IPEC-24 REGIONAL ECONOMIC DIALOGUE (RED-AMS)

Lima, Peru, 2-3 September 2024

Ongoing work of ITU-T Study Group 3 and ITU-T Focus Group on costing models for affordable data services (FG-CD)

May Thi Aye Project Officer ITU-T Study Group 3 on Tariff and Accounting Principles, Economic and Policy Issues International Telecommunication Union (ITU)



Table of Content

- Updates from latest meeting of ITU-T Study Group 3
- Ongoing work of FG-CD
- SG3RG-LAC meeting this week



About ITU-T and ITU-T Study Group 3 (SG3)

The main products of ITU-T are Recommendations (ITU-T Recs) - **standards defining how telecommunication networks operate and interwork**.

- ITU-T Recs have non-mandatory status until they are adopted in national laws.
- The level of compliance is nonetheless high due to international applicability and the high quality guaranteed by ITU-T's secretariat, and members from the world's foremost information and communication technology (ICT) companies and global administrations.

ITU-T SG3 is responsible, *inter alia*, for studying international telecommunication/ICT policy and economic issues and tariff and accounting matters, with a view to informing the development of enabling regulatory models and frameworks.



Latest meeting of ITU-T Study Group 3 (SG3)

During its last meeting (Geneva, 9-18 July 2024),

- SG3 approved draft revised Recommendation ITU-T D.212 "Charging and Accounting Principles for The Use of Signalling System No. 7".
- SG3 determined:
 - Draft new Recommendation ITU-T D.265, "Principles for Tariff Regulation of Data Services", and
 - Draft new Recommendation ITU-T D.1141, "Policy framework and principles for data protection in the context of big data relating to telecommunication/ICT services".



Latest meeting of ITU-T Study Group 3 (SG3) (cont.)

SG3 agreed on 4 new Technical Reports and 1 Appendix on the following topics:

- Dispute Resolution between telecommunications operators and providers of OTTs
- The Potential of Distributed Ledger Technology to Improve Management of Universal Service Funds
- 5G related policy considering MVNOs
- OTT Bypass, and
- Method of re-allocating the circuit capacity in the **trans-multi-country terrestrial cable** in a complex scenario.



Latest meeting of ITU-T Study Group 3 (SG3) (cont.)

SG3 agreed to initiate **new work** on:

- Economic and policy aspects of the provision of high-speed Internet connectivity by retail satellite operators,
- Guidelines on Potential Cost Contribution mechanisms between OTT service providers and telecom network service operators towards the expansion and development of high-capacity telecom networks,
- Principles for commercial negotiations between wholesale USSD,
 SMS Access markets and Mobile Telecommunication Networks,
 and
- Guidelines for a Framework to develop Al Principles as related to telecommunication/ICT plans and strategies.



World Telecommunication Standardization Assembly (WTSA-24)

New Delhi, India, 15 - 24 October 2024



WTSA-24 Key Decisions:

- Set the structure and vision of ITU-T for Study Period 2025-2028
- Appoint SG, TSAG and SCV chairs and vice-chairs
- Decide study group structure, mandates and new Questions for each Study Group
- Decide on working methods
- Add, modify, delete Resolutions



Ongoing work of ITU-T Focus Group on Costing Models for Affordable Data Services (FG-CD)

Focus Groups are:

- An instrument created to augment the Study Group work programme by providing an alternative working environment for the quick development of specifications in their chosen areas.
- Widely used to address industry needs as they emerge, and when they are not covered within an existing Study Group.

FG-CD work is structured as -

- Working Group 1: Cost models for domestic data services
- Working Group 2: International Internet Connectivity Cost
- FG-CD launched the Webinar Series Cost Models for affordable data services and internet connectivity, with topics under study:
 - Infrastructure sharing best practices for affordable data services
 - o Policy and economic incentives for Internet affordability
 - o Open RAN best practices for affordable data services
 - Application of Universal Service Fund



Ongoing work of ITU-T Focus Group on Costing Models for Affordable Data Services (FG-CD) (cont.)

Main Deliverables

- Workshops (two workshops held and four online webinars)
- Technical reports
 - 1) Policy, economic, and fiscal incentives for proliferation of affordable data services in unserved and underserved areas
 - 2) Best practices of cost assessment methodologies, regulatory and standardization aspects related to cost models for affordable data services
 - 3) Emerging business models and related use cases and best practices for IIC enabling affordable data services
 - 4) Policy, Economic, Competition, Regulatory, Standardization and Sustainability Aspects related to the International Internet Connectivity Costs
 - 5) Supply chain of telecom/ICT infrastructure related to cost models for IIC enabling affordable data services
 - 6) Terminology and Taxonomy for International Internet Connectivity



Ongoing work of ITU-T Focus Group on Costing Models for Affordable Data Services (FG-CD) (cont.)

- Third meeting took place virtually on 29 August 2024.
- Next meeting is planned for 25-26
 November 2024.
- SG3 agreed to extend the lifetime of FG-CD by one more year until October 2025.
- All FG-CD ongoing work can be found here.
- Subscribe to FG-CD mailing list here.



Join us this week for the meeting of ITU-T SG3 Regional Group for Latin America and the Caribbean (SG3RG-LAC) 5 (afternoon) to

6 September 2024

During this meeting, we will discuss:

- Digital Financial Services,
- Universal Service Initiatives,
- Broadband Internet Services,
- OTTs,
- Wholesale USSD, SMS Access markets and Mobile Telecommunication Networks



Thank you for your attention and see you for SG3RG-LAC meeting

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