Ten reasons... to read it

*The Global ICT Regulatory Outlook 2017 Report (GIRO 17)* is packed full of ICT data, facts and statistics from around the world. The report offers a uniquely valuable perspective on the interplay between regulators and global ICT markets – looking at the past and the future and to where that interplay could take the digital economy.

Here are ten reasons to take a closer look:

1. **Twenty-one keys to understanding the realm of opportunities.** *GIRO 17* offers global, authoritative, data-rich analysis and commentary on the interplay between ICT regulation and ICT markets. It calls out 7 global ICT market trends, 7 regulatory trends – and 7 forecasts on where regulation will go in the coming decade.

2. **It’s a generation game.** Regulation is coming of age. Gone are the days of obligation-based regulation and a stovepipe ICT marketplace. That was Generation 1. Now there is a seismic shift moving countries through Generations 1, 2, 3 and 4. Generation 5 is on the near horizon and it rewrites the rules: it’s open, collaborative, flexible and consensus-based. Where does *GIRO 17* place you in this regulatory generation game?
3. **Who are the rising stars?** *GIRO 17* is built on the ICT Regulatory Tracker which maps regulators across the globe, tracking their trajectory towards Generations 4 and 5. Which region is the most dynamic? Which regulatory authorities stand out as the outstanding rising stars of advanced regulation?

4. **Welcome to a future near you.** Connecting the next billion is a prospect clearly in view. *GIRO 17* highlights new ideas offering online banking and health services – making a real difference to people’s lives and welcoming millions into the digital economy. The future is coming fast and *GIRO 17* sees it surrounding on us in the form of 5G next generation mobile-broadband technologies powered by drones, high altitude planes and satellites...

5. **What does it all mean?** *GIRO 17* deconstructs the massive technology swirl around us into comprehensible pieces, then puts them back together to make sense of it all – setting the stage for a profound transformation of markets and a brave new world. Big data, cloud computing, the app economy and our digital future. What does it all mean? At last we understand...

6. **The fab five for fixed.** *GIRO 17* identifies a winning formula of five regulatory measures that could ignite fixed broadband in your market – tried and tested in no fewer than 40 countries.

7. **The power-pack for mobile.** *GIRO 17* identifies a winning formula of six regulatory measures that could further ignite mobile broadband in your market. Road-tested in 58 countries.

8. **To regulate or not to regulate, that is the question.** Questions often surround global OTTS and OSPs. Their meteoric rise has clearly outpaced regulation by a mile, disrupting established business models and sparking consternation. No silver-bullet solution... but *GIRO 17* charts the way ahead for regulators and sees an opportunity – the light at the end of the tunnel.

9. **Change is the only constant.** The regulator’s role is changing fast. *GIRO 17* explains how. Expanded responsibilities, yes. But a repertoire too of new behaviours and roles that foster collaboration across sectors and markets that will continue to move and morph.

10. **This wheel is on fire.** As the regulatory tide drives us towards G4 and G5, *GIRO 17* proposes a ‘wheel of collaborative regulation’ that simplifies a complex process and puts you in the driving seat with your foot on the accelerator.

To see the report in full, please go to: [itu.int/go/giro17](http://itu.int/go/giro17)