



GLOBAL ICT REGULATORY OUTLOOK 2017



Ten reasons... to read it

The Global ICT Regulatory Outlook 2017 Report (GIRO 17) is packed full of ICT data, facts and statistics from around the world. The report offers a uniquely valuable perspective on the interplay between regulators and global ICT markets – looking at the past and the future and to where that interplay could take the digital economy.

Here are ten reasons to take a closer look:

- 1. Twenty-one keys to understanding the realm of opportunities.** *GIRO 17* offers global, authoritative, data-rich analysis and commentary on the interplay between ICT regulation and ICT markets. It calls out 7 global ICT market trends, 7 regulatory trends – and 7 forecasts on where regulation will go in the coming decade.
- 2. It's a generation game.** Regulation is coming of age. Gone are the days of obligation-based regulation and a stovepipe ICT marketplace. That was Generation 1. Now there is a seismic shift moving countries through Generations 1, 2, 3 and 4. Generation 5 is on the near horizon and it rewrites the rules: it's open, collaborative, flexible and consensus-based. Where does *GIRO 17* place you in this regulatory generation game?

3. **Who are the rising stars?** *GIRO 17* is built on the ICT Regulatory Tracker which maps regulators across the globe, tracking their trajectory towards Generations 4 and 5. Which region is the most dynamic? Which regulatory authorities stand out as the outstanding rising stars of advanced regulation?
4. **Welcome to a future near you.** Connecting the next billion is a prospect clearly in view. *GIRO 17* highlights new ideas offering online banking and health services – making a real difference to people’s lives and welcoming millions into the digital economy. The future is coming fast and *GIRO 17* sees it surrounding on us in the form of 5G next generation mobile-broadband technologies powered by drones, high altitude planes and satellites...
5. **What does it all mean?** *GIRO 17* deconstructs the massive technology swirl around us into comprehensible pieces, then puts them back together to make sense of it all – setting the stage for a profound transformation of markets and a brave new world. Big data, cloud computing, the app economy and our digital future. What does it all mean? At last we understand...
6. **The fab five for fixed.** *GIRO 17* identifies a winning formula of five regulatory measures that could ignite fixed broadband in your market – tried and tested in no fewer than 40 countries.
7. **The power-pack for mobile.** *GIRO 17* identifies a winning formula of six regulatory measures that could further ignite mobile broadband in your market. Road-tested in 58 countries.
8. **To regulate or not to regulate, that is the question.** Questions often surround global OTTS and OSPs. Their meteoric rise has clearly outpaced regulation by a mile, disrupting established business models and sparking consternation. No silver-bullet solution... but *GIRO 17* charts the way ahead for regulators and sees an opportunity – the light at the end of the tunnel.
9. **Change is the only constant.** The regulator’s role is changing fast. *GIRO 17* explains how. Expanded responsibilities, yes. But a repertoire too of new behaviours and roles that foster collaboration across sectors and markets that will continue to move and morph.
10. **This wheel is on fire.** As the regulatory tide drives us towards G4 and G5, *GIRO 17* proposes a ‘wheel of collaborative regulation’ that simplifies a complex process and puts you in the driving seat with your foot on the accelerator.



To see the report in full, please go to:
itu.int/go/giro17