



The price of ICT services

Includes the cost of mobile or landline telephone services, Internet packages, data plans, including any associated charges and fees.



Income Levels

Expressed as GNI per capita

Statistics & Analytical publications on ITC prices & affordability



DataHub



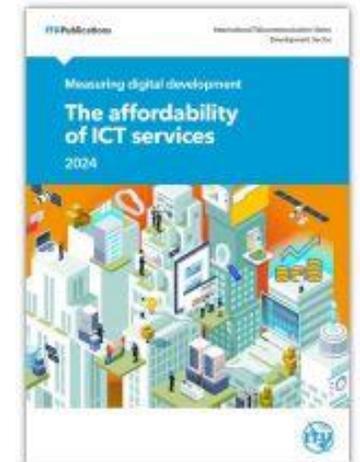
Global Connectivity Report 2025



Global Connectivity Report 2025

[Read online](#) [Download the report](#)

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Measuring digital development Facts and Figures 2025

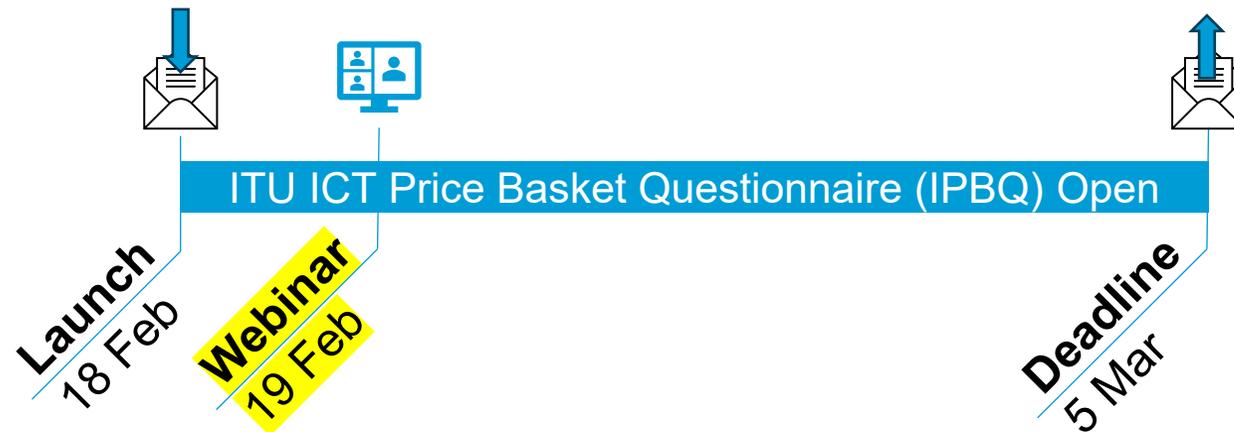
International Telecommunication Union
Telecommunication Development Sector

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Objectives & expected outcomes

- Collect retail price data from operator websites according to the ITU ICT price basket methodology
- Compile the **ITU ICT Price Basket Questionnaire 2026**
- Q&A



About our webinar

- Objectives, Expected outcome
- Introduction of the Trainers
- Agenda



Introduction of the team



Daniel Vertesy
Economist/Analyst



Daniela Pokorna Calheno
Statistical Assistant



Nehal Desai
Statistical Assistant



Viviana Umpierrez
Statistician



Esperanza Magpantay
Senior Statistician



Thierry Geiger
Senior Economist,
Head of Division

Agenda

1

Welcome and Introduction

- ICT Price Data collection, methodology overview
- The ICT Price Basket Questionnaire 2026: what's new?



2

Data entry to the IPBQ 2026

- Worked example (1): a single plan as a basket solution
- Worked examples (2-3): complex basket-solutions using plans, add-ons and pay-as-you-go consumption



3

Q&A and Interactive Discussion

- Questions & Answers
- Summary and key takeaways



Housekeeping notes

- Online meeting (ITU Academy / Zoom)
- Please mute your microphones during the presentations
- Presentations will be delivered in English
- Questions can be asked in French or Spanish, at any time in written on the chat;
- Q&A session follows the presentations

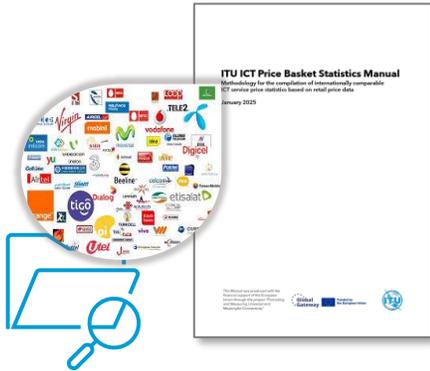


The ITU ICT Price Basket Questionnaire 2026

Overview



ICT Price Data collection



before the questionnaire:

1. Market research

- Study the data collection methodology (IPB Manual)
- Find the 5 “basket solutions”: from the operator with the largest market share, review all offerings (prepaid/postpaid plans, add-ons, etc.) and select **the cheapest non-promotional solution** that meets the basket requirements (consider allowance included and validity period).
- Save screenshots or T&C documents as evidence

in the questionnaire

2. Data entry of basket-solutions and plans

- Start by entering general information for baskets;
- For each basket, enter generic information and plan-specific information

A screenshot of the questionnaire interface. The question asks: 'Which Internet Service Provider (ISP) has the largest market share in the country?'. Below the question is a table with columns for 'Name of ISP' and 'Value'. There are two rows for data entry. Below the table, there is a note: 'You may upload here a reference document or provide a link to latest market share of ISP (optional). Before uploading, please rename file to this format: $_ISPname_$.pdf/doc/png/jpeg/txt'. There is an upload icon and a file name input field.

3. Review

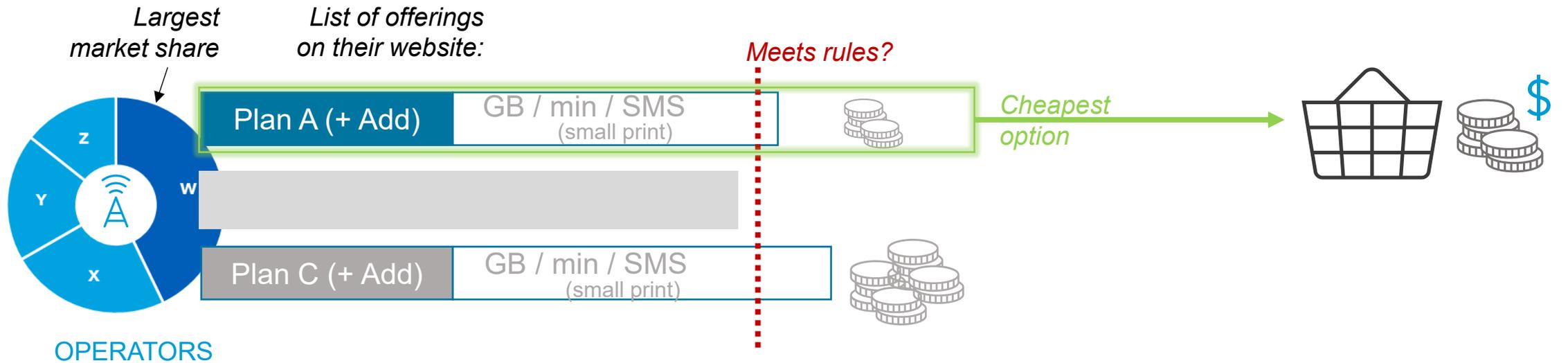
- Verify of the calculated totals match your expected values and submit basket

4. Submit

A screenshot of the questionnaire interface showing a review table. The table has two columns: 'Previous Year' and 'Plan I'. Above the columns are two green checkmarks and a '3' in a circle, indicating a review step. The table contains two rows of data entry fields. The first row has a field with '0' and a field with '0.00'. The second row has empty fields.

after the questionnaire: ITU data verification

Find the cheapest solution for a basket



1 Select operator

2 Select plan(s)

3 Obtain basket price in advertised currency

Enter all metadata...



Countries input metadata in the IPB Questionnaire

ITU

Survey Completion 0% ————— 100%

FIXED BROADBAND BASKET (5GB)

1 Select ISP 2 Select plan(s) 3 Review

[Please see here for an visual overview of the data collection rules](#)

Which Internet Service Provider (ISP) has the largest market share in the country?

	Value	Notes
Fixed broadband_name of ISP (4213_5GB_ESP)	<input type="text"/>	<input type="text"/>

You may upload here a reference document or provide a link latest **market share** of ISPs (Optional). Before uploading, please rename file to this format: `_ISPname_0_<pdf/doc/png/jpg/xls/xlsx>`

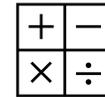
Drop files or click here to upload

What is the applicable tax rate for fixed broadband services?

	Value	Notes
Fixed broadband tax rate (4213tax)	<input type="text"/>	<input type="text"/>

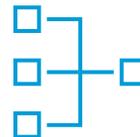
Save and continue

...review basket totals...



Automatic calculations of sub-totals and final summary

- allowances
- Price in advertised currency
- validity



From basket prices to global ICT price statistics

After submission, by ITU



Data validation

- ITU reviews submissions to ensure data meets collection rules;
- ITU Verify questions with data submitters



USD, PPP, % GNI per capita

- **Collect exchange rates** data from the World Bank, IMF, UN OPS; (USD: Q1; GNI, PPP: last year)
- **Convert** basket prices to comparable measurement units



Dissemination

- Publish data on **ITU DataHub** and the ITU Price stats webpage
- Compute and publish country group **medians** and **historical time series** (excel tables)
- Use data for further **analyses**



4

validation

5

Convert prices to
common measures

6

Publish data and
analyses

The 2025 IPB Methodology

A brief reminder



Summary of the current ITU ICT Price Baskets

ICT Price Baskets (from 2025)

Fixed-broadband basket
(5GB)



Data-only mobile-
broadband basket (5GB)



Mobile Data and Voice
Low-consumption Basket
(1 GB+ 70 mins + 50 SMS)



Mobile Data and Voice
High-consumption Basket
(5 GB + 140 mins + 20 SMS)



[TEMP] Mobile Data and Voice
High-consumption Basket
(2 GB + 140 mins + 70 SMS)



ITU ICT Price Basket Statistics Manual (Jan 2025 ed.)

www.itu.int/en/ITU-D/Statistics/Documents/ICT_Prices/ITU_IPBQManual_2025.pdf

ITU ICT Price Basket Statistics Manual

Methodology for the compilation of internationally comparable
ICT service price statistics based on retail price data

January 2025

This Manual was produced with the financial support of the European Union through the project "Promoting and Measuring Universal and Meaningful Connectivity"



Fixed-broadband basket (5GB)



The fixed-broadband basket refers to the **monthly price** of the **cheapest** available fixed-broadband Internet subscription plan offering **at least 5 GB** of data usage per month **at a minimum** advertised download speed of **256 kbit/s**.

Data-only mobile broadband basket (5GB)



The data-only mobile-broadband basket refers to the **cheapest** available mobile data connection from the **largest operator** in a country, using **3G or more** advanced technology, that allows **at least 5 GB monthly** Internet data usage.

Mobile data and voice baskets

The mobile-broadband data and voice baskets refer to the **cheapest** available mobile broadband data connection from the **largest operator** in a country, using **3G or more** advanced technology, that allows the following amount of **minimum monthly voice, SMS** and **Internet data** usage, respectively:



Low consumption
(70 min, 50 SMS, 1GB)



High consumption
(140 min, 20 SMS, 5GB)



High consumption
(140 min, 70 SMS, 2GB)

The ITU ICT Price Basket Questionnaire 2026

New logic



What is new in 2026?



New approach

- Same rules, new data collection logic



Greater transparency

- Easier to identify basket components, aligned with market offerings
- Automatic calculations in the questionnaire + checks

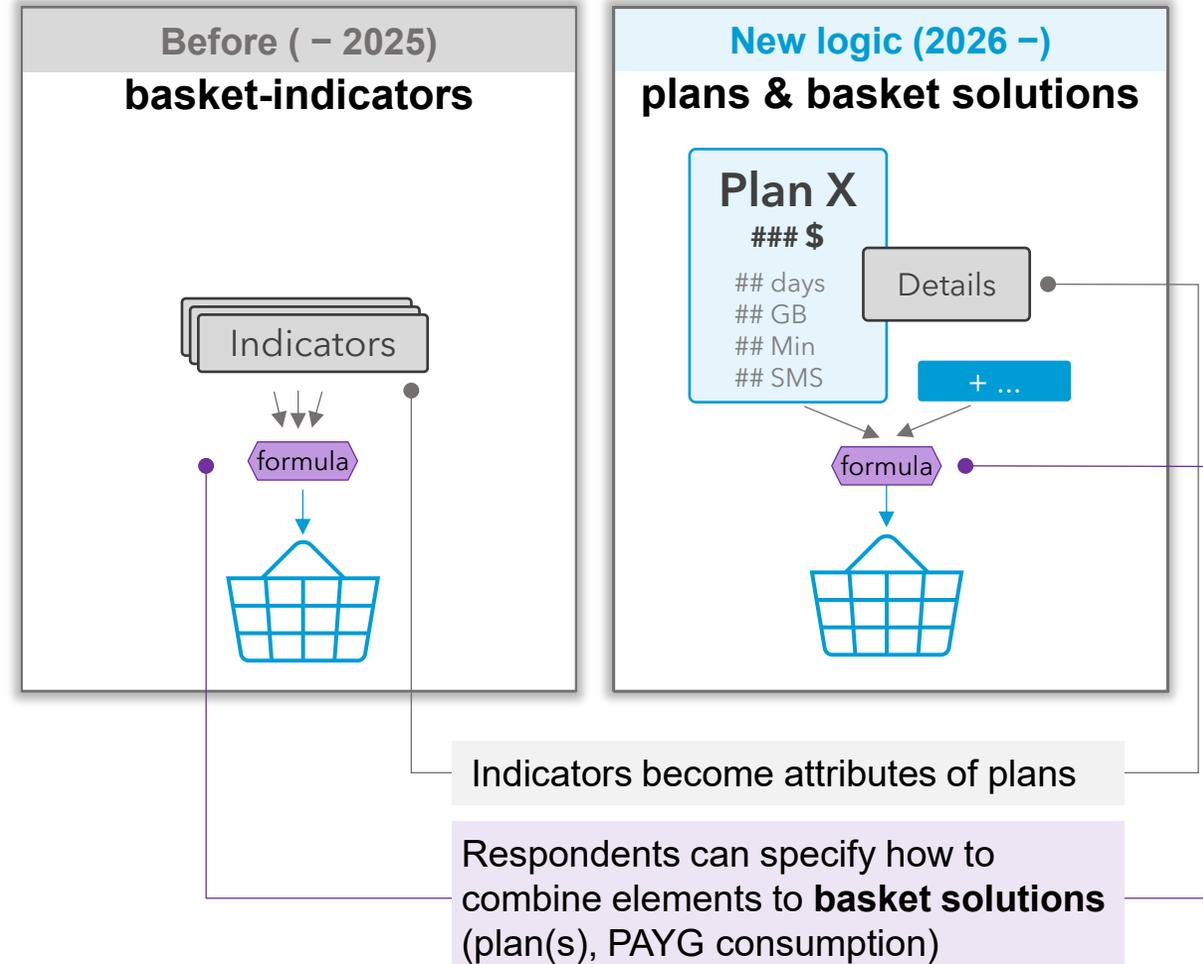


Easier to validate submitted data

- Compare alternative basket solutions
- Easier to communicate



Modernized backend



What is a plan?

Defined as a service offering from an ISP or MNO, with defined terms, rates, and allowances included.

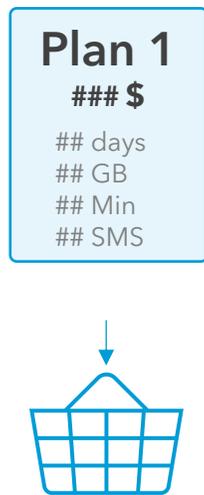
- Indicators collected in the IBPQ now refer to plan **details (or attributes)**
 - Plans can have tariffs for **pay-as-you-go** consumption (on/off-net)
 - **Add-ons** = plans (check compatibility)
- i** Plans are not basket-specific!
(same Plan can be used for different basket-solutions)

English name	Giga and Minutes
Original name	Giga e Minuti
Operator	TIM
Type	Prepaid, Mobile
Connection charge	0 EUR
Price	12.99 EUR
Data included (GB)	100
Unlimited?	No
Minutes included	
Unlimited?	Yes
SMS included	200
Unlimited?	No
Validity (days)	28
Technology	4G/LTE, 5G
PAYG rate, per GB	0.5 EUR
PAYG rate, per min	0.1 EUR
PAYG rate, per SMS	0.1 EUR
Notes	Includes 2 GB social media and 2 GB roaming
Commitment period	1 month
Link	https://www.tim.it/fisso-e-mobile/mobile#giga-e-minuti
Valid as of	Feb 2026

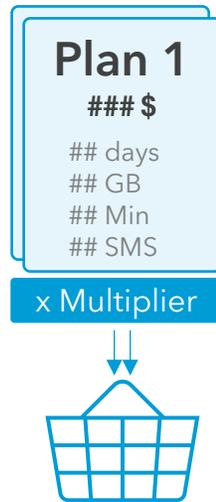
What are basket solutions?

- A combination of plan(s) and add-ons or pay-as-you-go consumption that meets the minimum requirements of a basket
- Always includes at least a 'Plan 1'

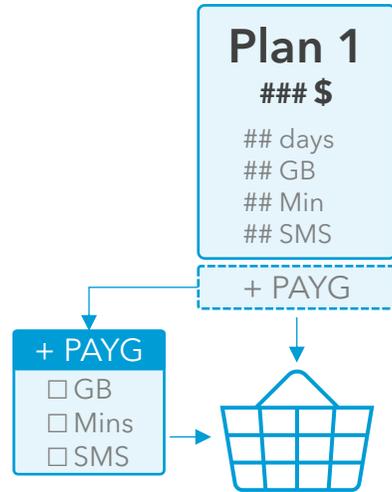
Many ways to compute basket totals, choose the most appropriate for your specific country and basket:



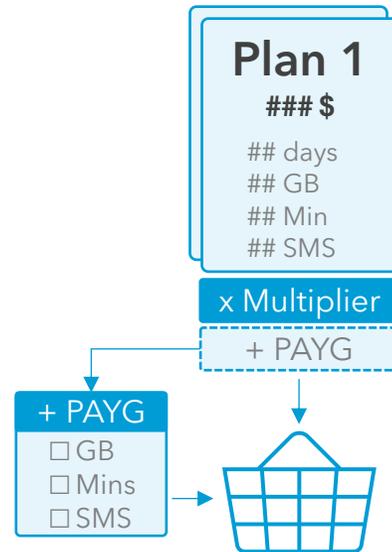
Plan 1 with sufficient allowance and validity period to meet the basket requirements



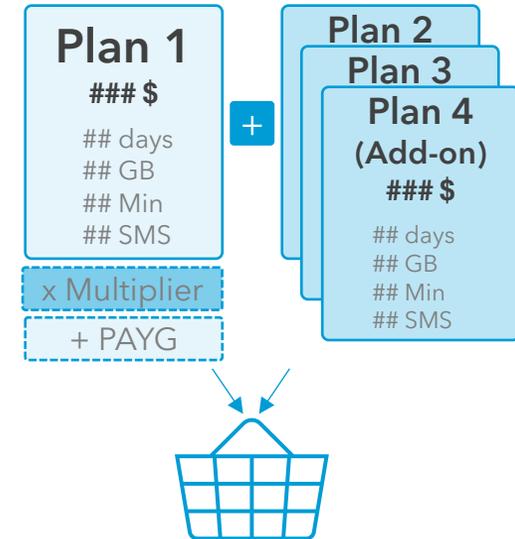
A Plan 1 is used more than 1 times (e.g., weekly plans)



A single Plan 1 with or without allowance included, but with all or remaining amount consumed on a pay-as-you go basis

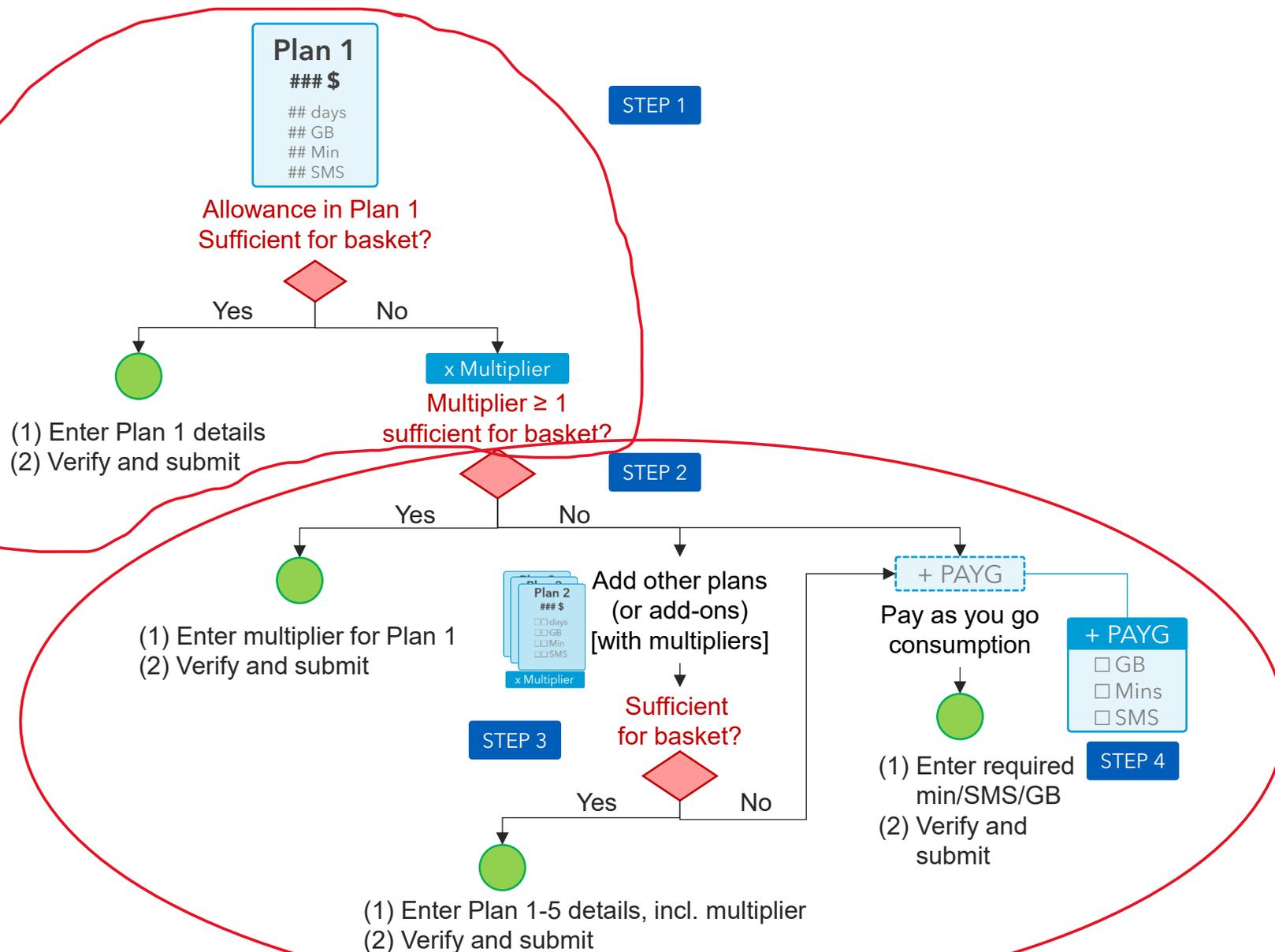


Plan 1 used more than once, with allowance included, and remaining amounts consumed on a pay-as-you go basis



More than 1 plans are used, with/without pay-as-you-go consumption

Mobile baskets: Workflow



Step 1: 📄 Enter all details for Plan 1

- 📄 **Multiplier:** By default: Plan 1 is taken 1x. If you opted for Solution 2, use the "Multiplier" field to indicate the number of times Plan 1 is to be taken.
- 📄 **PAYG:** If the requirements are to be met (fully or partially) on a pay-as-you-go basis, enter the unit rates (GB) under the respective fields in Plan 1. (you will add the amount in Step 4).

↓

Step 2: 📄 Review if allowance is met

Review calculated total allowance [based on multiplier of Plan 1] + still remaining

↓

🔍 Basket Allowance Check

✅ Basket allowance met → **Step 5 Final Summary**

❌ Basket allowance not met →

- Step 3 + Additional plans (data): enter data for additional plans. Additional plans can also be multiplied.
- Step 4 📄 PAYG: enter amounts consumed on a pay-as-you-go basis and review costs

↓

Step 5: 📄 Final Summary

Review calculated total allowance and price based on data entered for all plans used.

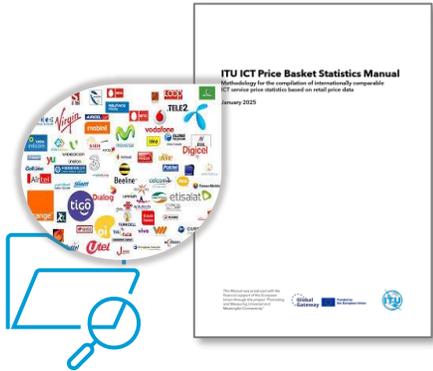
TIP:
For PAYG, make sure to complete all indicators for Plan 1

ICT Price Data collection

before the questionnaire:

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- Save screenshots or T&C documents as evidence



in the questionnaire

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3. Review

- Verify of the calculated totals match your expected values and submit basket

4. Submit

A screenshot of a questionnaire interface. The question asks: 'Which Internet Service Provider (ISP) has the largest market share in the country?'. Below the question is a table with columns for 'Name of ISP' and 'Value'. There are two rows for data entry. Below the table, there is a note: 'You may upload here a reference document or provide a link latest market share of isp (optional). Before uploading, please rename file to this format: $..ISpName..$.pdf/doc/png/jpeg/txt'. There is an upload icon and a file name input field.A screenshot of the questionnaire interface showing a progress bar at the top with three steps: 'Select ISP' (checked), 'Select plan' (checked), and 'Review' (active). Below the progress bar, there are two columns: 'Previous Year' and 'Plan I'. Under 'Previous Year', there are two input fields, one containing '0'. Under 'Plan I', there are two input fields, one containing '0.00'.

after the questionnaire: ITU data verification

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Practical exercises

(part 1 of 2)

Daniela POKORNA CALHENO, Statistical Assistant
International Telecommunication Union (ITU)
ICT Data and Analytics Division





Practical exercise

**Mobile data and voice
high consumption basket**

(140 min, 20 SMS, 5GB)



Plan selection





High consumption (140 min, 20 SMS, 5GB): Plan selection

NO LOCK-UP

All-New GPlan PLUS 599

₹ 599 /MONTH

DATA
6 GB

CALL
UNLI to All Networks

TEXT
UNLI to All Networks

LANDLINE
UNLI to All Networks

ALSO INCLUDES

- FREE 1 GB/month when you get a 12 or 24-month contract.



Minimum 5 GB data



Minimum 140 min



Minimum 20 SMS



Minimum 28 days



Plan	Price	Data	Minutes	SMS	Validity
All-New Gplan Plus 599	599 ₱	6 GB	∞ Unlimited	∞ Unlimited	30 days



High consumption (140 min, 20 SMS, 5GB): Plan selection

Plan	Price	Data	Minutes	SMS	Validity
All-New Gplan Plus 599	599 ₱	6 GB	∞ Unlimited	∞ Unlimited	30 days



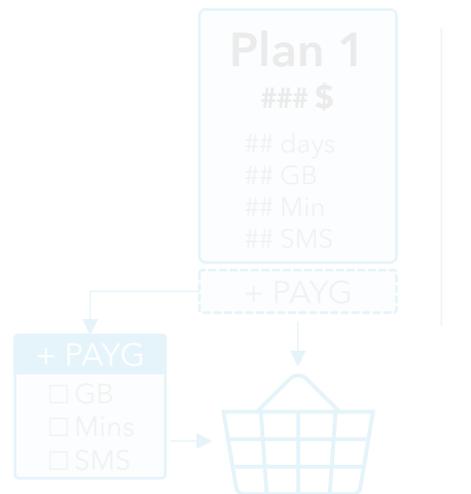
Plan 1
\$
days
GB
Min
SMS



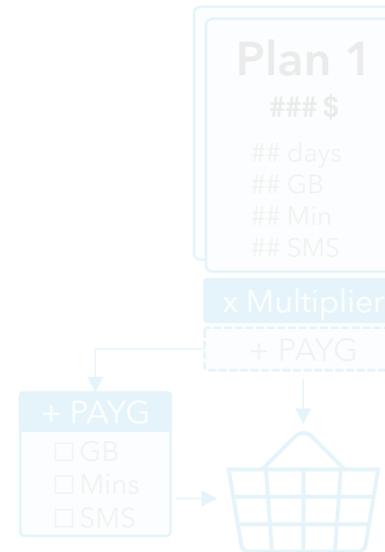
- Plan 1 with **sufficient allowance** and **validity** period to meet the basket requirements



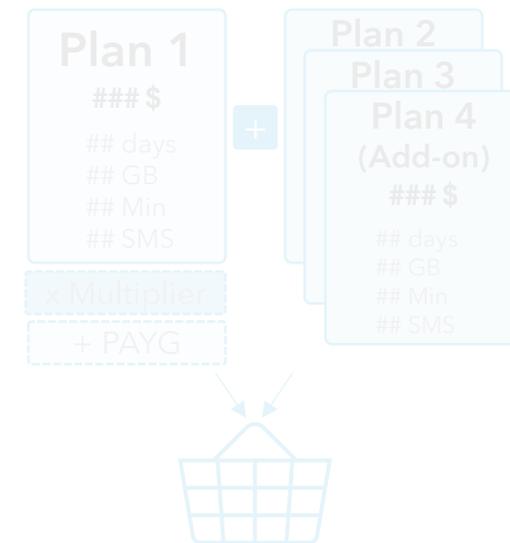
- A Plan 1 is used more than 1 times (e.g., weekly plans)



- A single Plan 1 with or without allowance included, but with all or remaining amount consumed on a pay-as-you go basis



- Plan 1 used more than once, with allowance included, and remaining amounts consumed on a pay-as-you go basis



- More than 1 plans are used, with/without pay-as-you-go consumption

Completing the online questionnaire

Mobile baskets



Which mobile network operator has the largest market share in the country?

Price data and metadata are collected for plans offered by the mobile network operator with the largest market share in the country, measured in terms of any mobile cellular subscriptions (broadband or other).

	Value	
	2025	2026
➤ Name of Operator	PLDT	Globe
➤ Notes		New market leader since 1.1.2026

Please provide explanation for having a different operator in the notes field !

Upload evidence on market share (optional)



90.1 KB
application/pdf



→ Save and continue

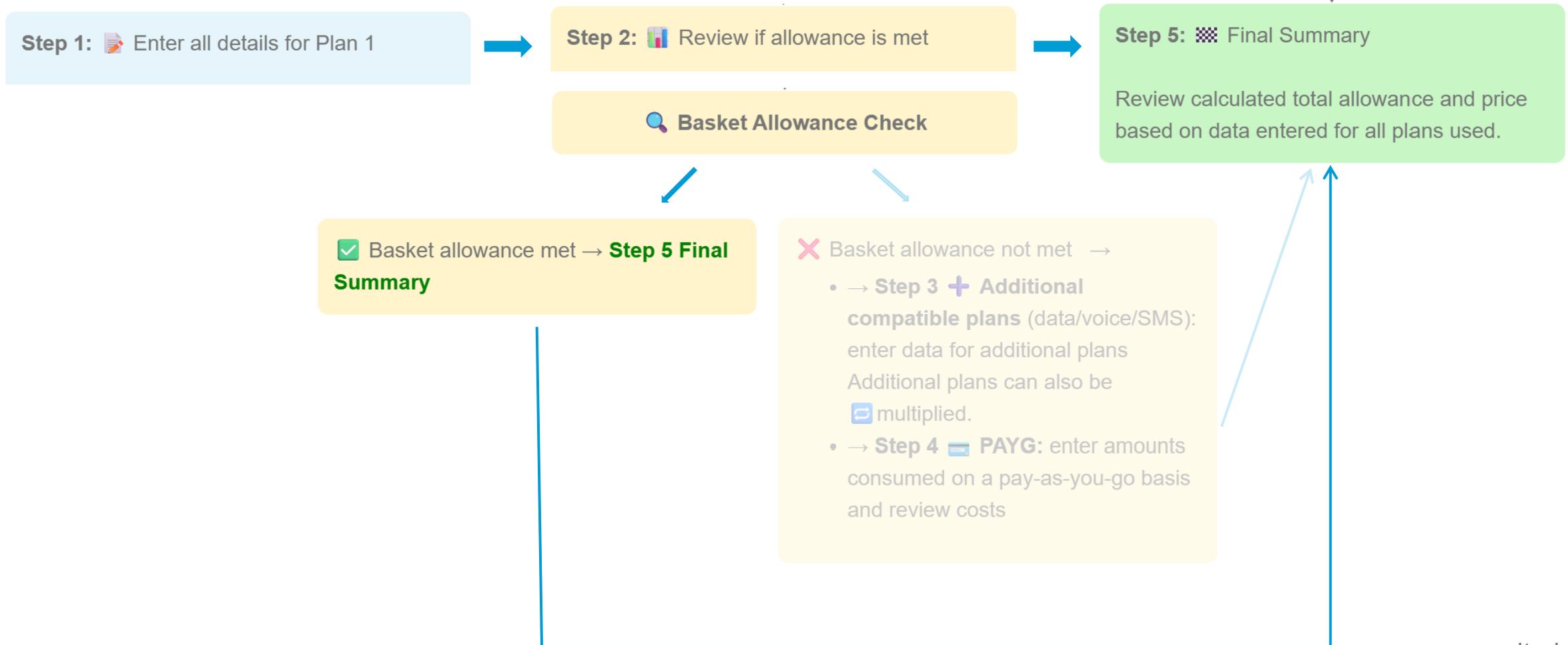
What is the applicable tax rate for mobile services?

Taxes should include VAT and all other taxes and duties applicable.
In case different tax rates apply to voice and data services, please provide an explanation in the notes.

	Value	
	2025	2026
➤ Tax rate (%)	20	10
➤ Notes		New tax rate applied since 1.1.2026

Please provide explanation in the notes field, if 2026 value is different from 2025 value for the same basket

Data entry workflow



Mobile data and voice high consumption basket

(140 min, 20 SMS, 5GB)





High consumption (140 min, 20 SMS, 5GB)

Modality: Is the solution based on prepaid or postpaid plans?

- Note: The cheapest plan(s) should be chosen without regard to the contract modality (prepaid or postpaid).
- Where postpaid plan(s) are selected, please indicate the minimum contract length in the notes. As per the current data collection methodology, eventual charges associated with the commitment period (e.g., breakout fees) need not be taken into consideration.

Currency: Please select the currency in which the prices are advertised on the selected operator's website.

Currency

← Previous page

→ Save and continue



High consumption (140 min, 20 SMS, 5GB)

Modality: Is the solution based on prepaid or postpaid plans?

- Note: The cheapest plan(s) should be chosen without regard to the contract modality (prepaid or postpaid).
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Currency: Please select the currency in which the prices are advertised on the selected operator's website.

Currency:

← Previous page

→ Save and continue



High consumption (140 min, 20 SMS, 5GB)

Modality: Is the solution based on prepaid or postpaid plans?

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- Where postpaid plan(s) are selected, please indicate the minimum contract length in the notes. As per the current data collection methodology, eventual charges associated with the commitment (e.g., breakout fees) need not be taken into consideration.

Postpaid ▾

Currency: Please select the currency in which the prices are advertised on the selected operator's website.

Currency

- AFN
- EUR
- ALL
- DZD
- USD
- AOA
- XCD
- XAD
- ARS
- AMD
- AWG
- AUD
- AZN
- BSD
- BHD
- BDT
- BBD
- BYN
- BZD

contract length in the notes. As per the current data collection (e.g., breakout fees) need not be taken into

on the selected operator's website.

← Previous page

→ Save and continue



High consumption (140 min, 20 SMS, 5GB)

Modality: Is the solution based on prepaid or postpaid plans?

- Note: The cheapest plan(s) should be chosen without regard to the contract modality (prepaid or postpaid).
- Where postpaid plan(s) are selected, please indicate the minimum contract length in the notes. As per the current data collection methodology, eventual charges associated with the commitment period (e.g., breakout fees) need not be taken into consideration.

Postpaid ▾

Currency: Please select the currency in which the prices are advertised on the selected operator's website.

Currency

PHP ▾

← Previous page

→ Save and continue

Step 1: 📄 Enter all details for Plan 1

Plan	Price	Data	Minutes	SMS	Validity
All-New Gplan Plus 599	599 ₱	6 GB	∞ Unlimited	∞ Unlimited	30 days

Plan 1

- **Name of the plan in English**
- **Name of plan in original language**
- **Link**
- **Charge: recurrent monthly plan price**
- **Validity period (days)**
- **Commitment period length (months)**
- **Connection technology (3G, 4G, 5G)**

Commitment period length has no impact on basket price, but it is for information only



Partial information
2025

Value

2026

Simple plan	All-New Gplan Plus 599
	All-New Gplan Plus 599
https://pldt.com.ph/	https://shop.globe.com.ph/
699	599
28	30
12	12
4G	4G

[1/3]

Step 1: 📄 Enter all details for Plan 1

Plan	Price	Data	Minutes	SMS	Validity
All-New Gplan Plus 599	599 ₱	6 GB	∞ Unlimited	∞ Unlimited	30 days

Plan 1

Value

2025

2026

➤ **Data included (GB)**

---> unlimited data (Yes/No)

➤ **Minutes included**

---> unlimited minutes (Yes/No)

➤ **SMS included**

---> unlimited SMS (Yes/No)

➤ **Pay-as-you-go rate, data (per GB)**

➤ **Pay-as-you-go rate, voice, on-net (per minute)**

➤ **Pay-as-you-go rate, SMS, on-net (per SMS)**

10

200

200

6

Yes

Yes



Leave fields blank



Step 1: 📄 Enter all details for Plan 1

Plan	Price	Data	Minutes	SMS	Validity
All-New Gplan Plus 599	599 ₱	6 GB	∞ Unlimited	∞ Unlimited	30 days

Plan 1

Value

2025

2026

➤ **Multiplier**

➤ **Notes**

Plan includes unlimited all-net calls and SMS.

[3/3]

→ Save and continue

Step 1: 📄 Enter all details for Plan 1

Plan	Price	Data	Minutes	SMS	Validity
All-New Gplan Plus 599	599 ₱	6 GB	∞ Unlimited	∞ Unlimited	30 days

Plan 1

Value

2025

2026

➤ Multiplier

Please enter here how many times you wish the selected plan to be multiplied to reach the basket requirement and/or allowance thresholds

➤ Notes

Plan includes unlimited all-net calls and SMS.

[3/3]

- 📄 **Multiplier:** By default: Plan 1 is taken 1x.
If Plan 1 is used more than 1 times, use the "Multiplier" field to indicate the number of times Plan 1 is to be taken.



→ Save and continue

Step 1: 📄 Enter all details for Plan 1

Plan	Price	Data	Minutes	SMS	Validity
All-New Gplan Plus 599	599 ₱	6 GB	∞ Unlimited	∞ Unlimited	30 days

Plan 1

Value

2025

2026

➤ **Multiplier**

➤ **Notes**

Plan includes unlimited all-net calls and SMS.

Leave field blank 

[3/3]

→ Save and continue

Step 2:  Review if allowance is met

Total allowance included in the selected Plan 1

	Basket requirement	Allowance included in the plan	Still remaining
Name of plan in English		All-New Gplan Plus 599	
Data included (GB)	5	6	0
Minutes included	140	∞ Unlimited	0
SMS included	20	∞ Unlimited	0
Validity period (days)	minimum 28 days	30	0
Charge: recurrent monthly plan price		599	

Basket allowance met



Step 5 Final Summary

Basket met

You can proceed.

→ **Save and continue**

As a final step, please review the basket summary below, which shows the results, calculated subtotal and total values based on your inputs.

	Summary + Calculated price			Basket summary
	Plan 1	Additional plans	PAYG	
Data included (GB)	6	NA	NA	6
Minutes included	∞ Unlimited	NA	NA	∞ Unlimited
SMS included	∞ Unlimited	NA	NA	∞ Unlimited
Calculated price	599	NA	NA	599
Validity period (days)	30	NA	NA	30

→ Save and continue

Comparison of total price with previous year

	2025	2026
Calculated total price	699	599

Add here any other notes related to the calculated price of the selected plan for the mobile data and voice high-consumption basket (140 min + 20 SMS + 5GB)

Plan includes 6GB, unlimited all-net calls and unlimited all-net SMS for 599/month.



Upload screenshot, Terms and Conditions, or any relevant supporting evidence



90.1 KB

application/pdf



→ Save and continue

Summary



1. Plan selection

- Identify key plan details from operator's website

2. Basket requirements

- Ensure all allowances and requirements are met

 **Mobile data and voice high consumption basket**

Minimum 5 GB data 	Minimum 140 min 	Minimum 20 SMS 	Minimum 28 days 
---	--	--	---

Plan	Price	Data	Minutes	SMS	Validity
All-New Gplan Plus 599	599 ₱	6 GB	∞ Unlimited	∞ Unlimited	30 days

3. Online questionnaire

- All mobile baskets use the same operator and tax rate
- Enter only the necessary information: **leave fields blank if not relevant**
- Add all relevant details to the plan and basket notes
- Upload screenshots** and documents
- Click Save & Continue



Technical Webinar on ICT Price Statistics
19 February 2026 Online

Practical exercises

(part 2 of 2)

Nehal DESAI, Statistical Assistant
International Telecommunication Union (ITU)
ICT Data and Analytics Division





Practical exercise

High consumption
(140 min, 20 SMS, 5GB)



Plan selection





High consumption (140 min, 20 SMS, 5GB): Plan selection

Hala+ OMR 7

10 GB
7 GB
3 GB (YouTube, Facebook, Instagram, Snapchat, WhatsApp, Messenger)

200 Local Minutes

Data Rollover (use any remaining open data the following month)

Valid for 4 Weeks

Sim Charge OMR 1



Plan 1	Price	Data	Minutes	SMS	Validity
Hala+ OMR 7	OMR 7	7 GB	200	0	28 days



Local Rates		International Minutes
Price (RO)	PAYG	
Local minutes	0.4 OMR/min	
Data (MB)	105 OMR/GB	
SMS (local)	0.1 OMR/SMS	



PAYG	PAYG rate			Quantity required
	per GB	per min	per SMS	
PAYG for SMS	105	0.42	0.10	20



High consumption (140 min, 20 SMS, 5GB): Basket solution

Plan 1	Price	Data	Minutes	SMS	Validity	+				
Hala+ OMR 7	OMR 7	7 GB	200	0	28 days	PAYG	per GB	PAYG rate per min	per SMS	Quantity required
						PAYG for SMS	105	0.42	0.10	20



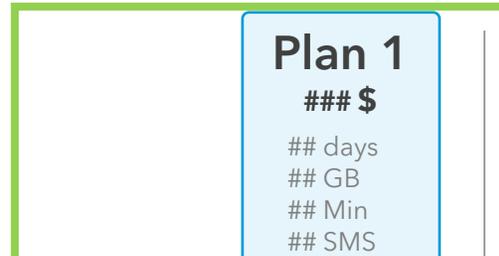
- Plan 1 with sufficient allowance and validity period to meet the basket requirements



x Multiplier



- A Plan 1 is used more than 1 times (e.g., weekly plans)



+ PAYG



- A **single Plan 1** with or without allowance included but **with all or remaining** amount consumed on a **pay-as-you go basis**



x Multiplier

+ PAYG



- Plan 1 used more than once, with allowance included, and remaining amounts consumed on a pay-as-you go basis



x Multiplier

+ PAYG



- More than 1 plans are used, with/without pay-as-you-go consumption



Completing the online questionnaire



**High consumption
(140 min, 20 SMS, 5GB)**



Data entry workflow

Step 1: 📄 Enter all details for Plan 1

Step 2: 📊 Review if allowance is met

Step 5: 📋 Final Summary

🔍 Basket Allowance Check

✅ Basket allowance met → **Step 5 Final Summary**

❌ Basket allowance not met →
•→ **Step 3 + Additional compatible plans** (data): enter data for additional plans
Additional plans can also be 🔄 multiplied.
•→ **Step 4 = PAYG:** enter amounts consumed on a pay-as-you-go basis and review costs

Review calculated total allowance and price based on data entered for all plans used.

Step 1:  Enter all details for Plan 1

Plan 1	Price	Data	Minutes	SMS	Validity
Hala+ OMR 7	OMR 7	7 GB	200	0	28 days



PAYG	per GB	PAYG rate per min	per SMS	Quantity required
PAYG for SMS	105	0.42	0.10	20

Plan 1

Value

Previous Year

Plan 1

➤ **Name of Plan in English**

Hayak Tariff

Hala+ OMR 7

➤ Name of Plan in original language

هل عماني

➤ **Link**

<https://www.omantel.com>

<https://www.oeredoo.com>

➤ **Charge: recurrent monthly plan price**

10

7

➤ **Validity period (days)**

30

28

➤ **Commitment period length (in months)**

If postpaid, please enter the commitment period

➤ **Connection Technology (3G, 4G, 5G)**

4G, 5G

4G, 5G

contd...

Step 1:  Enter all details for Plan 1

Plan 1	Price	Data	Minutes	SMS	Validity	+	PAYG	per GB	PAYG rate per min	per SMS	Quantity required
Hala+ OMR 7	OMR 7	7 GB	200	0	28 days		PAYG for SMS	105	0.42	0.10	20

Plan 1

Previous Year **Value** Plan 1

➤ Data included (GB)	5	7
→ unlimited Data (Yes/No)		No
➤ Minutes included	150	200
→ unlimited minutes (Yes/No)		No
➤ SMS included	10	0
→ unlimited SMS (Yes/No)		No
➤ Pay-as-you-go rate, data per GB	110	105
➤ Pay-as-you-go rate, voice, on-net, per minute	0.5	0.42
➤ Pay-as-you-go rate, SMS on-net (per SMS)	0.2	0.10
➤ Multiplier		By default, it is '1'
➤ Notes		Includes VAT + 3GB for social media

contd...

Step 2: Review if allowance is met

Total allowance included in the selected Plan 1: [Multiplier:]

 **Still missing:** SMS: 20

Use Additional plans and/or PAYG to meet the basket.

	Basket requirement	Allowance included in the plan	Still remaining
Name of plan in English		Hala+ OMR 7	
Data included (GB)	5	7	0
Minutes included	140	200	0
SMS included	20	0	20
Validity period (days)	minimum 28 days	28	0
Charge: recurrent monthly plan price		7	

 Basket allowance not met →
•→ **Step 3 + Additional compatible plans** (data/voice/sms)
•→ **Step 4 = PAYG:** consumed on a pay-as-you-go basis

→ Save and continue

 Basket allowance not met →

Please select the types of plan(s) or combinations you need to reach the 140MIN + 20SMS + 5GB data and/or 4 weeks/30 days validity period thresholds.

Additional plans (Data/Voice/SMS)

Pay-as-you-go

→ Save and continue

Step 4  **PAYG:** enter amounts consumed on a pay-as-you-go basis and review costs

Value

	PAYG rate (per GB, per minute, per SMS)	Quantity required	Price
Data included (GB)	105	0	0
Minutes included	0.4	0	0
SMS included	0.1	20	2
Total PAYG price			2

Auto-generated table

 Auto-calculated fields are for review (read-only)

↑
Auto-filled from Plan 1

↑
➤ **Pre-filled from Plan 1**
➤ **Editable, adjust if necessary**

↑
Price auto-calculated

→ Save and continue

Step 5: 🎯 Final Summary

As a final step, please review the basket summary below, which shows the results, calculated subtotal and total values based on your inputs.

✅ Basket met

You can proceed.

	Plan 1	Additional plans	PAYG	Basket summary
Data included (GB)	7	NA	0	7
Minutes included	200	NA	0	200
SMS included	0	NA	20	20
Calculated price	7	NA	2	9
Validity period (days)	28	NA	28	28



✅ Basket allowance met → **Step 5 Final Summary**

→ Save and continue

Comparison of total price with previous year

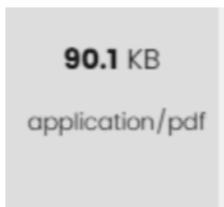
	2025	2026
Calculated total price	12	9

Add here any other notes related to the calculated price of the selected plan for the mobile data and voice high-consumption basket (140 min + 20 SMS + 5GB)

Plan 1 includes 7GB, 200 local minutes + PAYG for the required 20SMS for 9 OMR/month.

- Pre-filled from **Final summary**
- In case, it differs from your calculations

Upload screenshot, Terms and Conditions, or any relevant supporting evidence



Important!

→ Save and continue

Summary



1. Basket solution

- Identify key plan(s) details and/or combinations from operator's website

2. Basket requirements

- Ensure all allowances and requirements are met

Mobile data and voice high consumption basket



Basket solution	Price	Data	Minutes	SMS	Validity
Plan 1 (Hala+ OMR 7)	OMR 7	5GB	200	0	28 days
PAYG	OMR 2			20	28 days



A single Plan 1 with or without allowance included, but **with all or remaining** amount consumed on a **pay-as-you go basis**

3. Online questionnaire

- TIP:** the **same** Plans and basket solutions can be used for **more than one** baskets!
- Enter only the necessary information: **leave fields blank if not relevant**
- Provide evidence** (upload screenshots and documents)



Practical exercises

High consumption
(140 min, 20 SMS, 5GB)



Plan selection





High consumption (140 min, 20 SMS, 5GB): Plan selection

Basket solution: Plan 1 + PAYG + Plan 2



Plan 1	Price	Data	Minutes	SMS	Validity
Halbador Package	USD 100	1GB	130	0	30 days



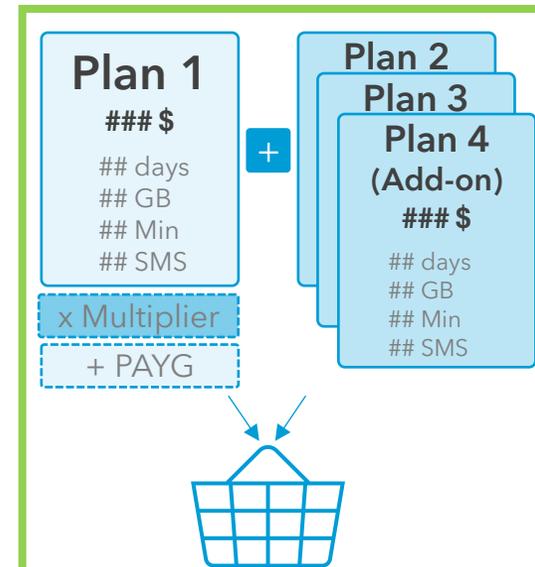
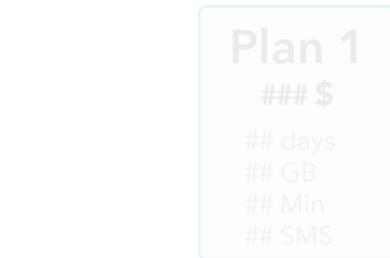
PAYG	per GB	PAYG rate per min	per SMS
PAYG for remaining minutes/ SMS	500	1.5	0.2

Additional plans	Price	Data	Validity
Data package 5GB	USD 60	5GB	30 days



High consumption (140 min, 20 SMS, 5GB): Plan selection

Basket solution	Price	Data	Minutes	SMS	Validity
Plan 1	USD 100	1GB	130	0	30 days
Additional plans	USD 60	5GB			30 days
PAYG	USD 19		10	20	28 days



- Plan 1 with sufficient allowance and validity period to meet the basket requirements

- A Plan 1 is used more than 1 times (e.g., weekly plans)

- A single Plan 1 with or without allowance included, but with all or remaining amount consumed on a pay-as-you go basis

- Plan 1 used more than once, with allowance included, and remaining amounts consumed on a pay-as-you go basis

- More than 1 plans are used, with/without pay-as-you-go consumption**

Completing the online questionnaire



Data entry workflow

Step 1: 📄 Enter all details for Plan 1 →

Step 2: 📊 Review if allowance is met →

Step 5: 📋 Final Summary

🔍 Basket Allowance Check

✅ Basket allowance met → **Step 5 Final Summary**

❌ Basket allowance not met →
•→ **Step 3 + Additional compatible plans** (data): enter data for additional plans
Additional plans can also be 🔄 multiplied.
•→ **Step 4 = PAYG:** enter amounts consumed on a pay-as-you-go basis and review costs

Review calculated total allowance and price based on data entered for all plans used.

Worked example

Step 1: 📄 Enter all details for Plan 1

Basket solution	Price	Data	Minutes	SMS	Validity
Plan 1	USD 100	1GB	130	0	30 days
Additional plans	USD 60	5GB			30 days
PAYG	USD 19		10	20	28 days

	Value			
	Previous Year	Plan 1		
▶ Name of plan in English		Hablador Package		
▶ Name of plan in original language		Hablador Paquete		
▶ Link		https://entel.com/personal		
▶ Charge: recurrent monthly plan price		100	▶ Minutes included	130
▶ Validity period (days)		30	--> unlimited minutes (Yes/No)	No
▶ Commitment period length (in months)		1	▶ SMS included	0
▶ Connection Technology (3G, 4G, 5G)		4G	--> unlimited SMS (Yes/No)	Yes / No
▶ Data included (GB)		1	▶ Pay-as-you-go rate, data per GB	500
--> unlimited Data (Yes/No)		No	▶ Pay-as-you-go rate, voice, on-net, per minute	1.5
			▶ Pay-as-you-go rate, SMS, on-net (per SMS)	0.2
			▶ Multiplier	1
			▶ Notes	Plan includes 130MIN + 1GB

contd...

Step 2: Review if allowance is met

Total allowance included in the selected Plan 1: [Multiplier:]

⚠ Still missing: Data: 4.00 GB, Minutes: 10, SMS: 20

Use Additional plans and/or PAYG to meet the basket.

MOBILE DATA AND VOICE HIGH-CONSUMPTION BASKET (140 MIN + 20 SMS + 5 GB data)

Step 2: Review if allowance is met

Total allowance included in the selected Plan 1: [Multiplier:1]

	Basket requirement	Allowance included in the plan	Still remaining
Name of plan in English	<input type="text"/>	Hoblador Package	<input type="text"/>
Data included (GB)	<input type="text" value="5"/>	<input type="text" value="1.00"/>	<input type="text" value="4.00"/>
Minutes included	<input type="text" value="140"/>	<input type="text" value="130"/>	<input type="text" value="10"/>
SMS included	<input type="text" value="20"/>	<input type="text" value="0"/>	<input type="text" value="20"/>
Validity period (days)	minimum 28 days	<input type="text" value="30"/>	<input type="text" value="0"/>
Charge: recurrent monthly plan price	<input type="text"/>	<input type="text" value="100.00"/>	<input type="text"/>

← Previous page

→ Save and continue

→ Save and continue

✖ Basket allowance not met →



MOBILE DATA AND VOICE HIGH-CONSUMPTION BASKET (140 MIN + 20 SMS + 5 GB data)



Please select the types of plan(s) or combinations you need to reach the 140MIN + 20SMS + 5GB data and/or 4 weeks/30 days validity period thresholds

- In case Plan 1 (taking into account multipliers) did not meet the basket requirements, you may add the necessary consumption either by Pay as you go, or by adding additional plans (add-ons), or both. Please select here all that applies.

Additional plans (Data/Voice/SMS)

Pay-as-you-go

← Previous page

→ Save and continue

→ Save and continue

✗ Basket allowance not met →

Step 3 + Additional compatible plans (data): enter data for additional plans
Additional plans can also be  multiplied.



Step 3: Additional plans

Please enter relevant metadata for the selected additional Plan(s) offered by .

- **Multiplier:** by default, each additional plan is taken one time. In case your selected solution requires taking an additional plan more than once, please update the corresponding multiplier.
- Fields for Plans not required should be left blank.

	Plan 2	Plan 3	Plan 4	Plan 5
▶ Name of plan in English	Data package 5GB			
▶ Name of plan in original language	Paquete de datos de 5 GB			
▶ Link to the plan	https://entel.com			
▶ Charge: price of the plan	60			
▶ Validity period, in days	30			
▶ Commitment period length (in months)	1			
▶ Technology (3G, 4G, 5G)	4G			
▶ Data included (in GB)	5			
→ Unlimited Data (yes/no)	No	Yes / No	Yes / No	Yes / No
▶ Minutes included				

Step 4  **PAYG:** enter amounts consumed on a pay-as-you-go basis and review costs



Step 4: Pay as you go consumption

Enter here the amount of data consumed on a pay-as-you-go basis to meet the minimum basket requirement.

- The PAYG unit rates are auto-filled from Plan 1 (indicator 'pay-as-you-go rate, data per GB'). If it is blank or wrong, please go back to Step 1 and enter the correct value.
- The 'Quantity required to meet basket' is auto-calculated based on Plan 1 information shown in Step 2 (add-ons entered are not taken into consideration). Please adjust as necessary.
- Total PAYG price is automatically calculated based on the rates and quantity consumed.

	Value		
	PAYG rate, (data per GB/ voice, on-net, per minute/ SMS, on-net, per SMS)	Quantity required to meet basket	Price
Data included (GB)	500	0	0.00
Minutes included	15	10	15.00
SMS included	0.2	20	4.00
Total PAYG price			19.00

[← Previous page](#)

[→ Save and continue](#)

Step 5: Final Summary

Basket met

You can proceed.

 **Final Summary** Review totals before continuing.

MOBILE DATA AND VOICE HIGH-CONSUMPTION BASKET (140 MIN + 20 SMS + 5 GB data)



Step 5: Final summary

Thank you for completing the information for the Mobile data and voice high-consumption basket (140min+20SMS+5GB).

- As a final step, please review the basket summary below, which shows the results calculated subtotal and total values based on your inputs.
- The total basket price from 2025, where available is provided for reference.
- **Important:** ITU has made best efforts to cover a wide range of possible solutions, however, it is still possible that the auto-calculated values differ from your calculations. Should that happen, please enter your intended calculation details in the additional information field, and the ITU team will reach out to you during the validation stage.
Kindly note that the total value will be verified against the rules (incl. validity period and restrictions) and if necessary, updated by ITU based on the information you provided.
- **Errors due to revised solution:** If, during data entry, details were entered for elements (e.g., pay-as-you-go consumptions, additional plans) that were eventually not considered in your final solution, please make sure to go back to the relevant pages and delete all the data that is no longer needed for pay-as-you-go consumption or additional plans to avoid erroneous calculations and confusion during data validation.
- Please add any additional information as necessary

	Summary + Calculated price			Basket summary
	Plan 1	Additional plans	PAYG	
Data included (GB)	<input type="text" value="1"/>	<input type="text" value="5"/>	<input type="text" value="0"/>	<input type="text" value="6"/>
Minutes included	<input type="text" value="130"/>	<input type="text" value="0"/>	<input type="text" value="10"/>	<input type="text" value="140"/>
SMS included	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="20"/>	<input type="text" value="20"/>
Calculated price	<input type="text" value="100.00"/>	<input type="text" value="60.00"/>	<input type="text" value="19.00"/>	<input type="text" value="179.00"/>
Validity period (days)	<input type="text" value="30"/>	<input type="text" value="30"/>	<input type="text" value="28"/>	<input type="text" value="28"/>

[← Previous page](#)

[→ Save and continue](#)

1. Basket solution

- Identify key plan(s) details and/or combinations from operator's website

2. Basket requirements

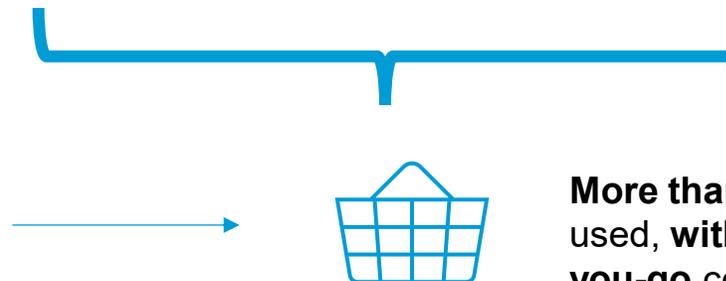
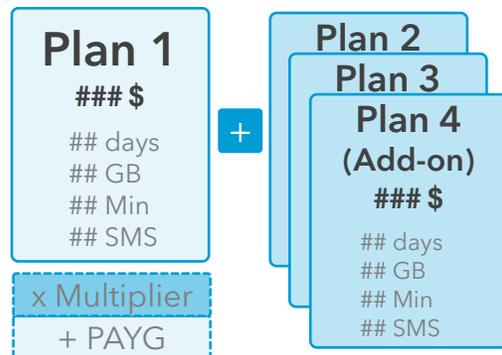
- Ensure all allowances and requirements are met



Mobile data and voice high consumption basket

Minimum 5 GB data ✓	Minimum 140 min ✓	Minimum 20 SMS ✓	Minimum 28 days ✓
---------------------------	-------------------------	------------------------	-------------------------

Basket solution	Price	Data	Minutes	SMS	Validity
Plan 1	USD 100	1GB	130	0	30 days
Additional plans	USD 60	5GB			30 days
PAYG	USD 19		10	20	28 days



More than 1 plans are used, **with/without pay-as-you-go** consumption

Online questionnaire

What's new in IPBQ 2026?

- **A user-friendly format** this year
- **Currency:** default currency is set for your country
- **Guided workflow** to simplify data entry
- **Interim checks and auto-calculated** fields to increase the transparency
- **Note:** ITU has made best efforts to cover all possible solutions
- We welcome your feedback to improve further
- Please do not forget to click **Submit** 😊

Technical Webinar on ICT Price Statistics
19 February 2026 Online

3. Q&A and Interactive Discussion

ITU ICT Data and Analytics Team

Moderator:

Thierry GEIGER, senior economist and
Head of ICT Data and Analytics Division
International Telecommunication Union (ITU)



Technical Webinar on ICT Price Statistics
19 February 2026 Online

4. Closing Remarks



Summary

- For each basket, follow these 4 steps:
 - Select the **majority operator** – if different from last year, please explain
 - Carefully **review all available options**: prepaid and postpaid plans, PAYG options, add-on packages, assess allowances and validity periods, consider taxes
 - Keep in mind: thresholds are minimum – can be overshoot;
 - Select the **cheapest** solution and retrieve screenshots
 - Enter all the information (**metadata**) in the questionnaire and explain the choice and calculation
- Look for retail prices – from a [cost-conscious] **consumer's perspective!**
 - What is advertised on the websites?



Key takeaways

- Basket ≠ Plan! ← many solutions to meet basket requirements!
- Add-ons: real add-ons ↔ computed total based on PAYG rates

- When in doubt, reach out to the ITU team!
 - If cannot submit: ITU Desk research covers gap
- Prices are time sensitive: please respect the submission deadline!

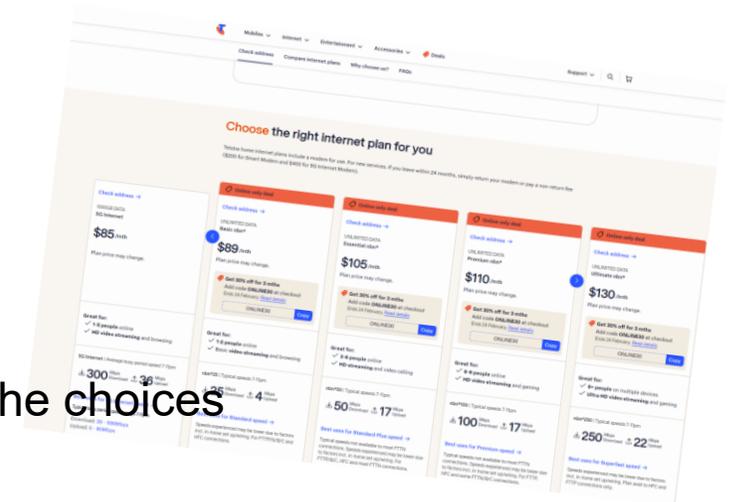
- **Quality assurance:** evidence is essential!
ITU conducts meticulous data verification (takes time!)

- How can you help?
Follow carefully the data collection rules

Provide supporting evidence: screenshots, etc.; explain clearly the choices

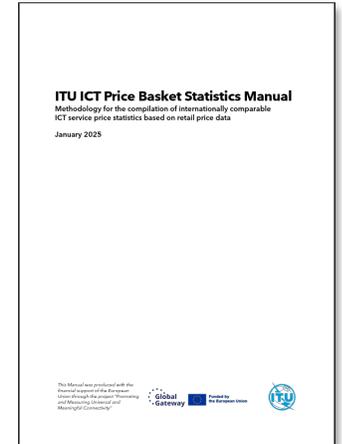
Use Archive.org to take a snapshot of the operator website

- ITU will reach out in case of questions



Next steps

- Please complete the questionnaire and submit by 5 Mar 2026
- Refer to the new ITU [ICT Price Basket Statistics Manual](#) (steps, examples)
- Data validation – ITU will reach out when reviewing the data,
- ITU will compute basket totals in local currency and convert to USD, PPP\$ and calculate GNI p.c. rates;



Thank you for your attention!

For questions and feedback: indicators@itu.int

For more information:

<https://www.itu.int/en/ITU-D/Statistics/Pages/ICTprices/default.aspx>

