

ITU Policy and Economic Colloquium for the Americas IPEC-23 Regional Economic Dialogue (RED-AMS)

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English

Tiago is a digital policy researcher and consultant. He has 14 years of experience in digital policy and regulatory affairs, and an extensive track record of working in the design, evaluation, and implementation of evidence-based, digital and connectivity policies for governmental actors in LATAM, Europe, Africa, as well as for international organizations (e.g. the UN's International Telecommunications Union - ITU, the Organization of American States - OAS). He authored the ICT

Infrastructure Business Planning Toolkit, published in 2019 as a reference of the United Nations and which offers regulators, policymakers, and stakeholders a practical methodology for the accurate economic evaluation of proposed broadband infrastructure installation and deployment plans. In collaboration with the ITU, Tiago also trained policymakers and regulators of more than 50 African, Asian and Latin American countries on how to use business planning as a tool to support evidence-based digital policy and regulatory decisions. He currently consults for the Interamerican Development Bank – IDB on a long-term program focused on supporting and financing connectivity projects to enable that Latin-American countries bridge their digital gaps (e.g., school connectivity, rural connectivity, deployment of fixed broadband in low populated areas, transport/backhaul networks, etc.).

Tiago holds a Master of Public Policy and Economic Development, an MBA with an emphasis in Project Management, and a Bachelor in Communication Networks Engineering. He is currently part of the research team of the <u>Quello Center for Media and Information Policy</u> at Michigan State University - USA, where he pursues Ph.D. studies focused on economic and policy implications of digital platforms. Tiago has frequently published in peer-reviewed academic journals on evidence-based connectivity policy design and implementation, as well as on short and long-run economic effects of market concentration in the digital economy, and its implications for competition policy and regulation. A list of his publications can be found <u>here</u>.