



## **ITU Policy and Economic Colloquium for the Americas IPEC-24 Regional Economic Dialogue (RED-AMS)**

**Jorge Martínez**

**Partner**

**Axon Consulting and Vice-rapporteur, ITU-D Study Group 1**

**Question 4/1**



Jorge Martínez, Partner at Axon Consulting, has 15 years of international experience in consulting and operations in the ICT sector and has played a pivotal role in several advisory engagements in Europe, Americas, Middle East and Africa regions.

Jorge has advised international organisations, NRAs and governments in the development of policies and regulations associated to new technological developments. For instance, Jorge directed the study commissioned by the Body of European Regulators for Electronic Communications (BEREC) about the “Study on Implications of 5G

Deployment on Future Business Models”<sup>1</sup> and he managed the development of the Cloud Computing Regulatory Framework for Saudi Arabia<sup>2</sup>.

Jorge holds an MSc in Telecommunication Engineering from the University of Zaragoza (Spain), graduating with Honours, and he received Telefonica’s Best Telecommunication Engineer Award (2010 class). Jorge speaks fluently Spanish and English.