

ITU ICT Price Basket Questionnaire 2026 User's Guide

Version 1
18 Feb 2026



ICT Price Data collection

before the questionnaire



1. Market research

- Study the data collection methodology (► [IPB Manual](#))
- Find the 5 “basket solutions”: from the operator with the largest market share, review all offerings (prepaid/postpaid plans, add-ons, etc.) and select **the cheapest non-promotional solution** that meets the basket requirements (consider allowance included and validity period).
- Save screenshots or T&C documents as evidence

in the questionnaire

2. Data entry in basket-solutions and plans

- Start by entering general information for baskets;
- For each basket, enter generic information and plan-specific information

A screenshot of a web form titled 'PREPARED BASKET (0000)'. It asks 'Which Internet Service Provider (ISP) has the largest market share in the country?'. There are input fields for 'Name of ISP' and 'Notes'. Below the form, there is a section for uploading a reference document or providing a link to the market share of the ISP.

3. Review

- Verify of the calculated totals match your expected values and submit basket

4. Submit

A screenshot of the 'Review' step in the questionnaire. It shows a table with columns for 'Previous Year' and 'Plan I'. The 'Plan I' column has a value of '0' and '0.00' in two rows. There are navigation buttons for 'Select ISP', 'Select plan', and 'Review' at the top.

ITU data verification

ICT Price Data Collection Methodology

The ITU ICT Price Baskets

ICT Price Baskets (from 2025)

Fixed-broadband basket
(5GB)



Data-only mobile-
broadband basket (5GB)



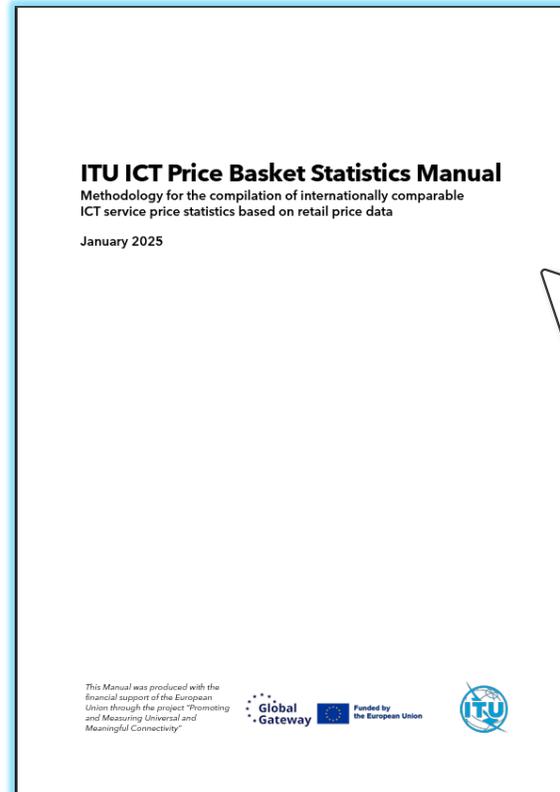
Mobile Data and Voice
Low-consumption Basket
(1 GB+ 70 mins + 50 SMS)



Mobile Data and Voice
High-consumption Basket
(5 GB + 140 mins + 20 SMS)



[TEMP] Mobile Data and Voice
High-consumption Basket
(2 GB + 140 mins + 70 SMS)



REFERENCE:

**ITU ICT Price Basket Statistics Manual
(Jan 2025 ed.)**

www.itu.int/en/ITU-D/Statistics/Documents/ICT_Prices/ITU_IPBQManual_2025.pdf

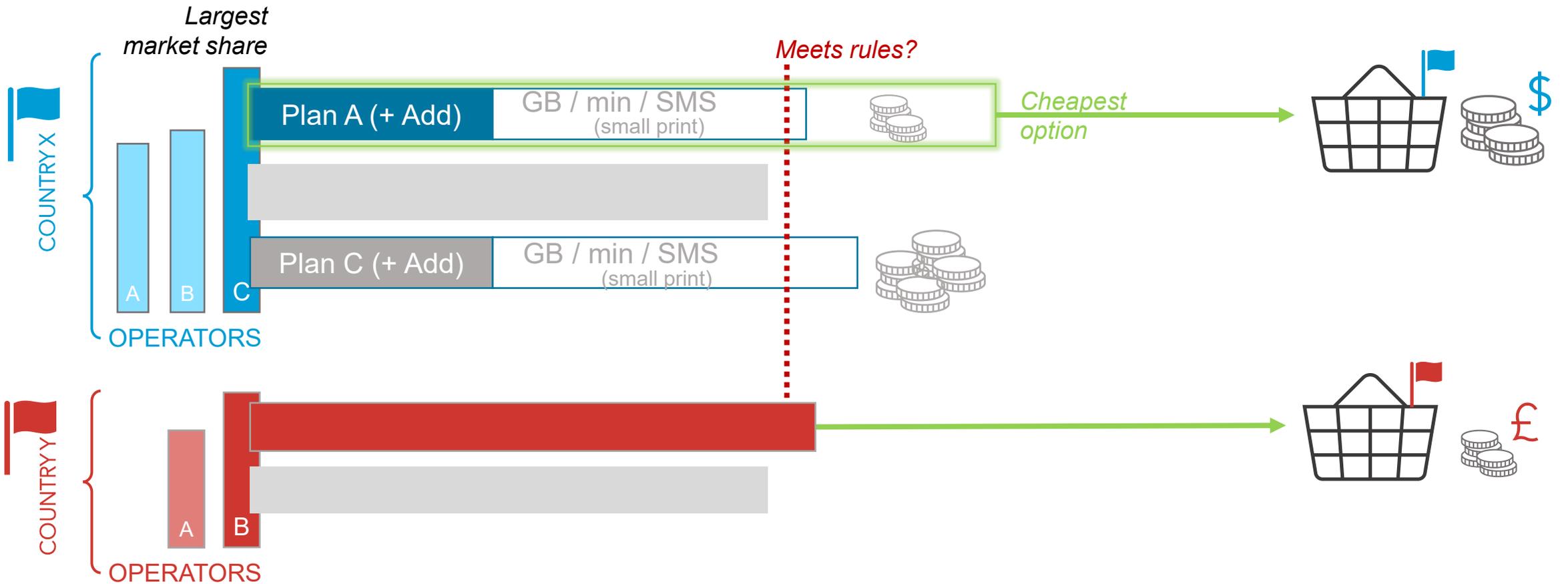
The rules at a glance

	 Fixed Broadband	 Data-only Mobile broadband	 Mobile data and voice low cons.	 Mobile data and voice high cons.	 Mobile data and voice high cons.
Basket Minimum allowance	5GB	5GB	70+50+1GB	140+20+5GB	140+70+2GB
Market leader	By fbb subscriptions	In terms of mobile-cellular subscriptions [any technology]			
Currency	Prices to be collected in the currency advertised (local currency or \$ world currency /where inflation is high/)				
Taxes	Include all taxes (VAT, digital, other levies, etc.) (Note: “accounting units” /e.g., flex, etc./ often exclude tax!)				
Validity period	Plan(s) should be in force at time of data collection; not a limited-time offers*				
	1 month	30 days or 4 weeks			
Territorial validity	Entire country; if prices vary, largest city (by population); [if unavailable: capital city]				
Prepaid/Postpaid?	Not specified (typically, postpaid)	The cheapest modality: regardless of whether prepaid or postpaid			
Commitment period	12 months preferred	Not considered			
Non-promotional	Non-promotional, residential, individual (not businesses), no user restriction (e.g., not for students, youth, retired, etc. only)				

The rules at a glance (continued)

Basket	Fixed Broadband 	Data-only Mobile broadband 	Mobile data and voice low cons. 	Mobile data and voice high cons. 	Mobile data and voice high cons.  TEMP
Minimum allowance	5GB	5GB	70+50+1GB	140+20+5GB	140+70+2GB
Technology, speed	Dominant tech.; at least 256 kb/s	At least 3G, 256 kbit/s dl			
Time of day	Should not be limited	Hours should not be limited (voice/SMS: avg. of peak/off-peak if applicable)			
On-/off-net	(not applicable)	(not applicable)	On-net prices		
Zero-rated services, social media	excluded from minimum data allowance				
Cheapest option	Cheapest solution that meets the requirements (but fine if overshoots it)				
All details from the same plan(s)	Use the same plan [and compatible add-on(s), as required] for collecting all metadata				

From retail prices to ICT price baskets...



1 Select operator

2 Select plan(s) and define solution

3 Obtain basket price in advertised currency

...from metadata...



Countries input metadata in the IPB Questionnaire

ITU

Survey Completion 0% ————— 100%

FIXED BROADBAND BASKET (5GB)

1 Select ISP 2 Select plan(s) 3 Review

Please see here for an [visual overview of the data collection rules](#).

Which Internet Service Provider (ISP) has the largest market share in the country?

	Value	Notes
Fixed broadband_name of ISP (4213_5GB_ESP)	<input type="text"/>	<input type="text"/>

You may upload here a reference document or provide a link latest **market share** of ISPs (Optional). Before uploading, please rename file to this format: `_ISPname_0_<pdf/doc/png/jpg/xls/xlsx>`

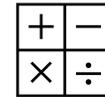
Drop files or click here to upload

What is the applicable tax rate for fixed broadband services?

	Value	Notes
Fixed broadband_tax rate (4213tax)	<input type="text"/>	<input type="text"/>

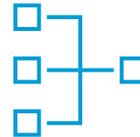
Save and continue

...to basket totals...



Automatic calculations of sub-totals and final summary

- allowances
- Price in advertised currency
- validity



...and global ICT price statistics (by ITU, after submission)



Data validation

- ITU reviews submissions to ensure data meets collection rules;
- ITU Verify questions with data submitters



USD, PPP, % GNI per capita

- **Collect exchange rates** data from the World Bank, IMF, UN OPS; (USD: Q1; GNI, PPP: last year)
- **Convert** basket prices to comparable measurement units



Dissemination

- Publish data on **ITU DataHub** and the ITU Price stats webpage
- Compute and publish country group **medians** and **historical time series** (excel tables)
- Use data for further **analyses**



4

validation

5

Convert prices to
common measures

6

Publish data and
analyses

What is new in the 2026 IPB questionnaire?



New approach

- Same rules, new data collection logic



Greater transparency

- Easier to identify basket components, aligned with market offerings
- Automatic calculations in the questionnaire + checks

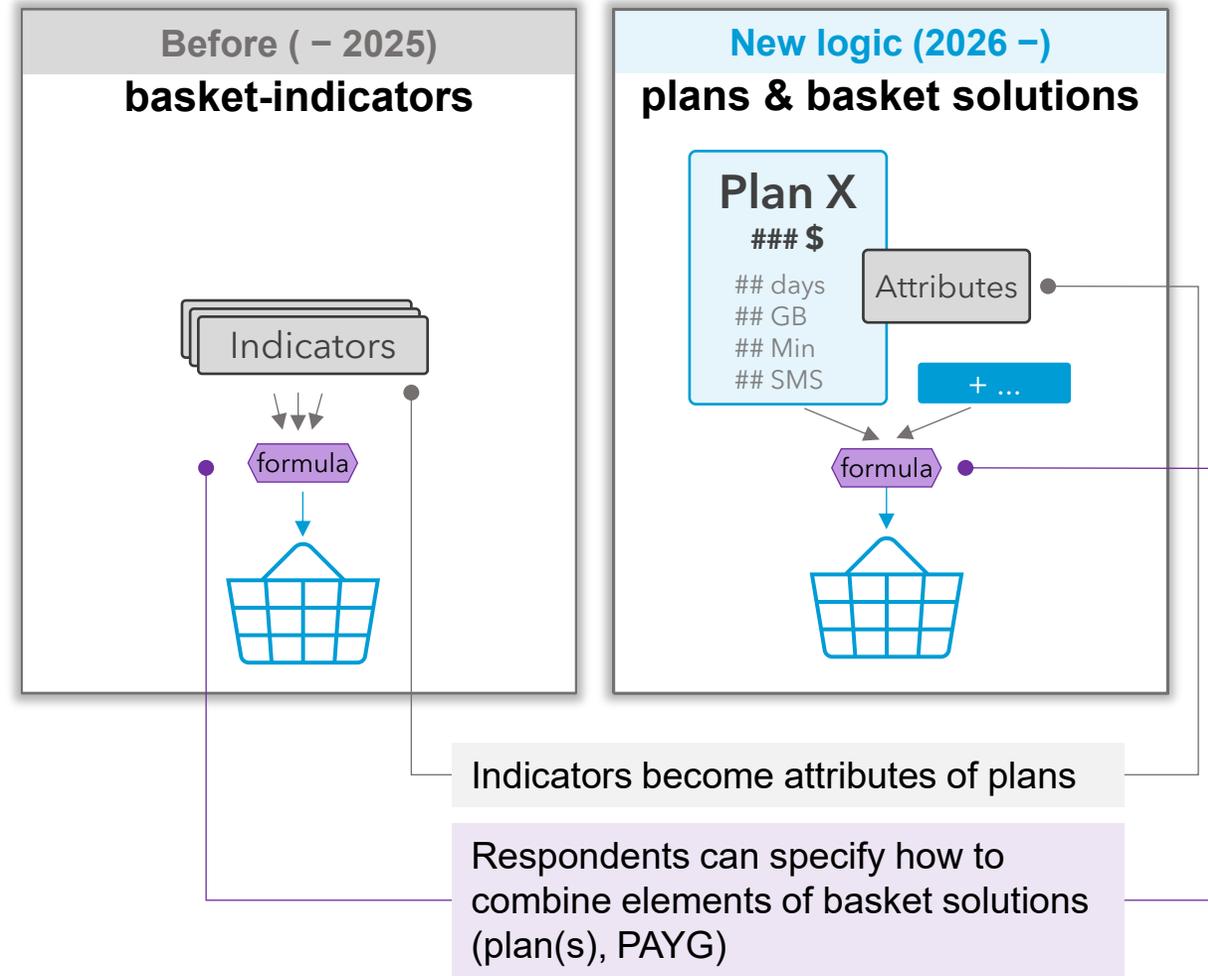


Easier to validate submitted data

- Compare alternative basket solutions
- Easier to communicate



Modernized backend



Fixed broadband basket

Fixed broadband basket / 1

Enter here general information

- **Name of ISP**
 - verify: if different from prev. year, add a note;
 - Upload any document here justifying market share (note that the selected ISP should be market leader)
- **Tax rate:**
 - Verify if different from prev. year, add a note;
- **Currency selection:**
 - Default: country's local currency [as in ITU db];
 - CHANGE in case the prices are in USD, EUR, or other currency.
- **Location:**
 - If the prices (and technology) differ based on location in the country, as per the rules, define the largest city or a specific address where it was tested

FIXED BROADBAND BASKET (5GB)

1
2
3

Select ISP
Select plan(s)
Review

For guidance, you may consult the examples provided in the [ICT Price Basket Manual 2025 \(pp.39-41\)](#).

Which Internet Service Provider (ISP) has the largest market share in the country?

		Value
▶ Name of ISP	<input style="width: 95%;" type="text"/>	<input style="width: 95%;" type="text"/>
▶ Notes	<input style="width: 95%;" type="text"/>	<input style="width: 95%;" type="text"/>

You may upload here a reference document or provide a link latest **market share** of ISPs (*Optional*).
Before uploading, please rename file to this format: `_ISPname_0.<pdf/doc/png/jpg/xls/xlsx>`

Drop files or click here to upload

What is the applicable tax rate for fixed broadband services?

		Value
▶ Tax rate (%)	<input style="width: 95%;" type="text"/>	<input style="width: 95%;" type="text"/>
▶ Notes	<input style="width: 95%;" type="text"/>	<input style="width: 95%;" type="text"/>

Please select the currency in which the prices are advertised on the website.

Currency

Are the prices provided available anywhere in the country?

Yes

No (specify the city or address in the below box, if this price is only valid in a specific location in the country)

Fixed broadband basket / 2

Specify the details (metadata) for “Plan 1”

i Only one plan is collected for fixed broadband

- **Name of plan** in English and Original language:
 - **English** should be completed, original is optional
- **Link**: to the page of the plan or T&C on ISP website.
- **Connection charge**: includes all relevant costs, including line, router, etc.
- **Recurrent monthly price**: in advertised currency; the monthly price considering the commitment period
- **Data included**:
 - Truly unlimited: no throttling cap, no fair usage limit: enter “yes” to “unlimited Data” field & leave data included blank
 - Unlimited with throttling cap: enter “yes” to “unlimited Data” field, if throttling speed is ≥ 256 kbit/s, otherwise limited; specify throttling threshold (GB)
 - Limited: specify data included (GB) and enter “no” to unlimited
- **Notes**: you may add here any relevant details or comments

FIXED BROADBAND BASKET (5GB)



From among the available fixed-broadband plans from , please provide information for the cheapest plan that meets the data collection rules.

- **Plan 1**: Select the cheapest, non-promotional fixed broadband plan (≥ 256 kbit/s) that meets the criteria of the basket (e.g. provide 5GB monthly usage).
- **Technology**: Select the plan that uses the most commonly technology in the country (e.g., DSL, Ftth/p, fixed wireless, etc.)
- **Currency**: national currency or in the currency advertised by the ISP (with a note specifying the currency).
- If **prices** vary between regions of the country, provide the prices that apply to the largest city.
- Data included (GB):
 - **Limited**: fill in the cell next to “Data included” if there plan has a specified maximum allowance (also consider fair usage policy).
 - **No limit on the monthly data usage**: please enter “Yes” next to “unlimited Data (Yes/No)”

	Value	
	Previous Year	Plan 1
▶ Name of plan in English	<input type="text"/>	<input type="text"/>
▶ Name of plan in original language	<input type="text"/>	<input type="text"/>
▶ Link	<input type="text"/>	<input type="text"/>
▶ Charge: one-off connection [upfront charge]	<input type="text"/>	<input type="text"/>
▶ Charge: recurrent monthly plan price	<input type="text"/>	<input type="text"/>
▶ Advertised download speed (in Mbit/s)	<input type="text"/>	<input type="text"/>
▶ Commitment period length (in months)	<input type="text"/>	<input type="text"/>
▶ Connection Technology (Ftth/p, DSL, fixed wireless)	<input type="text"/>	<input type="text"/>
▶ Data Included (GB)	<input type="text"/>	<input type="text"/>
→ unlimited Data (Yes/No)	<input type="text"/>	<input type="text" value="yes / no"/>
→ Throttling threshold (GB)	<input type="text"/>	<input type="text"/>
▶ Notes	<input type="text"/>	<input type="text"/>

Fixed broadband basket / 3

Review data entered

i Fields are automatically calculated based on Plan 1 data

- **Data included:** will show value in GB or unlimited flag.
- **Calculated total price:** the recurrent monthly price in advertised currency.
- **Notes:** you may add here any comments or details on your intended calculations
- **Upload screenshots:** this will help eas archived evidence to support the

FIXED BROADBAND BASKET (5GB)

✓ Select ISP
✓ Select plan
3 Review

Thank you for completing the information for the Fixed broadband (5GB) basket

- As a final step, please **review** the calculated price below, along with the data included.
- **Important:** If the calculated price shown in the table differs from your intended total, kindly provide the details of your selection/calculation in the below question.
The total value will be verified against the data collection rules (incl. validity period and restrictions) and if necessary, updated by ITU based on the information you provided. The ITU team will reach out in such cases during the validation process.

	Value	
	Previous Year	Plan 1
Data included (GB)	<input type="text"/>	0
Calculated total price	<input type="text"/>	0.00

Notes: Add here any other comments about the calculation of the fixed broadband basket (5GB) price
Please also indicate here if the calculated price based on Plan 1 shown in the above table differs from your intended total, providing relevant details for your selection and calculation. This information will help the ITU team better understand and validate the submitted information.

Upload screenshot, Terms & Conditions, or any relevant supporting evidence

Upload **one file per window**; use the next window for additional files.

- Provide evidence (e.g., price, validity, terms) to speed up validation and ensure compliance with data collection rules.
- **If the plan is only available via a mobile app, include relevant evidence (e.g., screenshots or documents). Submissions without evidence may not be considered.**
- Include a time-stamped screenshot, terms and conditions, or proof of the plan's availability and pricing during data collection.
- Combine multiple pages into one file (PDF/Word) and name it: **_FBB.<pdf/doc/png/jpg>**

Mobile broadband baskets

ICT Price Data collection

- 1. Market research:** Only start entering data to the questionnaire after you identified **the cheapest non-promotional solution** (from the **largest operator**) that meets the basket requirements (both in terms of allowance and validity).
 - **Single plan or a combination?** The cheapest solution can be a single plan (taken once or more, e.g., in the case of biweekly plans), or multiple plans (addons are considered as plans).
 - **Pay-as-you-go (PAYG) consumption:** the allowance limits can be met by consuming (fully or partially) data, voice or SMS on a pay-as-you-go basis.
This is entered in 2 steps: First, enter the per unit rates for Plan 1. After the first review of the plan, you can tick the “Pay-as-you-go” option to open the consumption amount entry page. Enter here the units as required and verify the results.
- 2. Data entry for plans:**
 - Identify the solution (Plan 1; Plan 1 x multiplier; Plan 1 + addition plans). (Pay as you go is an optional addition to plan 1)
 - Please enter relevant metadata for plans
- 3. Review**
 - Verify the final summary for each basket (considering the minimum validity period and allowances)
 - Add any additional information as necessary
 - Upload evidence (screenshots, T&C documents)

TIP: the same Plans and basket solutions may be used for more than one baskets!

Mobile baskets / 1

Enter here general information

- **Name of Operator**
 - verify: if different from prev. year, add a note;
 - Upload any document here justifying market share (note that the selected ISP should be market leader)
- **Tax rate:**
 - Verify if different from prev. year, add a note;
 - Special cases: in case of different rates for data and voice services, enter here the value for data, and please provide explanation in the notes.
- **Currency selection:**
 - Default: country's local currency [as in ITU db];
 - CHANGE in case the prices are in USD, EUR, or other currency.

MOBILE BASKETS

TIP: For details on the data collection methodology, please refer to Sections A, C and D of the [ITU ICT Price Basket Statistics Manual](#).

In the following pages, you may enter the metadata for the 4 mobile broadband baskets:

- Data-only mobile broadband basket (5GB)
- Mobile data- and voice low-consumption basket (70 min + 50 SMS + 1 GB data)
- Mobile data- and voice high-consumption basket (140 min + 20 SMS + 5 GB data)
- Mobile data- and voice high-consumption basket (140 min + 70 SMS + 2 GB data) [TEMPORARY]

Please note the following:

- **Reference mobile network operator:** all 4 baskets should use plans from the same operator for consistency. The operator to consider is the one with the largest market share in terms of any mobile cellular subscription (*regardless of whether broadband or not*) in the country or economy.
- **Validation checks will be applied** by ITU after data submission.
- Please **upload documents** to provide evidence for the availability of a plan and to confirm that the terms and conditions of the plan meet the data collection rules.

Which mobile network operator has the largest market share in the country?

- Price data and metadata are collected for plans offered by the mobile network operator with the largest market share in the country, measured in terms of **any mobile cellular subscriptions** (broadband or other).

	Value	
	2025	2026
▶ Name of Operator	<input type="text"/>	<input type="text"/>
▶ Notes	<input type="text"/>	<input type="text"/>

Upload evidence on market share (optional)

- You may upload here a reference document or provide a link to latest market share of ISPs (*Optional*).
- Before uploading, please rename the file to this format: **_MobOperatorName_2026 <pdf/doc/png/jpg/xls/xlsx>**

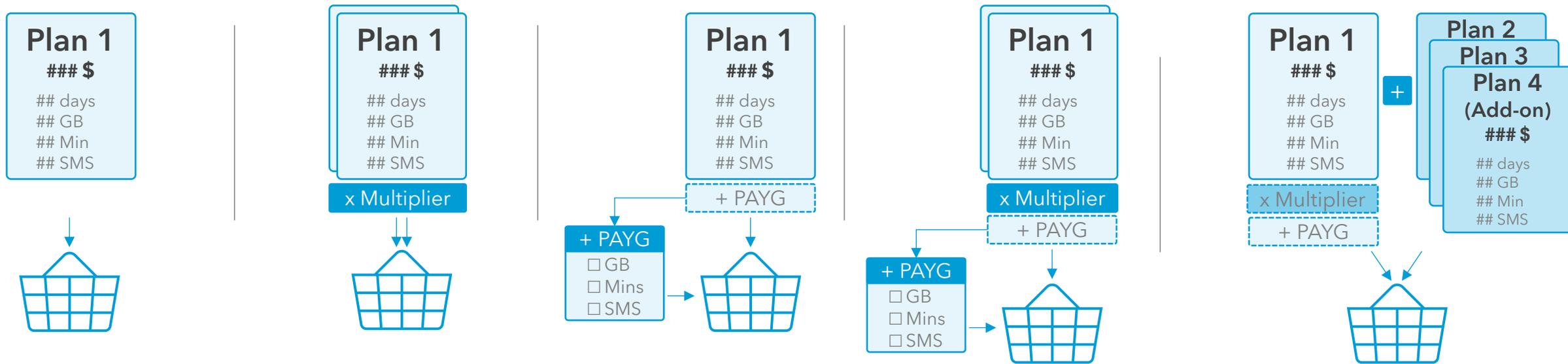
What is the applicable tax rate for mobile services?

- Taxes should include VAT and all other taxes and duties applicable.
- In case different tax rates apply to voice and data services, please provide an explanation in the notes.

	Value	
	2025	2026
▶ Tax rate (%)	<input type="text"/>	<input type="text"/>
▶ Notes	<input type="text"/>	<input type="text"/>

Mobile baskets: solution types

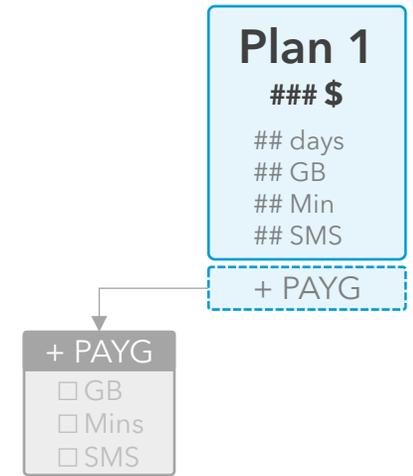
- Carefully identify the approach followed to ensure accurate data entry.
- Questionnaire pages were designed to show relevant data entry pages only.
- Starting point: Plan 1: (exists in all cases)
Here are some examples for how the basket total is computed. You may choose whichever is most appropriate for a specific country and basket.



- Plan 1 with sufficient allowance and validity period to meet the basket requirements
- A Plan 1 is used more than 1 times (e.g., weekly plans)
- A single Plan 1 with or without allowance included, but with all or remaining amount consumed on a pay-as-you go basis
- Plan 1 used more than once, with allowance included, and remaining amounts consumed on a pay-as-you go basis
- More than 1 plans are used, with/without pay-as-you-go consumption

Step 1: Plan 1 data entry

- Starting point: Plan 1: (to be completed in all cases)
- Complete all relevant metadata;
 - for completeness: Operator name, currency, tax rates are also stored for each plan, but are copied from the previous page
- “Core” indicators to add:
 - Plan name in English (used to identify the plan, along with year and country)
 - Recurrent charge [used for calculating totals]
 - Allowance (data, voice, SMS, as appropriate) [used for calculating totals]
- Pay as you go?
 - Make sure to add unit rates for voice minutes, SMSs, GB
 - → See next slide
- Multiplier
 - Due to validity (e.g., weekly plans) or allowance limitations, take a selected plan more than once
 - Default = 1 (also if left blank)



Step 2: Review

- Interim review based on Plan 1 (and multiplier) entries
- Shows warning for insufficient allowance or validity
- How to solve warnings?
 - If this is due to erroneous entries for **Plan 1** : go back and revise as necessary;
 - If this is not an error, complete data entry in next step(s): **Pay as you go** and/or **Additional plans**



Warning message on insufficient elements

Minimum thresholds as per basket definition

▲ Still missing: Minutes: 20, Validity: 14 days Use Additional plans and/or PAYG to meet the basket.

MOBILE DATA AND VOICE LOW-CONSUMPTION BASKET (70 MIN + 50 SMS + 1 GB data)

Step 2: Review if allowance is met

Total allowance included in the selected Plan 1: [Multiplier:]

	Basket requirement	Allowance included in the plan	Still remaining
Name of plan in English		Test Plan	
Data included (GB)	1	2.00	0.00
Minutes included	70	50	20
SMS included	50	50	0
Validity period (days)	minimum 28 days	14	14
Charge: recurrent monthly plan price		35.00	

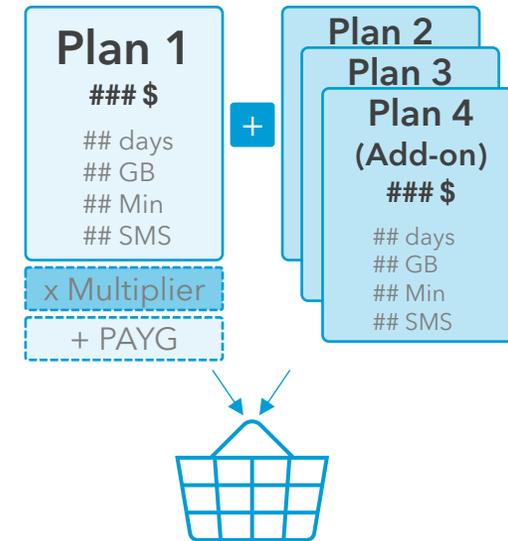
Highlighted basket components not meeting thresholds

What is included in Plan 1 (x multiplier)

Step 3: Additional plans

When do you fill in additional plans?

- In case where Plan 1 is insufficient in terms of allowances (and/or validity period)
- Add-ons are considered as additional plans (E.g., 100 SMS package)
 - Subject to compatibility with Plan 1



How to enter?

In Step 2: Tick “Additional plans” after Plan 1 review

In Step 3: Enter necessary data for up to 4 additional plans

- Similar logic as in the case of Plan 1
- If multipliers are needed, enter as necessary (Default / blank = 1)
x Multiplier
- (Note: previous year’s data not shown for add-ons.)

Please select the types of plan(s) or combinations you need to reach

- In case Plan 1 (taking into account multipliers) did not meet the basket all that applies.

Additional plans (Data) → Step 3

Pay-as-you-go → Step 4

Step 3: Additional plans

Please enter relevant metadata for the selected additional Plan(s) offered by.

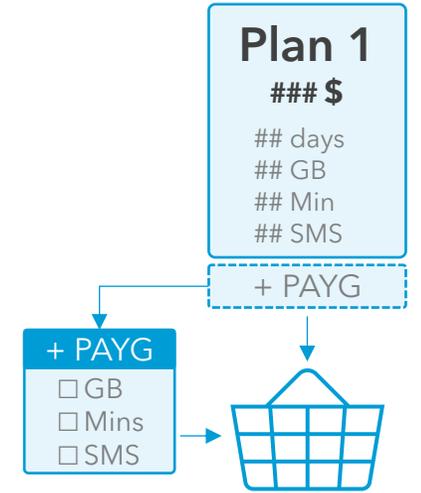
- **Multiplier:** by default, each additional plan is taken one time. In case your selected solution requires taking an additional plan more than once, please update the
- Fields for Plans not required should be left blank:

	Plan 2	Plan 3	Value
Name of plan in English	Data package 5GB		
Name of plan in original language	Paquete de datos de 5 GB		
Link to the plan	https://ente1.com		
Charge: price of the plan	69		
Validity period, in days	30		
Commitment period length (in months)	1		
Technology (3G, 4G, 5G)	4G		
Data Included (in GB)	5		
Unlimited Data (Yes/No)	No	Yes / No	

Step 4: Pay-as-you-go (PAYG)

Pay for consumed quantities of minutes of voice, SMS, data (GB), applying the per unit rates (tariffs)

$$\text{PAYG rates} \times \text{Quantity consumed} = \text{Total PAYG price}$$



- What are cases of Pay-as-you-go consumption?

- All** of the required voice, SMS and/or data (GB) is consumed on a PAYG basis
E.g.: a solution for the data- and voice low-consumption basket: Plan 1 = a basic pay-as-you go plan (SIM card only) with 0 allowance included, consumption as per [on-net] unit rates specified. ; exactly 70 mins, 50 SMS and 1GB data is consumed. Total basket price = unit rates x consumed quantity
- Part of** the required voice, SMS, data is consumed on a PAYG basis
E.g.: a solution for the data- and voice low-consumption basket: Plan 1 = package that includes 1GB data; a 100 mins addon package is added to it as Plan 2; 50 SMS consumed on a PAYG basis using the tariffs specified in Plan 1

- How to enter the data?

In **Step 1**: Enter PAYG per **unit rates** for data, voice and SMS for Plan 1

In **Step 2**: Tick **Pay-as-you-go** after Plan 1 review

In **Step 4**: Enter required quantity and verify computed sub-total price

- PAYG Rates taken from Plan 1
(note: If PAYG is used, make sure to define your basket-solution so that Plan 1 has PAYG option; PAYG rates cannot originate from additional plans.)
- Required values are automatically shown

Please select the types of plan(s) or combinations you need to reach the 140MIN + 20SMS + 5GB

- In case Plan 1 (taking into account multipliers) did not meet the basket requirements, you may add additional plans that apply.
- Additional plans (Data/Voice/SMS)
- Pay-as-you-go

Step 4: Pay as you go consumption

Enter here the amount of data consumed on a pay-as-you-go basis to meet the minimum basket requirement.

- The PAYG unit rates are auto-filled from Plan 1 (indicator 'pay-as-you-go rate, data per GB'). If it is blank or wrong, please go back to Step 1 and enter the correct value.
- The 'Quantity required to meet basket' is auto-calculated based on Plan 1 information shown in Step 2 (add-ons entered are not taken into consideration). Please adjust as necessary.
- Total PAYG price is automatically calculated based on the rates and quantity consumed.

	Value	Quantity required to meet basket	Price
	PAYG rate, (data per GB/ voice, on-net, per minute/ SMS, on-net, per SMS)		
Data included (GB)	500	0	0.00
Minutes included	1.5	10	15.00
SMS included	0.2	20	4.00
Total PAYG price			19.00

Step 5: Final basket summary

- Final summary calculated based on data entered for Plan 1, additional plans, as well as Pay-as-you-go pages.
- Users may submit with errors; ITU will contact the focal point for clarification
- Add note about intended basket calculation (and total price)

★ **Final Summary** Review totals before continuing.

MOBILE DATA AND VOICE HIGH-CONSUMPTION BASKET (140 MIN + 20 SMS + 5 GB data)

Step 5: Final summary Select Operator Select p

Thank you for completing the information for the Mobile data and voice high-consumption basket (140min+20SMS+5GB).

- As a final step, please review the basket summary below, which shows the results calculated subtotal and total values based on your inputs.
- The total basket price from 2025, where available, is provided for reference.
- **Important:** ITU has made best efforts to cover a wide range of possible solutions, however, it is still possible that the auto-calculated values differ from your calculations. Should that happen, please enter your calculation details in the additional information field, and the ITU team will reach out to you during the validation stage.
Kindly note that the total value will be verified against the rules (incl. validity period and restrictions) and if necessary, updated by ITU based on the information you provided.
- Errors due to **revised solution:** if, during data entry, details were entered for elements (e.g., pay-as-you-go consumptions, additional plans) that were eventually not considered in your final solution, please m back to the relevant pages and delete all the data that is no longer needed for pay-as-you go consumption or additional plans to avoid erroneous calculations and confusion during data validation.
- Please add any additional information as necessary

	Summary + Calculated price			Basket summary
	Plan 1	Additional plans	PAYG	
Data included (GB)	<input type="text" value="1"/>	<input type="text" value="5"/>	<input type="text" value="0"/>	<input type="text" value="6"/>
Minutes included	<input type="text" value="130"/>	<input type="text" value="0"/>	<input type="text" value="10"/>	<input type="text" value="140"/>
SMS included	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="20"/>	<input type="text" value="20"/>
Calculated price	<input type="text" value="100.00"/>	<input type="text" value="60.00"/>	<input type="text" value="19.00"/>	<input type="text" value="179.00"/>
Validity period (days)	<input type="text" value="30"/>	<input type="text" value="30"/>	<input type="text" value="28"/>	<input type="text" value="28"/>